

Helsinki, Finland, 7 of February, 2025

IFF Central Board meeting 1/2025 02.02.2025 as a physical meeting in Malaga, Spain

Place: Hotel NH Malaga

Participants:	Filip Suman	President
	Jörg Beer	Vice president
	Tamuz Hidir	
	Remo Hubacher	
	Pekka Ilmivalta	(remote participation)
	Calle Karlsson	(remote participation)
	Carlos Lopez	
	Ben Ow	
	Agata Plechan	ATC chair
	Pakkamol Siriwat	
	Zuzana Svobodová	
	Helén Wiklund Wårell	
	Veli Halonen	
	Stefan Kratz	(remote participation)
	John Liljelund	Secretary General

Invited: Tomas Eriksson **Honorary President**

Excused: Steen Houtman

Scrutineers: Agata Plechan and Ben Ow

MINUTES

§ 1. Opening of the meeting

Mr. Suman welcomed all CB members to the first CB meeting of the year and opened the meeting at 8:45.

Mr. Suman also informed the members that Mr. Ilmivalta and Mr. Karlsson were allowed to participate remotely for this meeting. Future remote participation will be addressed in accordance with the CB Rules of Procedure.

§ 2. Approval of the agenda and CB Rules of Procedure

Mr. Suman explained that we will change the structure of the Agenda based on the CB work plan and deviation of the responsibilities. This will be finalized in the CB meeting in May. In the future there must be a special reason for including updated or new appendices in the meeting, after the timeline stipulated in the CB Rules of Procedure. There will also be a discussion on how to handle cases where new appendixes cannot be sent in time before a meeting.

Mr. Suman has prepared a proposal for the CB Rules of Procedure, a document required by the IFF Statutes. The purpose of this document is to clearly define the rules for the effective functioning of the CB. The CB will review and discuss the proposal (**Appendix 12**).

Mr. Suman highlighted a few points of the CB Rules of Procedure, namely that the material for the CB meeting shall be sent out five days in advance of the meeting. Mr. Hubacher asked if already ready appendixes could be sent earlier. Mr. Suman explained that the IFF ExCo will have a meeting on Wednesday a week before the CB meeting and then it could be possible to send some of the materials earlier before the meeting, but the complication is that without final text of the agenda, the information what is the proposal regarding the material might be missing. But there will be an effort to send some material as early as possible. Each material for CB should have an official title and the name of who has submitted it and the date. The deadline for handing in all documents is at least two weeks (full 14 days) in advance. The document of CB Rules of procedure defines which bodies have the right to submit the documents to the CB.

Mr. Suman proposed to always have two scrutineers shall be elected for each meeting, to ensure that the minutes are accurate. The CB defined the rules for a secret ballot, which is taken if one CB member asks for it and it is seconded by at least one CB member. The timetable for the approval of the minutes will be as follows; the draft will be checked by the president, then the scrutineers and then the CB members and should be published on next Thursday or Friday.

Mr. Suman concluded that there are the following Appendixes that had not been received in time and we will not handle the question in this meeting:

Appendix 11 – Czech Open organisers offer for hosting the EFC/EFCh

CB decided:

1. To approve the agenda for the meeting.
2. To approve the CB Rules of Procedure.
3. To appoint Ms. Plechan and Mr. Ow as the scrutineers for the CB meeting.
4. To decide that the IFF CB meetings are in person and the President and IFF ExCo can in special situations approve on-line participation.

Task: Publish the CB Rules of Procedure on the IFF website in the regulations section.

Responsibility: Secretary General.

Deadline: 15.02.2025

§ 3 Minutes from the CB meetings: 05/2024 (13.12.2024) and 06/2024 (15.12.2024) in Malmö, Sweden

The minutes from the last two CB meeting held in Malmö, during the WFC 05/2024 and 06/2024 are to be scrutinised, approved and put ad acta. (**Appendix 1ab**)

CB decided:

1. To approve the minutes of the IFF CB meeting 05/2024 and 06/2024.

§ 4. Financial questions

a) Financial report 2024 by 31.12.2024

Mr. Kratz reported on the preliminary financial report and balance sheet as of the 31.12.2024 (**Appendix 2**).

The outcome per 31st of December is forecasted to CHF 18.775 which is CHF 11.191 (2023: CHF 7.584) better than last year, mainly due to less cost for the IFF staff and the WFC looks to be smaller than originally forecasted.

The liquidity per 31st of December is CHF 474.310, which is CHF 55.115 better than the same time last year (2023: CHF 419.195).

There are still several costs for 2024 having not yet arrived, so a final report is not expected until the next CB meeting, when also the first financial report for 2025 will be presented

The finances are continued to be monitored daily, and possible saves will be considered if, and when, we see signs of possible lower income than budgeted.

Mr. Suman informed that the form of the financial report might change in the future. Mr. Suman felt that it is very good work concerning the financial reports.

CB decided:

1. To approve the report.

b) Information on IFF claims – License system and WFC 2025-2026 – status January 31st

Summary of the procedure regarding handling the payment of the fees will be given to the CB.

Mr. Kratz reported on the claim's situation by 31.01.2025 for Associations participating in the WFCs in 2025 and 2026 and separately for those not participating in any of the IFF Events. **(Appendix 3 and 4).**

Latvia has completed their plan and was not in debt to IFF by the end of 2024. Canada and the Philippines are following their plans **(Appendix 5).**

When it concerns the WFCs 2026 the following teams have registered:

WFC 2026 - 35 teams (2024 – 32 teams): Finland, Sweden, Czechia, Latvia, Switzerland, Slovakia, Germany, Norway, Estonia, Denmark, Poland, Philippines, Thailand, Australia, Canada, Slovenia, Singapore, New Zealand, France, Hungary, Spain, Iceland, Japan, Korea, USA, Austria, Italy, Belgium, Great Britain, Liechtenstein, Netherlands, Ukraine, China, Solomon Islands and Hong Kong.

Associations having not yet paid the participation fees: Latvia, Poland, Philippines, Thailand, Slovenia, and China

U19 WFC 2026 - 20 teams (2024 – 18 teams): Sweden, Finland, Czechia, Switzerland, Slovakia, Poland, Denmark, Norway, Latvia, Italy, Germany, Singapore, New Zealand, Hungary, Australia, Canada, France, Ukraine, Austria and Japan

Associations having not yet paid the participation fees: Latvia, Poland.

Mr. Suman expressed the very positive growth of number of increased registrations for the events, with Solomon Islands and Hong Kong participating for the first time for a WFC. We might slowly reach the number of 50 countries having registered at least once for the WFC's. Ms. Siriwat stressed that the CB needs to thank Mr. Steve King for his work to help the Solomon Island.

For Latvia and Poland the reasons explained are related to government payout which will take place in the period February-April and for Latvia also the organisation costs of the WFCQ 2025

January/February. China and Slovenia have both stated that they will be able to pay soon. The Philippines is referring to discussions with the Philippines Sport Commission and Thailand has asked for a postponed payment due to participation in the Asian Winter Games and the WFCQ 2025.

During the last years several member federations getting funds from their government have faced difficulties making payments other years than the actual events are, basically since the funds are getting more and more directed to specific costs. A solution which would not negatively affect IFF cash-flow, but still confirm the participation, but also fulfill the need of some federations to provide the proof the payment is made during the year of the event was discussed at the CB meeting.

Mr. Suman explained the reason why we have come to the situation that we have the rule that registration is valid only if they pay the registration fee when registration and have no other debts to the IFF, with the exception if there is an CB approved payment plan. Ms. Svobodova felt that there are no rules on how to handle the special situation for these six federations registration. Mr. Suman felt that for this time we would set a deadline for payment for the six federations until the 31st of March. We also need to look for technical solution for federations in order to provide them with a bill that the payment was made in the year they need. Mr. Ilmivalta proposed an increased fee for the late registration payments. Mr. Hubacher felt that there is a difference between a cash-flow or a money issue, as the federation needs to pre-finance the activity until they get the governmental support. Mr. Lopez supported the idea of incremental payment if the registration fee is late. Ms. Siriwat agreed with the proposal for the late payment, but we should be able to come up with an appropriate amount. Mr. Eriksson felt that the system should stay with the present. Mr. Hidir supports the idea of having the payment we have as of now and giving the federations a receipt for the payment.

Mr. Suman concluded that the federations need to pay the registration fee for the WFC's 2026 as soon as possible, but no later than the 31st of March, not to lose the right to participate and the treasurer and the secretary general are to prepare a letter to the concerned federations of the system outlining the payment process within the technical accounting system and introducing the possibility of a late payment fee in the future.

CB decided:

1. To approve the reports.
2. To continue to follow up on the pay-off plans for Canada, Colombia, Cote d'Ivoire, Malaysia and Philippines.
3. To continue to follow up on the debts of the non-participating Associations.
4. To confirm participation in the WFCs 2026 for the teams having registered and paid.
5. To inform the six federations which have not paid the participation fee for the WFC's that they have until the 31st of March to secure their participation.
6. To give the treasurer and the secretary general to prepare a proposal for how to handle the accounting system and late payment for the registrations.

Task: To inform the WFC 2026 LOC about the approved registered teams.

Responsibility: Stefan Kratz

Deadline: 15.02.2025

Task: To inform the six federations that have not paid the WFC's 2026 registration that they have deadline until the 31st of March.

Responsibility: Stefan Kratz

Deadline: 15.02.2025

Task: To prepare a proposal for how to handle the accounting system of the registration fees and the introduction of a fee for late payment of registrations.

Responsibility: Treasure and Secretary general

Deadline: 28.02.2025

c) IFF General Assembly 2024, 14.12.2024

Mr. Suman informed that there have not been any comments or complaints provided to the minutes, published 18.12.2024, of the IFF General Assembly held in Malmö, Sweden, which means that the minutes are automatically approved, in accordance with the IFF Statutes. **(Appendix 6)**

CB decided:

1. To approve the report

§ 5. World Championships

a) WFC 2024 Sweden

Ms. Wiklund Wårell reported on the WFC 2024 organised in Malmö, Sweden (**Appendix 7**). The championships generated a turnover of around SEK 30 million (VAT excluded) and the profit is preliminary estimated to SEK 3 million. Budgeted goals regarding revenues from sponsorship and ticket sales were achieved.

Nationally in Sweden, the matches were televised on the national broadcasting company SVT's channels. The final between Sweden and Finland reached a viewership of over 1.5 million. Behind the final was Sweden's group stage match against Latvia with 843,000 in reach. In third place came the semi-final between Sweden and Czechia with a reach of 832,000 viewers.

The Swedish Floorball Federation thanks the International Floorball Federation for good cooperation before and during the championships. A final report will be presented during February-March 2025.

Mr. Kratz reported on behalf of Ms. Mitchell that overall, the event was run very well. The co-operation between the IFF & LOC was very smooth during the event and there were very few major issues that had to be resolved. The impact of losing one IFF staff member early in the event caused some logistical issues for the IFF however with the help of the support staff that we had for the event as well as the LOC we were able to manage. There were, of course, impacts of the increased workload for the staff, with some tasks being finalised at the last-minute, and others being frequently missed (eg. the daily report distribution).

This service level for the VIPs was questioned by many partners and federations, and although the meal service that was provided was a very high standard, the lack of any service outside of this one designated mealtime (which was nearly always in connection with the host country match) was problematic, as was the lack of VIP services at the second venue. Rules for providing this service was discussed and need to be set in organizing regulations.

The work with the teams both prior to and during the event was very good. We have established a strong system of protocols for IFF events that are the same for all event levels and this helps to ensure that the National Associations understand what they need to do or provide and when.

Along with the VIP matter, there were also some other areas that were identified during the event and in the preparation stages, that will need to be more clearly defined for future WFCs to ensure a better understanding between the LOC and IFF of the various areas of responsibility. Specifically, there is a need for discussion how to improve spectators' interest especially for

games without home team, as the TV product is really harmed when there is low number of spectators in the TV zone.

The WFC was won by Finland 5-4, in a thrilling match that was decided in overtime. Sweden was 2nd with Czechia taking Bronze against Latvia who were playing for a medal for the first time. As a result of the success of Latvia in this event there has also been a significant change in the world rankings with a new team breaking into the top four countries for the first time in 23 years. The Top 10 now is: 1. Sweden 2. Finland 3. Czechia 4. Latvia 5. Switzerland 6. Slovakia 7. Germany 8. Norway 9. Estonia 10. Denmark

Mr. Liljelund reported that all of the participating countries in the WFC, had their matches broadcasted on TV or streamed over OTT, apart from Australia, where we were not able to find a solution. The WFC was broadcasted or streamed in a total of 43 countries and on a total of 57 channels. The IFF Office is still waiting for the final report from Protocol Sports Marketing and some visibility figures for the Event Study produced by Quantum Consulting.

Mr. Ilmivalta asked what the problems were with the VIP services and if solution would need bigger investment than this investment should rather go into efforts on the services to the teams and getting more people attending. Mr. Suman agreed there is no need for increasing investment, but rather to make the service even throughout the day for all guests and paying VIPs. For example the Paris Olympics decreased the VIP service, but had at least some service during the day. Our priority should be the fans in the arena and the plan is not to increase the cost for the LOC's.

Ms. Plechan conveyed the message from the players, that there are limited number of spectators and how the spectators are placed in the venue, especially for the games which do not have a big crowd. Mr. Suman agreed that the number of fans and also how it looks in TV is the most critical factor. Ms. Wiklund Wårell felt that it is important to also have a look on the IFF area in the spectator stands, as they are often quite empty.

Ms. Svobodova felt that we had a problem with the quality of the flooring and especially the uneven sub-flooring. The floor commercials, which were very slippery causing a number of players falling. Mr. Liljelund explained that Gerflor had had an issue with the varnish of the flooring, which left a lot of marks on the floor and this is now being investigated. The issue with the sub-flooring is something we need to look over from a regulation basis and have criterias of how it should be handled. The issue with the floor commercial was discussed during the Event and some of them were already changed during the event.

Mr. Eriksson informed that the WFC was organised by a limited company, and it made a financial profit, but it is imperative to know if the reported surplus includes also all the cost of the Swedish federation for the organisation of the WFC 2024. Mr. Suman stated that it is positive, that the last five Men's WFCs were financially positive.

CB shortly discussed about the system of collecting learnings after each WFC and U19WFC in order to continuously improve our events. The learning including proposal how to address it, will be created after each WFC and WFC U19

CB decided:

1. To approve the report.
2. To define the rules for providing service for partners and federation guests during the IFF tournaments.

Task: To create a proposal of rules for providing VIP service for partners and federation guests during the IFF tournaments.

Responsibility: Pakkamol Siriwat/Zuzana Svobodova

Deadline: 30.04.2025

Task: To create a list of other learnings from WFC 2024 which have to be addressed for following major tournaments with suggestions how to address them.

Responsibility: Secretary General

Deadline: 31.3.2025

d) Upcoming Events

U19 WFC 2025 + 3v3 2025 WFC (Switzerland)

Mr. Beer reported on the preparations of the U19 WFC 2025 & 3v3 WFC to be played in Zürich, Switzerland. The advancement of the preparations is described in the LOC report (**Appendix 8**).

The LOC has secured an average of 60 per cent of the volunteers but have some issues with volunteers for transportation and build-up. The second information letter has been sent to the participants and most of the teams have booked their accommodation. At the moment 95% of the budgeted marketing revenue (135.000 CHF) has been secured and other discussions are ongoing.

Over 1.300 tickets have been sold, with most of them for the Final day in the Swiss Life Arena and the LOC has a marketing plan towards the Swiss clubs and other target groups like coaches, employees of the City and the Canton of Zurich. The LOC is starting a marketing campaign to give supporters, the possibility to sponsor the event and then have their names included embossing on the game shirt of Team Switzerland. The promotion through the Street Floorball Events continues with the event at the Zurich Main railway station on the 12th to 13th of April. Over 6.000 school kids will attend the games during the group stage.

The LOC has informed that there will be no TV broadcast in Switzerland. IFF will in February be in contact with the main TV takers if they are interested in the signal. Mr. Kratz reported on behalf of Ms. Mitchell that the final qualification event for the U19 WFC 2025 is held from 29th January – 2nd February in Latisana, Italy. The teams qualifying from these qualifications are: The Netherlands and Slovenia. After this the full match schedule for WFC U19 will be released.

3v3 WFC 2025 (Switzerland)

For 3v3 WFC which is organised together with U19 event we received in total 27 registrations for the Men's tournament and 21 for the Women's. The registration from three countries (Colombia M, Cote d'Ivoire M & W, Iran M) were received without payment. Iran have indicated that due to banking restrictions their payment could be made in cash upon arrival at the event. A first-ever registration for an IFF event was received from Hong Kong.

The preliminary schedule planning is that the final tournament will be played with 24 Men's & 20 Women's teams. The venues will have 5 rinks and teams will play matches over two days. There will be A & B-finals like there was in the 1st 3v3 WFC, but there is the addition also of Bronze medal matches. As Kenya have now paid, we have 24 teams which paid for the tournament and Iran which can't pay over the bank due to international sanctions. If the CB decides to approve the registration of Iran we would have 25 men's teams. Mr. Hidir felt that there is always a way to find a solution. Mr. Suman felt that we should have a very low entry level for this event.

The LOC is waiting for the confirmation of the registration of the 44 registered teams for the 3v3 WFC. The following Associations have registered:

Men: Italy, New Zealand, France, Finland, Germany, Netherlands, Latvia, Canada, Austria, Ukraine, USA, Hongkong, Sweden, Switzerland, Czechia, Iceland, Estonia, Slovenia, Thailand, Hungary, Spain, Slovakia, Poland, Cote d'Ivoire, Colombia, Kenya and Iran.

Women: Italy, France, Finland, Germany, Netherlands, Latvia, Canada, Austria, Ukraine, Hongkong, Sweden, Switzerland, Czechia, Iceland, Estonia, Great Britain, Hungary, Slovakia, Poland, Cote d'Ivoire, and Kenya.

Regular meetings with the LOC are still to be confirmed but will begin from early February up until the event. The IFF & LOC have good communication channels, and the organisational efforts are on track.

Mr. Hubacher asked if we have some teams on the waiting list and then if we can ask from the countries to prove that they have the flight paid for Switzerland. Mr. Beer expressed that the responsibility for the creation of the match schedule is the IFF's.

The CB concluded that the proposal gives the time until the end of February to pay the fee for Colombia and Cote d'Ivoire and Iran needs to prove that they are coming by flight tickets or other proof. Mr. Suman also indicated that it needs to be clearly communicated that Iran has already earlier paid all their outstanding debts.

WFC 2025 (Czech Republic)

Mrs. Svobodova gave a short report, and the LOC has started the work and there are four employees to work for the organisation. The Match schedule and the ticket sales started before Christmas. The cooperation with the cities is good. The event got the approval of the Czech National Sport Agency as one of the main events in 2025 in Czechia. The support is also coming from the Cities and Regions.

The first ticket sales have begun with CZE group tickets and final weekend passes. The LOC is running an extensive promotional campaign. The group ballot has been confirmed for 20th of March in Ostrava and will be broadcasted live by the Czech TV. Regular meetings have been scheduled between the IFF and LOC. They will be held once a month until the end of May, twice a month from June – September and then weekly from October until the event start. The LOC has launched a set of merchandise, which is selling well.

The LOC is planning different seminars and other gatherings. The LOC has taken over the WFC Social media channels

QUALIFICATIONS

The EUR qualifications are played this week in Latvia and Italy. Six teams (Sweden, Norway, Germany, Finland, Latvia and Estonia) qualified from Latvia and five (Switzerland, Slovakia, Poland, Netherlands and Denmark) from Italy.

The AMER qualification will be held in Austin, Texas, USA from 8th – 10th March. USA & Canada will play a best-of-3 series to decide the qualifying team. The AOFC qualification will be held in Singapore from 18th – 22nd March with 8 teams competing. The top 3 teams will qualify for WFC 2025, while the top 2 will also qualify for The World Games 2025.

U19 WFC 2026 (Italy) & 3v3 WFC 2026

Ms. Mitchell had been carrying out inspections of the venues for the event in conjunction with the current WFCQ events that are being held in Lignano Sabbiadoro and Latisana. Preliminary discussions between the IFF and LOC will also begin during this visit.

The preliminary plan is that all teams and IFF Officials would stay in one location (Bella Italia Sports Resort) which would mean that only transport to/from the Latisana venue would be needed. There will also be the possibility for spectators to purchase accommodation packages for Bella Italia.

Twenty (20) countries have registered for the event. Two registrations (Poland & Latvia) have been received without payments. Italy receives direct qualification as the host country. Nine (9) teams receive direct qualification based on the results from U19 WFC 2024 (Sweden, Finland, Czechia, Switzerland, Slovakia, Poland, Denmark, Norway & Latvia). Only one country has registered from AMER (Canada), so they shall receive direct qualification. In EUR & AOFC, qualification event will need to be played to decide the remaining places (2 teams from EUR and 3 from AOFC).

Discussions about the possibility of playing a 3v3 WFC outdoors, in conjunction with the U19 WFC, will be held with the LOC. The original decision on the 3v3 WFC only confirmed it for the first two editions, so a further decision by the IFF CB will also be needed to determine if the event will continue and in what format.

WFC 2026 & 2027 (Finland)

Mr. Ilmivalta informed that the promotion of the back-to-back WFCs in Finland has already begun. Logos for each event, as well as a combined promotional logo have been launched. The recruiting process for the LOC secretary general has started and the application time has ended on the 31.01. The LOC was supposed to have been started in the beginning of the year, but it will be handled in the coming month or so.

Thirty-five (35) registrations have been received for WFC 2026. Six of these were without payment (Latvia, Poland, Slovenia, China, Thailand, Philippines). First-time registrations were received from Hong Kong & Solomon Islands. Finland, as the host country, receive direct qualification, all other countries will participate in regional qualification events.

CB decided:

1. To approve the reports.
2. To give Colombia and Cote d'Ivoire time to pay the registration fee for 3v3 until the end of February and for Iran to prove that they are coming by flight tickets or other proof until the end of February.

Task: Inform the federations about the requirements and follow up on the payments

Responsibility: Stefan Kratz

Deadline: 07.02.2025

§ 6. Club competitions

a) Champions Cup

Mr. Kratz reported on behalf of Ms. Mitchell that The Champions Cup 2025 finals were played on Saturday 26th January in Mlada Boleslav, Czechia (Men) and Umeå, Sweden (Women). The women's final was a rematch of the 2024 final between Thorengruppen and Pixbo and was played in front of a crowd of 2100 spectators. Pixbo IBK took the win a clear 3-0.

The men's final was played in front of a packed house (3328 spectators), with home team Florbal MB taking on Pixbo from Sweden. The match ended in the victory of Pixbo IBK with 9-6.

The financial reporting and the travel support applications from the teams Away matches in the quarterfinals and the semi-finals has been reported by all teams. **(Appendix 9)**

Mr. Liljelund reported that the Champions Cup Steering Group (CCSG) has prepared the evaluation survey for the clubs concerned in the Champions Cup for the season 2024-2025. The stakeholders of the Champions Cup are to provide their and their clubs feedback and views on the continuation of the Champions cup by the end of February. The decision of the continuation of the Champions Cup must be made no later than in the end of April, to be able to run the event for 2026. **(Appendix 10)** The Champions Cup Steering Group will have the next meeting in March.

Mr. Suman concluded the results of the CB workshop on the future Club competition structure. The IFF is willing to work hard to secure a Club competition for the countries ranked 5 and lower. The IFF is further willing to work with the Champions Cup, but to a certain investment level. The ExCo will finalise a proposal for the IFF standpoint towards the Champions Cup based on the discussion during the workshop. Mr. Lopez felt that it would be fine to have the ExCo to formulate the proposal. Mr. Hidir agreed with the proposal and Mr. Ilmivalta felt that there is not an easy solution, but there should be found a solution to have the best clubs in Europe playing the Champions Cup in some form.

CB decided: "

1. To approve the report.
2. To give the ExCo the task to formulate the IFF standpoint regarding the continuation of the Champions Cup.

Task: Prepare the IFF standpoint concerning the continuation of the Champions Cup.

Responsibility: ExCo

Deadline: 30.3.2025

b) EuroFloorball Cup & EuroFloorball Challenge

Mr. Kratz reported on behalf of Ms. Mitchell that the future of these events is still unclear. Interest to participate in the events from the lower-ranked countries is still good but finding organisers continues to be very difficult. The timelines of the national leagues ending and the scheduled dates of the events is the main issue in finding organisers.

Mr. Liljelund reported that based on the CB decision the IFF Office has asked the Czech Open organisers for an offer, if they could act as the organiser for the Event. IFF has been promised an offer by the end of January, which arrived just a few days before the CB meeting, so it was not presented to the CB and it needs further discussions with the organiser of the Czech Open, before it can be taken forward.

CB decided:

1. To approve the reports.
2. To give the Secretary general the task to negotiate with the Czech Open organiser.

Task: To negotiate with the Czech open organiser for a deal for the organisation of the EFC/EFCh in 2025.

Responsibility: Secretary general

Deadline: 31.03.2025

§ 7.

ExCo, Strategy Implementation and Ad Hoc group reports

a) ExCo reports

Mr. Suman reported that the IFF ExCo held its first meeting on the 22.1. to discuss the role of the ExCo, which is to prepare for the CB meetings and as defined by IFF Statutes in some routine or urgent cases also making decisions, but in a way so that the CB decision making power is not affected. The aim is to meet every month, for even shorter meetings and then maybe a bit longer preparing for the CB meetings. The ExCo prepared the discussions for the CB workshop and CB meeting and agreed upon the program and discussed the proposal for the Rules of Procedure, that Mr. Suman had prepared for the CB and made some small additions.

Mr. Suman reported on the preparation of the new CB Structure based on the CB workshop discussion on Saturday. The CB defined the following Fields of Interest (working titles only) to be worked on and appointed the following responsible persons, which would later become chairpersons of a respective committee

The CB will later divide the said CB entities into operative clusters, in order to secure best cooperation between the entities working with the same questions. Planned clusters are: Development, Marketing, External relations, Sport, Members and Competitions

Field of Interest:

Coaching Education Standards:	John Liljelund
Competition Structure:	Martin Klabere
Entourage:	Tamuz Hidir (temporary)
Events:	Zuzana Svobodová
External Relations:	Filip Suman
Fan Culture:	TBD
Floorball for All:	Pakkamol Siriwat
Grassroots and Youth:	Ben Ow
High Performance	Zuzana Svobodová
Internal Communication:	Tamuz Hidir
Licence System:	Filip Suman
Medical:	TBD
Member Services:	Helén Wiklund Wårell
Members Development:	Filip Suman / Zuzana Svobodová
New Members:	Tamuz Hidir
Parafloorball:	Steen Houman
Partners:	Jörg Beer / Pekka Ilmivalta
PR, Media, External Communication:	Jörg Beer / Pekka Ilmivalta
Referees:	Carlos Lopez
Regional Development (Different Continents / Areas):	
- North America:	Calle Karlsson
- Latin America:	Carlos Lopez
- Africa:	Steen Houman
- Asia and Oceania:	Pakkamol Siriwat (Ben Ow - AOFC)
- East Europe:	Tamuz Hidir
- Euro Power+ _	Carlos Lopez
- Six Nations:	Steen Houman / Remo Hubacher
- EFT:	Pekka Ilmivalta
Rules:	TBD
TV:	John Liljelund

Horizontal activities:

Finance:	Helén Wiklund Wårell (Treasurer)
----------	----------------------------------

Environment, Sustainability & Governance: Pakkamol Siriwat
Legal: Pekka Ilmivalta
IT/AI, Digital: TBD

Special Working Groups:

Strategy implementation: Helén Wiklund Wårell
Close the gap: Remo Hubacher
Rules – Attractiveness: Agata Plechan
40 years IFF Anniversary: Tomas Eriksson

Mr. Suman and respective future chairpersons were given the task to define in detail the Scope of Activities for each committee. After that the proposal for Guidelines of Each Committee – Defining Scope, Authority, Relationship to the CB and Office will be created

CB also discussed how to handle the nominations of members to certain committees which were provided by federations before end of 2024. CB concluded that since Entourage, Medical and Referee committees will be created in a similar way as before, the nominations stand. Regarding Development committee and RACC which will change its structure, IFF will inform federations which nominated the members about the change.

CB decided:

1. To approve the report.
2. Elect Ms. Helén Wiklund Wårell as the IFF Treasurer.
3. To define the above-mentioned Field of Interest and appoint respective responsible persons.

Task: To define in detail the proposal of the Scope of Activities for each Field of Interest.

Responsibility: Mr. Suman and respective responsible persons Deadline: 30.03.2025

Task: To create a proposal for Guidelines of Each Committee – Defining Scope, Authority, Relationship to the CB and Office.

Responsibility: Mr. Suman and respective chairpersons Deadline: 15.04.2025

Task: Inform the federations which nominated the members into Development committee and RACC that the structure of the committees is changing.

Responsibility: Secretary general Deadline: 15.02.2025

Mr. Liljelund presented the proposal for the Player of the Year award, prepared by Mr. Kalsta. **(Appendix 14)** The objective of the creation of a Player of the Year award is to help building Floorball stars and increasing the visibility of them outside the IFF Events. The idea is to ask for nominations from the countries that registered for the World Floorball Championships in 2024-2025. The election panel will consist of National Team coaches, National Team captains, media representatives from these countries, selected floorball and other media. The award will be presented at the WFC/Continental championships.

Mr. Suman stressed that this has been discussed in the previous IFF CB and was of the opinion that the voting period is very long. Ms. Svobodova asked about the long time between the publishing of results (June) and awarding ceremony (December). Mr. Suman felt that we must publish the results after we close the voting. Ms. Plechan asked if we should call it the Player of the Season. Mr. Ilmivalta was agreeing to the name Player of the Year. He also commented the time of voting and mentioned that regarding the election of the WFC MVP player, it should only take place after the WFC Final is played.

One of the problems the CB saw in the proposal is that the nomination period ends in the end of April, just after the end of the leagues, as the national federations would like to wait for the result of the league finals, before they are ready to make their nominations. Ms. Plechan proposed to publish the Award during The World Games, this possibility will be investigated.

CB decided:

1. To approve the report.
2. To approve the creation of the IFF Player of the Year award starting from 2025.

Task: To create a detailed time plan for the communication to the members, the candidate nomination form, invitation for the election panel members and preparation for the voting.

Responsibility: Tero Kalsta (system), Mari Myllärinen (website and news)

Deadline: 28.02.2025

b) Strategy Implementation

Mr. Suman reported based on the results of the CB workshop session concerning the Strategy on the next steps in the process, which the CB is to decide upon.

CB decided:

1. To approve the report.
2. To give the Strategy Implementation special working group the task to prepare a plan for the continued Strategy work.

Task: To prepare the proposal for how to build the Implementation Plan for the Strategy Phase 2 (2025-2028).

Responsibility: Helen Wiklund Wärell and Secretary General

Deadline: 15.03.2025

c) CB Member responsibilities

Six nations - Mr. Suman reported on behalf of Mr. Houman that during the 2024 World Championship in Malmö, Denmark, Germany, Norway, Latvia, Poland, and Slovakia convened to update their 2021–2028 cooperation agreement. The group also discussed potential changes that could take effect when the World Championship cycle transitions to every four years. While the Six Nations partnership remains strong, all six countries are eager to meet with the Top 4 Nations and EuroPower representatives to explore ways to develop floorball. Mr. Suman highlighted that there is in general bigger interest to play between the different groups.

Mr. Lopez reported on the development in Latin America and the EuroPower Group. There were some meetings held in Malmö. The EuroPower countries asked about the demand for the use of the Passport in the events. Mr. Suman expressed that if IFF feels there is a need to provide Passport it can be so, but it is important to communicate this well in advance, not just a week before. In general there is a need to inform federations much longer time in advance.

Mr. Suman reported that the Fit 4 Future program is running and what actions have been taken (**Appendix 15ac**). There are now 32 federations that have registered for the program, out of which 23 are very active. The building of the IT system for the second phase is proceeding and an agreement has been signed with an IT company, which has provided a version for testing. All the 15 country spots in the 2nd phase are now filled and all the agreements have been signed. The intense cooperation is now starting with these 15 federations and already at the CB meeting we can start to evaluate how well it is working. It is very good that between 15 countries there are countries from 4 continents (Europe, America, Africa, Oceania) but unfortunate that there is no country participating from the Asia. The whole program and its Phase 1 are still open for new countries and they are welcome to participate.

Mr. Hidir reported on the situation in East-Europe and in the Middle East (**Appendix 16**). It takes time to build up good communication to find information with the countries.

There has been a lot of activities in a number of the countries in the region, with tournaments played and clubs activating their operations. The Moldovan Floorball federation is in the process to register as a legal entity in Moldova. In Armenia Floorball4All organised a coaching course in Yerevan. Contacts have been established in Kosovo with the University of Pristina's Faculty of Sport and plans for floorball development have started.

CB decided:

1. To approve the reports.

§ 8. International Sports

International Olympic Committee/IOC

Mr. Suman reported about upcoming IOC election of new president and its effects to IFF.

Mr. Halonen reported that IFF has handed in the reports for the IOC Development support for the 2024 projects Introduction of 3v3 WFC, Good Governance and the GoGirls projects. IOC will later confirm the approval of the reports. IOC will announce the time for the applications for the 2025 IOC Development support in March-April.

SportAccord

Mr. Liljelund reported that the date for the SportAccord Convention has still not been announced for 2025. There are indications that the convention will be held in Istanbul, Turkey most likely in June.

Association of IOC Recognised International Sport Federations/ARISF

Mr. Liljelund reported that the ARISF Executive Board has proceeded with the implementation of the ARISF membership service projects. The joint project with the International Testing Authority (ITA) is proceeding with the discussions with the IF's. IFF had a meeting with ITA and we are waiting for the end of the consultation process before we can have a proposal for their services. ARISF is preparing to run a Good Governance review in cooperation with the I trust Sport company during 2025. The preparations of the Sustainability education and Safeguarding projects are advancing.

The ARISF Annual General Meeting will be held later in the year, during the SportAccord IF Forum in Lausanne. During the AGM the election for the ARISF Executive Board will be held.

International World Games Association/IWGA

Mr Kratz reported on behalf of Ms Mitchell that all the teams in the men's competition for TWG 2025 have now been confirmed – Finland, Sweden, Czechia, Latvia, Switzerland, Canada, Philippines, China. The last two teams for the women's competition will be decided during the Women's WFCQ AOFC event in March.

The IFF online information meeting, organised by the IFF Office, was held in January for all of the qualified countries, as well as the AOFC countries still in with a chance of qualifying for the women. (**Appendix 17**) National Associations will need to submit their first (long) list by 15th April and their final list by 9th June.

Regular meetings are held between the IFF and TWG Organising Committee and associated stakeholders.

CB discussed what kind of actions to take in order to maximise the effect of participation at The World Games 2025. Mr. Suman highlighted that the national campaigns to promote The World Games need to be running now during the season. Mr. Suman asked Ms. Siriwat how the fact having Floorball on the program of The World Games, can influence development of floorball in China. Ms. Siriwat responded we need to speak to the Chinese representatives before the event and also during the event to maximise the effect.

Mr. Liljelund reported that the IWGA is organising the IWGA Athletes Committee (AC) Election process, which is an important opportunity for our athletes to play a key role in shaping the future of the organisation. The nomination period is currently open and will close on 17 March 2025, based the IWGA AC Election Rules. The election will be held in Chengdu and all accredited athletes will be available to vote.

The IWGA Executive Committee decided to hold the IWGA Annual General Meeting (AGM) in Madrid, Spain on Wednesday 30th of April 2025 from 08:30 to 13:30. **University Sport/FISU**

Nothing reported

Multi-Sport Games

SEA GAMES 2025 Thailand

Ms. Siriwat confirmed the SEA Games 2025 will be held in Bangkok and Floorball will be played in central of Bangkok. Floorball matches will be held after the end of the WFC 2025 in Czech Republic. The tentative schedule for Floorball will be from 14th to 19th December 2025.

Asian Indoor and Martial Arts Games 2026, Saudi Arabia

Ms. Siriwat reported that she has created contacts to start floorball activities in Saudi Arabia.

CB decided:

1. To approve the reports.
2. To prepare a proposal for the IFF candidates for the IWGA Athletes Committee and create the application file.

Task: To discuss which athletes to nominate for the elections in the Athletes Commission and prepare the nomination file.

Responsibility: Agata Plechan (candidates), Monika Kraus (nomination file)

Deadline: 28.02.2025

§ 9. Committees and Commissions

a) Rules and Competition Committee (RACC)

Mr. Liljelund reported on behalf of Mr. Klabere from the RACC meeting held 23.01.2025 (**Appendix 18a**).

The main purpose of this meeting was to consider a regulation proposal giving the possibility of a player to represent two countries. This was originally tabled at the CB meeting in December but it was decided that it should be sent back to the RACC for further discussion as the evaluation by the RACC was deemed insufficient.

Currently, our rules state that a player can represent one country at junior level (U17 & U19) and another at senior level (U23 & adult), however, after several different situations we find that this rule is quite limiting for players who have dual citizenship and therefore the possibility to represent two countries, especially at junior level where a player is still developing and their pathway towards a senior team position is still unclear. To help allow junior players more possibilities to experience international competition and pursue their possible place in an adult national team the proposal is to change the rule to allow a player to represent two countries at U17, U19, or U23 level but only one at adult level.

The proposed rule change wording for both the Competition Regulations – National Teams & Competition Regulations – Friendly Internationals will be as follows:

- 3.2 A player may represent two separate nations in an U17, U19 or U23 national team. They may represent one of either of these same nations at adult international level. Once a player has represented a nation in an adult team in a recognised international match this then becomes the only nation they can represent at any international level (U17, U19, U23, or adult).
- 3.3 A player may represent only one nation within a single event, which includes qualifications for a final round event.

We think this change will help develop the junior players better while especially helping some of the smaller national associations to have players represent them while still pursuing their dream of representing a larger floorball country in the future.

Now, after further discussion in the RACC, the proposal from the RACC is to approve the above proposal.

Mr. Suman commented the fact, that the proposal is built that is the change of the regulation would be effective from the next day. Mr. Suman felt that for future we need to approve regulations much longer time before they come into effect to let federations prepare for the change. Maybe later we might need to create a timetable for when we update certain regulations and from when they will be valid. Mr Beer, Ms. Wiklund Wårell and other CB members felt that we could approve this now and in the future we should decide the time for new regulations to take presence.

CB decided:

1. To approve the report.
2. To update Competition Regulations.

Task: To publish the updated Competition Regulations on the website under Regulations.

Responsibility: Sarah Mitchell

Deadline: 10.02.2025

Mr. Liljelund reported on behalf of Mr. Klabere chair of the IFF Rules Group, which oversees the preparation of the updated Rules of the Game edition 2026. The Rules Group is proposing to update of the preparation schedule and how the handling of important exemptions would be implemented. The update of the schedule is just to clarify what needs to be done during this year and how to proceed for the edition 2030.

For any exemptions the Rules Reference Group shall evaluate the rule book every second year to evaluate if there are any need to take any actions. (**Appendix 21**)

CB decided:

1. To approve the report.
2. To approve the proposed change of the Timeline of the rule changes.

Task: To prepare the proposal for the new Rules of the Game and ask for the feedback from the IFF RC, RACC, IFF Office and Athletes Commission.

Responsibility: Present Rule Group chair Martin Klabere Deadline: 31.03.2025

Calendar Working Group (CWG)

Mr. Suman concluded on the results of the CB workshop concerning the new Event Structure proposal. The CB confirmed the agreement to continue working in the direction of a change to 4-years WFC cycle. The CB also decided following aspects of the competition structure: after already agreed and communicated decision to move U19 event to February in order to help national leagues better built season calendar, CB confirmed that there is the need to make a update to the U19 WFCs plan.

To avoid the situation where U19 WFC is played close to adult WFC of the same gender, the years of the U19 WFCs will be switched. In order not to lose any generation, which would miss the chance to play U19 WFC, there will be U19 events organised as follows - the Women's U19 WFC 2026 in May and 2027 in May, the Men's U19 WFC 2027 in February and 2028 in February. Office will start to look for potential organisers for events 2027 onwards. The February WFC terms will be confirmed in CB meeting in May, considered terms are 3rd or 4th weekend in February. Winter Olympic dates will be taken in consideration. Office will directly start to look for the organisers.

In order to create a space for U19 WFCs in 2027 in February, there is a need to move WFCQ which would otherwise collide with U19 WFC. That is why CB decided that the 2027 WFC qualification will be played in the 3rd or 4th weekend in October 2026.

CB also discussed the timing of WFC where the plan is to move the WFC to the 3rd and 4th weekend in the October. Calendar working group (CWG) will look into this and come with the final proposal, with other sports calendar and TV plan taken into consideration.

CB discussed the plan how to play WFC 3v3 in future. CB is anticipating Italy to confirm the possibility to organise WFC 3v3 during U19 WFC in May 2026. In case Italy would not be able to confirm the organisation, the office will create the proposal how to handle it. CB also discussed the future of 3v3. There will be discussion if the WFC 3v3 should be organised every year or every second year. The plan is to play it 1st or 2nd weekend in June. For the discussion we will need an analysis of financial and also personal effect to the IFF.

Further on CB gave the task to CWG to:

- 1) Look into the Adult WFCQ qualifications which are now continuing after the cancellation of the EFC and come with the specific solution to CB in May. Office will prepare versions of the solution for CWG. CB members are welcomed to share their ideas about potential solutions.
- 2) Look into System of continental championships and international qualifications which need to be further developed and come with the specific solution to CB in May. Office will prepare versions of the solution for CWG.
- 3) Define when and how we need to consult member federations. The questions for the potential feedback have to be clearly formulated. The question regarding International weekends can be asked only after clear definition of Events calendar plan.

Ms. Svobodova asked about the timing of the WFCQ in October if there is a need to change the weekend from the 3rd to the 4th as today we use 3rd weekend and leagues are used to it. Mr. Suman proposed that this needs to be checked with Ms. Sarah Mitchell before the approval of the Minutes from the meeting.

CB decided:

1. To approve the report
2. To decide there will be U19 events organized as follows - the Women's U19 WFC 2026 in May and 2027 in May, the Men's U19 WFC 2027 February and 2028 in February.

Task: To inform the federation about the decision including explanation and immediate start to look for the organizers.

Responsibility: Sarah Mitchell

Deadline: 15.02.2025

3. To decide the 2027 WFC qualifications will be played in the 3rd or 4th weekend in October 2026.

Task: To inform the federation about the decision of the Calendar Working Group and start to look for the organisers.

Responsibility: Sarah Mitchell

Deadline: 15.03.2025

4. To call for a meeting of the of the Calendar Working Group (CWG).

Task: To organize a CWG meeting with need to prepare above mentioned proposals.

Responsibility: John Liljelund

Deadline: 15.02.2025

b) Referee Committee (RC)

Mr. Lopez reported that the IFF Referee Committee has carried out an education for the IFF Referee Coaches in conjunction of the WFC 2024 in Malmö from the 7th to 8th of December. Out of 25 international referee coaches, 21 were present, which can be considered a very good result. The feedback from the participants was mainly positive and most of the participants would like to have the live education annually instead of every second year and then a webinar every second year. The RC will discuss about this possibility. Cost wise this is not a challenge for the IFF, since the member associations of the participating referee coaches are covering the costs for the participants.

The RC has also nominated referees and referee coaches for the upcoming Women's WFC qualifications in Europe, Americas and Asia and the Men's U19 WFC qualifications in Italy. The referee nominations for the international weekend have also been made.

Mr. Hidir asked that it has been a problem that the RC has lacked contacts to the national referee committees and if the new RC will be looking into this. Mr. Lopez explained that there are many countries that not having almost any referee committee structure and referee education.

CB decided:

1. To approve the report.

c) Medical committee

Mr. Halonen reported on behalf of Mr. Varecka on the Anti-Doping activities. The 2025 WADA Prohibited List has come into effect. No major in changes or additions, which would have any major effect for Floorball.

There is some need for clarification or further adjustment of the TUE application rules & fees. Several late applications in January for the WFCQ's combined with those earlier who were yet to submit theirs means several all at once, last minute before the events. Despite requests for Athletes and Federations to acquire TUE's through their own NADO only one athlete did so in the past several months. IFF capacity is not prepared for handling many TUE application at the same time. The athletes and federations can still apply for a TUE from their National Anti-Doping Organisations for free. Should they still choose apply for TUE from IFF which cause problems before the events there would be a new fee for an ordinary TUE application fee of 100 CHF and to increase the late TUE fee from 100 CHF to 300 CHF.

All Doping tests have been carried out and went smoothly at the WFC 2024. Thanks to the Swedish Anti-Doping federation for their work and professionalism and Mr. Jan Lindberg from the Swedish Floorball Federation for the co-ordination.

CB decided:

1. To approve the report.
2. To approve the proposed increased TUE fees.

Task: To update the Anti-Doping rules accordingly with the new TUE fees, inform the member federations about the change with explanation and motivate them to use the national NADO.

Responsibility: James Varecka

Deadline: 15.02.2025

d) Athletes commission

Ms. Plechan reported on the activities of the ATC. The result of the 2nd phase of the WADA Athletes Council has been communicated and Ms. Plechan was not elected. Neither was any of the non-Olympic candidates.

Ms. Plechan also reported that the IFF Athlete's Commission Elections for the period of 2025-2029 for male representatives were held in Malmo, Sweden during the WFC 2024 online via Webropol. The QR code and the direct link to the voting were shared with all the teams (the QR codes were also hung in the locker rooms) that participated in the WFC as well as those that took part in the Qualification event. A maximum of 20 players (votes) from each country were allowed to vote. In total, the IFF received 262 votes. In total 142 votes were valid and 120 were denied. The denied votes exceeded the quota from the country (more than 20 votes). The election result will be published after the women's voting has ended after the AOFC WFCQ.

The Women's elections will be held during the Women's WFCQ in Europe, America and Asia. The following candidates were nominated: Martina Falchi (ITA), Siti Nurhaliza (SGP), Julija Rozite (LAT), Supasuta Thiptha (THA), Josefina Eiremo (SWE), Lara Heini (SUI).

The voting rules for the IFF ATC stipulate that the three candidates per gender who receive most votes shall be elected and then the CB can decide concerning the fourth representative per gender in order to secure as broad a representation as possible within the ATC.

CB decided:

1. To approve the report.

Task: To prepare the report of the final result of the ATC after the AOFC WFCQ in March.

Responsibility: Agata Plechan

Deadline: 31.03.2025

e) Development Committee (DevC)

Mr. Suman reported on behalf of Mr. Houman to inform that the report that was submitted to the IFF CB meeting in Helsinki on the 3rd of November based on feedback from countries with fewer than 3,000 players. This report highlighted strategies for recruiting new players. It is recommended that this topic be addressed in a workshop to identify actionable areas where the IFF can make a meaningful impact (**Appendix 19**). The CB discussed how to handle this report and agreed it will be handed over to the Development section of committees.

Mr. Halonen reported that the work to plan the development seminars for 2025 is ongoing. The plan is that the IFF would finally be able to organise a seminar in the Americas. The challenge has been to find a spot which would suit for everyone. There have also been some requests for educations for the EuroPower group and that needs to be planned well in advance to secure vast participation and to define which educations to run.

The Africa Cup planning has also started by the African nations, but the place still to be decided. The original plan was to have it in Burkina Faso, but the situation in the country is not overall safe. In Asia the plan is to have certain educations.

Mr. Liljelund reported that IFF is working with the Eerikkilä Sport Institute on the re-application for the Erasmus+ COACHES project for building a Coach education structure, a system for national federation coach education and game development, together with nine IFF member federations. The deadline for the application is on the 5th of March. IFF has made a survey for the needs the participating member federations have, as this was one of the shortcomings with the application in 2024.

Mr. Suman felt this project can be really important and that there will be a need for very good cooperation between the project and some committees which will be created as the High performance committee and Coaches education structure committee.

CB decided:

1. To approve the report.
2. To decide to give the newly formed Development section the task to deal with the Development survey report.
3. To approve that IFF will re-apply for the Erasmus+ COACHES project for Coach education structure and game development, together with nine IFF member federation.

Task: To prepare the Erasmus+ COACHES application.

Responsibility: Secretary general

Deadline: 05.03.2025

f) Entourage Commission (ENC)

Nothing reported.

§ 10. Functions

a) Communication & Media function

Mr. Halonen reported on behalf of Mr. Varecka that the daily business of the IFF Media department runs normally. The WFC 2025 LOC have now started their media work on the IFF WFC platforms after receiving the access to log in. They have own new plans for the content.

The focus on the IFF media platforms will turn to The World Games 2025 and U19 WFC once WFC qualifications are done. The TWG Athlete of the Year 2024 voting is happening until 31st January and Veera Kauppi came sixth overall with 13.434 votes. Something we as a sport (floorball) haven't had in the last years with a TWG Athlete of the Year voting (Gabriel Kohonen

finished outside the Top 10 last year). Previously the CZE MU19 team made the final round of Athlete of the Year voting in 2021 and Mika Kohonen was 10th in 2017.

The outcome of the WFC 2024 from a media side was positive. One video with over 1.1 million views on Instagram, continued traction and movement on TikTok, Facebook and Instagram. Further App registrations and usage with more content being shared to the App than any other WFC. The IFF WFC channels + IFF channels (x, IG, FB) during 7th-15th December 2024:

- 8,258,953 Impressions
- 274,620 Engagements
- 4,106 Net Audience growth - across all channels

CB decided:

1. To approve the report.

b) Marketing function

Mr. Beer, reported about the current sales and marketing situation and the process for seeking a marketing company needs to be looked over and handled by the new marketing committee.

The investigation and search for a potential sales partner are still on-going. The three potential agencies in the UK proved to have to expensive models (retainer + commission). Even though many of them also have offices outside the UK they also were too UK-focused. At the WFC 2024 the meeting with the Swedish Event and Sponsorship Association opened some potential leads for us but after meetings they have unfortunately also turned out to be dead ends. The search for a partner continues but there seems to be limited number of providers on the Nordic market. Further, a potential Finnish partner also indicated that the model should include an upfront retainer model.

We are building on the success cases that we have had mostly with the Swedish Federation whereby they have been able to include IFF assets while selling the WFC is important (both parties' profit through split income). For example, for Fisherman's Friend a joint offer is being planned with the Finnish LOC (visibility elements, activations, referee shirts).

The successful cooperation with Spintso (referee communication equipment provider) from the WFC 2024 will continue. For now, the IFF will receive a commission for any closed deals that come from IFF initiated leads and a proposal for similar partnership at the following championships is being negotiated. As the market situation for betting is going to change in Finland the IFF is also investigating this possibility. Some consultation help can be expected from new CB member Mr. Ilmivalta who has contacts and legal expertise in the industry.

As per the decision of the CB new financial elements have been introduced in the LOC agreements (ticket revenue commission / commission for exceeded sales target). These are included in agreements starting from WFC 2025 so this will be first year this is visible in income.

During the WFC 2024 we were able to execute some locally targeted campaigns (only for SWE users) in the IFF App for LOC partners. This created some additional revenue, and we will communicate about this possibility for future LOCs.

Cooperation with the existing IFF sponsors is continuing well. For WFC 2024 the IFF received good feedback from its partners. There were more marketing activities with several sponsors. Leading up to the championships the IFF posted several Gerflor testimonials in its channels and also Gerflor was active in posting material.

PUMA Nordic provided some additional prizes for WFC 2024 (social media giveaway, shoe pair for MVP winner). The IFF also created some targeted campaigns (SWE users) in the IFF App for the recently launched indoor shoe model. PUMA was quite content with the number of sold Swedish national jerseys at the sales booth in Malmö Arena (which could be a good base for WFC 2025 as Czechia jerseys are also by PUMA). The contact person indicated that with presentation of good cases for additional revenue they would be willing to begin renewal discussions of the agreement very early. The IFF needs to consider how the merchandise and volunteer clauses in the LOC agreements are formulated.

There was a discussion that this might be sensitive topic, as we need to look both on IFF partner interest, but also not to increase the costs for LOCs. Later there will be a need to clarify these topics in a regulation to avoid unnecessary problems

CB decided:

1. To approve the report.

c) Material function

Mr. Liljelund reported that IFF has held a meeting with the main Floorball manufacturers about the future of the Material Testing system, after Mr. Lars-Åke Henriksson will retire from RISE. In meetings with RISE it has been clear that we need to move over the reporting of sold materials and the financial tasks to IFF, as RISE is not interested to continue to work with them. Also the fact that RISE will change their data-base system, it might be a best time for IFF to take this over, as the present format is not anymore helpful for IFF. These need to start already in Q2 2025.

The open questions are how the testing shall be organised. The manufacturers can continue using RISE or the Czech ITC. IFF will need to find an independent testing institute for the testing of new products and the surveillance tests. The timetable is to have the new Material Regulation in the CB meeting in May.

CB decided:

1. To approve the report.

Task: To prepare the proposal for the new Material Testing system and the Material Regulation.

Responsibility: Secretary general

Deadline: 15.04. 2025

d) Equality function

Nothing reported

e) Parafloorball function

CB took notice of Mr. Houman's report that the preparations for the Special Olympics World Winter Games, organised in Turin, Italy, are progressing well, and the tournament will take place from March 8th to 15th, 2025. This event is the largest competition for individuals with Intellectual Disabilities.

Floorball will have the highest number of participants, with a total of 33 teams from 32 countries with men's, women's, and unified categories. All matches will be held at the Inalpi Arena which can have 11.000 seated spectators (https://en.wikipedia.org/wiki/Inalpi_Arena).

Overall, the WWG 2025 will bring together 2,000 athletes. There is significant interest in floorball within Special Olympics, and it is anticipated that the 100 in number of countries will be reached,

when each country will report number of players. Looking ahead, the ambition is to have 100,000 players participating in Special Olympics floorball by 2030. The number of players in 2023 was 50.000.

A special thank you to Sweden for organizing a demonstration match between Denmark and Sweden during the World Championship. This effort is deeply appreciated by Special Olympics, which views the IFF as an exemplary partner in fostering collaboration.

The WWG 2025 tournament will feature referees from China, Korea, Finland, Switzerland, and Italy, and gratitude is extended to Floorball Italy for their invaluable support in organising the event.

CB decided:

1. To approve the report.

f) Sustainability function

Mr. Halonen reported on behalf of Mr. Kalsta that the EU-funded GAMES project had its Final Conference (10.12.) during the WFC 2024 at the Malmö Arena hotel and was the last event of the project. The final reporting phase of the project and several documents are being prepared by the IFF. Everything must be reported by the end of February 2025 and after an evaluation phase (on average six weeks) the IFF will receive the last funding payment.

The IFF keeps up contact with the GAMES project lead Sant'Anna School of Advanced Studies in mapping potential new projects IFF could be a part of. However, totally unexpectedly, for the next funding round, the EU has imposed new rules for applications whereby non-EU organisations are not applicable as participants in projects (as supporting member this has been allowed for years). In coordination with Sant'Anna the IFF will participate in a petition to further allow the previous model to be applied and explanations for the sudden change.

As part of the Event Sustainability Certificate received by the WFC 2024 the LOC is working on compiling the final report together with its consultant partner Greentime.

The WFC 2025 has already adopted well the sustainability approach and have taken this in account for example in merchandising procurement. This is among the topics that will be discussed with them in a status meeting on the 5th of February.

At the end of 2024 IFF submitted the compulsory report as a member of the Sports for Nature (S4N) network. Further we took part in the 2nd Annual Meeting of S4N which highlighted some of the achievements from 2024, presented the main targets and development plans for 2025 and also collected feedback from network members in Teams breakout rooms.

CB decided:

1. To approve the report.

§ 11. IFF Office

Nothing reported.

§ 12. Members

Membership questions

Nothing reported.

Members under suspension

Nothing reported.

New Member applications

Mr. Halonen reported that the Lao National Floorball Federation has, even before its formal formation, been actively in touch with the IFF for several years and now has eventually filled in the membership application. (**Appendix 20**)

They have handed in all the other legal documents, except the statutes, which are being translated and will be sent later to the IFF. Their aim is to be able to start growing floorball in their country and to be able to participate in one of the SEA Games editions in anticipation of having Floorball featured in the SEA games 2031 when Laos is the host nation. The proposal is to approve Lao National Floorball Federation as the IFF member number 81.

There are also few other countries in the registration process to be able to file the membership application to the IFF.

CB decided:

1. To approve the report.
2. To approve the Lao National Floorball Federation as IFF member nr 81.

Task: To update the Lao federation on the list of provisional members and send a letter of membership confirmation to the Lao federation.

Responsibility: Veli Halonen

Deadline: 15.02.2025

§ 13. Next meeting

Mr. Suman to conclude that the next planned ordinary CB meeting (M2), has been planned for Zurich, Switzerland and the U19 WFC 2025 and the 3v3 WFC on the 2.-4.5.2024, starting in the evening on the 2nd around 16:00. The aim is to end the CB meeting on Sunday around 13:00 to visit part of the bronze game and a final game. Also Saturday workshop will be organised in a way so CB members can visit at least one semifinal. It is important to secure a meeting place close to the arena.

The plan for the CB meetings in 2025 looks like the following:

M2	02.-04.05. (U19 WFC) Zurich, Switzerland
M3	06.-07.09.
M4	25.-26.10. Helsinki, Finland
M5	Women's WFC, day depending on when we have the Association meeting

Reminder – all material for next CB to be submitted latest on the 19.04.2025 to the President and Secretary general

CB decided:

1. To approve the report.

§ 14. Closing of the meeting

Mr. Suman thanked the CB members to invest their time for the CB meeting and closed the meeting at 13:57.

John Liljelund
Secretary General

Filip Suman
President

The minutes have been checked by the elected scrutineers:

Agata Plechan

Ben Ow