

Helsinki, Finland, 29th of April 2024

IFF Central Board meeting 2/2024 28.04.2024 as a face-to-face meeting in Solna, Sweden

Place: Quality Hotel Friends, Råsta Strandväg 1169 56 Solna , Sweden

Participants: Tomas Eriksson President

Filip Suman Vice President

Jörg Beer

Tamuz Hidir

Steen Houman (remote participation)

Calle Karlsson

Stephen King §§ 1 – 9a

Martin Klabere Carlos Lopez

Agata Plechan ATC chair Pakkamol Siriwat §§ 1 – 9a Kaarina Vuori §§ 1 - 9a

Veli Halonen Operations Manager

Stefan Kratz Competition Manager (remote participation)

Sarah Mitchell Event Manager John Liljelund Secretary General

Excused: Monica Birdal Treasurer

Minutes

§ 1. Opening of the meeting

Mr. Eriksson welcomed all members to the second CB meeting of the year 2024 and informs that Mrs. Bakke is not able to participate for personal reasons and that Mr. Houman is participating remotely. Mr. Eriksson thanked for a splendid CB workshop on Friday and Saturday and congratulated the Swedish federation for setting new records for spectators in floorball matches for both Men and Women in the Super Final in the Friends Arena.

Mr. Eriksson opened the meeting at 09:00.

§ 2. Approval of the agenda

Mr. Eriksson concluded that there are the following updated or new appendix for the meeting.

Appendix 2b - Financial report 2024 (updated)

Appendix 3 - Claims participating nations WFC 2024-2025 (update)

Appendix 6 - WFC 2025 Registrations (update)
Appendix 16 - CC Marketing guidelines (New)
Appendix 22 - Strategy Status report (New)

<u>CB decided:</u> To approve the report, the new and updated appendixes and the agenda for the meeting



§ 3 Minutes from the CB meetings: 01/2024 in Malaga, Spain (03.03.2023)

The minutes from the last CB meeting 01/2024 were scrutinized, approved and put ad acta. (**Appendix 1**)

CB decided: To approve the minutes of the IFF CB meeting 01/2024

§ 4. Financial questions

a) Financial report 2023 by 31.12.2023

Mr. Kratz presented the financial report and balance sheet by the 31.12.2023 (Appendix 2a).

The outcome per 31st of December is CHF 7,584 which is some CHF 16,192 (2022: CHF 23,776) lower than last year but slightly better than the preliminary report in the last meeting.

The liquidity per 31st December is CHF 419,195 some CHF 106,073 less than the same time last year (2022: CHF 525,268) partly due to the less income on marketing, sales and material approval income.

CB decided: To approve the report.

b) Financial report 2024 by 28.04.2024

Financial report 2024 by 28.04.2024

Mr. Kratz further presented the financial report and balance sheet by the 28.04.2024 (Appendix 2b). Even though it is still a bit early in the year a forecast is included in the report.

The outcome per 28th of April is CHF 216,970 which is some CHF 111,649 (2023: CHF 105,321) better than last year, partly due to earlier payment of WFC organisers fees.

The liquidity per 28th April is CHF 550,834 some CHF 162,827 better than the same time last year (2023: CHF 388,007)

The finances are continued to be monitored on a daily basis, and possible saves will be considered if and when we see signs of possible less income than now budgeted. The projected forecasts have been included, with the change of moving the IFF App costs and income to an own cost place.

Mr. Eriksson thanked the IFF administration of being 100% on track of the finances. Mr. King asked if the referee shared cost have been invoiced earlier, to which Mr. Kratz answered that this has been done to secure the income, before we have the costs.

CB decided: To approve the report.

c) Information on IFF claims – License system and WFC 2024 – status April 28th

Mr. Kratz reported on behalf of Mrs. Birdal that the claims situation by 28.04.2024 for Associations participating in the WFCs in 2024 and separately for those not participating in any of the IFF Events. (**Appendix 3 and 4**).

Since the last CB meeting Slovenia has made their last payment and cleared their debts. Contacts have been taken to the Latvia and Philippines to build new pay-off plans to solve their



debts (Appendix 5). The new payment plans are being updated as soon as they are agreed upon. Latvia wants to have all their debts to be paid by the end of July, but IFF has raised the question in regard to their debt to the swiss company Gast, which needs to be fixed.

The status for registrations to the WFCs 2025 was presented (Appendix 6).

The administration has sent a letter to the countries having paid their registration late and informed them that they are confirmed for participation. The countries that hadn't paid the registration have been informed of the final deadline 31.05.2024 to pay the registration fee, otherwise their registration will not be approved.

Ms. Vuori asked about Great Britain and why we are not discussing with them, as they should also have a plan. Mr. Kratz answered that the IFF Office has now concentrated on the major problems. Mr. Liljelund stressed that we need to finalise the building of the new system and follow it without any deviations.

CB decided: To approve the reports, to continue to follow up on the pay-off plans for Canada, Cote d'Ivoire, Latvia, Malaysia, Philippines and Russia, to continue to follow up on the debts of the non-participating Associations and to monitor the debts situation of the teams registered for the WFCs 2025.

5. **World Championships** §

Women's WFC 2023, Singapore a)

Mr. Liljelund reported that the Quantum Analytics Event Report for the WFC 2023 in Singapore. (Appendix 7) has been finalised and published on the 18th of April. The delay in reporting was due to some feedback missing from the LOC and the other Singaporean parties. Mr. Eriksson felt that we have been able to measure the WFC's and their effects and asked that we should convey a thank you for the good work. Mr. Suman was surprised to learn there were only 4,300 sold tickets for the event but also wanted to highlight the success with the TV audience, even if we had the WFC outside Europe.

Mr. Liljelund informed that we will receive the IFF Strategy review done by Quantum Analytics.

CB decided: to approve the reports.

U19 WFC 2024, Finland b)

Ms. Vuori reported on the preparations of the U19 WFC in Lahti Finland. (Appendix 8) The preparations are proceeding well, with less than two weeks before the event, but some of the tasks are trailing a little behind timetables. The LOC has now two full-time employees and a person recruited as a bought service to handle the communications and social media. In addition, the LOC has engaged two trainees one person for contacting Finnish clubs and one person form the 3v3 tournament. A total of 16 employees of the Finnish Floorball Federation staff/team leaders will join the Event. There are a total of some 150 volunteers and the only lack is for the security and the 3v3 match secretariat and rink staff, which will have to be purchased from the local club.

The original number of 200 tournament tickets have been sold out and an additional 50 have been released this week. The single day tickets have sold between 109 – 195 per day to a total value of some 38.000 EUR, with a ticketing budget of 99.000 EUR. In addition, there has been

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sold some 700 tickets to the sport clubs, through a special campaign. The LOC is still planning some actions to be taken to increase ticket sales.

The LOC has a special theme day for each of the Event days. The opening day is a School day, with over 1.000 students in the morning games. On Thursday there is a Sokos Family Day with outdoor activities and a Paw Patrol Meet & Greet (Finnish children's TV program). On Friday there is the National Club Day, with season ending program and then a memorial game FIN-NOR for a former U19 female player who passed away in cancer. On Saturday there is a Eurovision Song contest happening and on Sunday it is Mother's day and also the WFC lottery, where 6000 floorball balls are dropped from the ski jumping tower.

The 3v3 has caused extra work, but the IFF Office has been helping here a lot. The number of persons that have applied to become a volunteer is around 170 persons. The financial situation looks pretty good, if the lottery will give the budgeted income.

Ms Mitchell reported on the preparations of the U19 WFC 2024 where the organisation for the event is on track. The LOC has been working on all the tasks but has been a little bit slow in finalising a lot of the details. The team lists were published on Friday 12th of April. One concern regarding the teams is the size of the Team Canada delegation which has just 11 players (including only 1 goalkeeper) + 8 team officials, with no emergency players. This could be very problematic if they suffer any injuries.

Mr. Liljelund reported on the TV situation. The TV production is being done by PolarHD and the preparations for this are all in order. All matches will be streamed on the IFF media App and the Finnish matches will be broadcasted on the online platform of the Finnish National Broadcasting Company YLE Areena. Discussions are still ongoing concerning the possibility of a highlights package to be shown for the final game of Finland on Sunday the 12th on TV. The Danish matches will be streamed on the Sportway channel. Discussions are still ongoing with Czech Republic and Switzerland for possible broadcasts.

Mr. Suman asked about the marketing of the ball lottery, to which Ms. Vuori answered that the balls will be released and the former ski jumping world champion Janne Ahonen will jump from the ski jumping tower. What is the amount of volunteers needed for the 3v3 event? Ms. Mitchell answered that you need 2 persons for each match secretariat and having shared rink persons as we have nettings in between the courts. We are working with some 20 plus persons in the venue for each match. So you would need some 80 persons for the whole event. Mr. Suman hopes that in the future the LOC is able to secure the required number of volunteers to organise the 3v3 event, to which Mr. Beer confirmed.

Mr. Hidir asked about the announcement about the U19 WFC volunteers, to which Ms. Vuori answered that there were some suspicious applications, which were declined. Ms. Plechan asked if the Eurovision evening in the WFC venue is open for anyone, which Ms. Vuori confirmed.

3v3 WFC 2024 (Finland)

Ms Mitchell reported on the preparations for the first 3v3 WFC. There has been, as expected, a lot of tasks that have arisen with the organisation that were not considered in the original planning, especially to do with the basic logistics of running such an intensive competition with 5 courts in use at the same time. The amount of resources, both in terms of equipment and staff, has proved a little bit difficult for the Finnish Federation to plan for and provide, while at the same time maintaining a focus on the U19 WFC, however the IFF is confident that the event will be successful. Both the LOC & IFF have one dedicated person to manage the event full-time.



The number of volunteers has been particular problem. Staff from both the U19 WFC LOC and the IFF will be used, when available, to ensure that all the key tasks are covered for the 3v3. The impact of reduced volunteers will be most visible in the reduction of planned livestreams that can be provided. There will be one main show court that will be produced by PolarHD and the other courts will be streamed directly to the app using a single camera (mobile phone or tablet), and the number of games will depend on the availability of staff / volunteers.

The groups and match schedules (**Appendix 9**) were released in early April and all team lists have been published. The event will be played with 30 men's teams divided into 7 groups and 14 women's teams in 3 groups. Both a Championship Final and B-final will be played for both men & women. Originally, the plan was to have the final matches and medal ceremonies in the U19 WFC venue, however the logistics of this proved too difficult and it was decided that it was better to keep all matches & ceremonies in the 3v3 venue, especially considering the difference in venue branding as well as there being entrance fees for the U19 event.

Mr. Klabere feels very worried when Ms. Mitchell says that this will be a second Champions Cup in regards to the unexpected nature of the preparations. Ms. Mitchell says that one concern is there could be a flow of effects if there are some problems on one court that cause any major delays.

CB decided: to approve the reports

WFC 2024 Sweden

Mr. Klabere reported on the preparations of the WFC 2024 and the LOC report. (**Appendix 10a**) Tickets for all days/all passes have been released on March 27th in direct connection after the publishing of the first version of the match schedule. The ticket sales linked to the final weekend is still very positive. So far the fans from, mainly, Finland, Switzerland and the Czech Republic are still waiting to see how/when the quarterfinals will be played (on Thursday or Friday on Dec the 12-13th).

The school project "Little WFC" has so far reached over 8,600 pupils up to the age of 9 in 67 schools. A floorball instructor has visited their physical education lesson and they have been invited to a training session at a local floorball club afterwards. The goal is to visit over 20,000 pupils in the region.

The Region of Skåne will, together with the Swedish Floorball Federation, invite the Swedish Ambassadors of the qualified nations to a welcome ceremony in Malmö on June 18th. The purpose is to offer the participating nations to invite their national networks to the championships, to organize activities with their targets groups and the possibility to present themselves in conjunction with the world championships to promote tourism and business opportunities.

A TV site visit with production companies and some of the larger broadcasting companies is planned to be carried out on June 27th in both arenas.

The major implemented LOC sustainability activities in relation to the GAMES-project.

Both the Swedish floorball's internal resources and external resources work with the sale of the commercial rights. Currently, agreements have been signed with partners corresponding close to 40% of the target in the budget. The LOC has planned the following Marketing milestones (**Appendix 10b**)

Ms Mitchell reported that the group ballot was held on Tuesday 5th March at the Turning Tower in Malmö. The groups were decided as follows:



Group A	Group B	Group C	Group D
Norway	Slovakia	AOFC3	AOFC2
Germany	Latvia	AOFC1	Slovenia
Switzerland	Sweden	Estonia	Poland
Czechia	Finland	Canada	Denmark

*AOFC teams will be placed into the groups based on the ranking of the qualified teams, not their placing at the AOFC qualification event

The preliminary match schedule (**Appendix 11**) has been published and all tickets are now on sale. The IFF will organise, as discussed in the CB in advance of the WFC in Singapore, a meeting with the main TV takers in May or June, after the FIS meeting has been held to finalise the match schedule based on the TV needs.

The organisation of the AOFC qualifications in Philippines are on-track. The LOC has been very good in communicating with the teams and has made some good promotional material for the event. The LOC have been given the right to broadcast the Philippines matches on their Facebook.

The TV discussions have been finalised this week and the LOC has agreed to approve the offer from PolarHD and IFF will sign the agreement with them. The LOC and IFF will make a decision for what company to work with just before the CB meeting, so more details will be given in the meeting. The discussion with Protocol Sports marketing for the continuation of the TV right sales is continuing and IFF should receive an offer for a continued agreement before summer. The discussions with takers will start after the TV takers meeting in May or June.

Mr. Suman asked about how the expectation of the ticketing income is fairly low for the WFC 2024. Mr. Klabere explained that the lower ticketing income could still easily be changed in a positive direction. Mr. Suman felt that it is good that IFF will now be motivated in the future to support ticketing sales.

CB decided: To approve the report

d) Upcoming Events

U19 WFC 2025 (Switzerland) + 3v3 WFC 2026

Mr. Beer reported on the plans that Swiss Unihockey has concerning the organisation of the Men's U19 WFC 2025 in Zurich and the project built around it and the idea to have a similar event for the Women U19 WFC in 2028. (**Appendix 12 a**) The SUHV has received support from the City, Canton and Federal government, which will give the possibility to play the finals in the Swiss Life Arena, providing an excellent environment for the young players.

Ms Mitchell reported that the contract with the Swiss has now been signed and the IFF Office has begun communications with the head of the LOC – Mr. Andreas Cadisch. There was a decision from the LOC to re-use the event logo from WFC 2022 for the U19 event as well as several other future events in Switzerland, which neither the IFF competition or marketing staff were in favour of. It was the view of the IFF that a new logo should be designed for each event to give it an individual identity. The Swiss idea was that they could create more familiarity and visibility for the events through the use of a single logo. Discussions between the LOC & IFF have reached a compromise whereby a similar logo will be used for multiple events, creating a brand family which the Swiss are very happy with. CB decided for the logo. (Appendix 12b).

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Swiss Life Arena has been confirmed for the final weekend, and other days will be at Saalsporthalle and Sporthalle Hardau. The original schedule CB decided for a 6-day event from the LOC was amended by the IFF and is still to be confirmed (Appendix 13). The introductory U19 WFC 2025 website (www.floorball.sport/u19wfc2025) has been launched and this will be redirected to the main event domain later in the year. Ms. Mitchell confirm that the match schedule still needs to be discussed, whether all the teams shall have the same rest day or it should be during two days. Mr. Klabere felt that it is up to the Swiss, when they want to execute the resting day. Discussions will be held during the next week.

A total of 26 teams have registered, which is one more than in 2023. Japan and Ukraine are back in the U19 WFC and Hungary has not registered. The Americas qualification will be played 02-04.08.2024 in Fredericton, New Brunswick, Canada. For the AOFC qualification there are discussions on playing in the Solomon Islands during mid-late September 2024. For the EUR qualification there is currently only one interested organiser (Poland) and discussions are in progress to see if it is possible to play the complete qualification with 11 teams in one place. Updated registration list (with updated payment info) (**Appendix 6**)

Ms. Mitchell confirmed that the cooperations with the LOC will begin more regularly after the U19 WFC in Lahti. Mr. Klabere and Mr. Suman congratulated the Swiss initiative, but stressed that the 6 days is an exception for the U19 WFC, as we need to have it as a five day event, otherwise we might not have organisers. Mr Suman made a similar comment about the use of Swiss Life Arena – it will make for a fantastic event but it cannot be the benchmark for future U19 WFCs. Mr. Klabere asked why the LOC could not reuse the logo, the IFF Office felt that the reusing of exactly the same logo benefitted swiss unihockey more than the IFF in creating branding awareness and that each event should have its own identity, but the family branding will work well.

Mr. Lopez asked if there are any updates for when the European qualifications will be played. Poland is not presently ready to have all the teams, so the IFF looking for other solutions. There are two other possible options but neither are favoured by the IFF Office unless absolutely no other options are available, but this must be fixed in the next two weeks.

CB decided: to approve the report

WFC 2025 (Czech Republic)

Ms. Mitchell reported that the communication with the LOC has begun earlier than expected, mainly due to the release of the event logo which was done in connection with the Czech league play-offs and Superfinal. The information on the proposed logo and the release was received very late by the IFF which caused significant issues in the approval process, not just with the logo itself but also with associated products that the LOC had already prepared such as a temporary website and event merchandise. The IFF is happy with the logo and branding, however, it has been made very clear that providing sufficient time in the approval process must be given in the future. Mr. Suman thanked the IFF administration for the flexibility to solve the issues so quickly.

The contract negotiations are in the final stages, after a meeting was held on the 12th of April, but this has also been a rather drawn-out process with the first draft of the contract being with Czech Floorball for over 5 months before coming back to the IFF. The agreement was signed in connection to the IFF CB meeting in Sweden. Mr. Suman reported that the LOC has already had their first meeting and the work is already running at full speed. The target is to enhance the total number of the female players in Czechia.

A total of 29 teams have registered, which is one less than in 2023 and the Ukraine is the one missing Discussions with possible organisers for the qualifications have begun. There is needed



2-3 in EUR, and one in each of AOFC & AMER. The possibilities for AOFC could be India, Japan or Singapore to organise and the AMER will be in the USA. Updated registration list (with updated payment info) (**Appendix 6**)

Mr Suman said that the problem with the late presentation of the logo / branding information to the IFF has been addressed internally. He is confident in the experience of the LOC members and trusts that this situation will not happen again.

CB decided: to approve the reports.

European Championships 2026

Ms Mitchell reported that no communication with these organisers has begun yet. For European Championships there is still the need to create Competition Regulations & Organiser Regulations. Mr. Suman felt that it will be very important to create the competition regulations closer to the U19 regulations, to have conditions enabling a broader number of organisers. The European Floorball Championships will be played in the 1st to 6th of September.

Ms Mitchell asked for confirmation of the official name that should be used for the European Championships, which was agreed as Euro Floorball Championships, as this was the event name that was presented to, and approved by, the IFF General Assembly in Zurich 2022.

3v3 WFC 2026

The IFF Competition Office would like to propose that the 3v3 WFC 2026 could be held in conjunction with the U19 WFC 2026 (Italy) and possibly played as an outdoor event. If CB is in favour of pursuing this proposal, then discussions with the Italian Association should begin as soon as possible so that they can secure venue & accommodation space.

CB decided: to approve the reports

§ 6. Club competitions

a) Champions Cup

Mr Liljelund reported on the CCSG Meeting held on the 22nd of March to discuss the feedback from the season 2023-2024 Champions Cup, the preparation time-table for the edition 2024 – 2025, needed changes of the CC regulations, updating the Broadcast/Streaming guidelines, suggestions of possible changes for 2024-2025 and the financial analysis from a club level. (**Appendix 14**) The CCSG discussed the financial outcome of the Champions Cup 2023-2024 and the outcome for the clubs, based on their reports (**Appendix 35a and b**)

Ms. Mitchell reported that the CC Competition & Organiser Regulations have been updated for 2024-2025 through consultation with the IFF, CCSG, RC, and RACC. (**Appendix 15**). There are still two open questions in regard to the CC Regulations, namely the number of team officials on the bench and the way the match clock will run.

The IFF Marketing function has prepared the CC Marketing Guidelines (**Appendix 16**), which the IFF CB is to approve on a principle level, as the countries are still in the process to approve it finally. The Broadcast/Streaming Guidelines (**Appendix 17**) have also been updated and all stakeholders has now finally approved them. All teams apart from the Finnish Men's teams have

Web-site

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been cleared, which will be settled later on Sunday the 28th of April and now ready to send out the invitation earlier than planned.

NORTH MEN

Storvreta IBK v Nokian KrP Oilers / Classic v Pixbo IBK

NORTH WOMEN

Thorengruppen IBK v Classic TPS v Pixbo IBK

SOUTH MEN

Zug United v Mlada Boleslav Tatran Střešovice v SV Wiler-Ersigen

SOUTH WOMEN

Kloten-Dietlikon Jets v Florbal Chodov 1.SC Vitkovice v Zug United

The invitation to register will be sent out at the beginning of May with registrations due no later than 31st May. A new timeline for the organisation of the CC has been made by the IFF (Appendix 18)

CB decided: To approve the reports

b) Euro Floorball Cup & EuroFloorball Challenge

Ms Kratz reported that discussions with possible organisers will begin once league finals in the eligible countries conclude and national champions are known. The competition office proposes that a decision on whether to hold either or both of these events must be made no later than 15th June to allow the necessary time for the event planning or for teams to make alternative arrangements for participation in other club events during summer.

CB decided: To approve the reports

c) AOFC Club Championships

Ms Mitchell reported that the IFF was informed on the 7th of April, of the planning of the 2nd AOFC Club Championships, which are scheduled to be played in Hohhot, Inner Mongolia from 9th – 15th July. This was via an email sent from the organiser directly to the AOFC National Associations. A huge amount of organisation has already been undertaken (**Appendix 19**) with no communication at all with the IFF.

After the same event last year, where the IFF was also not informed of any of the planning until the very last minute, the AOFC was advised that they must seek approval from the IFF for all events, so it is unacceptable that this has happened again. While the IFF is fully supportive of this event, it must be run according to IFF Guidelines and event protocols.

The IFF informed of the need for IFF competition & media staff to be present at the event, as well as IFF political representation. The development of Floorball in the AOFC region, and particularly in China, is very important, especially with TWG 2025 coming up and the IFF must be informed of all AOFC activities to ensure that we are supporting their efforts and that it is following the strategic plans of the IFF.

A request for more information from the organiser (Mr Ching) was sent on 7th April and was received on 22nd April. From this information the IFF Competition Department has advised to the AOFC that the event should be categorised not as an IFF event, but as an International Club Tournament organised by China Floorball and AOFC. The event will be open to any club teams from the AOFC region, including non-IFF members, so the reference to the event being the AOFC Club Championships must be removed, as this event title of AOFC Club Championships should be reserved for a future official IFF event for the regional club champions (similar to the



current EuroFloorball Cup). By being run as an International Club Tournament there is no need for any official reporting of the matches &/or involvement of IFF in the organisation of the event.

Ms. Siriwat informed that AOFC was not communicated on the matter either, so the matter will be discussed internally for the name change. Mr. Eriksson asked Ms. Siriwat to convey to the AOFC that more information are needed and things can't happen without a consultation with the IFF. Mr. Houman finds it very positive that such an event will be organised, but is this behaviour a mistake. Ms. Siriwat explained that it is maybe more about having the advantage of the AOFC name. Mr. Eriksson concluded that all initiatives for regional club tournaments are positive, but they have to be handled in accordance with the IFF regulations and guidelines.

CB decided: To approve the reports

§ 7. ExCo, Strategy Implementation and Ad Hoc group reports

a) ExCo reports

Mr. Eriksson reported on the activities of the ExCo since the last meeting. The ExCo has worked on a few separate topics, namely the preparation for the SportAccord convention and the meeting with the Swiss Unihockey.

The IFF president Mr. Eriksson and Mr. Liljelund had a meeting with the leadership of Swiss Unihockey in Zurich on the 4th of April, to receive information of the Swiss federation idea for an continued Event stream until potential WFC in 2032, including a number of international events. The idea is to organise the following Events in the coming eight years: the Men's European Floorball Championships 2027 (possibly in cooperation with Germany), Women's U19 WFC 2028 – Zurich & Winterthur, the Women's WFC 2029 and the Men's WFC 2032. In addition to this the Swiss federation is participating in the organisation of the Special Olympics Winter World Games in 2029.

For the U19 WFC 2028 the LOC needs to build the event as a duplication of the Men's U19 WFC. The event would be a major promotion of women's Floorball, with a kick-off meeting in connection to the Super-Final 2024, with 120 women keen to work on developing women's Floorball. There are three concrete targets for this, namely: Push development in women's floorball, Expansion of the community and a Tournament of a top standard. The SUHV has received extremely positive feedback from the Swiss government for an excellent organisation of the WFC 2022, which they find to be a benchmark for how events should be organised, not only a 9-day event, but a two year process with a lot of side projects.

In addition to this the SUHV is in discussions with the body organising the European Championships in Switzerland in 2030 to include Floorball to the Event. In the event there are the following secured sports: Triathlon, Table Tennis, Beach Volleyball, Rowing, Sport Climbing, Cycling and Canoe Sprint and then there are the sports that can choose to participate Athletics, Aquatics and Gymnastics. There are spots for 5 para sports (Rowing, Canoe Sprint + 3 other) and three spots for new sports, where potentially Floorball and orienteering + some other are on the table. The Swiss NOC is presently conducting a feasibility study to be ready for the Autumn in 2024 (**Appendix 20**) Mr. Beer asked the IFF CB to have the authorisation to continue the lobbying work with this matter.

Mr. Liljelund felt that it is very important to follow-up on the process, as this is a major opportunity for us, so we need to be flexible in this. Mr. Eriksson felt that this is very important and we should support this, in conjunction with the ongoing discussions with the calendar. Ms. Vuori asked if this is for both Men and Women, which is the case, but it is only a once-off participation in the event because it is being held in Switzerland. Mr. Suman felt that this is very important from both a



calendar scheduling and political aspect to be present and have the possibility to showcase the sport to all these International Federations. The CB felt that we have to be flexible towards this initiative.

The IFF CB discussed the next steps of the Future of Floorball process, based on the CB workshop evaluation. (**Appendix 21**) and the work will continue as planned based on the result of the CB workshop.

Based on the positive feedback received from the Good Governance webinar held by the ETC interim chair held in Ukraine, the ETC plan to hold a new open webinar for all IFF member federations in May. The invitations will be sent out in the beginning of May. The work to find new members for the IFF Ethics Commission has continued and interviews has been held with a potential new member.

The IFF Office has further been managing two cases of Sporting National applications, which have had some administrative mistakes in the handling of them by the National association. The associations in question have now when the administrational errors have been corrected and the Sporting nationality applications have been approved, be sanctioned in accordance with the IFF Juridical regulations.

<u>CB decided:</u> To approve the report and authorised Mr. Beer to continue the lobbying towards the inclusion of the European Championships in Switzerland.

b) Strategy Implementation

Mr. King reported on the work of the IFF Strategy Implementation, where the Strategy Working Group (SWG) chair has prepared the Strategy Status Report (**Appendix 22**). The IFF Committees and the Office is working with the Suggestion Actions table and updating that ongoingly, in accordance with the decision taken earlier that the updates have to be taken in time for the IFF CB meeting. The link to the Strategy Implementation table: https://drive.google.com/drive/folders/1hRw iAWuPDdTGsAaiPXZ6YSn3QJI Z4?usp=sharing

The next step is to start the preparation of the Phase 2 Implementation plan and the report of the Phase 1 Implementation outcome

CB decided: To approve the report

c) CB Member responsibilities

Mr. Houman reported about the Six Nations cooperation and next Six nations tournament will be played in the city of Wolsztyn in Poland and will continue with 3x15min playing time, to ensure that all teams can play against all the teams in three days.

Mr. Lopez reported that nothing much has happened the with the situation in Latin America, except that an on-line meeting with Floorball4all has been held and how to cooperate better, which will also effect the activities in Latin America.

Mr. Lopez further reported about the development in regard with the EuroPower and their meeting held on the 17th of April and the next steps. **(Appendix 23)** The meeting discussed and analysed the problems the EuroPower group is facing and to adjust the competition calendar fro the group for 2024 – 2025. In the first 12 months of the project there has been six tournaments played. Mr. Klabere was very happy to have new organisers for the events, with Belgium in this case. Mr. Hidir felt that there are more countries could be interested to join.



Mr. Suman reported on the progress of the Czech Erasmus+ project Floorball - Fit for Future continuation and the transformation to an IFF Program Fit For Future and how it has been organised (**Appendix 24**). The program is run as an IFF operation, coordinated by Mr. Frederik Dilger, working four days a week for the program, based on the financial support provided by the EFT countries.

The program had its official launch on the 17th of April with a Teams meeting and the second meeting will be held on the 24th of April. In the meeting the program was introduced and an invitation for the interested member federations for a bi-lateral meeting will be organised to help the federations to move forward and enrol in the program and start the process for the evaluation of the maturity level of the federation. (**Appendix 25-26**). Based on the first introduction meeting held, already eight one-to-one meetings about the program has been scheduled (Austria, Belgium, China, Kenya, Mexico, the Netherlands, the Philippines and Ukraine)

Mr. Dilger visited the IFF office on Friday the 19th of April to discuss the practical coordination and connection between the Fit4Future program and the general IFF operations. Mr. Suman thanked the IFF for the support for the launch of the program.

Mr. Hidir reported on the situation in East-Europe and in the Middle East (**Appendix 27**). On the 16-17th of March the Temirtau Open 2024 was organized in Temirtau in north of Kazakhstan. Adult teams participated from different regions of Kazakhstan. Also the annual tournament Taraz Open is planned for 25-26 of October, with plans to secure participation from neighbouring countries Kyrgyzstan, Uzbekistan and Tajikistan. Three new regional branches were opened during this year. For National recognition at least branches in half of the country's 14 regions are needed.

On the 6th of April the Moldovan Floorball Championship was played in Chisinau, Moldova, with the categories for men, adult, junior and girls. In the beginning of May a floorball camp will be organized together with floorball4all with participation of Swiss and Swedish coaches. In Moldova the current President of the Federation Danil Opinca has decided to focus more on Floorball4all projects in Eurasia while the President of the biggest club Meteor will be in charge of development in Moldova.

The Ukraine federation is planning to hold its annual meeting to the 17th of May, followed by the . playoff weekend on the 18-19th of May in Lviv for Men's Highest League, Men's first league, Junior U16 and U14. The competition calendar is also set for next year and the Championship will be widened with 2 first leagues divisions, women's league and U12 junior Championship. The Ukraine Open will be played in Lviv 6-9 of June.

A meeting was organised with Floorball4all and Mr. Hans Peter Koller, president and Mr. Benjamin Lûthi CEO to discuss about the concreate cooperation between IFF and Floorball4all. IFF was represented by Mr. Hidir, Mr. Lopez, Mr. Halonen and Mr. Liljelund. It was agreed that both organisations would increase the level of communication between the organisations and write a letter to both organisations members inform about the signed MoU and the need to cooperate on the national level. Also the possibility to organise a common American competition with Floorball4all and IFF nations, with for example a 3v3 event in 2025.

CB decided: To approve the report

§ 8. International Sports

International Olympic Committee/IOC





Mr. Eriksson reported that the IOC has sent out a Declaration Against the Politicisation of Sports (**Appendix 28**), which was a topic that reoccurred in a number of Thomas Bach's speeches during the SportAccord convention.

During the IPACS (International Partnership Against Corruption in Sport) Good Governance session it was indirectly said that IPACS, which has run the Good Governance review of ASOIF and WOF, will also run it for the ARISF and AIMS IF's. In relation to this IFF needs to update some of its policies and take action to be prepared to meet the 50 IPACS recommendations (**Appendix 29**)

The IOC informed during the SportAccord that the process for the application for the IOC development support for 2024 will be sent out latest in May.

The IFF Secretary General and a number of the IFF staff have participated in the IOC's Webinar on Good Governance series. The first webinar, held in March was 'Transparency & Checks and Balances/ Control mechanisms', while the next to be held in May will be 'Focus on Organisational Integrity'.

SportAccord

Mr. Eriksson reported that the SportAccord Convention was held in Birmingham, Great Britain in beginning of April. The SAC in Birmingham was a first test for SportAccord. It seemed that most of the International Sport Federations have rejoined the event after five years since the last, but a lot of the business participants for the congress and fair were still missing. Now there was mostly Cities and federations presenting. There were around 1.500 delegates participating in the Event.

It can be concluded that SportAccord is still in a transition period, after the dissolution of GAISF and it is a little unclear exactly what tasks SportAccord will have, apart from organising the SportAccord Convention and the IF Forum. The process of defining the SportAccord goals and tasks is still ongoing.

The SportAccord recognition process is still being re-constructed, but the idea is to control the process of the new members better. The new applicants are to participate in the SportAccord convention to showcase their sport and the observer status will be valid for two years, to fulfil the requirements and the documents for approval. The criteria are the same that was used to becoming GAISF members. AIMS wants to have the responsibility to welcome any new sport organisations to community, as the accepted members will become AIMS members. There will be a group consisting of the umbrella organisations and IOC and the rivalry issue will be handled in cooperation with the umbrella organisation member federations.

Association of IOC Recognised International Sport Federations/ARISF

Mr. Eriksson reported that ARISF has informed that the ARISF AGM 2024 will be held during the IF Forum during the 21st to 23rd of October. The original idea was to have it during the SportAccord convention, but due to time constraints was changed. The plan is to bring the ARISF AGM back to the SportAccord convention in 2025.

There has happened a lot with ARISF during the beginning of 2024. The rebranding of the ARISF logo and visual elements has gone very well: logo, website and the arisf.sport has all been updated. The New Strategy Plan, New Statutes, opening of an Office in the MSI and the office has been populated by Ms. Eva Orellana, as the office coordinator. The registration with the registrar of commerce has been made and now working on the registration for VAT. The Integration of the bylaws mentioned in the new Statutes is ongoing. Future there is an ongoing



discussion that IOC wants to make a good governance assessment of the ARISF and AIMS federations, probably after the Paris 2024 Olympics. The work with what ARISF will do for its member will continue during May and June.

During the SportAccord convention ARISF organised the following workshops and meetings:

- ARISF Sustainability Workshop, presented by: Alibaba Cloud & Green Future Project
- ARISF & WADA Clean Sport Workshop, presentations: World Anti-Doping Agency (WADA), Lacross and American Floorball
- WADA is planning to remove ARISF from the list of signatories!
- Official Meeting ARISF EB/IOC Meeting
- ARISF /AIMS Executive Boards Meeting
- ARISF/IPACS Good Governance Workshop
- ARISF /AIMS Executive Boards Meeting

In the meeting with the IOC, it became evident that all processes are more or less put on hold until after the Paris Olympic games and the discussions with IOC concerning the cooperation will happen in the later part of the year.

International World Games Association/IWGA

Ms Mitchell reported that direct contact with the TWG 2025 Sports Department has begun. The first meeting between the IFF and the Floorball Competition Department in Chengdu was held on the 7th March. Initial discussions were to do with the competition venue, official equipment required, the need of a training venue, and the match schedule. Since the meeting we have received confirmation of a training venue which is located next to the competition venue.

A first list of equipment has been sent to the OC as well as the first plans for the venue. TWG use an online software tool – Sword Venue – for the venue layout and equipment planning. Ms Mitchell and Ms Kraus participated in an online training session for this tool during April. A meeting between the IFF and the IWGA Sports Director is planned for the beginning of June.

The IFF had an online meeting with the TWG host broadcaster, ISB, to discuss the broadcast plans for Floorball, including the preliminary requirements for camera numbers and camera positions. Based on the initial broadcast plans, there should be coverage of all days of the Floorball event. ISB provided further details on their new media platform which will provide free streaming as well as other media material from TWG.

Mr. Liljelund reported that the German Olympic Sports Confederation (DOSB) has nominated the city of Karlsruhe as a candidate for hosting The World Games 2029. Earlier this year, two cities from Germany, Karlsruhe and Hanover, had expressed their interest in hosting the 13th edition of the multi-sport event in 2029. Karlsruhe is the first city to apply for a second edition of the Games: the city organised the third edition of The World Games in 1989.

The IWGA has in its Executive Committee meeting confirmed that the IWGA will next year have its AGM at the SportAccord Convention. The discussion of the organisation of the SportAccord Multi-Sport games are continuing, as both ASOIF and WOF prefer to have the same body to organise any Multi-Sport Games. The calendar for the different multi-sport games has to be clarified in coordination with IOC, SportAccord. The issue is not to have multi-sport games in between the Olympic games and the World Games.

The IWGA AGM will be held in Esslingen, Germany on the 1st of May.



University Sport/FISU

Mr. Liljelund reported that after the conclusions of the 3v3 World Floorball Championships IFF will again take contact with FISU. During the SportAccord convention it become clear in discussions with the FISU secretary general Mr. Eric Saintrond that Mr. Delgado was no longer working for FISU and therefor the contact with FISU had ceased. One option would be to run a specific series for University teams in the 3v3 WFC.

Multi-Sport Games

SEA GAMES 2025 Thailand

Ms. Siriwat reported that Floorball is in for the next three upcoming SEA Games – Thailand 2025, Malaysia 2027, & Singapore 2029. The host city contract for Thailand will be signed in early June. Ms. Mitchell informed that the SEA Games (9th -20th of December) clashes directly with the WFC, but discussions between the IFF and Floorball Thailand has ensured that Floorball will be played at the end of the SEA Games. Teams playing in both the WFC and SEA Games will have to go directly after the WFC to the SEA Games.

Asian Indoor and Martial Arts Games 2024, Bangkok, Thailand

Ms. Siriwat reported that the AIMAG preparations have really progressed in recent months after funding was secured. The Floorball venue has been confirmed, flooring has been secured and it is now agreed that Taishan Sports will provide all the FOP equipment.

Ms Mitchell reported on the 1st Technical Delegates Meeting that was held in Bangkok from 2nd – 3rd March. Ms Mitchell and representatives from Floorball Thailand attended the meeting which included a presentation of the general planning of the event, an inspection of the Floorball competition venue (Thai-Japan Bangkok Youth Center), as well as meetings with event providers such as Taishan Sports who will be responsible for the venue equipment.

The preparations for the event have been very problematic (it was originally scheduled to be played in 2021) but the organisation now appears to be well advanced for the event which will be held from 21^{st} – 29th November 2024. The team registration was extended until the end of May, with a maximum of 8 men's & 8 women's teams to be included. The event will be played with the teams divided into two groups in each gender, according to ranking, and will use a 3 x 15minute playing format. A 2^{nd} Technical Delegates Meeting is scheduled for the end of August.

CB decided: To approve the reports

§ 9. Committees and Commissions

a) Rules and Competition Committee (RACC)

Mr. Klabere reported from the RACC meeting held 09.04 (Appendix 30).

An update of the text regarding the release of players has been worked out based on the comments from the last CB meeting and Czech Floorball (**Appendix 31**). The wording of the regulation is agreed by everyone, but the way how to implement this has to be worked upon and a guideline has to be created, where the responsibility has to be with the National association in question to inform the Player and the respective Club/National Association who has been selected.



Further Mr. Klabere reported on the first meetings with the Rules Reference Group regarding the Rules of the Game edition 2026 and the proposed changes of the rules. The proposals have been sent to Member Associations, IFF RC, IFF RACC and IFF Athletes Commission for feedback until 31,05.2024 (**Appendix 32**).

The IFF CB workshop discussed about the need to ask the National Associations for the opportunity to come up with their own proposals for how an activity rule could be included in the rule book, still without making the Gap bigger. The Rule Group will be given the task to prepare a letter to the member associations.

Based on the feedback from the Associations Meeting as well as the last CB meeting the IFF Office and RACC have now made new international calendar proposal (**Appendix 33**), which the CB discussed in their workshop. These CB proposals reflect the need to have major events spread throughout the year, playing of events in periods where we believe we can get the most TV exposure, the distribution of major events for the benefit of the players as well as the National Associations. Based on the CB workshop it was discussed that the RACC should build a proposal considering the advantage and disadvantage of a change from a bi-annual to a WFC every four years based on the following factors: Multi-City solution, Different time of participation for the teams, Bigger Media visibility, Possibility for more sponsor investment, Higher Revenue on Investment, Number of Days and the number of Teams, Number and What type of levels of the groups, What type accommodation system and shared accommodation costs and When to change the system.

The process looks like the following:

- => Agreeing for an a) or b) solution for the WFC option
- => RACC to build a proposal
- => Analyse of the proposal by the CB in a Teams meeting
- => SWOT Analysis on the effect and Strategy relevance
- => Asking feedback from the membership groups
- => Analysis of the feedback
- => Preparation for the September CB meeting

Mr. Liljelund proposed, in accordance with the decision of the previous CB meeting, an addition to the Organisers Regulation, concerning the inclusion of a share of the ticket revenue for IFF from the major events. A general update of the Organisers Regulation will be done later in the year. The changed article 2.6.1 Ticket Revenue would be like this:

"The IFF grants the Host the revenue from the sales of entrance tickets, from which 10 percent of the net revenue (direct ticket sales costs excluded) belongs to the IFF. This applies to all IFF Events (as per 1.1) except for qualification events and club tournaments."

<u>CB decided:</u> To approve the report and to update the text for the release of players in the competition regulations and the text in article 2.6.1 in the Organisers Regulation concerning the Ticket revenue according to the CB decided.

The CB also approved the proposal of the IFF Reference Group proposal for the Rule tests. The CB further decided to give the RACC the task to start the process to look at the calendar process. The Rule Group is asked to ask the member associations for proposals of how an activity rule could be included in the rules.

CB decided: To approve the reports.



b) Referee Committee (RC)

Mr. Lopez reported that the IFF Referee Committee is working on the updates of the referee and referee coach nomination criteria which will be sent out to the IFF member associations in the beginning of June. The criteria are created for the upcoming new nomination period 1.1.2025-31.12.2026.

The work to plan the officiating system for the upcoming 3v3 events has also started. The main objective being to secure a cost-efficient way to secure proper officiating for the WFC level events and not to increase the costs for the participating teams. For the 3v3 WFC 2024 all the referees will come from the host country, Finland. After the initial 3v3 WFC tournament we will have more practical information to work with in order to see how this can be dealt with in the future in conjunction with the organising country and the IFF.

Mr. Klabere asked who will educate the referees for the 3v3 WFC. Mr. Halonen answered that this is handled by the Finnish referee committee. There will be 14 referees on Saturday and 4 referees on Sunday. They will be paid 85 CHF per day and the costs will be shared by the LOC and the IFF. After the 3v3 WFC in Lahti, the RC will build some referee education material for future 3v3 WFCs as well as for the National Associations to adopt in their own 3v3 events.

The RC is organising webinars for the referee and referee coaches about Leadership and Communication on the 14th of May 2024 for the AOFC region and 22nd of May 2024 for the other continents.

CB decided: To approve the report and the nomination criteria

c) Medical committee

Mr. Halonen reported on behalf of Mr. Varecka that WADA following their review of the IFF Corrective Action Report (CAR) related to the Code Compliance Questionnaire (CCQ) - IF CCQ 2022-2023 and our responses to address the required Critical / High Priority / General corrective actions, WADA has concluded that on 03 April 2024 IFF has appropriately completed all needed corrections and has therefore received the full WADA Code compliance. (**Appendix 34**)

Mr. Varecka has continued to work on, the already earlier indicated needs to have a renewal of the IFF Medical Committee composition. Discussions have been started with a candidate from Switzerland, which will continue in June and the Mr. Varecka has had discussions with one potential candidate from Ukraine. As a result of these discussions the Ukraine Federation has on the 26th of April nominated Dr. Rostyslav Yuzkiv as a member for the IFF Medical Committee.

At the same time, the present IFF Medical committee member Mr. Jonathan Koo has handed in his resignation from the committee, with immediate effect. The IFF CB needs to look for solutions to this, as we need to have a functional Medical Committee.

Mr. Houman informed that also Dr. Bartels is looking to resign.

<u>CB decided:</u> To approve the report and accept the nomination of Mr. Rostyslav Yuzkly as a member of the Medical Committee and the resignation of Mr. Koo from the medical committee.

d) Athletes commission

Ms. Plechan reported on the activities of the ATC. The ATC has been working on preparing the agenda for the upcoming meeting during the U19 WFC in Lahti.



The ATC blog article written by Yui Takahashi was published in March and the April blog article is being written by Josefina Eiremo, to be delivered and published soon.

The ATC are preparing a video from the ATC members to the athletes participating in the upcoming U19 WFC and 3v3 WFC, to raise awareness about ATC during this event, as well as being present during the U19 WFC. If the video turns out as planned, it will be shown during the captain's meeting and in the arena during the breaks.

CB decided: To approve the report,

e) Development Committee (DevC)

Mr. Houman reported that there has been only a few federations that have submitted any inputs, to the Development Committee question to the smaller IFF member associations. After the pervious CB meeting the IFF Development Committee sent an email to all IFF member associations with less than 3000 members/licensed players and asked for their opinion how to attract new players and how would they do it and how have they done it so far. Eight member associations replied, and the outcome is that the DevC is scheduling some online meetings with the associations to discuss further of their ideas and to share experiences of best practices.

All inputs which have been received though, have many good thoughts. Based on the inputs, next step can be decided on the topic to Attracting new players. From the input one of topics is to get more awareness of the sport.

Mr. Suman stressed that it would be good to communicate to the members of the Development Committee of the activities taken

Mr. Halonen reported that before summer there is a plan to run a clinic for the Asian referees in conjunction with the WFCQ 2024 in Philippines and also to have development discussions with certain AOFC countries regarding the administration and development of administration. Certain AOFC nations have also registered for the Fit for Future program launch meetings.

CB decided: To approve the report

f) Entourage Commission (ENC)

Mr. Hidir reported on the work in relation to the IFF Entourage Commission and the actions that has been taken.

CB decided: To approve the report

§ 10. Functions

a) Communication & Media function

Mr. Halonen reported on behalf of Mr. Kihm that the daily business of the IFF Media department runs normally. The cooperation with the LOC media team for the U19 WFC 2024 and the 3v3 WFC in Lahti has been very close and really good.

CB decided: To approve the report



b) Marketing function

Mr. Beer, reported about the current sales and marketing situation. (Appendix 36)

The good cooperation with the Swedish Federation continues, we have some potential companies to offer the mid-circle to (and some other elements which belong to the IFF). We will follow up on the leads started with the Finnish Federation once the U19 WFC 2024 is over. Currently there are no active cases by the sales agency Red Carpet Brand Alliance (RCBA) but the outlook with the 2026 and 2027 events taking place in Finland creates a good base for sales activities towards Nordic companies.

The IFF is continuously in contact with companies that have been sponsors in past events (Dachser and Fisherman's Friend) and pushing for new ones. Recently we have had good meetings for example with Vitamin Well (drink) and DHL (courier service) and are discussing the elements on which to base a more concrete offer. The sustainability angle is an on-going approach angle to find common value-base for discussions (Kuusakoski (Nordic recycling company (mainly metals), Swappie, (serviced 2nd hand phones), Oatly (oat-based products), Korkia (renewable energy investment fund)). Further, we also looking at functional consumer goods such as smoothies, protein bars and isotonic/vitamin drinks. Based on the concept developed for WFC 2023 (Goal of the Day / App promotion / Fleurop) we are also trying to close deals with a smaller value but positive income approach. This concept has been offered for example to Foodora (food delivery platform).

The IFF is still evaluating the continuation of the Protocol Sports agreement as we are approaching the end of the agreement (August 2024). If the decision would be to continue the partnership a new contract would need to be formulated to change some of the agreement clauses for example contract term, termination, sales process and potentially any new contracts that have been primarily negotiated directly by the IFF: Mr Liljelund has meet with Mr. Khaled Abdalla during the SportAccord convention and we are awaiting a CB decided for a new agreement from him.

Cooperation with the existing IFF sponsors is working well. For the U19 WFC 2024 Gerflor has agreed to deliver a new floor (in the new BLUE colour) since the IFF does not yet have two own floors of the new colour. Gerflor is posting a series of floorball related posts on their LinkedIn and Instagram channels. PUMA Nordic is going to propose to deliver some additional material for the WFC 2024 referees. Further, depending on WFC schedules in Malmö there would be the opportunity for stakeholders to visit the PUMA Nordic facilities in Helsingborg. PUMA is thinking of creating selected IFF-products as an own "product line" which might also be partially connected to the 40th IFF anniversary in 2026. There is also a preliminary discussion of a possible web shop integration into the IFF website (white lable web shop solution with selected referee and IFF items). IFF has also been able to facilitate two negotiations for PUMA (Floorball Canada and Floorball Denmark).

Planning for the next CCMNG meeting in Malmö 29th of August is on-going. The agenda will consist of sales and marketing related topics, success cases and development ideas/possibilities. A meeting and mingling of national federation sponsors attending the WFC 2024 is being prepared together with the LOC / Swedish Federation.

The graphic image for CC2025 has been updated. For a cost-effective solution it was decided to use the same theme as for 2024. The available material has been distributed to the four national federations and CC2025 will be promoted during the final events and/or series of each respective country. The clubs which qualify will receive the material once confirmed. As the CC concept in its new format does not have an LOC the IFF media team has been posting material on the CC and IFF channels. The IFF has prepared a suggestion to the CCSG about the sales model going forward.



During the first quarter of 2024 the IFF has also orchestrated the creation and launch of the 3v3 brand. The plan is to use the same logo also for future 3v3 events but leave some room for the LOC to adapt the colour. A guideline for this has been prepared for LOCs. Once we collect the experience from the inaugural event the IFF will also investigate the commercial elements and possibilities of the 3v3 event. In the existing IFF sponsor agreements only the one for PUMA includes this event.

The IFF has revised the Player of the Year concept for the CB to discuss, develop and possibly decide on (**Appendix 37**)

CB decided: To approve the report and decided to discuss this in the IFF CB workshop in September.

c) Material function

Mr. Liljelund report that IFF has held the annual meeting with Mr. Lars-Åke Henriksson from RISE on the 4th of March, to discuss the cooperation with RISE. (**Appendix 38**). As the RISE Floorball expert Mr. Lars-Åke Henriksson will retire in the end of September and RISE has not yet made any plans, there is a little concern for how to continue. Mr. Henriksson will then work some 35-40 per cent until the end of 2025, to finalise the present years Material Approval reporting and finances some 40 % until end of February 2025.

The amount of pre-sold marking stickers for total year 2023 is From the start of the year 2023:

Balls 1.890.953 pcs (1.843.902	2 pcs) 2,0 %
Sticks 417.487 pcs (468.998	3 pcs) - 11.0 %
Goals 2.320 pcs (1.570) pcs) 47,8 %
Rinks 340 pcs (389	9 pcs) - 12,6 %
Face masks 300 pcs (300) pcs) 0,0 %

IFF is at the same time continuing the discussion some Floorball material manufacturers to discuss the way forward concerning the testing and approval system for the Floorball Material on the 26th of April, as there has been a number of serious issues with especially the certification unit of RISE. The discussion is what kind of system should be in force in the future.

Mr. Halonen reported that he participated in the creditors meeting of the bankruptcy estate of E-Sports Group (EXEL) on the 16th of April 2025. The old debts of E-Sports Group to the IFF directly is roughly around 3200 € and the debts to RISE, which is basically also a debt to the IFF, is more than 20.000 € (some 17.000 EUR for IFF). The new debts E-Sports Group has are some 309.824 SEK to IFF, but through RISE and then directly to RISE is 24.365 SEK. Based on the Finnish legislation both the IFF and RISE are not primary creditors, which are considered to be the ones with set collaterals, which means there's only a very small possibility to get anything back from the Bankruptcy estate.

The outstanding debt of E-SG/Exel is neither booked as an income, nor is it in the present balance sheet, and hence the final outcome will have a limited financial effect to the IFF balance, as it is only the Chapter 11 IFF part. This is due to the fact that most of the debts are debts E-SG has to RISE, which RISE then pays us.

If some operator is planning to take over the Exel Floorball brand, they need to cover these old debts to RISE/IFF, before the certificates for the approved materials can be moved to the new operator. IFF had an agreement with E-Sports Group of a payment plan and we have informed



that to be able to move forward Exel needs to provide a new payment plan and a bank guarantee for the outstanding sum.

CB decided: To approve the report

d) Equality function

Ms Mitchell reported on a meeting between IFF & the Swedish Floorball Federation on 8th April to discuss the future of the Fifty/Fifty project. The Swedish Federation has funding for the project for 2024, however if the international model is to continue to be promoted then additional funding will be required &/or the IFF will need to take over responsibility. This would include providing an updated English materials (such as videos) as well as an English support / FAQ function.

The Fifty/Fifty project will be part of the IOC Sustainability Case Studies and it is possible that after this exposure there may be interest in the project from outside of Floorball. There would then be the possibility of 'selling' the concept to other sports or even businesses for their own HR education. The main issue that needs to be resolved first is to do with the ownership of the project material. As it was developed by one of the Swedish regional organisations then it is not clear whether either the Swedish federation or the IFF would have the right to monetise the material. The IFF & Swedish Federation will work towards WFC 2024 in promoting the platform and a decision should be made later in the year about how it will continue after that.

The IFF CB will in the September meeting run the Fifty/Fifty education as a part of the CB workshop. The IFF Office staff will also complete the Fifty/Fifty education in the coming months.

CB decided: To approve the report

e) Parafloorball function

Mr. Houman reported that the preparations for the World Winter games in Sestriere (Torino) 2025 are continuing. As there has been a lot of interest for floorball from many countries, but since the WWG is unfortunately affected by some financial cut, this means that far fewer teams can participate than there would be willing to. The Special Olympics International is therefore discussing the possibility to organise some regional competitions to provide the opportunity for all programs to participate.

The IFF and SOI met during the Birmingham SportAccord. Floorball is the sport with biggest growth in percentage with 25% within Special Olympics in the latest census report, having now 50.000 players. Floorball is now offered in 78 programs (Nations) which is a growth from zero in just some 10 plus years. The focus for the future is to work on the American continent in order to keep the growth and within 5 years time to surpass 100 programs and 100.000 players. IFF was also informed that the SOI Winter World Games will be held in Switzerland in 2029.

In mid-April an online seminar has been held with the programs in the Asian region, in order to keep the growth. This is part of the legacy from WFC 2023 in Singapore, where Special Olympics Asia Pacific was present at the WFC 2023 and was impressed with the work from IFF. In Japan, former IFF ATC Member and Japanese international player, Yui Takahashi, is leading the development of SO Floorball.

Mr. Liljelund reported that the discussions with the Swedish Floorball Federation Parasport section, which has been leading the group of different Para Floorball disciplines (Special Olympics, Manual wheelchair, Volt Floorball and Power hockey) have continued. The parafloorball group is still looking on the best way for them to apply for membership in IFF,



whether it is as one ParaFloorball organisation or on their own, based on the IFF statues affiliated memberships option. The ParaFloorball group will discuss internally and then come with their CB decided of how to solve it, in advance of the IFF General Assembly in Malmö.

Mr. Suman stressed that the process of including para sport under the umbrella of the national sport organisations is very important.

CB decided: To approve the report

f) Sustainability function

Mr. Halonen reported on behalf of Mr. Kalsta that the next reporting cycle (year 2023) for Sports for Climate Action network members will not be due until third quarter of the year, but preparations to collect needed data is an on-going process (for example office (waste/heat/energy), employee travel (office/home-office/flights), procurement (paper/cartridges)).

The IFF will continue to promote the FairFloorball initiative in all events. The 3v3 World Floorball Championships will also be added to events where it will be promoted. FairFloorball is visible in all possible channels (venue, stream, social media, captains, referees). We are planning on environmental sustainability awareness raising campaigns for U19 WFC 2024 and WFC 2024 which will also feature FairFloorball. During the U19 WFC 2024 there are theme days: Kids, Family, Students, Eurovision Diversity and Mother's Day which all will also include sustainability elements (all of these have been developed by students from the local University of Applied Sciences).

The IOC has recently not replied about the final status of the Sustainability Case studies (we did deliver more picture material on request early March) however the expectation is that they should be very close to finished. The cases are Green Goal initiative at the WFC 2022 and the Fifty/Fifty equality online training module (original concept by the Swedish Federation but fully translated into English).

The GAMES project is progressing well under excellent guidance of project lead Sant'Anna. The project mid-term conference was held on the 28th of February 2024 in Oslo in cooperation with the Norwegian School of Sport Sciences which was a success. The third GAMES webinar (in a series of six) was held on the 9th of April with around 40 people participating. The topic was about integrating sponsors in the sustainability programmes of World Floorball Championships. The feedback was good, and we received good questions during the Q&A session. Floorball, and the other sports organisations in the project are working towards their six official goals for the project (**Appendix 39**)

The IFF organises a Sustainability Seminar which is held in connection with the U19 WFC 2024 in Lahti on the 8th of May 2024 (over 30 registered participants). The IFF periodically publishes news about our participation in the GAMES project and the results thereof.

Several elements of the WFC 2024 LOC is going to implement are to be found in the GAMES roadmap appendix. To increase awareness building in and around the event the LOC and IFF are working closely together. The plan to organise a used floorball equipment collection is progressing and might extend from being a local project in the Malmö to an all-Sweden project. The LOC is also negotiating with several sponsors to include sustainability elements in the sponsorship package (inspired by WFC 2022).

CB decided: To approve the report



§ 11. IFF Office

Mr. Liljelund reported that the process of defining the different tasks for each person in the IFF Staff has continued and will be finalised in beginning of May. IFF will make Ms. Blanka Benyo, the current trainee, an offer for a full-time position later in June, when her tasks have been defined.

Mr. Liljelund to further inform that a meeting has been held with the Finnish Ministry of Education about the hosting of the IFF office in Finland and a continued support from the Ministry. The present agreement ends in the end of the year 2024 and it needs to be solved before the summer break in Finland (July). The Finnish government is presently cutting the support of Sport with approx. some 20-25 %, but despite this the Ministry has given the green light to support the IFF Office in the future, but we are still waiting for a final confirmation from the ministry. After this negotiations will start with the Finnish federation on the agreements on the IFF Office and the IFF secretary general.

CB decided: To approve the report

§ 12. Members

Membership questions

Mr. Halonen reported that the IFF office has received all the needed documents for the change of the membership in Cameroon. The new association is also called the Cameroon Floorball Association and they have the official recognition from the authorities in Cameroon. The association is run by the President Ms. Elise Kana. The association already participated to the Africa Cup in September 2023. The problematic situation in Cameroon has been going on for almost six years and now finally the IFF office can propose to change the representation in Cameroon. The present member is aware of the change.

Mr. Hidir and Mr. Houman asked if the new organisation has been active, to which Mr. Halonen answered that they have been very active in the last 6 months and participated in the Africa Cup in Cote d'Ivoire.

<u>CB decided:</u> To approve the report and the change of the membership of the Cameroon Floorball Association

Members under suspension

Nothing reported

New Member applications

Mr. Halonen reported that the process with the Moroccan Floorball Association is ongoing and they want to apply for a recognition from their ministry of sports and youth before they fully apply for the membership within the IFF. The IFF office has delivered a support letter to Moroccan Academy Sports Association - AIN SEBAA, which was addressed to the ministry of sports and youth. As soon as they finalize all the documents the membership application will be brought to the IFF CB.

CB decided: To approve the report

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§ 13. Next meeting

Mr. Eriksson to conclude that the next planned ordinary CB meeting (M3), has been planned for the 8th of September, in conjunction to the EFT tournament in Winterthur, Switzerland. Starting on the morning of the 6th of September.

The plan for the CB meetings in 2024 looks like the following, in accordance with the query sent out after the previous CB meeting:

M4	0203.11.	Helsinki, Finland
M5	13.12.	Malmö, Sweden
	14.12.	GA Malmö
M6	15.12.	New CB

CB decided: To approve the report

§ 14. Closing of the meeting

Mr. Eriksson thanked for a very good CB workshop and CB meeting and closed the meeting at 13:15 CET.

John Liljelund Secretary General Tomas Eriksson President