

# Lausanne, Switzerland 15th of November 2023

# IFF Central Board meeting 4/2023 12.11.2023 as a physical meeting in Berlin, Germany

Place: Place: Hotel NH Alexanderplatz Berlin, Landsberger Allee 26, D-10249 Berlin

Participants: Tomas Eriksson

President Filip Suman Vice President

Jörg Beer **Tamuz Hidir** Calle Karlsson Martin Klabere Carlos Lopez

**Pakkamol Siriwat** (remote participation) Kaarina Vuori

Stefan Kratz **Competition Manager (remote participation)** 

**Treasurer** 

John Liljelund **Secretary General** 

**Excused:** Monica Birdal

Steen Houman Stephen King

Agata Plechan ATC chair

Veli Halonen **Operations Manager** 

# **Agenda**

#### § 1. Opening of the meeting

Mr. Eriksson welcomed all members to the fourth CB meeting of the year 2023 in Berlin and informed that Mrs, Monica Birdal, Mr. Steen Houman, Mr. Steve King and Ms. Agata Plechan and Mr. Houman are not able to participate in the meeting due to personal reasons and there is one CB members that is participating remotely. Mr. Eriksson thanked for a very fruitful CB workshop. Mr. Eriksson opened the meeting at 08:45.

#### § 2. Approval of the agenda

Mr. Eriksson concluded that there are the following updated or new appendix for the meeting.

Appendix Association Meeting Agenda (updated)

Appendix 17 Strategy Implementation summary report (new) Czech Floorball nomination for IFF RC (new) Appendix 37

IWGA ExCo decision on participation of Russian and Appendix 38

Belarus athletes in TWG 2025

CB decided: To approve the report, the new and updated appendixes and the agenda for the meeting



#### § 3 Minutes from the CB meetings: 03/2023 in Helsinki, Finland (03.09.2023)

The minutes from the last CB meeting 03/2023 were scrutinized, approved and put ad acta. (**Appendix 1**)

**CB decided:** To approve the minutes of the IFF CB meeting 03/2023

#### § 4. Financial questions

#### a) Financial report 2023 by 31.10.2023

Mr. Kratz in the absence of Mrs. Birdal presented the financial report and balance sheet by the 31.10.2023 (**Appendix 2**).

The outcome per 31<sup>st</sup> of October is CHF 315.014 which is some CHF 25.296 (2022: CHF 289,718) better than last year.

The forecast currently points at a negative outcome of CHF 34.303 due to higher-than-expected cost for the SEA Games 2023, a predicted lesser income than budgeted on marketing in general and especially for the Champions Cup home and away edition as well as on sales, where no rinks or floors have been sold this year.

The lesser income has been balanced by saves in almost all cost centres. The significant save made in the office cost centre is mainly due to the strong CHF this year. The update for TV income and cost is based on the known figures according to agreements made.

The liquidity per 31st of October is CHF 595.443 some CHF 35.249 less than the same time last year (2022: CHF 630,692) partly due to the less income on marketing and sales.

The finances are continued to be monitored on a daily basis, and possible saves will be considered if and when we see signs of possible less income than now budgeted. There will be an additional update after the end of November.

Mr. Liljelund gave a short update on the TV sales and production financial implications.

**CB decided:** To approve the report

#### b) Information on IFF claims – License system and WFC 2023 – status October 31st

Mr. Kratz in the absence of Mrs. Birdal presented the claims situation by 31.10.2023 for Associations participating in the WFCs 2023 and separately for those not participating in any of the IFF Events. (**Appendix 3 and 4**).

Since the last CB meeting no payments have been done, which is in accordance with the pay-off plans. (**Appendix 5**).

Mr. Kratz further reported that Latvia paid the U19 WFC 2024 fee before 17.09.2023 so all Associations have paid the registration fees for both of the WFC's in 2024. Mr. Eriksson felt that it is good to have all the registrations secured for 2024.

Mr. Vuori asked if the national associations can register if they have unpaid other fees to IFF. Mr. Kratz and Mr. Liljelund answered that in accordance to the Statutes, you can't have two consecutive membership fees unpaid. Mr. Suman felt that we need inform that there can't be any debts outside an existing payment plan for the registrations for the Events in 2025.



As reported in the last meeting the Swiss federation (SUHV) had informed IFF that Latvia still owed GAST CHF 12.240 for the hotel rooms during the WFC 2022 and that there were no communication between the parties. The communication is now started and GAST have agreed with Latvia on a monthly pay-off plan.

<u>CB decided:</u> To approve the reports, confirm the registrations for the WFCs 2024, to continue to follow up on the pay-off plans for Canada, Cote d'Ivoire, Malaysia, Russia and Slovenia and to continue to follow up on the debts of the non-participating Associations. The IFF Office is to carefully look on all the debts for the registrations for 2025.

### c) Budget 2024 update

Mr. Kratz presented the update proposal for the budget for 2024 (Appendix 6).

The main differences on the cost side are the Champions Cup and the IFF Media App where we now have a better understanding of the income and costs. Further the Puma deal is now reflected in Value in kind on the income side and in Marketing on the cost side. The Office budget has been leveled to the strong Swiss Franc.

Mr. Klabere asked from where the extra cost consists of for the Champions Cup. The Final round will cost more in 2024, than what it was before and there are some additional costs. Mr. Eriksson felt that we can anticipate that there will be some more costs for IFF. The CB felt that there needs to be an updated budget for the Champions Cup. Ms. Vuori would like to know how much of the costs are for the Champions Cup 2023 final in Tampere and what is the costs for the Home & Away tournament.

Mr. Klabere asked if there is a planned surplus from the IFF App to which Mr. Liljelund answered that this is the planned surplus. Mr. Klabere also asked if there is a big risk in the budgeted. marketing income, Mr. Kratz answered that the secured budget is around 170.000 CHF. Mr. Klabere would like to have a more careful budget concerning the marketing income. He felt that the budget needs to be re-built. Mr. Eriksson felt that there needs to be some targets in the budget.

Mr. Klabere further asked about the budgeted sales of 25.000 CHF and Mr. Kratz answered that there are planned sales for sales of floorings and rinks. Ms. Vuori felt that the budget for the planned new marketing income, which is not secured by the existing contracts, is too high. It is important to have targets for the new sales, but since the securing of new partnerships has proven to be difficult, those targets shall not be placed to the budget in the proposed extent.

Mr. Suman felt that the IFF needs to inform to the Champions Cup stakeholders that the cost allocation can't continue so that the IFF costs are increasing. Further the income for the IFF App income should be much higher and we need to discuss the aims and targets in a CB workshop

**CB decided:** to finalise the Budget in the next CB meeting.

# d) IFF Association meeting

Mr. Eriksson reported that the invitation to the Associations' Meeting was sent on Monday the 11<sup>th</sup> of September to all IFF member associations' presidents, secretary generals and office email addresses. A reminder was sent on Monday the 9<sup>th</sup> of October with the same delivery.



The meeting taking place in Singapore seems to be a financial burden for a great deal of IFF members. The deadline for registration has been defined to be the 10th of November, but usually the registrations later have also been accepted due to the fact that the Associations' Meeting is not a statutory meeting and therefore timelines and deadlines are not that binding.

So far, assuming that all participating countries will register, as of the 11th of November we have 27 countries registered for the meeting. The office will continue to monitor the situation and will be in touch directly with several member associations. The registered members are Australia, Burkina Faso, Canada, China, Cote d'Ivoire, Czech Republic, Denmark, Estonia, Finland, France, Germany, India, Iran, Japan, Latvia, Malaysia, The Netherlands, Norway, Poland, Singapore, Slovakia, Spain, Sweden, Switzerland, Thailand, Ukraine and United States.

The CB is also to approve the proposed Agenda for the IFF Association meeting based on the result of the IFF CB workshop held on the 11th of November. (Appendix 7)

**CB decided:** to approve the report and the Association meeting agenda

#### § 5. **World Championships**

#### Women's WFC 2023, Singapore a)

Mr. Kratz reported on the LOC preparations of the WFC 2023 in Singapore (Appendix 8)

The schedule has, according to original plan, been updated with changes due to TV needs that has occurred during the last months (Appendix 9)

On behalf of Mrs. Mitchell, Mr. Kratz reported that LOC has applied for some venue modifications for the purpose of reducing costs. The majority of these were approved, except for the request to remove one spectator stand in OCBC 1. A final decision on this will be made no later than 15th of November. (Appendix 10).

Ticket sales are still very low despite significant ticket promotions online and at both local and international events, which is the major reason for the LOC to proposing to reduce the spectator stands in the venues to save money. The total number of sold tickets is now 4.254 sold tickets (Appendix 11)

Although very late, VIP Package information has now been received and distributed to National Associations and various local stakeholders. (Appendix 12).

The LOC & IFF office now meet weekly to discuss the final preparations.

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Mr. Lilielund reported on the TV situation and the issue of the signal transfer. The initial idea to use Caton Technology as the main partner for the signal transfer has proven to be much more difficult than originally assumed. They have the problem of not being able to transcode the streaming signal to the various signal takers with different needs, which has after long negotiations led to the conclusion that we will handle the whole signal distribution using the PolarHD MCR and having the Caton Technology stream as a back-up sending all the games to PolarHD. This will be a little more expensive but will keep us inside the budget.

We are in discussions with Protocol Sports Marketing concerning the situation with other TV takers and are waiting for the results after the Sportel Monaco fair held in the end of October. The discussions with Reddentes Sports in Singapore concerning the sales in South-East Asian region, in coordination with both KIN Production and Protocol Sports Marketing are still ongoing. The TV site-visit was conducted in October and all is now in order for the TV production in the



venues and we are now finalising the discussions concerning bi-lateral services can be finalised with TV takers. IFF is also having discussions with Floorball Germany and the Spontent channel. IFF is now demanding full geo-blocking for all partners.

IFF has already secured the broadcast in the following countries, even if all agreements are not signed: Czech Republic/CTV, Denmark/Sportway, Finland/YLE, Latvia/TV4, Norway/TV2 Slovakia/ArenaTV, Sweden/SVT and Switzerland/SRF. The host broadcast is Media Corp's MeWatch OTT channel.

The IFF Media team is planning again for 3-4 IFF TV-studio broadcasts: for one group game, both semi-finals and the gold medal match. We will have two professional commentators: Olly Hogben and Lisa O'Sullivan. For Lisa it will be the first time commentating Floorball.

The internal media task lists have been planned, discussed and mostly finalised. It will be the first time that in cooperation with the LOC we will produce a daily press release after each day. That release will be shared to a whole range of sports and news agencies, newspapers and associations. This is a specific outcome from the strategy project to reach 10'000 articles with Floorball. As the LOC has two different media agencies (PR and Social Media) – we have planned a big meeting with all involved media parties 2website-3 days before the event will start. This will allow us to react if certain deficits would be detected. The GoGirls Ambassador program is set up and shared with LOC. The IFF Media, is currently pushing the LOC to produce and post more articles on the event webpage.

Mr. Beer asked if there are more marketing sales than what has been shown in the LOC reports. Mr. Liljelund answered that the sponsorship sales have been very slow from the LOC's side.

Mr. Suman asked about the TV in Singapore and the reach of Media Corp., Mr. Liljelund answered that in Singapore most of the of the international sports are shown on the Media Corp. channels. Mr. Suman felt it is problematic if there is no Floorball visible on the Singapore Free-to-Air channels. Mr. Suman further asked of the spectator expectations for the final, to which Mr. Liljelund answered that due to the uncertainty of what match Singapore will play on Saturday it is hard to predict, but believed it will be between 3.500 to 4.500 spectators

Mr. Hidir asked about if the LOC has involved any local influencers for the marketing of the WFC and what side events are planned for the WFC. Mr. Liljelund answered that there is not to his knowledge any influencers helping the marketing of the Event and that the SFA is organising a 2vs2 floorball tournament outside the OCBC arena, during a few days.

CB decided: to approve the reports.

### b) U19 WFC 2024, Finland

Ms. Vuori reported on the preparations of the U19 WFC in Lahti Finland. The ticket sales started on the 19<sup>th</sup> of October, but has been quite slow so far. The agreement negotiations for support from the City of Lahti is proceeding and should give a substantial support for the event. The cost for the venue is 10.000 EUR for the whole event. The 1<sup>st</sup> information letter has been sent to the teams and the accommodation reservations starts to be ready with some exceptions. The Event coordinator Mr. Topi Jokikokko, who is now an interning for the Finnish Federation, will start to work in December and will take over the communication with the participating teams. The search for volunteers will start in November, through the city recruiting system.

The LOC has started the negotiations with the Lahti Mannerheim Child protection federation (Mannerheimin lastensuojeluliitto) branch for a sports equipment collection for financially poorer families and include local companies to buy tickets for the event for these children.





Ms. Vuori felt that it would be important to have an 3vs3-tournament in connection to the U19 WFC. The Finnish federation feels that it would be positive for the marketing of the U19 WFC. It could be a possibility to have it on a lower level, but there is space for the tournament.

Mr. Kratz reported that the IFF Event Manager, Sarah Mitchell, made a site visit to the competition venue in Lahti and discussed the venue layout plans with the LOC.

It was recommended that changes to the match schedule be made at the beginning of 2024 to stagger the start times of the matches between the competition courts (as was done at U19 WFC 2023). This will help with spectator flow between the courts, concession areas, and expo site. It will also allow media to cover all matches when they do not need to be in two places at the same time.

Although the venue does not have a large seating capacity (Arena A = 1500 / Arena B = 500) the combination of everything (competition courts / training facilities / expo site) under one roof is very positive.

The 1<sup>st</sup> Information Letter and accommodation offer has been sent to the participating teams and the ticket sales have begun. Tickets are being sold as daily tickets or a tournament pass.

Mr. Klabere felt that it will be positive to have a financially sustainable Event.

**CB decided:** to approve the reports

# d) Upcoming Events

#### WFC 2024, WFC 2026, EC 2025 and EC 2026

Mr. Kratz reported that the WFC 2024 has released the second bunch of tickets for the WFC in Malmö, in connection to the Euro Floorball Tour being played there during the International weekend in November

Mr. Liljelund reported that the WFC 2025 contract discussions have started and IFF has presented the Czech Floorball with an initial contract proposal, in which new IFF revenues have been included. The new financial elements are a fixed marketing fee and a provision for any additional sales and then 10 per cent of the net ticket sales. Mr. Suman felt that the start of sharing 10 per cent of ticketing income is right direction, as IFF will be more interested to promote the Event to fans from the different countries.

Mr. Kratz reported that the planning is ongoing for the WFC 2024 qualifications to be played in Latvia (Liepaja) 31.01-03.02, Slovenia (Skofja Loka) 31.01-04.02, Poland (Lochow) 01-04.02, Canada (Toronto) 17-18.02 and the Philippines (Pasig City, Manila) 21-25.05.

Mr. Kratz further reported that Slovakia has informed that they will not be able to organise the Euro Floorball Championships (EC) 2025 Men. The IFF CB is, based on this information, to decide to only start the playing of the Euro Floorball Championships in 2026.

For the 2026 Women the formal bidding process with Sweden started 6<sup>th</sup> of November and will end 15<sup>th</sup> of December whereafter the evaluation will start. The expectation is that the result shall be presented to the CB in the March 2024 meeting.



Ms. Vuori asked about the WFC 2025 and the discussed possible new number of days, as this should be in the negotiations. Further Ms. Vuori asked if we should include the possible term for the Euro Floorball Championships.

Mr. Suman felt that the Czech Floorball would need to think how to solve the split between the two cities, Brno and Ostrava, if the new WFC system will be introduced and also discuss the extra costs and possible income. Mr. Beer fully supported this new way of supporting the development of the sport. Mr. Eriksson felt that this is a huge step in the right direction. Mr. Lopez felt that the IFF needs to be careful and look after of how the costs development of the costs in the WFCQ's for the teams.

**CB decided:** to approve the reports and to postpone the start of the EC to 2026.

#### e) Covid-19 and other Event Status Update

Mr. Kratz reported that the cases of Covid-19 are continuing to rise but thus far there is no change of the earlier decision from WHO that Covid-19 no longer is a global threat and due to this no travel or local restrictions affecting our events are expected.

**CB decided:** To approve the report

#### § 6. Club competitions

#### a) Champions Cup

On behalf of Mrs. Mitchell, Mr. Kratz reported that a feedback survey has been prepared based on the request of the Champions Cup Steering Group (CCSG) and has now after comments from the CCSG members been sent to all the clubs / teams / national associations who were part of the quarterfinal rounds of the new Champions Cup format.

A further survey will be done at the conclusion of the event with all stakeholders. The first round of the women's semi-final rounds was played on 4<sup>th</sup> and 5<sup>th</sup> November and the return matches are being played on 11<sup>th</sup> and 12<sup>th</sup> November (**Appendix 14**). The winners will qualify for the final in January 2024. After the first games of the Women's semi-finals the overall visibility is a little increasing on the IFF App, but generally the numbers are still quite low (**Appendix 36**)

The men's semi-final round will start on 22<sup>nd</sup> November and conclude on 2nd December. The CCSG have made preliminary proposals about the dates for CC 2025 and the final discussions between the National Associations should be concluded by 15th November when the next CCSG meeting will be held.

Mr. Kratz further reported on the finances and support after the Quarterfinals (**Appendix 15**). This needs to be carefully analysed.

The teams in the Southern conference, as a group, have had about 60% higher cost for travel and accommodation than the teams in the Northern conference. The reasons for this need to be investigated to get a better understanding whether the general price level is higher in the South or if the Northern teams are more used to longer travels and therefore travel differently.

Mr. Liljelund reported that the Champions Cup Steering Group (CCSG) held a meeting on the 9<sup>th</sup> of October to discuss the present edition of the Champions cup and the preparations for the coming season. (**Appendix 16**) Based on the needs of the stakeholders to start planning for the



upcoming season the CCSG decided to collect the different wishes of the stakeholders. The different proposals have been collected and the CCSG will have a meeting on the 15<sup>th</sup> of November to discuss this further.

Mr. Klabere feels that there are some frustrations toward the RACC, but at the same time the RACC has some frustration towards the CCSG. The issue is that the CCSG has proposals concerning more technical aspects. It would be better to have the RACC bringing the points to the CCSG. Now with this set-up all the practical work has to be done by the Clubs and mainly the IFF Office, as the National federations are now more or less disconnected. It feels that we got an enormous amount much more of work. Mr. Klabere felt that the solution was not positive for the IFF and feels that this needs to be changed for the future. The competition set-up is fine, but there has not been enough spectators. There are coming up issues from the CCSG and the RACC is not a part of the organisation. There has been a number of small changes made which are not in the present rules. There has not been any logos of the Champions Cup in the arenas, we would need to have something which shows that it is an IFF Competition.

Mr. Liljelund answered that the IFF will now be represented by both Ms. Mitchell and Mr. Liljelund in the CCSG, to help the link between the CCSG and the RACC. Mr. Eriksson felt that there is a challenge that the EFT countries are looking that IFF is fully responsible for running the project. The EFT countries also need to be supportive of the running of the tournament.

Ms. Vuori thought that Finland did not succeed with the Champions Cup marketing in the quarterfinals, as the marketing of the matches was left mainly for the clubs and the federation input was fairly low. The task division between IFF, federations and clubs seemed not to be totally clear or then the problem in Finland was lack of resources and changes in the organisation. All in all, the federations must step up, if we want Champions Cup to work. Mr Liljelund answered that the guidelines have been sent prior to the first games to the teams . and after the 9<sup>th</sup> of October the Media and Streaming guidelines were updated with Things to do, and things recommended to do. The marketing aspect has been driven to avoid physical commercials in the venues.

Mr. Suman felt that this is an Event between the IFF and the EFT countries. There is a lot of frustration in the countries and there were a lot of critical feedback from the countries. It would need a different workshop of the CB to discuss the Champions Cup. Mr. Beer felt that we would need to have a general discussion of the running of the Champions Cup. The Champions Cup makes a big loss, but only serves four nations, so is it a competition that we should run.

Mr. Hidir felt that it sounds like a very difficult project to launch, to which Mr. Eriksson felt that this could also be discussed in the CB.

Mr. Eriksson felt that we need to have a general discussion within the CB and with the stakeholders to evaluate in which direction the competition is to be taken. It was decided that the IFF CB would discuss the Champions Cup in its next workshop.

**CB decided:** To approve the reports

## b) EuroFloorball Cup

Mr. Kratz reported that the process of securing organisers for the EuroFloorball Cup and EuroFloorball Challenge has not started.

CB decided: To approve the reports



## § 7. ExCo, Strategy Implementation and Ad Hoc group reports

#### a) ExCo reports

Mr. Eriksson reported on the activities of the ExCo since the last meeting. The ExCo has mainly worked on a few separate topics, namely the preparation of the Core Country Europe 13 meeting preparations and the related topics for that, as well as the continued work on the Future of Floorball questions and then the preparations for the Association Meeting and the Agenda for the meeting.

The IFF CB discussed in the CB workshop how to tackle the way forward in the preparations of how to discuss and deal with the Future of Floorball topic at the Association meeting in Singapore. The basis for the work is based on the earlier CB and other discussions held regarding the topic and the outcome of the Core Country 13 Europe meeting held on Friday the 10<sup>th</sup> of November. The CB distilled the topics on the potential shopping list for the five baskets to a total of 14 concrete action points. The IFF secretary general will prepare and send the material for the Future of Floorball session and together with a request for the participants to inform in which of the five baskets they would like to participate in during the IFF Association meeting. The IFF CB will based on the responses build the group for the Future of Floorball working groups during its meeting on the 7<sup>th</sup> of December.

Mr. Suman felt that it was a very good workshop meeting held yesterday and very good discussions, but it is important to send the materials and specific proposals well in advance, so all participants can prepare themselves and the meeting can be more efficient.

The IFF Ethics Commission (ETC) will have its yearly meeting during the WFC in Singapore to discuss among other things the following topics: Vetting rules for candidates for positions in the IFF, Need for a Social Media policy, publication of ETC cases, situation with sanction on Russia and Belarus, education of national Associations and Guidelines on internal Rules. The ETC will also have a slot in the Association meeting to describe the need for the member federations to look after their own ethical rules.

Mr. Eriksson reported from the Core Country 13 Europe meeting held in Berlin on the 10<sup>th</sup> of November, with a total of 11 member federations present. The meeting discussed and evaluated the Future of Floorball process and how to move forward, the proposed International Calendar and some other topics.

CB decided: To approve the report.

#### b) Strategy Implementation

Mr. Liljelund reported on behalf of Mr. King on the work of the IFF Strategy Implementation, where the Strategy Working Group (SWG) chair has prepared a proposal for a Strategy Status Report, which the SWG member are still to comment upon. The idea with this report is to make it easier to understand where we are in the implementation process. (**Appendix 17**). The final report will be presented as a part of the Strategy Implementation in the Association meeting in Singapore. Mr. King had further prepared the ideas for the topics to be discussed in the Strategy session. The SWG is presently thinking of two different options, to either choose to analyse one of Key Priorities and focus on that or to select some actions from each of the Key Priorities that would be interesting for the National Associations.

The proposed topics are suggested depending on which option we decide to run with Option 1 – Key Priority area only – 2.2 Development Service Level and Expansion Option 2 – Topics from the Key Priority



- 4.1 Sports Presentation & Appearance
- Target 3 Different Versions of the Game
- 3.3 Governance, Sport Culture & Leadership
- Target 2 Professional Structure Licence System
- 2.2 Development Service Level & Expansion
- Target 1 Closing the Gap Using NA's resources
- Target 2 Strengthening Existing members
- Target 3 Player Number Growth Schools, Member #'s, Coach Exchange Programs

The SWG will finalise this topic in due time before the Association meeting.

IFF Committees and the Office is working with the Suggestion Actions table and updating that ongoingly, in accordance with the decision taken earlier that the updates have to be taken in time for the IFF CB meeting. The link to the Strategy Implementation table:

https://drive.google.com/drive/folders/1hRw iAWuPDdTGsAaiPXZ6YSn3QJI Z4?usp=sharing

**CB decided:** To approve the report

#### c) CB Member responsibilities

Mr. Eriksson reported in the absence of Mr. Houman about the Six Nations cooperation and that this year's tournament was held in Slovakia in Banska Bystrica where Denmark, Germany, Latvia, Norway, Poland and Slovakia participated.

The format was again played as 3x15 min, and it must be admitted that the data collected is not statistically comprehensive and several factors play a role in terms of uncertainty.

But it is the same number of teams participating and same teams.

In 2023 and in 2021 the playing system is the same with 3x15min and all teams get 5 matches. In 2017, the tournament was held as 3x20 min.Data from the three tournaments.

Year	Number of goals / matches	Goals per match	Goals per minute
2023	119 /15	7,9	5,40 min
2021	104/17	6,9	6,30 min
2017	89/11	8,1	7,25 min

Note that in 2019 the tournament was not held with all teams due to corona.

Unfortunately, the seminar for coaches was cancelled, as the instructor had to withdraw due to work commitments.

The Six Nations have discussed that during the Core Country meeting in Berlin on the 9<sup>th</sup> of November, the possibility of holding an online seminar on the coach and referee side in the future, which will be open to other countries to participate in.

Mr. Lopez reported on the situation in Latin America. Mr. Lopez has been in contact with the countries in Latin America and received an answer from Argentina, Brazil, Ecuador, Mexico and Peru. (**Appendix 18**) It is important to work with the registration of the national associations. There is a new contact from Argentia and some positive development in sight. The Mexican federation is very well organised and continuing the lobbying towards the NOC and the governmental authorities. There is a plan of a combined seminar in the Latin American region.

Mr. Suman asked countries will be the next to join an IFF competition. Mr. Lopez answered that this will be Mexico, where the federation is approaching the universities.

Mr. Lopez further reported on the cooperation of the EuroPower country group. The first event was played in September in the town of Guadarrama, (Madrid – Spain) with the participation of the male teams from: Belgium (U19), Italy, Spain and Ukraine. The event had some minor





organisational issues, mainly due to the short preparations time. The Event was streamed on the IFF App and with very positive results. The cooperation is working well, even if there are some details that need to be changed. The idea also to have education in the fields of Coaching, Referees and Organisation. In the first event there was a referee education. There is a plan is to have a U19 event in February 2024. Mr. Suman asked how this is financed, to which Mr. Lopez answered that all matches are in the IFF App and get a little revenue from that. The only help is from the municipalities as the venues are for free. But these events might create some positive input for marketing.

The second event was organised in October for Women; again in Spain (El Escorial). The organisation went well but still some internal issues to be solved in the group, especially regarding communication, payments among other things. The next event will be in November for men's in Italy. (**Appendix 19**)

Mr. Suman reported on the progress of the Czech Erasmus+ project Floorball - Fit for Future (Appendix 20). All the mentee countries have created drafts on their Development Action Plans and started working on them. The discussion on future funding of the project has started, as the Erasmus+ funding ends in end of 2023. The project is now in its most interesting part, when the federations new to change their operations and a change of a mindset.

The work of the Fit for Future Handbook has started and the work of the digitalisation of the Maturity Matrix until the end of 2023. Since the beginning of October Mr. Fredrik Dilger has been involved in the core team of the project working on the Handbook and communicating with Mentee countries. The discussions on how to continue the project after the end of the Erasmus+financing and the final report will be given in Singapore.

Mr. Hidir reported on the situation in East-Europe and in the Middle East. There are organised regular tournaments in Kazakhstan during the season. Temirtau Open was played on the 29th October. It was the first time a bigger floorball event was organized in the north of Kazakhstan. The NFFK is also planning on the basis of their tournament system to eventually build a championship. A precondition for that is available floorball rinks. As of today, there are 4 floorball rinks in Kazakhstan. The Kazakhstan federation is planning to have a development seminar in the coming years and looking to participate in international events

As of today floorball is actively played in Kyrgyzstan in the City of Tokmok located 60 km east of the capital Bishkek. In Moldova the National Championship will be played 19th of November in the capital Chisinau. In Uzbekistan they are starting floorball activities with the help of floorball people from Kazakhstan.

The Ukrainian Floorball Federation has most of its activities now up and running. National competitions, education, national teams, starting up of new clubs, the board and the committees are active. Many clubs are also actively organizing events and starting up activities. UFF got some finances from the government. At the same time UFF had unfortunately to layoff its partly employed secretary. The Ukrainian Floorball Federation is also participating in the effort to reform Ukrainian sports and has joined the EU-coalition of Ukrainian sports. Where the basic idea is to push Ukraine to adopt the European sport model. In Ukraine it is only Floorball and Karate that are built based on the club structure and the athletes federation is interested to understand how this is working

Mr. Hidir has held a meeting with Floorball4All, after the approval of the MoU with the organisation. The Floorball4all main activities is education of leaders and providing floorball equipment to facilitate growth and development and follow up on the progress. Floorball4all is active as of today in 4 regions of the world.

East-Europe: Moldova, Ukraine, Romania, Armenia and Georgia. Central Asia: Kazakstan, Tadjikistan, Kyrgyzstan and Uzbekistan.



West Africa: Tanzania, Burundi, Uganda, Kenya and more.

South America: South America - Ecuador, Brazil, Peru, Colombia and Peru. In South America a cup (Copa America) was organized by Floorball4all this year in Quetta, Ecuador. In their plans the next edition should be played in Brazil in 2026. Looking into the possibility to involve more IFF member federations and plan this event under the IFF flag.

There has been two African Cups organised in Africa. One in Kenya and the other one this year in Côte d'Ivoire and both have played without a certified rink. It should be the high common priority to get a rink to west Africa and another to east Africa.

**CB decided:** To approve the report

#### § 8. International Sports

#### International Olympic Committee/IOC

Mr. Eriksson reported that the IFF has received a letter of information from the IOC Executive Board that the IOC EB has based on the actions taken by the Russian NOC to include as members the regional sport organisations, which are under the authority of the Ukraine NOC, decided on the 10<sup>th</sup> of October to suspend the Russian NOC until further notice (**Appendix 21**)

### Global Association of International Sport Associations/GAISF & SportAccord

Mr. Eriksson reported that the GAISF has held its Final Extraordinary General Assembly of Global Association of International Sports Federations (GAISF), in liquidation as a Virtual meeting on September 14<sup>th</sup>, 2023.

Further to the Extraordinary General Assemblies the liquidation process of (GAISF) has been overseen by Ernst & Young SA. The EGA approved the proposed liquidation proposal with just a few IF's voting against the proposal. (**Appendix 22**)

Based on the audit made the final assets to be divided between the stakeholders of GAISF was a total of 4.193.381 CHF, which was then divided in accordance with the key agreed upon earlier, where ARISF gets a total of 1.258.014 CHF. In the meeting there were some IF's raising the question whether this money would be further divided to the individual IF's. One of the IF's asking for this was Karate, so there might be an interesting discussion at the ARISF AGM on the 13<sup>th</sup> of November in Lausanne.

The new SportAccord statutes are to be approved by the SportAccord Council AGM, which is represented by the representatives of the four stakeholders.

SportAccord will hold the IF Forum in Lausanne on the 13<sup>th</sup> to 15<sup>th</sup> of November and the SportAccord Convention will be held in Birmingham, Great Britain in beginning of April next year.

### Association of IOC Recognised International Sport Federations/ARISF

Mr. Eriksson reported that ARISF will hold its AGM in Lausanne, in connection to the IF Forum on the 13<sup>th</sup> of November. The main topic for the AGM is the approval of the new ARISF Statutes and the new Strategy, which is needed in the changed environment of Global Sport organisations, after the dissolutions of GAISF.





The ARISF Council has been working on the new statutes and the Strategy and will held an extra council meeting on the 3<sup>rd</sup> of November to discuss the lates developments with SportAccord. It is a little concerning that there have been very little comments, if any, provided to the Statutes and Strategy proposals from the ARISF members.

The Council also prepared to have answers towards the expected comments that the some of the ARISF members would like to have their share of the money received from GAISF. The situation however is different and if ARISF doesn't build its organisation and start to work towards helping and supporting its members there will not be anyone doing this, as this is not the task of SportAccord. The same situation is for AIMS.

Mr. Suman felt that it would be important to be used for the ARISF work and not to share them to the members. There was five new sports for Los Angeles with Baseball-Softball, Cricket, Flag Football, Lacross and Squash. It will be interesting how the quota of athletes have now been broken and therefore it will be very interesting to see how the competitions have been built. Based on this we need the business case.

#### International World Games Association/IWGA

Mr. Eriksson reported that the preparations of The World Games 2025 In Chengdu has now started with the 1<sup>st</sup> Competition Managers meeting held in Chengdu from the 24<sup>th</sup> to 25<sup>th</sup> of October. Ms. Sarah Mitchell, as the Floorball Competition Manager participated from IFF. In conjunction to the Competition Manager meeting there was also organised the first Coordination Committee meeting and the IWGA ExCo meeting, which Mr. Liljelund participated in.

Mr. Kratz reported on behalf of Ms. Mitchell about the 1<sup>st</sup> Competition Manager's Meeting for TWG 2025 in Chengdu, China.

Information was provided by the IWGA and LOC about the planning progress for the event. The proposed venues for all sports as well as the Athlete Village were presented, and site inspections of both were made.

The proposed venue for Floorball is Xindu Xiangcheng Sports Center. It has spectator capacity of 3000, a competition floor space of 47m x 38m, a jumbotron & 2 wall-mounted video screens. There is a separate warm-up space of 20x30m. The venue is located approx. 1hr drive (84kms) from the proposed Athlete Village, however no final decisions on either the venue or village location have yet been made by IWGA.

IFF will request a separate training venue for Floorball as the full competition schedule will not allow for the competition venue to be used for training during the event.

Ms Mitchell also met with the IWGA Sports Director and discussed the possible match schedule and number of competition days, which IFF hopes will be 8 days which would allow for both the men's & women's tournament to be played concurrently and with cross-over matches for all teams. Meetings were also held with the Chinese Floorball Union and local government and Floorball representatives of Chengdu. The next steps are the confirmation of the venues by IWGA and the playing format / schedule and to start the planning of a Floorball test-event in Chengdu in 2024. The qualification events for TWG 2025 have now all been confirmed. (Appendix 23)

The IWGA Executive Committee held its meeting in connection to the 1<sup>st</sup> Competition Managers meeting in Chengdu on the 27<sup>th</sup> of October. The main concern based on the site-visits and the Coordination Committee meeting held on the 26<sup>th</sup> with the LOC, was the vast distances from the some of the venues to the TWG village, which is located close to the Taifun International airport.



The IWGA will discuss this with the LOC to try to find a solution for this. In addition the IWGA ExCo decided to host the IWGA AGM separately from the SportAccord Convention on the 1<sup>st</sup> of May 2024. The IWGA ExCo also made a decision to follow the IOC recommendation for the participation of Russian and Belarus athletes in The World Games 2025 in Chengdu (**Appendix 38**)

The IWGA held a 2<sup>nd</sup> Media Workshop in Lausanne on the 27<sup>th</sup> to 28<sup>th</sup> of September, to discuss Media and streaming opportunities and the IF promotion of The World Games in Chengdu. Members of the IFF Media department participate in the Media workshop and Mr. Juerg Kihm made a presentation of how IFF has planned to promote The World Games and what tools we would be using. The overall feedback from the participating IF was very positive.

Furthermore, in connection to the 1st Competition managers meeting for TWG 2025 in Chengdu. IFF also used this opportunity when Mr John Liljelund held a meeting with the Chinese Floorball Union (CFU) and their partner company Cross Roller to start discussing how CFU can support our media channels/work and how we can support the media department from CFU. The start for this collaboration looks pretty promising and exciting. The main idea is to build some Chinese social media channels and start posting floorball related materials on them, where IFF provide the materials and the CFU/Cross Roller will edit them for the Chinese market. The IFF Media department has made a preliminary plan for this cooperation.

Mr. Suman felt that the 1-hour drive is normal in a multi-sport event. We will need to start using it and support the development of floorball in China.

#### **University Sport/FISU**

Mr. Lopez reported that after the meeting with the FISU Sports Director Mr. Juan Carlos Holgado and Mr. Alejandro Guerra - FISU Sports Manager, there has not been any communication from FISU's side. As IFF is preparing a 3vs3 Floorball version for multi-sport games, as soon as the rules have been approved Mr. Lopez and Mr. Liljelund proposes that we shall send these to FISU to continue the discussion of having a University part at the possible 3vs3 tournaments. Mr. Lopez felt that it is important to finalise the 3vs3-format.

Ms. Vuori informed that in Finland the interest towards University competitions in Ice Hockey is growing. There is a new university league, which has taken example from US. These games attract spectators and it would be interesting to see if a similar league could be built for Floorball.

#### **Multi-Sport Games**

### Asian Indoor and Martial Arts Games 2023, Bangkok, Thailand

Ms. Siriwat reported that the dates for the AIMAG are now set for the 24.02-06.03.2024, in Bangkok and Chonburi. No further information has been received from AOFC regarding AIMAG. It is scheduled to be held in February 2024 but since the rescheduling to this time the IFF has received nothing about the event. It is very important that the AOFC ensures that the IFF competition department are included in all correspondence related to the event and kept updated on the event plans. If the event goes ahead, it will be a key event as part of TWG 2025 promotions for Floorball.

MS. Siriwat further informed that there has been some discussion in the Olympic Committee of Asia (OCA) and have received some news just yesterday from the OCA requesting - "suggesting"- to postpone the AIMAG to after the Paris Olympics due to the fact that they don't



have enough time to prepare their information operations system. More information will be provided when it's made available and update you accordingly.

The next edition of the AIMAG in Saudi Arabia have been moved to 2026.

#### SEA Games 2023

Ms. Siriwat reported that the IFF has received the updated SEA Games Federations Charter and Rules.

**CB decided:** To approve the reports

### § 9. Committees and Commissions

### a) Rules and Competition Committee (RACC)

Mr. Klabere reported from the RACC meeting held 14-15.10.2023 (Appendix 24)

RACC has reviewed the possible changes to the IFF international calendar and proposes that some changes should be made in the short-term, such as a change back to only four international weekends per year. Other changes, such as the scheduling of major events like the U19 WFC, European Championships, and WFC qualifications needs further discussions with the IFF member associations, however a proposal for what the future calendar may look like has been drawn up. (**Appendix 25**). The process for the creating of the new Rule Book has started and the member federations have the time to come in with their proposals for amendments.

In regards to the Champions Cup Mr. Klabere suggested that there should be a closer collaboration between the CCSG and the RACC in the development of the Champions Cup regulations. The RACC is also of the opinion that the composition of the CCSG must be reviewed so that competition experts from both the IFF and the stakeholder countries are included for consultations, as there are many things that could be solved on a working group level and then presented to the CCSG. This may also be valid for marketing and sales experts.

The RACC has discussed a solution how to handle the freeing of the players, the IFF Competition department is preparing the change of the IFF regulations. The solution is that the nominated player can't play in the national competition during the international weekends.

The IFF CB discussed in depth the RACC proposal for the new International Calendar in the IFF CB workshop and felt that the proposal is well prepared. Based on the feedback received from the Core Country 13 Europe meeting concerning the challenges with the present proposed term for the Euro Floorball Championships in February and the idea to look over the term for the Adult WFC, the CB agreed to present the RACC proposal with these two still open discussion points to the IFF Associations meeting and based on the response from the meeting continue the process in regard to the proposal of the International Calendar. The possibility to have a survey made on the timing for the Euro Floorball Championships and the possible move of the WFC from December to the last week of October and the first week of November was discussed.

As part of this review a survey regarding the scheduling of the U19 WFC was made amongst those countries who have participated in an U19 WFC in the last 10 years. The results of this survey are presented in the appendix. (**Appendix 36**) and have been incorporated into the calendar proposal.

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Ms. Vuori felt that the IFF Physical Play document is not implemented in all the countries and asked if there are a plan for the implementation. Mr. Lopez felt that the issues have not been raised by the respective referee persons in the national federations have not been too active in the implementation in the countries. Mr. Suman felt that it needs to find the way to inform this to all the federation and to discuss how to address the topic. Mr. Klabere felt that the RC should present an updated implementation plan for the IFF Physical Plan.

The IFF rules group has worked with the multi-sport format 3vs3 rules and are currently carrying out some tests in Sweden and Switzerland. The rules book is based on the ordinary game rules but with the 3vs3 differences implemented (**Appendix 26**). There has been a lot of misunderstanding concerning the whole project, as from the RACC point of view are in the testing period and then maybe do some technical changes of the rules could be made based on the test, if corrections will need to be made.

Mr. Liljelund expressed the need to play a 3vs3 WFC with teams on the international level, with the teams being sanctioned by the national federations. The Finnish federation is able to organise an event in conjunction with the U19 WFC in Lahti. The approach could be like for the Master Games. Mr. Suman felt that we need to clarify the open question and define the criteria, but we need to play the event. Mr. Beer felt that we need to run it on an official level and define the rules and regulations and define if there be one team by country per gender. Ms, Vuori felt that it would be very easy to do it in conjunction to the U19 WFC. The biggest question is if there can be a maximum of teams per country? Mr. Suman felt that it has to be done partially officially and proposed that Ms. Vuori and the IFF secretary general to prepare a proposal for the next CB meeting in Singapore.

The CB in its previous meeting agreed in principle to the proposal for the New system for the Adult WFC's. The open questions have now been checked and the proposal is ready to be approved by the CB (**Appendix 27**). Mr. Suman felt that it is important that we are aware that we are creating a system where we are playing 8 matches in 10 days and that there is the possibility that there might be teams having to play six matches in six days. Mr. Klabere explained that reason is that the 5<sup>th</sup> ranked teams have their rest day in the beginning of the tournament. The CB discussed that we would present the new system as such to the Association Meeting in Singapore, but to ask and if it should be played during 10 or 11 days in the meeting.

<u>CB decided:</u> To approve the reports and give Ms. Vuori and the secretary general to prepare a proposal for the 3vs3 WFC for the next meeting.

#### b) Referee Committee (RC)

Mr. Lopez reported that the IFF Referee Committee had a virtual meeting on the 26<sup>th</sup> of October (**Appendix 28**)

Mr. Petr Cerny, the RC member from Czech Republic informed that he would resign from the RC per 31<sup>st</sup> of October due to personal reasons and he also informed that the Czech Federation is planning to make proposal for a replacement for the RC. The RC also informed that the proposal needs to be sent to the IFF CB, which decides upon members in its committees.

The Czech Floorball has nominated Mr. Jakub Furmanek as the new Czech representative in the IFF RC. Mr. Furmanek has acted as a Floorball referee since referee 2001 to 2023, from 2008 on the highest national level and from 2015 as an IFF referee, being nominated twice as a referee fo the Men's WFC (2021,2022) and MU19 (2019, 2021) and in 2018 for the final of the Czech cup and in 2023 for the Czech Superfinal. Mr. Furmanek works as an Operations director at the Czech Floorball. (**Appendix 37**) The RC supports the nomination of Mr. Furmanek.



The RC also talked about the criteria for the next nomination period for 2025-2026. There were discussions to decrease the national quotas for observers because there are quite too many from some countries and the RC cannot offer them any assignments. That why it's hard to keep the motivation up. The RC also discussed that it would be worth investigating if the number of terms for the referees and observers would be limited to secure the necessary changes in the groups. The RC will plan this more thoroughly in its live meeting next spring.

The RC ran two webinars for IFF referees and observers in mid-September. first more scheduled for Europe and the other for the AOFC. More than 75 % of the IFF referees and observers participated to the webinar.

The RC is planning together with the AOFC and SFA to run a referee clinic during the first weekend of the WFC 2023 in Singapore. The clinic is meant for international as well as for national referees.

The Physical Play working group has finalised its work, but will continue to

The RC decided to propose two new referee pairs to category women. Mr. Daniel Hultberg/Mr. Edo Sabanovic from Sweden and Mr. Toni Nerg/Mr. Anssi Sinisalo from Finland.

<u>CB decided:</u> To approve the report and elect Mr. Jakub Furmanek as a replacement into the Referee Committee.

#### c) Medical committee

Mr. Kratz reported on behalf of Mr. Varecka that the 2024 WADA Prohibited List comes into effect January 1st 2024, was approved this October. Major changes/additions include Tramadol being banned In Competition as its usage drastically increased amongst athletes. Plasma donation by plasmapheresis performed in a registered collection centre is now permitted and does not require a TUE as of January 1, 2024.

New wash-out period for rectal glucocorticoids. The washout period for all glucocorticoids by the rectal route is three days, except for triamcinolone (diacetate or acetonide), which requires 10 days.

There has been more TUE applications received for the Women's WFC than last year's men WFC. The number is now at 6 excluding those with previously approved TUE's. The main thing to note is how many of these applications have been for ADHD medication which by far is more than anything else (including asthma medication)

IFF has received good feedback overall in our WADA code compliance with less than expected amendments. The Critical amendments are now completed and now both Ms. Anna Jacobson and Mr. James Varecka are working on the "High importance amendments" that are due by the end of the Year.

**CB decided:** To approve the report.

#### d) Athletes commission

Mr. Eriksson reported in absence of Ms. Plechan on the activities of the ATC. The IFF ATC held a meeting on the 29<sup>th</sup> of September discussing among other issues the work to raise awareness



of the ATC, the situation of the freeing of Players for the International Weekends and updating the description of the ATC on the IFF website. (**Appendix 29**)

The ATC also decided to send a letter to the IFF RACC concerning the freeing of Players for the International weekends, asking the RACC to consider changes in the IFF Competition Regulations, so that national league matches were not to be scheduled during the international weekends as well as IFF Events such as WFCQ or WFC Final round. (Appendix 30)

Ms. Plechan participated in the IOC International Athletes 'Forum in Lausanne on the 1<sup>st</sup> and 2<sup>nd</sup> of October. (**Appendix 31**)

The ATC also discussed about sending a letter to about a letter to Member Associations to encourage establishment of their own ATC's to involve athletes in the national associations work. To start the process the ATC has been given a slot on the Association meeting program.

**CB decided:** To approve the report,

# e) Development Committee (DevC)

Mr. Liljelund, on behalf of Mr. Houman, reported that the planned Development Committee meeting was not held on 6<sup>th</sup> of November 2023, where Mr. Steven King from Strategy Working group should have participated and where IFF's strategy for 2021-2032 was to be reviewed and debated, due to an unforeseen problem for the chair. But a new date is being organised. RACC and the Development Committee have planned a joint meeting later in 2023.

Mr. Kratz reported in the absence of Mr. Halonen that the 3<sup>rd</sup> edition of Africa Cup was played in Abidjan in Cote D'Ivoire with six men's teams and 3 women's teams. The teams came from Burkina Faso, Cameroon, Cote d'Ivoire, Kenya, Morocco, and Togo. Burkina Faso won both women's and men's tournaments. The playing format was 3 vs 3 + a goalkeeper and the rules, which were used, were the IFF multigame rule edition. The feedback from the teams were only positive and it was decided that the next edition will take place in Kenya, hopefully already in 2024.

The IFF ran the first live development seminar after Covid-19 in India in the coaching and refereeing blocks. The seminar was carried out in the conjunction of the 9th National Federation Cup with both women's and men's teams playing. The seminar was well organised by the LOC and the participants were acting coaches and acting referees. This way the educational aspect was much more practical than in pure classroom education.

Indian Floorball is on a good path, but a fact is that they need more coaching education and also to participate to international events to achieve certain level of playing and being able to compete with other teams. Most of the players however were already very skilful. It was also agreed with the administration of Indian Floorball that they will start to participate to WFCs from 2025 on. That will partly help them to get more recognitions and that way also more funding.

The IFF has prepared the first part of the new IFF New Coach Education structure, the Level 0 – Floorball Coach/Junior Coach, which will be finalised in November. (**Appendix 33**)

The IFF Office is also preparing the offer to the member federations concerning the Professional Coach Education Degree program together with the Eerikkilä Sport Institute and the Finnish Floorball Federation. In order to be able to secure that the whole project can be started, IFF will need to have the confirmation by the participating European federations by the middle of January



2024. The application for the Erasmus+ project needs to be handed in no later than in beginning of March.

CB decided: To approve the report

# f) Entourage Commission (ENC)

Mr. Hidir reported on the work in relation to the IFF Entourage Commission and the ideas that has been prepared.

CB decided: To approve the report

### § 10. Functions

#### a) Communication & Media function

Mr. Kratz reported on behalf of Mr. Kihm that the Daily business of the IFF Media department is ongoing within normal standards. The main focus has been in regard to the upcoming WFC 2023 as well as updating the current Champions Cup 2024 for the semi-final stages. The Media department has prepared a check-list for the federations, clubs, teams and broadcasters for must-does and recommended could-does has been shared.

In addition contributing for the preparations of the Budget 2024 and formulating the business case to add the software Magnifi to the tools for WFC 2023. Magnifi is a fully Al-automated clipping tool. From each game there will be between 50-70 clips where bumpers can be added and then immediately being posted to various social media channels.

There has been some changes needed to be made for the registration process for the app – the tele communication providers in New Zealand and Czech Republic have changed some technical set ups which results that the registration SMS from Sportswik are handled like Spam and deliver no meaningful data to the end user. For Czech Republic and New Zealand we have installed a registration and login set up via email.

**CB decided:** To approve the report

# b) Marketing function

Mr. Beer, reported about the current sales and marketing situation. (Appendix 33)

The sales agency Red Carpet Brand Alliance (RCBA) has started their sales to selected leads during October. The sales team has a new person with long experience working with federations and sponsoring. Our joint offers with the Swedish Federation to their partners which were made for WFC 2023 have not proven successful (the broadcast times are proving to be a bit problematic for positive decision-making) however the strong cooperation continues, and we will meet with a potential partner at the WFC 2023 in Singapore (we have also met with Europcar in Finland). Based on the cooperation with the Finnish Federation there are still some offers out pending for reply.

The IFF has been pushing for last moment deals for WFC 2023 but unfortunately none have been successful thus far but will continue until the last minute. The IFF is continuously in contact with companies that have been sponsors from past events (still for example Dachser) and pushing for new ones. We do have some good indications for upcoming events for example to





Nordic Minds who turned down WFC 2023 but is willing to partner for WFC 2024. The sustainability angle is also being applied in finding partners with a strong value-based connection (Kuusakoski (Nordic recycling company (mainly metals), Swappie, (serviced 2<sup>nd</sup> hand phones)). Mr Kihm has also assisted us to create leads in the Swiss market.

Mr. Beer expressed that not having sponsors, is a normal situation for a lot of sports federations, especially now during the difficult global financial situation. The interest of International companies is very small as long as the sport is only played in mainly the EFT countries. We also don't have all the needed advertisement and spaces and the exclusivities closes the doors for other companies to come in. We need to look over how to develop this for the future. If we don't reach the sponsor sales goals, we have to reduce costs or find new ways to find revenues. It is not ideal to have both the IFF and the National federation seeking sponsors on the same market.

Mr. Klabere asked how much time of the Marketing coordinator is actually giving to marketing questions. Mr. Liljelund answered that Mr. Kalsta works with both sponsor sales, working with the existing sponsors, marketing questions, contacting the potential sponsors, as well as the sustainability questions and other tasks in the office. So there is a lot on his table.

There are some initiatives to sell a few LED screen commercials for the WFC still in the nick of time and the mid-circle of the Event has been sold to one of the Swedish sponsors, Västanhede, with the help of the Swedish federation.

We have held two status meetings with Protocol Sports regarding sales for WFC 2023. Their annual main selling push is at the SPORTEL conference (23.-25.10.) and we are expecting an update. It has been emphasized that we need to have information of takers earlier than for some very last-minute set ups for WFC 2022 and also to focus on Asia (event in Singapore and upcoming TWG 2025).

All IFF sponsor agreements apart from Gerflor are signed. They have suggested to organise an official signing to be held in Stockholm. We are now planning it together with the Swedish Federation to gain some additional visibility for the WFC 2024. Based on the "PUMA goes Floorball" day organised at PUMA headquarters this summer the interest in floorball has risen internally. Negotiations to repeat the outdoor event in summer 2024 are on-going and even to involve PUMA in the Street Floorball Tour organised by Floorball Deutschland. A meeting to discuss next steps with Central-Europe management is on the 16th of November. This is closely connected to the introduction of new indoor shoe models which have proven good pick up in sales. Our PUMA Nordic contact person will come the WFC 2023.

Sales for the new Champions Cup has continued to be difficult. The offering has proven to be a bit challenging as in the quarter- and semi-finals the available digital surface availability has been varying. Further, as the rule is that in these rounds matches are played on home teams floors and rinks there may be competing ads in the venues. After the first round a reminder (and access to material) about the CC2024 branding has been sent to national federations and participating clubs. Branding has been implemented in the stream, on some venue LEDs, media screens, some rinks and of course social media and have created unified visuals for the matches.

The next CCMNG meeting is planned for 16.1.2024 in Malmö and has so far eight countries have signed up. The group considers this to be a good forum to exchange information and experiences also informally in breaks and after to official part. We will also introduce topics from the Future of Floorball survey to the agenda.

**CB decided:** To approve the report



#### c) Material function

Mr. Liljelund reported that the IFF is preparing to host a meeting with the Floorball material manufacturers to discuss the way forward concerning the testing and approval system for the Floorball Material. The meeting is aimed to be held in November.

IFF has made an agreement with E-Sports Group (E-SG), the Exel brand, concerning the payment plan for the outstanding debts to IFF/RISE for the approved materials. E-SG has to payoff their debts before the end of 2025.

**CB decided:** To approve the report

#### d) Equality function

Mr. Kratz reported on behalf of Mr. Kalsta that the IFF and Swedish Floorball Federation have made an application for the Fifty/Fifty program to be included as an IOC Case Study.

**CB decided:** To approve the report

#### e) Parafloorball function

Mr. Liljelund reported on behalf of Mr. Houman that Italy will host the upcoming World Winter Games in 2025, unfortunately Italy has not received the full financial grant that they had applied for.

This means that the World Winter Games 2025 will not be at the same level with the number of participants as at the last Games, where approximately 2,500 athletes participated. Floorball will still be the sport with the most participants, but from 41 participating teams at the latest World Winter Games, there will be room for 32 teams in Italy.

There is a lot of interest in floorball among the programs under the Special Olympics, and the UAE has contacted the IFF with a view to holding a seminar, the aim of which is to have the various programs in the region participate, while the UAE also wants to establish a federation under IFF.

In Asia, there is a meeting going to be held in December, in relation to planning the upcoming seminar in 2024. This meeting will be held in connection with WFC 2023 in Singapore Special Olympics has a digital coaching guide, this is being revised and various short video clips will be recorded which will be part of this digital coaching guide. A budget of 10,000 euros has been set aside for this, and Special Olympics Estonia will host this in February.

Special Olympic demonstration matches will be played in both intermissions of the final at WFC 2023.

**CB decided:** To approve the report

#### f) Sustainability function

Mr. Kratz reported on behalf of Mr. Kalsta that The IFF office carbon footprint report for the year 2021/2022 has been submitted for the UN Sports for Climate Network (S4CA). The reporting is done in partnership with myclimate.



The IFF is preparing reported for Sports For Nature Framework (S4N) by the end of the year. The first annual meeting of S4N will be held in conjunction with the IF Forum IOC Sustainability Session in Lausanne 15.11.2023.

FairFloorball activations have been on-going during the Champions Cup matches. The established captain bands and referee wristbands have been in use and digital surfaces have been used (LED / event media screen) where available. Further, it is included in the stream bumper. FairFloorball will continue as an integral part of all IFF events in various formats and an updated promo video will be used during the WFC 2023.

The IFF was able to make a full summary of the Green Goal initiative of the WFC 2022 from start to finish. The beginning was when the LOC decided to make this a priority and created the initiative. Through the collaboration with myclimate and Czech Floorball a CO2-emission baseline was calculated. Further, key areas for reduction potential were identified and goals set. After focusing and implementing actions in five key areas we finally have the CO2 report and the compensation projects the LOC invested in to cover the unavoidable emissions. The myclimate report acts as corner stone for the Environmental Sustainability Guideline for IFF Event Organisers currently being structured with the help of the IFF intern. The IOC has, as they do annually, inquired about Sustainability Case studies and the full Green Goal report has been submitted as an entry. The IFF has also submitted a second entry together with the Swedish Federation which is the Fifty/Fifty equality online training module.

The WFC 2024 LOC has prepared their sustainability policy, and they cooperate with company called Greentime (specialised in sustainability concepts and measurement). (**Appendix 35**) The policy builds on the legacy and learnings from the WFC 2022 Green Goal initiative but will extend from the environment also to social topics. The WFC 2024 website was launched 25.10. and it also has a dedicated sustainability section explaining their work and goals. This creates a great continuum to the WFC 2022 Green Goal initiative and can benefit from the 2022 audit findings for improvement.

The latest GAMES steering group was held online in August. The GAMES project organises a series of webinars (six altogether) from November to March. The webinar required to be held by the IFF is being planned together with the Swedish Federation. For the second webinar the IFF was able to recruit a speaker from myclimate to talk about CO2-footprint calculation in sporting events. A required seminar by the IFF is going to be organised in connection with the U19 WFC 2024 in Lahti (together with the city of Lahti, especially suitable as Lahti is a carbon-neutral city). The seminar will take place on the 8th of May 2024.

During autumn news about our participation in the GAMES project (and the mid-term report) as well as the Green Goal aftermath have been published in several channels (sustainability.sport; European Sponsorship Association (ESA); Sustainability Report; Global Sustainable Sport). Further we have been requested for content (existing can be used) for a new sustainability section on the ESA website.

The IFF filled out the Champions of Sustainability survey by GSSport in September (a database of information from sports organisation sustainability actions) and have gone through the results with the organisation running the concept. The meeting gave us insight on how we are positioned in the sports world in terms of sustainability. We are among organisations that are already doing many things as many are still in the starting phase. We will follow how their work progresses and evaluate separately if this will bring added value for the IFF (since they now are offering chargeable services).

Mr. Eriksson felt that it is very vital to work actively with the sustainability questions.

**CB decided:** To approve the report



#### § 11. **IFF Office**

Nothing reported

CB decided: To approve the report

#### 12. **Members** §

#### Membership questions

Mr. Kratz reported on behalf of Mr. Halonen that the Somalia Floorball Federation has informed the IFF office that they would like to take a break from the membership due to financial reasons.

The IFF statutes do not recognise such action, since they have not informed that they will resign according to the IFF Status §17.1. Nor have they sent in the notice of resignation according to the §18, 90 full days to the end of IFF Administrative year. The financial challenges are understandable especially currently, when the global situation overall is not that good, but on the other hand the IFF statutes do not recognize the "break". The Somali Floorball should therefore officially resign and if they want to come back, they need to take care of the existing debts.

Some progress has also occurred with the challenges of the situations in both Burkina Faso and Cameroon. The office will come up with a proposal for the CB meeting in December in Singapore.

CB decided: To approve the report

#### Members under suspension

Nothing to report

#### **New Member applications**

Mr. Kratz reported on behalf of Mr. Halonen that the IFF office has received some membership application documents from Benin and Morocco. Both applications still need further discussions with the respective countries to guarantee that everything will be in order and go by the book. The office is working on to bring the membership proposals to the CB meeting in December.

First discussions with United Arab Emirates have also taken place and the planning of a development seminar to that area has started in co-operation with the local Special Olympics organisation.

CB decided: to approve the report

#### § 13. **Next meeting**

Mr. Eriksson to conclude that the next planned ordinary CB meeting (M5), has been planned for the 7<sup>th</sup> of December in Singapore, in conjunction of the WFC 2023.

The plan for the CB meetings in 2024 looks like the following, in accordance with the query sent out after the previous CB meeting:

Bangkok, Thailand 02.-03.03.

IBAN: CH52 0483 5055 9200 1100 0

Account No: 0818-559200-11. Swift: CRESCHZZ80A





26.-28.04. Stockholm, Sweden
07.-08.09. Madrid, Spain
02.-03.11. Helsinki, Finland
13.12. Malmö, Sweden
14.12. GA Malmö
15.12. New CB

**CB decided:** To approve the report

# § 14. Closing of the meeting

Mr. Eriksson closed the CB meeting at 13:20

John Liljelund Secretary General Tomas Eriksson President