

Helsinki, Finland, 3rd of September 2023

IFF Central Board meeting 3/2023 03.09.2023 as a physical meeting in Helsinki, in Finland

Place: Sokos Hotel Flamingo, Vantaa

Tasetie 8, 01510 Vantaa

Participants: Tomas Eriksson

Filip Suman **Vice President**

Jörg Beer (remote participation)

Tamuz Hidir Steen Houman Stephen King Martin Klabere Carlos Lopez **Agata Plechan**

Pakkamol Siriwat

Kaarina Vuori

ATC chair

President

Veli Halonen

Operations Manager

Stefan Kratz John Liljelund **Competition Manager (remote participation)**

Secretary General

Excused: Monica Birdal

Calle Karlsson

Treasurer

Agenda

§ 1. Opening of the meeting

Mr. Eriksson welcomed all members to the third CB meeting of the year 2023 in Helsinki.

Mr. Eriksson opened the meeting at 09:00.

§ 2. Approval of the agenda

Mr. Eriksson concluded that there are the following updated or new appendix for the meeting.

Appendix 2 Financial report (update)

Appendix 3 Claims participating WFC 2023 (update)

Appendix 4 -Claims non-participating (update) Appendix 5 -Debts pay-off plan (update) WFC 2023 LOC report (New) Appendix 6

Sportswik sales report CC/EFCh/U19 WFCQ (New) Appendix 8

Future of Floorball presentation (New) Appendix 9

SWG meeting report 1.9. (New) Appendix 12

Share revenue sharing model for streaming (New) Appendix 30 Appendix 31 IFF ETC Statement on Ukrainian Complaints (New)



<u>CB decided:</u> To approve the report, the new and updated appendixes and the agenda for the meeting

§ 3 Minutes from the CB meetings: 02/2023 in Malmö, Sweden (21.05.2023)

The minutes from the last CB meeting 02/2023 were scrutinized, approved and put ad acta. (**Appendix 1**)

CB decided: To approve the minutes of the IFF CB meeting 01/2023

§ 4. Financial questions

a) Financial report 2023 by 31.08.2023

Mr. Kratz in the absence of Mrs. Birdal presented the financial report and balance sheet by the 31.08.2023 (**Appendix 2**).

The outcome per 31st of August is CHF 297.757 which is some CHF 36.300 (2022: CHF 261,542) better than last year.

The forecast currently points at a negative outcome of CHF 40.265 due higher-than-expected cost for the SEA Games 2023, a predicted higher cost for the WFC 2023 TV production than budgeted and uncertainty on marketing income in general and especially for the Champions Cup home and away edition.

The liquidity per 31st August is CHF 547.503 some CHF 51.500 higher than the same time last year (2022: CHF 495,993) partly due to TWG played during this period last year.

The finances are continued to be monitored on a daily basis, and possible saves will be considered if and when we see signs of possible less income than now budgeted.

Mr. Klabere asked if there are some fines that are expected and then when have made the changes to make it easier for the organiser should be mentioned in the report. Mr. Kratz explained that the only real cost impact for helping the organisers is CHF 2.000 so far this year. IFF has taken additional costs from the organiser, which is not clearly shown here. Mr. King proposed to have a cost center for the Organiser support.

Mr. Suman was surprised that we have made a new system for the organiser support, as it was only discussed earlier. What is the effect of the Sportswik App/Internet TV and are there any other costs for the Internet TV. Mr. Kratz explained that the costs for the organiser support was for the U19 WFCQ and then that the Internet TV finances tends to a small surplus.

<u>CB decided:</u> To approve the report and to create a separate cost center for the Organiser support.

b) Information on IFF claims – License system and WFC 2023 – status August 31st

Mr. Kratz in the absence of Mrs. Birdal presented the claims situation by 31.08.2023 for Associations participating in the WFCs 2023 and separately for those not participating in any of the IFF Events. (**Appendix 3 and 4**).



Since last CB meeting no payments have been done in accordance with the pay-off plans for Cote d'Ivoire, Malaysia, Russia and Ukraine whilst Canada has paid according to their plan (**Appendix 5**).

Mr. Kratz further reported that he has continued to remind the Associations, that have not paid the registration fees for the WFC's in 2024, making it clear that their registration for participation will not be approved if the registration fee is not paid by the last of August. The IFF License system requires that participating nations have paid their registration fee in order for their registrations to be approved.

Mr. Kratz reported that Latvia have not paid the registration fees for the U19 WFC, but informed that they will have money to pay it by the 17th of September. Therefore the IFF Office proposes to conditionally approve their registration. Mr. Houman asked if this would in any case effect the ballot, to which Mr. Kratz answered that as Latvia is ranked 8th, the 9th ranked team would just be moved to the 8th place. The main issue would be that France has informed that they are not interested to take a place if a team is unable to participate in the event. Mr. King supports the idea of giving Latvia the proposed dead-line, but asked if it could be moved to the 30th of September. Mr. Suman also supported the proposal, but pointed out that the registration fee for our events are not that big, that it is more a question of prioritization in the federations. If the federations don't have the money to register they should not do it and we need to say that if you don't pay the registration is not approved. Based on the discussion Mr. Liljelund proposed that the IFF CB would decide to conditionally approve the Latvian registration, but if they have not paid the registration fee by the 17th of September their registration would not be approved.

<u>CB decided:</u> To approve the reports and to continue to follow up on the pay-off plans for Canada, Cote d'Ivoire, Malaysia, Russia and Slovenia, to continue to follow up on the debts of the non-participating Associations. To confirm the registrations for the WFCs 2024, but Latvia <u>s</u> conditionally.

c) European Core Country meeting 10th of November, 2023

Mr. Eriksson informed that the next meeting with the leadership of the European Core Countries will be held in Berlin on Friday the 10th of November prior to the next CB meeting on the 11.-12.11. The IFF is planning to hold a similar meeting with the AOFC countries and the American countries during the WFC 2023 first weekend in Singapore.

CB decided: To approve the report

§ 5. World Championships

a) Women's WFC 2023, Singapore

Mr. Kratz reported on the LOC preparations of the WFC 2023 in Singapore (Appendix 6)

On behalf of Mrs. Mitchell, Mr. Kratz reported on the preparations of the WFC 2023 to be played in Singapore on the 2nd to 10th of December 2023.

During June & July there were two site visits made in Singapore by IFF staff. IFF Communications Manager, Mr Juerg Kihm, was in Singapore with his club team for the SG Floorball Open and took the opportunity to meet with KIN productions to look over the media setup in the venue and the event promotion plans. There are two contracted companies Triad & Full Circle PR who are responsible for the media and public relations / promotions services, and





Mr Kihm discussed with them about different promotional ideas, new ways of doing the Captain's photo, media accreditation plans, and the use of NFTs.

IFF Event Manager, Ms Sarah Mitchell, had a full day of venue inspections and meetings in July with KIN and SFA. A walk around of OCBC arena was used to finalise the venue plans and meetings with KIN staff to educate on the use of the IFF Accreditation system, and discuss about other logistics planning such as transport, practice venues, information letter schedules.

The IFF and LOC have regular bi-weekly meetings and a last site visit will be made by IFF Secretary General, Mr John Liljelund, in September to finalise the broadcast production agreement and plans.

There are ongoing discussions between the LOC and the Finnish Floorball Federation regarding the transport costs for the team, as the LOC is not providing transport to any team that does not book one of their preferred hotels. The Finnish team booked their accommodation directly with the hotel, prior to the accommodation offer from the LOC being given to the teams. This adversely affected the LOC as the Finnish team had stipulated with the hotel that no other teams were allowed to be at the hotel which meant the hotel would no longer negotiate with the LOC, and it could not be included in the LOC accommodation offer. When the accommodation offer was sent to the teams with the 1st Information Letter it was very clearly informed that if a team did not select one of the hotels included in the LOC offer then transport would not be included and the team would be responsible for all transport costs.

The Finnish Federation, having already booked a hotel, overlooked the details in the information letter regarding the accommodation and transport, and the LOC left it very late to confirm with the Finns what their transport costs would be. The IFF recommended a 50-50 price split compromise but the LOC were not willing to accept that much cost. They feel that they clearly communicated the conditions, and have offered their own cost split suggestion, with the LOC to provide arrival and departure transport and cover SGD500 of the overall transport costs for team, with the rest to be paid by the Finnish Federation. Until the Finnish team confirm their final transport schedule (with their preferred training times) then the total transport costs are unknown. The cost for the basic inclusions (technical meeting & to/from games) is approx. SGD2000 with each extra transport costing SGD135. Negotiations are ongoing.

The LOC have expressed some concern over the low ticket sales, especially as part of their funding (from Singapore Tourism Board) is directly connected to ticket sale KPIs. They have done several different promotions – Early Bird discount and a 20% discount – both available in Singapore and to the international market. There are several events within Singapore where they are regularly promoting the event and there will be targeted advertising that will appear in the IFF app during some of the key international events in Europe, such as the EFT and Nordic Challenge. There is still no VIP package information available. The IFF has told them that it is very important to get this out as soon as possible as this will be important for National Associations and corporate ticket purchases, especially within Singapore. It is important that all national associations are promoting the ticket sales.

Ms. Vuori explained that the Finnish federation has discussed with the Singapore Federation and there have been some communication issues in the process. The Finnish federation feels that it is not correct that the LOC is not willing to even split the cost.

Mr. Suman asked if it is a normal thing to have a slow ticket sales, Mr. Liljelund answered that KIN Productions has explained that the ticket sales is generally quite slow in Singapore and has been an issue in a number of events after the pandemic. Mr. Klabere asked if there has been a tendency to step out of the big arena, which there have not been any indications. There has not been very many persons coming over from Australia. Ms. Siriwat stressed that there might be some fans travelling in to the AOFC Cup prior to the WFC. Ms. Siriwat informed that she will





coordinate with the AOFC countries. Mr. Eriksson reminded that the SFA has already early indicated a concern to the number of spectators.

Mr. Lilielund reported on the TV situation, where KIN Productions, in order to try to control the costs side has presented a local TV production company and their offer for the production. IFF has analysed the offer and it doesn't totally match the one of PolarHD and therefore proposed an alternative solution where the local TV production company would provide the equipment and part of the crew and PolarHD would provide the directors, the EVS producers, the main TV camera men on-site and then run the graphics operations from Latvia. IFF is discussing this with KIN Productions and waiting for the response of the local TV production company.

Concerning the signal transfer the Czech, Finnish and Swiss TV takers have confirmed the use of the Caton Technology SRT delivery and the information has also been provided to other confirmed TV takers in June and we are waiting for responses. If there will be TV takers not able to use the SRT delivery, we will need to upload the signal in Europe and then distribute it by Satellite. We are in discussions with Protocol Sports Marketing concerning the situation with other TV takers and have a meeting on the 29th of August and Mr. Liljelund has initiated a discussion with Reddentes Sports in Singapore concerning the sales in South-East Asian region, in coordination with Protocol Sports Marketing. As soon as the TV production issue is solved, a TV site-visit will be organised and after that the discussions concerning bi-lateral services can be finalised with TV takers.

IFF has already secured the broadcast in the following countries, even if all agreements are not signed: Czech Republic/CTV, Finland/YLE, Norway/TV2 Slovakia/ArenaTV, Sweden/SVT and Switzerland/SRF.

Propsal: to approve the reports.

The Swiss federation has approached IFF with a letter (Appendix 7), in which they present their view that the match schedule for the WFC 2023 doesn't treat the Swiss team equally as they have to play their quarterfinal match on Friday. IFF had prior to the letter explained based on which principles the match program had been built, namely based on the need of the LOC, the TV and spectator needs, as the IFF has defined when we started to have major TV's started taking the signal.

In their opinion the sporting aspect must have priority in the allocation of the quarterfinal places! It is a decisive advantage if the quarterfinals can be played on Thursday and not on Friday evening. According to the match schedule, the team that wins the group will get this advantage. For this reason, we will not accept that Finland gets the Thursday game fixed because of TV reason, and we have to play on Friday. The SUHV has asked the IFF to reconsider the match schedule, to which the IFF has answered that based on the system we have in place now it would mean to tear up all the settled TV arrangements and the match schedule and could risk the TV visibility in for example Finland and Sweden. We have used this system where the TV's can define their preferred match times for the whole time, we have been using the present system of the WFC. The issue has been that Swiss TV has been extremely slow in responding to the TV times this time, which has put us in this situation in the first place. Furthermore, a system where the winner of the group would automatically be given the quarterfinal on Thursday, would make it seriously more difficult to secure TV visibility in a number of countries, as the TV's could not plan the broadcasts. IFF has as a compromise proposed that the Swiss quarterfinal would be played on Friday the 7th at 14:00 STG time, to which SUHV has answered that if they have to play their quarterfinal on Friday then this timing is suitable for them.

Mr. Beer commented that Swiss unihockey is aware of the fact, that at home WFCs Switzerland also took their advantage. Therefore, SUHV wanted to raise topic at the EFT meeting on 29.08.2023 in Malmö. The EFT countries have discussed this issue and agreed, that there has to



be found a solution, that is fair and sportsmanlike without losing the focus on TV airtime. Mr. Lilielund expressed that in the future there needs to be a TV takers meeting.

Mr. Suman wanted to support the Swiss letter, as it has happened a few times that the Czech Teams has had to play three times in the row. The idea of the TV meeting is a good idea, but the organiser should still have the first pick.

Propsal: to approve the reports.

b) U19 WFC 2024, Finland

On behalf of Mrs. Mitchell, Mr. Kratz reported that due to a booking conflict at the proposed competition venue in Lahti, the Finnish Federation requested a change of dates for the event. The participating teams were consulted on this and the new dates of 8th - 12th of May 2024 (one week later than the original) has been confirmed.

Ms. Vuori reported on the preparations of the U19 WFC in Lahti Finland. Due to the unfortunate double booking of the Lahti Fair centre for the final weekend, the contract discussions with the City of Lahti are still ongoing and the aim is to finalise this in the coming weeks. After this the LOC can finalise the budget for the event. As the LOC needed to change the dates for the event, they have needed to ask for new accommodation offers from the hotels, but this seems not to be an issue, only the Pajulahti Sports Institute has much smaller accommodation capacity during the new term. The next steering group meeting will be held in some three weeks, where the IFF is represented by the IFF secretary general. The LOC and IFF are starting to build the match schedule after the ballot held on the 2nd of September in connection to the Nordic Challenge tournament in Finland.

The LOC aims is to send the 1st Information letter to the participating teams during the last week of September. The aim is to launch the ticket sales in October in connection to the Turku EFT tournament.

Mr. Kratz reported from the U19 WFC 2024 EUR qualifications played in Besancon, France, 25-27.08 where Hungary, Denmark and Italy qualified for the final round.

When consulted about the change of dates for the U19 WFC in 2024, several National Associations (again) expressed their concern about the timing of this event. As we already know, many school & university exams and graduations are held around this time in Europe, and it severely impacts on player availability for many countries. With changes to the IFF competition schedule expected in the coming years due to the introduction of the European Championships, the search for a new calendar time for this event must be a priority in these changes. Mr. Klabere informed that we will discuss the International Calendar at the Association meeting in Singapore and we need to look to new solutions to be able to keep the calendar together. RACC will prepare the question. Mr. Suman felt that the U19 WFC should have a fixed position and this is the topic which every member federation is affected.

CB decided: to approve the reports

d) **Upcoming Events**

WFC 2024, WFC 2026 and WFC 2027

Mr. Liljelund reported on the WFC 2024 contract discussions which have been finalised and the Organiser agreement for the WFC 2024 has been signed by all parties.



Mr. Kratz reported that the WFC 2024 qualifications will be played in Latvia (Liepaja) 31.01-03.02, Slovenia (Skofja Loka) 31.01-04.02, Poland (Lochow) 01-04.02, Canada (Toronto) 17-18.02 and the Philippines (Pasig City, Manila) 21-25.05. The late date for the Philippines is due to the postponement of AIMAG to be played 24.02-06.03.

Mr. Kratz further reported that it is status quo regarding the organisation of the Euro Floorball Championships 2025 Men. Slovakia has earlier informed that they can earliest in September inform if they will bid for the event and has also confirmed that this is still the case.

In the last IFF CB meeting the CB noted the need to make the decision of the Euro Floorball Championships 2025 latest in the CB meeting in December 2023. in order to be able to make all other related decisions in time.

Ms. Vuori informed that EFT countries felt that having three major tournament in four months could be too much from a financial aspect for all the countries. It is important that we need to react to this situation. Mr. Eriksson felt that there needs to be a broader discussion in this topic, especially if we are successful to participate in even more multi-sport events. Mr. Suman felt that any country not being able to go to any of the event would be a serious set-back. The Slovak election in September, might lead to not having an answer from Slovakia even in end of September or even might later. Mr. Klabere felt that the same issue will happen every fourth year and that the federation, the team officials and players will not have possibility to get vacation for all these events. There needs to be a risk analysis for how the international calendar is built. Mr. Vuori felt that it is very important that we give the national federations the possibility to focus on organisational development. One idea would be to already now agree to not to play the EFC in the year when The World Games is played. Mr. Liljelund proposed that we would set a final dead-line for the Slovak federation to inform if they are able to organise the EFC 2025 by end of September.

For the 2026 Women, where Sweden has shown interest, the formal bidding process was intended to start before this CB meeting but as informed in the last CB meeting more time was needed to prepare their bid which now is expected to midst September.

CB decided: to approve the reports and decided accordingly.

e) Covid-19 and other Event Status Update

Mr. Kratz reported that the cases of Covid-19 is again rising but there is no change of the earlier decision from WHO that Covid-19 no longer is a global threat and due to this no travel or local restrictions affecting our events are expected.

CB decided: To approve the report

§ 6. Club competitions

a) Champions Cup

On behalf of Mrs. Mitchell, Mr. Kratz reported from the first Quarter-finals of the Champions Cup 2024.

The new format of Champions Cup was played during August with the Northern Conference Quarterfinals. Thorengruppen IBK & Pixbo IBK qualified to the Women's Semi-finals, and





Storvreta IBK & IBF Falun to the Men's. They will play the winners of the Southern Conference Quarterfinals which are scheduled to be played from 16th - 23rd of September, after which the ballot for the semi-finals will be held.

The planning of this new format has been quite difficult for several reasons. The writing of completely new regulations, new guidelines for teams, organisers, technical delegates, referees, marketing, & media, as well as broadcasting plans & agreements has been a very big job that has involved all the IFF staff. The scheduling of the event is somewhat problematic, considering that the majority of IFF staff, National Association staff, and key club staff are on summer holidays during what should be the main preparation period for the event. On top of that, we have moved from the standard IFF event system where we are co-ordinating all these things with one organiser to now managing 14 organisers all at the same time (two clubs had both men's & women's teams competing so this reduced the possible number of organisers from 16).

For the Northern Conference quarterfinal round, separate pre-event meetings were held online with the organisers, teams & technical delegates (technical meeting), and broadcast partners. This will be repeated for the Southern Conference round. With what we have learnt from the Northern conference we expect that things will be somewhat smoother for the Southern conference planning, but the amount of work required, and the resources required will still remain high.

In regard to the actual event execution for the Northern conference games, overall things went well. The teams all provided the necessary information to the IFF according to the set timelines, which was highly appreciated by the IFF competition staff. The main issues for the first round of matches were to do with broadcasting – some miscommunication between different partners about where signals needed to go, what commentary would/would not be included, and problems with some graphics. These were resolved for the second round and no major problems were experienced. The IFF and Technical Delegates co-ordinated well, being able to fix any issues that arose almost immediately. The TDs were key for assisting the match secretariats, many of whom were using the IFF system for the first time. No major issues were raised by the Technical Delegates in connection with the first weekend matches and no disciplinary reports were received During the 2nd weekend of matches there were some small issues to do with flooring in one venue (Turku) and the match statistics for the match pair that was decided with overtime (Storvreta v Classic).

Mr. Kratz reported that so far only one club has handed in their finance report, so it is impossible to estimate what the whole financial system will be.

Mr. Suman informed that from an organisers view the financial system the Czech federation feels that the tournament is very though. A lot of details need to be set before the event, where maybe some of the other federations don't need to have the data in advance. It is not good to play the matches at the same time. Exact rules need to be set for the next year for the tasks between clubs and federation, date and time of the matches, visibility and there was an issue with wrong information sent out concerning how the semi-finals will be played and balloted, which caused confusion. Mr. Klabere felt that the issue of the times for the games has been playing at the same time to try to keep the costs down. Now we need to have the evaluation from the clubs already during the autumn. We need to change a lot during for the next year. The event has still been a success. Ms. Vuori felt that it has been a very positive event and the IFF Office, with Ms. Mitchell has done a really good job. At least in Finland there should be more marketing of the event. There was no technical meeting for the referees, which maybe could be added. The issue of the use of the goal review could be possible, if there are needed equipment available to enhance. Ms. Vuori assumes that the IFF will make a final report top analyse the outcome and learnings. Mr. Eriksson felt that we can make changes to the regulations.



More media content provided by the participating clubs and National Associations is required. As the IFF media staff are not on-site we rely on local media (club and National Association) to add photos, interviews, videos etc to the media platform. The IFF staff manage all of the CC social media and website and without material from the clubs it is very difficult for them to promote the event. Broadcast partners must also provide the required content such as highlights and player interviews as separate materials so that these can be more easily shared by the IFF & clubs. All of these concerns were addressed by the IFF with the relevant parties during the Northern Conference round.

The issue of venues that are used / approved for CC is still a matter that the RACC thinks needs to be discussed further. At present, the regulation is that a venue approved for use in a national league competition can be used for CC (even if it does not meet the IFF standards) and this will become more problematic in the future when other National Associations join the CC. It is felt that a minimum standard for venues must be set and followed. The allowing of exceptions, especially when it comes to regulations regarding player safety (ie. free space around the rink), must be given only in the most exceptional circumstances.

As a general comment there needs to be more general CC event branding in the venues to create more connection between all of the games and improve the brand visibility.

Mr. Liljelund reported on behalf of Mr. Kihm on the sales of the IFF App for the Champions Cup. (**Appendix 8**)

Mr. Liljelund reported that a major issue from a financial point of view is that the IFF has not been able to sell any commercials for the Champions Cup, which will have a negative impact on the IFF finances for 2023, as the risk here is solely on the IFF. The Champions Cup Steering Group (CCSG) will need to discuss if there are any other ways of trying to secure sponsors for the Champions Cup. Further there has during August been raised wishes for the possibility to stream all CC matches in a participating country and the demand for geo-blocking of the IFF Sportswik App in a country. IFF has in accordance with the present agreement and regulation not agreed to these requests, but this needs to be discussed in the CCSG, as the aim is to make the CC as strong as possible and if there are such needs, we need to react to them. There have also been certain issues in how the coordination of the streaming has worked in some of the countries. Further the CCSG needs to decide the City of the Champions Cup Final before the next IFF CB meeting in November.

CB decided: To approve the report

b) Euro Floorball Cups

Mr. Kratz reported that no organiser to the EFC 2023 and the EuroFloorball Challenge for women were found and that these events will therefore not be played 2023.

Mr. Kratz further reported that the EuroFloorball Challenge for Men was played with 7 teams 23rd – 27th of August in Besancon, France. UKS Bankowka Zielonka (POL) won the event by defeating UFC Utrecht (NED) in the final. The organisation of the events in Besancon went all right and the teams were very happy with the tournament.

Mr. Suman felt that it is great that we played the event and that there is an interest towards the event, even if it was not a financially viable event. Could we ask the clubs earlier to ask for organisers for the tournament. Mr. Houman felt that this could be taken up with the Danish clubs. Ms. Plechan felt that there could be a few clubs that would be able to think about organisation. The experience for the Polish club felt that this was the best tournament ever for them. Mr. Lopez commented that the importance of this tournament is huge, as this is the base for the future to develop the clubs. It is important to invest in the EuroFloorball Cup and the



EuroFloorball Challenge. It is important to have the experience to play abroad, not organising it. Mr. Eriksson concluded that it was a huge success to have played it this year.

Mr. Kratz informed that IFF always allows for the organised country with two teams. Mr. Halonen informed that all teams being there were very happy to play the tournament. Mr. Hidir felt that there was much better organised teams.

CB decided: To approve the reports

§ 7. ExCo, Strategy Implementation and Ad Hoc group reports

a) ExCo reports

Mr. Eriksson reported on the activities of the ExCo since the last meeting. The ExCo has mainly worked on two separate topics, namely the preparation of the Future of Floorball questionnaire analysis and then the preparations for the IFF-EFT Presidents and secretary generals meeting on the 29th of August in Malmö, Sweden.

Mr. Halonen reported that the IFF launched Future of Floorball questionnaire has been finalised and had a total of 1.327 respondents. The questionnaire was published in the following languages; Czech, English, Finnish, French, German, Spanish and Swedish. The IFF Office has made a thorough analysis of the results which has been collected in the following presentation, which will act as the basis for the building of the Initial proposal for the Future of Floorball actions in the CB workshop on the 2nd of September for the IFF Association meeting in Singapore in December. (**Appendix 9**).

The IFF CB had in its workshop discussed the topics for the IFF Association meeting and the concluded that the following topics shall be discussed: Future of Floorball, Strategy Implementation, New WFC System, International Sports Calander, Fit for Future Erasmus + project, IFF Development education projects, New 3vs3-game formats. The World Games 2025 and a Keynote speaker and an introduction of the Singapore Floorball School system. The CB will approve the proposed program in its next meeting.

The IFF CB approved the proposal for the update of the IFF Code of Ethics, based on the IFF Ethics Commission proposal, to enlarge the scope of the IFF Ethics Code, to include also the elected officials and the employees of the national associations. The need for this change comes from the recent cases the IFF Ethics Commission has dealt with. The CB asked the ETC to look over the Article 2.2. concerning the remuneration of volunteers and employees. The employees and volunteers and these persons can also officially receive a remuneration for their International tasks. The ETC has updated its proposal regarding the Article 2.2. and also made some other minor changes (**Appendix 10**).

The ETC has during the summer received in total five complaints concerning Russian Floorball club and regional officials support for the Russian war against Ukraine. The IFF ETC has handled these complaints as a group and provided a Statement in the case, in which they conclude that the as none of the concern individuals are actors on the international field, they are not covered by the IFF Code of Ethics and therefore the IFF ETC is not competent to investigate these complaints. (Appendix 31)

Mr. Hidir expressed that similar complaints have been raised in also in regards to other International Sports federations.

CB decided: To approve the report, the IFF ETC proposal for the updated IFF Code of Ethics



b) Strategy Implementation

Mr. King reported on the work of the IFF Strategy Implementation, where the Strategy Working Group (SWG) held a Teams meeting on the 26th of June to discuss the present situation of the Strategy Implementation process (Appendix 11). The SWG felt that the Implementation of the Strategy is working really well overall. The tasks and suggested actions are moving forward as planned, even if not all are in time. The Strategy Implementation Plan is followed, but not used to its full and there could be a more structured use of it. From a guidance point of view there would need to be some more focus given to the importance of fulfilling the targets set in the Strategy.

It would maybe be good to have some more support for the from the SWG in running the process. The SWG felt that it would be a good include the Strategy targets in the Office PPR discussions in September/October. The SWG thinks that it would be good if there wore be more fixed deadlines for the reporting in the Implementation plan, so that the Implementation Plan should be updated by the IFF Office at least one week prior to the IFF CB meetings.

The SWG discussed that the Implementation Traffic lights analysis should act as the base for the Association Meeting presentation in Singapore and highlighting the way we are moving forward. The table should be simplified for the presentation, even if it works really well as a tool for the Office, the SWG and the IFF CB. One idea could be to discuss the KPI Targets in the Quantum Report in a groupwork session and how the member federations could help in reaching this.

The SWG held a meeting in conjunction to the IFF CB meeting in Helsinki on Friday the 1st of September. (Appendix 12) The meeting concluded that there needs to be a dead-line for the Office to update the Strategy Implementation table and there will be made a summary report for the IFF CB for the November meeting. Further the SWG discussed the possible topics for the Association meeting workshop in December.

IFF Committees and the Office is working with the Suggestion Actions table and updating that ongoingly. The link to the Strategy Implementation table: https://drive.google.com/drive/folders/1hRw iAWuPDdTGsAaiPXZ6YSn3QJI Z4?usp=sharing

CB decided: To approve the report

c) **CB Member responsibilities**

Mr. Houman reported about the Six Nations cooperation and that the Invitations have been sent out to the participating countries Denmark, Germany, Latvia, Poland, Norway and Slovakia at the end of May 2023 for this year's tournament. The tournament itself is held during IFF's international weekend, 3rd weekend of October (20.-22.10.), in Banská Bystrica in Slovakia, which is a two-hour drive from Bratislava. The tournament is played so that everyone will meet everyone and the matches are played with 3x15 min.

During the tournament, a coaching seminar and a referee observation seminar will be held, and invitations to this are just around the corner.

Mr. Lopez reported on the situation in Latin America. Mr. Lopez has provided an educational program for a basic coaching and refereeing, to which the countries have not yet all answered. (Appendix 13) In a meeting with the Mexican federation the need for some material support and a educational program came up. The Mexican federation already have good contacts in the Mexican NOC and they have asked for material support, which IFF will provide. In Columbia one university has included Floorball on the curriculum



Mr. Lopez further reported on the start of the cooperation of the EuroPower country group, with the first event that is played this weekend with Belgium, Italy, Spain and Ukraine playing. There has been some referee education done at the same time. In October the tournament will be in Spain, In November in Italy and in February is in Belgium. The target is to have coaching, refereeing and organisational education.

Mr. Suman reported on the progress of the Czech Erasmus+ project Floorball - Fit for Future (Appendix 14)

Mr. Hidir reported on the situation in East-Europe and in the Middle East (**Appendix 15**) A very positive thing is that there is active floorball in Kirgizstan, which is foster by the development in Kazakhstan. There are also things going on in Tadzhikistan. Mr. King asked if there have been contacts taken to the AOFC, as they are a part of . Kazakhstan is participating in a tournament in Ordos, China.

In addition, Mr. Hidir reported that based on the meeting held between the IFF and Floorball4All, a Memorandum of Understanding has been prepared to describe the way forward for a mutual cooperation and responsibilities between the IFF and Floorball4All. The MoU describes in detail the way of exchange of information in meetings at least twice a year and defines both organisations to be fully independent. Further the MoU defines the responsibilities of both organisations.

As the question has certain political implications, the IFF Office felt it better to bring the MoU to the CB to decide upon. (**Appendix 16**)

Ms. Vuori reported on the plans for the Membership Service function, to connect with the members. There needs to be a discussion on who will take charge of the question in the IFF Office.

CB decided: To approve the report and to approve the MoU with the Floorball4All

§ 8. International Sports

International Olympic Committee/IOC

Mr. Eriksson reported that the IFF has received a letter of information from the IOC Sports Department that the IOC has now replaced the Head of IOC Recognised Federations and Organisations with Ms. Tania Tchea, replacing Mr. Andrew Hofer. Ms. Tchea joins the Sport department with over 19 years of sport and corporate experience, most recently within the IOC Television & Marketing Services department, where she played a key role in the commercial management of the Organizing Committees. Prior to that, she spent many years within the sport strategy, risk advisory and business development space of organisations including Ernst & Young, UEFA, Tennis Australia and NBC Universal (Sports and Olympics). (Appendix 17)

The IOC Executive Board has decided to support the recommendation from the IOC Ethics Commission to provisional suspension imposed on Sheikh Ahmad Al-Sabah, in particular regarding his involvement in the Olympic Council of Asia's activities. As a part of this decision the IOC EB has not recognised the elections of the OCA held this summer. (**Appendix 18**)

Mr. Christian Klaue, Director, Corporate Communications and Public Affairs Department has sent out the IOC spokespersons statement concerning the decision of the Ukrainian government concerning the participation of Ukrainian athletes in competitions against Individual Neutral Athletes (AIN) with a Russian or Belarusian passport.



"This decision will allow Ukrainian athletes to participate in international competitions and will enable them to qualify for the Olympic Games Paris 2024. We are glad that they will be given this opportunity, and at the same time we are aware of the difficult inner conflicts they may have, given the aggression against their country. Therefore, we encourage International Federations to handle situations involving Ukrainian and Individual Neutral Athletes with the necessary degree of sensitivity. We continue to stand in full solidarity with the Ukrainian athletes and the Olympic community of Ukraine."

This does not change the situation for IFF, as a team sport, where there are no Individual athletes taking part in competitions, just teams.

Mr. Halonen reported that IFF had sent the development support applications to the IOC in May and the IOC informed in the beginning of June 2023 that the support of 32.000 USD has been granted to the IFF. The development programs for this support being the Future of Floorball, GoGirls and the development of the 3 vs 3 Floorball.

Global Association of International Sport Associations/GAISF & SportAccord

Mr. Eriksson reported that the GAISF has sent the Formal Calling Notice for the Final Extraordinary General Assembly of Global Association of International Sports Federations (GAISF), in liquidation (**Appendix 19**), as a Virtual meeting on September 14, 2023.

Further to the Extraordinary General Assemblies the liquidation process of (GAISF) has been overseen by Ernst & Young SA. This liquidation process is now coming to an end and the final steps necessary to complete the winding-up of GAISF can now be taken. The meeting is to approve the liquidation balance sheet of approximately 4 million CHF and the distribution of these proceeds in accordance with the allocation approved during EGA on November 29, 2022 as follows: ASOIF: 42%, AIOWF: 18%, ARISF: 30% and AIMS: 10%.

SportAccord will hold the IF Forum in Lausanne on the 13th to 15th of November. Mr. Ivo Ferriani has informed that he will not run for the SportAccord presidency if there is not a major demand for this. There are still doubts about whether the SportAccord convention will be organised or in which format for the future. Mr. Fraccari informed that in September there will be the final AGM to finalise the dissolution. The SportAccord council will finalise the statutes before the IF Forum, where the elections for the president and the council of the new SportAccord will be held in November. The SportAccord convention will be held in April in Birmingham, Great Britain.

Mr. Suman asked about the use of the money for ARISF, to which Mr. Liljelund answered that the ARISF has the need to employ an office and start the membership services. Mr. Suman also asked if there are any issues related to the process for new members in the SportAccord, to which Mr. Liljelund answered that most likely system will continue as before in GIASF with the membership commission.

Association of IOC Recognised International Sport Federations/ARISF

www.floorball.sport

Mr. Eriksson reported that ARISF will hold its AGM in Lausanne, in connection to the IF Forum on the 13th of November. (**Appendix 20**)

The ARISF Council is preparing a new version of the ARISF Statutes and the proper registration of ARISF in Canton du Vaud. This in order to be able to receive the GAISF proceeds in a proper manner, as the Swiss laws have been changed from the beginning of 2023. Starting from this year the International Sport organisations must fulfil the following rules within 18 months (by June



2024), but to be able to receive the money from GAISF, ARISF will we need to have this quite quickly.

- Registration to the Swiss Commercial registry. If not then ARISF cannot receive the liquidation funds, employ employees outside of Switzerland and follow the Swiss banking rules
- The statutes has to be in-line with the Swiss regulations. There are things like AGM voting, decision making process and how to use legal advise
- ARISF must have domicile representative in Switzerland as a signature for ARISF

The ASOIF AGM approved Sport Climbing, Surfing, Roller skate as full members of ASOIF, after having participated on three consecutive events. Their membership has therefore ended in ARISF by this decision. Baseball-Softball is shortlisted for the LA 2028 Olympic Games.

The new ARISF Strategy has also been prepared simultaneously, to better responds to the new situation when there is no organisation between the IOC and ARISF, after the dissolution of GAISF. The working group Hollowell, Brigal and Liljelund will continue the preparation of the document.

International World Games Association/IWGA

Mr. Eriksson reported that the preparations of The World Games 2025 In Chengdu has now started for real after the very successful FISU Universiade in Chengdu. IWGA has invited for the 1st Competition Managers meeting in Chengdu from the 24th to 25th of October. Ms. Sarah Mitchell, in her role as the Competition Manager for the TWG will participate from IFF. In conjunction to the Competition Manager meeting there will also be organised the first Coordination Committee meetings and the IWGA ExCo meeting, which Mr. Liljelund will be participating in.

Further the IWGA will organise a 2nd Media Workshop in Lausanne on the 27th to 28th of September, to discuss Media and streaming opportunities and the IF promotion of The World Games in Chengdu. Members of the IFF Media department will participate in the Media workshop.

Mr. Liljelund has further communicated with the Chinese Floorball Union concerning help for Chinese social media posts to prepare for the Chengdu 2025 World Games. It has been discussed that IFF will have a meeting with CFU in Chengdu during the Competition managers meeting. CFU has indicated that they have a solution for this and IFF has also asked for what kind of content the IFF needs to produce for the Chinese market.

Mr. Suman informed that the IWGA has activated the NOC's to invite them to a meeting in Madrid, Spain and it would be important to collect all ARISF federations to approach their own NOC. Mr. Liljelund informed that it will be important for the National Federations to be in active contact with the NOC's.

International Master Games Association/IMGA

Mr. Eriksson reported that the European Master Games LOC (EMG 2023) organised in Tampere in July have been played, with a much smaller number of participants than expected with only some 4.000 plus participants, when the target was 6.000. In Floorball the issue has been the very high participation fees of 1.300 EUR, which is far higher than what it costs to participate in any International Floorball tournament. The LOC had secured a total of 9 team, coming from Austria, Italy, Finland and Latvia. They played in two age categories Men 35-45+ and Men 50+.

IFF had some discussions with the LOC and the IMGA concerning how to deal with this for the coming EMG in 2027 in Italy.



University Sport/FISU

Mr. Lopez reported that after the meeting Id with the FISU Sports Director Mr. Juan Carlos Holgado and Mr. Alejandro Guerra - FISU Sports Manager, there has not been any communication from FISU's side, even though there was a plan to have a meeting in Madrid in May between Mr. Lopez and Mr. Holgado. As IFF is preparing a 3vs3 Floorball version for multisport games, as soon as the rules have been approved Mr. Lopez and Mr. Liljelund proposes that we shall send these to FISU to continue the discussion of having a University part at the possible 3vs3 tournaments.

Multi-Sport Games

Asian Indoor and Martial Arts Games 2023, Bangkok, Thailand

Ms. Siriwat reported that the dates for the AIMAG are now set for the 24.02-06.03.2024, in Bangkok and Chonburi.

The next edition of the AIMAG in Saudi Arabia have been moved to 2026.

SEA Games 2023

Ms. Siriwat reported that the IFF has received the updated SEA Games Federations Charter and Rules, after the SEA Games in Cambodia. Floorball is now included in Level 2.

The AOFC will organise an Asia Club Competition in Ordos, China with teams from China, Thailand, Philippines, Kazakhstan. Mr. Eriksson concluded that there has been far too little information provided by the organiser, as the AOFC is a part of the IFF, therefore all regulations and guidelines have to be followed and all communication updated to the IFF.

CB decided: To approve the reports

§ 9. Committees and Commissions

a) Rules and Competition Committee (RACC)

Mr. Klabere reported that no formal meeting has been held with the RACC since the last CB meeting but that various matters have been communicated via e-mail. (**Appendix 21**) Mr. Klabere will prepare a plan for the next CB meeting on how to move forward.

The Organiser challenges to organise the IFF qualifications and Club events have been collated and some cost reductions have already been implemented for the WFCQs 2024. Possible further actions for the future will be considered taking into account financial effects for these. (**Appendix 22**)

The IFF Office has looked into the actions, as the RACC is more or less ready with this. This needs to be included into the budget for the coming year. There needs to be the big picture of the effect. Mr. Klabere stressed that we have already taken actions and reduced the cost for the organiser for the WFCQ.



Mr. Suman had one practical question to the document. Since the organising is a financial burden and IFF will take some cost for the IFF. Would it be better to keep the organisers requirements as they are and provide a bigger support. Mr. Houman felt that the idea is very good, as it will limited the questions. Mr. Lopez felt that the money is not the big issue, as there is already the support from the IFF. The biggest problem is the lack of persons in the organisation, so there could be also practical assistance. It is better to keep the obligations and then give a support. Mr. King asked how far we can push the expectation of the transport on the organisers. Mr. Hidir felt that it could be an argument of sustainability to reduce the requirements for transportation, by moving the accommodation closer to the venues or using public transportation. Mr. King asked if there is a budget basis for the organisation of a tournament. Mr. Kratz answered that so far there is not anything like this. Mr. Lopez informed that in the EuroPower group there is an obligation for the organiser that the accommodation has to be within a walking distance from the venue. Ms. Vuori thought that it would be possible to seek for an Erasmus+ project.

The IFF Office needs to bring a new budget proposal for 2024, taking into account the possible financial costs and works inside existing budgets.

The IFF rules group has worked with the rules for 3vs3 and the outcome of this was discussed in the CB workshop. (**Appendix 23**) to build two versions of the 3vs3 with a more traditional version and a Multi-sport format.

<u>CB decided:</u> To approve the reports and to approve the RACC organiser challenges document with the new narrative and to approve the 3vs3 rules.

b) Referee Committee (RC)

Mr. Lopez reported that the EFChallenge and the Women's U19 WFCQ in were carried out in France with four referee pairs.

The IFF RC has planned to run two webinars regarding the physical play and rules of the game for the IFF referees and observers. The webinars will take place on 13th and 15th of September and so far, almost all referees and observers have registered to the webinar. The first is more scheduled for Europe and the second one more for Asia.

The IFF RC has also nominated the referees and the observers for the upcoming WFC 2023.

CB decided: To approve the report

c) Medical committee

Mr. Halonen reported on behalf of Mr. Varecka that IFF has received the Corrective Action Plan (CAP) from WADA for our Code Compliance to the WADA Code (**Appendix 24**).

Every four years, all international federations go through WADA's Code Compliance Survey and fill in Code Compliance Questionnaire, which is a very extensive tool created by WADA to monitor the work of different anti-doping organisations and other stakeholders. The Code Compliance Questionnaire was filled in by James Varecka and Anna Jacobson in May 2023. In July, the IFF received the Corrective Actions Plan, which includes the areas and specific topics where we need to update or change our documents, website or processes.

WADA's summary of the Corrective Actions for the IFF. "To sum up, IFF has 15 corrective actions (CAs) to address:



- 4 CAs are Critical. That's a pretty low number of Critical CAs so congratulations for the work you've conducted to limit the number of CAs in this category!
 They must be addressed and signed-off before 30 September 2023 to avoid entering into a Compliance Procedure.
- 7 CAs are High-Priority and must be addressed and signed-off before 30 December 2023.
- 4 CAs are General and must be addressed and signed-off before 30 March 2024."

The Corrective Actions include updates on the website, such as more detailed statistics (in our case, many of the statistics will be "zero statistics" stating "no investigations, no proceedings, during the compliance period") and several educational topics/links.

Further, we need to make sure all personnel involved in doping control sign a specific statement about World Anti-Doping Code compliance. In the Privacy field, we also have two corrective actions related to our documents and processes. We will need to define and create our policies and procedures so that they will meet the objectives of the ISPPPI, and so that they reflect the actual practices of the IFF or practices that can be implemented when needed in the IFF.

Our Risk Assessment document for test planning needs to be updated with a couple of points

- At what points during an Athlete's career in the sport/discipline an Athlete would be most likely to benefit from Prohibited Substances and/or Prohibited Methods; and
- All relevant "sport categories"/gender under your jurisdiction. In particular, and based on the Risk Assessment provided, Adult Women and U19 categories have not been assessed.

In addition, we may need to show a greater connection between the risk assessment document and our testing plan, although we have pointed out that at the moment there are no known risks in floorball, and that is why we mainly test the top-countries out-of-competition, and all countries in-competition. We are however, ready to add players or countries in our testing pool at any moment, should the situation change.

Regarding Therapeutic Use Exemptions, we need to clarify our notification process. We will need to update our Education Plan, and set monitoring procedures for all program objectives and learning objectives. We will need to update the Education Programme and include components regarding raising awareness, and others, in it. We will from now on also evaluate the Education programme annually. Further, we'll need to have trained and authorised educators that can give anti-doping education online or in person.

Of the 15 corrective actions, two are in the topic "general", three in "testing and investigations", one in "therapeutic use exemptions", seven in "education" and two in "privacy". The "critical" actions (=with the shortest deadline) are the two related to updating the risk assessment document and its relation to the testing plan. Further, one doping control form had an extra number in the code in ADAMS, a mistake labelled "critical", which has now been corrected. And finally, by the end of September, we also need to add three missing educational topics and content on the website. The rest (11) of the corrective actions have less "critical" status and longer deadline.

Ms. Jacobson will participate in October in a seminar in Norway concerning Athlete Biological Passports and AMPU-testing, as we in the future will need to enhance our operations in these fields.

<u>CB decided:</u> To approve the report and the Corrective Actions to be taken in regard to the WADA Code Compliance.

d) Athletes commission



Ms. Plechan reported on the activities of the ATC. The IFF ATC had planned to hold a planning meeting on the 20th of June with main focus on what the ATC members wants to achieve in the next 1,5 year with some clear objectives, not many ideas, but less work. The meeting was in the end cancelled, due to a number of members not being able to participate. It was decided to try to hold the meeting after the start of the season.

The IFF ATC has participated, represented by Lara Heini in the IOC workshop for IOC Recognised IF's on how to work with the Athletes Commission. It is good to see that we are quite far compared to a number of other ARISF IF's. Further the two ATC members, Ms. Plechan and Mr. Jun Oh-lee will participate in the Athletes Forum organised by the IOC in Lausanne, Switzerland.

IFF has based on the discussion with the IFF secretary general supplied an application for Ms. Agata Plechan for the WADA Athlete Council candidates for the athlete member seat of the Agency's Compliance Review Committee (CRC). The CRC is an independent and non-political body that's main purpose is to oversee WADA's efforts to monitor ongoing compliance by Signatories with the World Anti-Doping Code (Code) and International Standards. WADA has now started to appoint Athlete representatives to its different entities. The WADA's CRC Athlete Member Selection Panel (Panel) has now concluded a first round of interviews. The panel has advised that the candidacy of Ms. Plechan will not be considered for the next stage of the CRC Athlete Selection process.

Mr. Eriksson felt that there are a number of member federations doesn't have athlete's commissions and support the work of these. The Finnish federation is suggested to have an athlete member in the Finnish Board.

CB decided: To approve the report,

e) Development Committee (DevC)

Mr. Houman reported that an email has been sent out to the Development Committee members, asking them to provide input in relation to the IFF Strategy 2021-2032, in which areas the committee should look into and address at the next meeting. Mr. King asked if it would be good, that the SWG could send out the summary report to express what tasks still needs more support.

Mr. Halonen reported that next edition of Africa Cup will be played from the 16th to 17th September in Abidjan in Cote d'Ivoire with six men's teams and 3 women's teams. The teams are coming from Burkina Faso, Cameroon, Cote d'Ivoire, Kenya, Morocco, and Togo.

Even though Morocco is not yet officially member of the IFF, the IFF has also previously granted the participation to African nations, who are aiming for the membership within the IFF. The IFF competition has in co-operation with Floorball CIV created the match schedule for the event. All the participating teams have paid the deposit of 500 USD to the organiser.

Due to the limited number of players available to travel from Morocco (because of high costs) the team shall be registered as the Morocco Sports Academy which will then allow for other non-

team shall be registered as the Morocco Sports Academy which will then allow for other non-Moroccan players to be included in the team list. There might be a slight issue with changes with Cote d'Ivoire has changed the visa procedure for the referees and Kenya to enter the country.

The IFF is planning to run a coach clinic and a referee clinic in conjunction with the event. Mr. Suman asked if there is any countries that are developing. Mr. Halonen answered that these countries have a structure and can lobby towards the national sports community, so there are some development, as they are playing and participating. Mr. Hidir asked who the leaders in



Africa is. Mr. Halonen answered that in West Africa it is Cote d'Ivoire and in the East Africa it is Kenya.

Mr. Halonen to further report that IFF has together with the Eerikkilä Sport Institute and the Finnish Federation continued the preparations for the Coaching and Coach Education Special professional degree program for mainly the 5th to 12th ranked countries "Road to HEL". The project is built as an application for an Erasmus+ project for 2025-2027 and strongly supported by the Finnish Ministry of Sport and the Finnish Educational Board. (**Appendix 25**)

CB decided: To approve the report

f) Entourage Commission (ENC)

Mr. Hidir reported on the work in relation to the IFF Entourage Commission and the ideas that has been prepared.

CB decided: To approve the report

§ 10. Functions

a) Communication & Media function

Mr. Halonen reported on behalf of Mr. Kihm that the Daily business of the IFF Media department is ongoing within normal standards. There has been established good contacts and connections with all future LOC's in the field of media and information. There was a face to face meeting with all involved parties and persons from Media/PR team from LOC WFC2023. As Mr Kihm was in Singapore for another Floorball event – it was possible to meet. The meeting was very helpful to display further needs and exchange ideas jointly.

Further there has been made close contact with the LOC for EFCh and U19WFCQ in Besancon, France – where live stream commentator options are being discussed jointly for being able to provide commentary in as many games as possible on the live stream in the IFF App. Furthermore, the IFF media team will be able to test (proof of concept) a fully automated (AI) clipping software (Magnifi) which will create clips from the live game immediately. These clips can be share directly on various channels or being used for all kind of social media posts and other media related publications. The plan would be to add this tool to the daily work if it will be proofed to beneficial.

Concerning the Champions Cup, the coordination with 16 LOC/Home teams and various media contact person is also new to the media team. We were able to find the team specific media contacts. All required information from our side was shared with all the contacts. Similar situation for the streaming respective the video production signal. All info, data and graphics were produced and shared with the producers for the games. Availability over the weekends when the games are played secured.

IFF Media Platform (Sportswik) – it has unfortunately been a bit too quiet over the last few months from the Sportswik side. We have increased the contact and asking for the outstanding parts to be delivered asap. This consist mainly for competition for being able to set up all events and games directly ourselves, for the Media team being able to share posts and highlights directly out of the app into social media challenge (to gain more traction and new followers into the app). Furthermore we have very limited possibilities to track who has bought what and for which event as the reporting tools are not yet available for us.



Mr. Suman asked what is not still ready with the Sportswik at this moment. In addition the CB members have not received the access to the Sportswik platform yet. The costs for the solution is not as high. Mr. Halonen and Mr. Liljelund answered that there are some elements on the reporting side and the possibility to re-post and edit clips from the system during a match.

The IFF office ask the CB to verify the following proposal regarding a Revenue Sharing Model for none-IFF-events streaming (**Appendix 30**)

IFF Office is offering any LOC's for none IFF events that their games could in addition to be managed on our platform but that they could also add their streaming over the platform. As any live streaming creates cost from Amazon which has to be paid by IFF, we would propose the following financial model to those LOC's:

The cost per game is a minimum of 7.99 EUR (PPV), for each event an event pass is added for a cost of 9.99 to 14.99 EUR (depending on number of games). IFF has to pay for the use of Stripe for the payments and deduct several streaming costs from Amazon and 2% administration fee for all the IFF services (set up, maintaining, overviewing, support). After all those deductions we have a net revenue which shall be shared: 70% to LOC and 20% to IFF.

CB decided: To approve the report and the proposal

b) Marketing function

Mr. Beer, reported about the current sales and marketing situation. (Appendix 26)

Since the termination of the old partnership agreement with sales agency Red Carpet Brand Alliance (RCBA) a new model has been created. On a non-exclusive basis the experienced head of company will lead the sales work towards carefully selected leads. The work will begin immediately. The fruitful work with the Swedish Federation has continued and some offers to their partners have been made for WFC 2023 and 2024. The cooperation with the Finnish Federation has also advanced and we have made first joint offers (Nokia and Raute).

As part of sales work, we are continuously in contact with companies that have been sponsors for past events. In late August, an offer has been presented to Dachser to become the IFF logistics provider and negotiations are on-going. Further active discussion with previous sponsors are ongoing (Duscholux, Fisherman's Friend) and new (e.g. Vitamin Well). As of late the IFF has also been able to submit couple of new offers (for example to Nordic Minds) which have not led to closed long-term deals but event specific deal negotiations. We are actively mapping new leads often with a strong sustainability angle and have opened discussions with Kuusakoski (Nordic recycling company (mainly metals)).

After the summer holiday season Protocol Sports will make a push to find more takers for the WFC 2023, especially in the Asia-Oceania region. A status meeting is scheduled for end of August.

The IFF has finalised all agreement negotiations with UNIHOC, Swerink and Gerflor. We have a final, approved version of the agreement with Gerflor but still expecting their suggestion where it is to be signed however, they have already delivered new floorings (dark blue) for the U19 WFC 2023 and preparing to ship the next one for the WFC 2023. We have received all PUMA referee material for year 2023 (140 full referee sets (match shirts, shorts, socks, warm up (short and long sleeve), training jacket and pants, bag). They are IFF printed and stored with IFF. Distribution to referees is an on-going process. There is still a good amount of value-in-kind credit left for 2023 and IFF office is planning how to use this but at least for employee outfits. On July 6th, the IFF in cooperation with Floorball Germany organised a "PUMA goes Floorball" try out day at PUMA



head office in Germany. The day was a success and was also strongly communicated in their channels. They are now planning to start a workplace floorball group and there are talks of repeating the event 2024 (or combining it with a Floorball Germany Street Floorball Tour event).

The negotiations to find sponsors for the new Champions Cup have been unsuccessful. Mainly sales were directed to floorball manufacturers. The offering has proven to be a bit challenging as in the quarter- and semi-finals the available digital surface availability has been varying. Further, as the rule is that in these rounds matches are played on home teams floors and rinks there may be competing ads in the venues. Regardless, sales efforts will continue. The IFF office organised branded promotion and marketing templates for the CC 2024 which have been distributed to national federations and participating clubs. These have been implemented where possible (some venue LEDs, media screens) as well as social media and have created unified visuals for the matches.

The CCMNG meeting took place on the 31st of May in Malmö (Malmö Arena). We had representatives from six countries participating. (**Appendix 27**) The main topics on the agenda were streaming platforms (IFF / participating countries) and experiences thereof. The IFF shared their experiences and learnings. The test streams from the Swiss and Czech Superfinals were discussed and they were unfortunately not a big success however there was a very short window to promote them. Further, discussion was lead around the new Champions Cup format, the streaming thereof, clearing up topics regarding end user pricing and home team streaming responsibilities/rights. A great initiative was the plan for the next WFC 2024 that national federation sponsors will officially be brought together for networking. The next meeting is planned for 16.1.2024 again in Malmö and has so far eight countries have signed up. The group considers this to be a good forum to exchange information and experiences also informally in breaks and after to official part.

Mr. Eriksson asked about the attendance of the members in the CCMNG, to which Mr. Beer and Mr. Liljelund that there are some countries not participating and even not answering to the invitations.

CB decided: To approve the report

c) Material function

Mr. Liljelund reported that IFF has held the annual meeting of the IFF Material Board 15th of June over Teams, discussing the present topics concerning the Floorball materials and the market. cooperations. (**Appendix 28**)

The total revenue for the system 2022 was CHF 209.266 (CHF 143.037) and the costs and the cost for running the system was CHF 184.516 (CHF 155.323), giving a surplus of CHF 24.750 (CHF -12.286). Out of this 80 per cent, which equals a sum CHF 19.800 for the use of the Material Board. Even if the sales of Floorball equipment materials shows a significant upswing compared to 2021, the market has not fully recovered from the effects of the Covid-19 pandemic.

The Material Board decided to support the development of the Canadian Floorball for a three-year development project for 2023 – 2025 to help with the re-organisation of the Floorball federation. The Plan is to build the sport from the grassroots to the Elite level. The objectives for the "floorball infrastructure" in 2023-2025. The main idea is to support clubs and support and create for provincial and municipal floorball leagues which show potential for growth (with boards, nets, etc.). Partner with hockey associations to create Summer floorball leagues (with nets, goalie equipment, boards) and Implement floorball in high schools (grades 9-12).

The Target for the project is that Floorball Canada should increase the number of licensed



players from 330 members this season, which 100 more members than last season and 250 more than the year prior. The target is to grow back to pre-COVID numbers (400-500 members) next season and keep the same rate of growth into the following season. The Material Board decided to support the Canadian project with a total of 10.000 CHF for 2023 and continue the project in both 2024 and 2025, based on the continued plans. Further the Material Board decided to support the development of the sustainability and responsibility program Fair Floorball campaign with 9.000 CHF.

The Floorball manufacturers have for a longer period of time been quite displeased with the services of the RISE Certification, in regard to the goalkeeper face masks and protective eyewear (googles), which needs a CE certification, which is not owned by IFF. In the Material Board meeting the question about the approval process with RISE was raised. The manufacturers feels that the present system is relatively complex and requires extra work and bureaucracy.

Mr. Liljelund stated that the IFF needs to have an outside entity to test the materials. It was agreed that all the members of the MB would start to think about the possibilities and proposals to renovate the approval system and the IFF would invite a separate meeting in autumn 2023 to consider the new ideas.

The Material Board approved the proposal for the edition of the Material Regulations 2024 (**Appendix 29ab**), which very limited and mostly technical changes. The approval of the Material Regulation 2024 has to be taken by the IFF CB in this meeting, so that the manufacturers can start to prepare for the changes, even though the new Material regulation will only take effect officially from the 1st of July 2024.

CB decided: To approve the report and the Material regulation edition 2024

d) Equality function

Nothing reported

CB decided: To approve the report

e) Parafloorball function

Mr. Houman reported that the preparations for the World Winter Games 2025 in Turin Italy are starting. There has been a grant of USD 40.000 allocated to develop floorball at Special Olympic Italy.

In October, Special Olympics will have the budget for 2025 ready, and then know how many teams will come from floorball. There will be three tournaments at the world winter games, men's, women's and unified, and the special Olympics will probably have a small majority of teams from Europe, but teams from all continents will participate.

It is interesting whether there will be countries that have floorball, but are not members of the IFF Special Olympics wants to update the coaching guide for floorball with new videos and pictures, and a budget has been allocated for this. It is expected to be able to be done in a weekend and must be in place by 2024.

There has been dialogue with the IFF office and the UAE Special Olympics about taking steps to get a national federation. An online meeting has been called.

CB decided: To approve the report



f) Sustainability function

Mr. Halonen reported on behalf of Mr. Kalsta that IFF is feverishly preparing the next carbon footprint report for the year 2021/2022 for the UN Sports for Climate Network (S4CA). The reporting is done in partnership with myclimate however there have been delays due to holidays and very slow replies (the same that was the case with reporting from the WFC 2022 Green Goal).

The IFF commitment to the Sports For Nature Framework has been communicated in our channels. The number of organisations that are part of the framework closes 40 and is growing fast. It can be stated the IFF is among the first to join. Mid-August IFF had a meeting with International Union for Conservation of Nature (IUCN), the key organisation in the framework, to closer map IFFs work and to better understand the requirements (reporting) and support available. We were glad to realize that there is a lot of help available as they have recruited two people to assist signatories. They are happy to assist us on finalising our sustainability guidelines and consult to solidify an environmentally sound procurement process. They will also issue the right to use a specific label in our communications.

The next FairFloorball activations have been on-going during the Champions Cup quarter-final matches. The established captain bands and referee wristbands have been in use and digital surfaces have been used (LED / event media screen) where available. Further, it is included in the stream bumpers. FairFloorball will continue as an integral part of all IFF events in various formats.

The summary from myclimate regarding the Green Goal initiative of the WFC 2022 has been received, based on which the LOC could verify the success of the initiative. The target of 3000t CO2e was barely exceeded (3019t CO2e) however this was due to a positive situation of bigger number of spectators than originally planned. It is quite apparent that myclimate have lack of personnel resources as the report has been pending for a very long time. This said, this is an important document delivering facts on how the goals were achieved and will also act as corner stone for a sustainability guideline for IFF event organisers. In connection with preparing the IFF office carbon footprint report we have inquired about the detailed WFC 2022 report, and it has been promised to us within the next few weeks.

The LOC WFC 2024 has prepared their sustainability strategy and they cooperate with consultation company called Greentime (specialised in sustainability concepts and measurement). The strategy is also closely connected the Erasmus+ GAMES project which the Swedish Federation is a part of. The strategy builds on the legacy and learnings from the WFC 2022 Green Goal initiative. The IFF is in close cooperation and supports in any way they can. This creates a great continuum to the WFC 2022 Green Goal initiative and can benefit from the audit findings for improvement.

Information about the carbon fibre recycling pilot (Carbon Fibre Circular Alliance (CFCA)) was distributed to all floorball equipment manufacturers (the membership fee is proving to be a hurdle (£5000 p.a.)). Eventually it is in everyone's interest that this would become standard or would at least be evaluated more closely. The IFF became aware of a recycling project where a manufacturer delivered decommissioned stick shafts to a recycler which then utilised the these as fill material in manufacturing process of concrete. The prevents the use of lime stone (which is a mining product) and reduces carbon emissions as well as the stick shafts from ending as land fill or burnt for heat production.

The latest GAMES steering group meeting was in June in London and online status meeting early August. The EU Erasmus+ GAMES project is closing to its mid-term (15 months) and therefore several reports are being published at the end of August (will become publicly available



at that point). These include the audit of current environmental preparedness of participating federations, targeted governance and operational development goals and a large study on most useful best practices from the sports world. The latter will be structured as a freely accessible digital database. These will also contribute to the IFF sustainability guidelines which are in draft status. The GAMES project also requires participants to organise couple of webinars and seminars. The webinars IFF is planning together with the Swedish Federation. The most natural way to organise seminars for the IFF is in connection with events and the first is planned to be held during the U19 WFC 2024 in Lahti (especially suitable as Lahti is a carbon-neutral city).

In June we met with Mike Laflin from Global Sustainable Sport. He was interested if IFF would like to participate in the Champions of Sustainability survey. He wishes to collect a database of information from sports organisation sustainability actions. GSSport will provide a range of products and services to help sports stakeholders develop their sustainability programmes; to evaluate their sustainable activities; to communicate their outcomes and to help them engage their athletes and fans. We have also given them an interview for their newsletter. To be noted that financially we have not committed to anything.

CB decided: To approve the report

§ 11. IFF Office

Mr. Halonen reported that the IFF has applied together with the Finnish Floorball Federation for the Office support from the Ministry of Education and the support of 70.000 € was granted to Finnish Federation in June 2023. This support covers the IFF Office premises and one employee for the IFF.

CB decided: To approve the report

§ 12. Members

Membership questions

Mr. Halonen reported that the challenges with the African members are still ongoing, but solutions regarding the participations to Africa Cup have now been found. From Burkina Faso both of the organisations will send one team, one will send a women's team and the other the men's team. In Cameroon the unofficial organization, which has the governmental recognition will send one team over. The most important thing is that the discussions with both countries are ongoing."

Mr. Kratz reported that the Swiss federation (SUHV) has informed IFF that Latvia still owes GAST CHF 12.240 for the hotel rooms during the WFC 2022. There has been a communication concerning this since spring between the SUHV and IFF and IFF has also communicated with Latvia and stressed the importance to respond to GAST and SUHV. Although Latvia has several times informed that they will pay this hasn't happened and Swiss Unihockey hasn't received any information from Latvia since 2nd of August when the debt was promised to be paid by 15th of August. The problem is related to the fact that the Latvian federation has not received any support from the Latvian government.

CB decided: To approve the report

Members under suspension

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Nothing reported

New Member applications

Nothing reported

§ 13. Next meeting

Mr. Eriksson to conclude that the next planned ordinary CB meeting (M4), has been planned for the 11th – 12th of November in Berlin, Germany.

The plan for the CB meetings in 2023 looks like the following:

M5 07.-10.12. CB meeting 7.12. and Association meeting 8.-9.12., WFC final 10.12.

Some CB members have been asking for the CB timetable for 2024. The President and the secretary general will work on a proposal.

CB decided: To approve the report

§ 14. Closing of the meeting

Mr. Eriksson closed the meeting at 13:31.

John Liljelund Secretary General Tomas Eriksson President