

Helsinki, Finland, 6th of March 2023

IFF Central Board meeting 1/2023 26.02.2023 as a physical meeting in Prague, in the Czech Republic

Place: Stages Hotel Prague
<https://www.stageshotel.com/en/>

Participants: Tomas Eriksson	President
Filip Suman	Vice President
Monica Birdal	Treasurer §§ 1- 7c.
Jörg Beer	
Tamuz Hidir	
Steen Houman	
Calle Karlsson	(remote participation)
Stephen King	§§ 1-8f
Martin Klabere	
Carlos Lopez	
Agata Plechan	ATC Chair
Pakkamol Siriwat	
Kaarina Vuori	
Veli Halonen	Operations Manager
Stefan Kratz	Competition Manager (remote participation)
John Liljelund	Secretary General

Excused:

Agenda

§ 1. Opening of the meeting

Mr. Eriksson welcomed all members to the first CB meeting of the year 2023 in Prague and thanked the CB members for a fruitful CB workshop yesterday. Mr. Eriksson opened the meeting at 09:00.

§ 2. Approval of the agenda

Mr. Eriksson concluded that there are the following updated or new appendix for the meeting.

Appendix 44 - Fit 4Future - IFF Report FEB 2023

CB decided: To approve the report, the new and updated appendixes and the agenda for the meeting

§ 3 Minutes from the CB meetings: 07/2022 Zurich, Switzerland (10.11.2022)

The minutes from the last CB meeting 07/2022 were scrutinized, approved and put ad acta. **(Appendix 1)**

CB decided: To approve the minutes of the IFF CB meeting 07/2022

§ 4. **Financial questions**

a) **Financial report 2022 by 31.12.2022**

Mrs. Birdal presented the financial report and balance sheet by the 31.12.2022 (**Appendix 2a**).

The outcome per 31st of December is 23,775 CHF, which is some CHF 45,874 (2021: CHF 69,649) lower than last year. Mr. Birdal is quite pleased with the outcome, in the aftermath of the Covid-19 pandemic. The income has been slightly better than budgeted and the costs kept close to the budget. Considering that operations are moving back to a more normal situation and that the new OTT solution has been implemented and the costs included into the outcome for 2022, we should be pleased with a positive result for 2022.

Mr. Klabere asked why there are so big difference concerning the Central Activities. Mr. Kratz explained that this is the loss taken for the Premier Floorball. There is also a major loss for the U19 WFC, as the organiser also had a loss of 55.000 CHF for the local organiser. Mr. Kratz expressed that we don't make any surplus. Mr. Klabere asked about Anti-Doping, where the IFF is paying for the out-of-competition tests.

Mr. Suman asked if the settlement with Floorball Canada, means that we will now forget the debt. It is important that the CB understands that what we are deciding about. Mr. Eriksson explained that the debt is not forgotten.

Mr. King felt that the Canadian case clearly implicates that we need to look over the fact that we can't give the organisation of the events to a third party without really clear directions and agreement which defines the responsibilities towards IFF.

Mr. King asked what the reserved sums in the balance, is payments IFF has made and invoiced forward, but not yet paid by the receivers.

To lower the risk for future losses in financial years, the claim on Premier Floorball from the U19 WFC 2019 has been taken as a loss for the year 2022. This due to the discussions with the new board of Floorball Canada gives that the possibilities of getting this claim settled is considered very low, efforts will still be made to recover this money from Premier Floorball. Mr. Liljelund explained the reasons for removing the Premier Floorball debts from the bookkeeping.

The liquidity continued to be on a healthier level compared to the last years. Per 31st of December the liquidity was CHF 525,267 which was CHF 204,891 (2021: CHF 320,376) better than in the end of last year.

Mrs. Birdal further briefly reported on the financial report by 17.02.2023 (**Appendix 2b**). The outcome per 17th of February is CHF 255,951, some CHF 37,185 (2022: CHF 293,136) lower than last year which is due to the U19 and WFC qualifications having been played during this period. No forecast is prepared for this meeting but will be presented in the meeting in May but we can already now see that the annual fees, due to a decreased number of players in several Associations, will not reach budget but fall short with some 5000 CHF.

The liquidity per 17th February is CHF 567,588, some CHF 42,321 better than in the end of last year but CHF 80,531 lower than the same time last year (2022: CHF 648,119) which is due the IFF events played during this period.

The finances are continued to be monitored on a daily basis, and possible saves will be considered if and when we see signs of possible less income than now budgeted.

Mr. Eriksson expressed that the treasurer Ms. Birdal has managed the financial situation really well and that our finance is strong enough that we can take away old claims, that would not be paid at all.

CB decided: To approve the reports.

b) Information on IFF claims – License system and WFC 2023 – status February 17th

Mrs. Birdal presented the claims situation by the 17.02.2023 for Associations participating in the WFCs 2023 and separately for those not participating in any of the IFF Events. (**Appendix 3 and 4**).

Since last CB meeting no payments have been done in accordance with the pay-off plans for Cote d'Ivoire, Malaysia, Russia, Slovenia and Ukraine (**Appendix 5**). Ukraine has asked for a pause in their pay-off plan due to the ongoing war (**Appendix 5b**) and the new board of Floorball Canada has proposed a new pay-off plan, as a part of their re-organisation of Floorball Canada (**Appendix 5c**). Mr. Lopez asked why Uganda was not listed in the countries participating, as they withdrew from the U19 WFC qualifications.

Mr. Kratz reported that only a few of the Associations not participating have reacted to the approach concerning their growing debts and possible pay-off plans. A continued follow-up is ongoing.

Mr. Kratz further reported that he has received many requests of permission to pay fees (participation, shared refs and annual fees) later. Generally there is a lot of financial struggling in this period of time and difficulties to live up to the license system.

Mr. King asked if Cote d'Ivoire and Malaysia are presently gathering more debts, should this be taken under analysis. Mr. Suman asked if all the countries that have registered for the WFC 2024 have fulfilled the License system. The countries still having payments open are for WFC 2024 Latvia, Slovakia, Poland, Philippines, Slovenia, France, Austria, Hungary, Great Britain and for U19 WFC 2024 Switzerland, Slovakia, Poland, Latvia, Hungary, Australia, Canada, USA. Mr. Liljelund proposed that the CB will only confirm the registration for the WFCs 2024 in May, but prepare for the qualifications based on the present situation.

CB decided: To approve the reports and to continue to follow up on the pay-off plans for Canada, Cote d'Ivoire, Russia, Malaysia, Slovenia. to approve the new pay-off plan for Canada and to grant Ukraine a pause on their pay-off plan due to the war and to continue to follow up on the debts of the non-participating Associations. The CB further decided that the confirmation of the registration for the WFCs 2024 will be made by the CB in May.

c) IFF General Assembly 2022

Mr. Eriksson informed that there have not been any comments provided to the minutes of the IFF General Assembly held in Zurich, Switzerland, which means that the minutes are automatically approved. (**Appendix 6**)

CB decided: To approve the report

§ 5. **World Championships**

a) **WFC 2022, Zurich, Switzerland**

Mr. Beer gave a final report on the WFC 2022 (**Appendix 7**).

The WFC had four goals, the first goal was to have 150.000 spectators. A total of 155.535 spectators visited the WFC in the two venues, which means that the spectator target was received. It was very positive to have high spectator attendance in also non-swiss matches. A total of 7 percent of all tickets were sold to fans coming from abroad, with most from Finland (23,6%), Germany (23,4%), Sweden (16,5%), Norway (13,2%), Czech Republic 11,7% and some 11,6% from other countries.

The second goal was to engage over 100.000 persons to play Floorball actively. This was worked on through the Street Floorball campaign, that run during 2020-2023. The aim was both to get people to play floorball and also to raise awareness for the WFC. The third goal was to attract over 20.000 school kids in the arena, which was reached as over 25.000 school kids visited the matches. It helped a lot that the LOC had Concordia as a sponsor which granted free public transportation to reach the venues.

The fourth target was to have a climate-neutral event and reach the Green Goal targets. The goal was to have a maximum of 3.000 tons of CO2 emissions, which corresponds to less than half of the WFC 2018 emissions, which was used as a benchmark. The emission was also to be offset, making the event climate neutral in the end. This was done in cooperation with myclimate.

The total turnover of the WFC was 7,3 million CHF, making it by far the biggest Floorball event in Switzerland. On the income side the biggest earnings were the support from public authorities (government, canton of Zurich and host cities) 2,8 mill, Sponsoring 1,3 mill, Ticket sales 2,9 mill and miscellaneous 0,3 mill.

The total amount of costs was 7,1 mill, making a preliminary final financial result of 270.000 CHF. The biggest costs were created by the Swiss Life Arena 1,8 mill, human resources 1,3 mill, the legacy projects (Street Floorball, School program) 1,3 mill, PR/communication (promotion and TV costs) 0,8 mill, logistics (incl. accommodation) 0,6 mill, entertainment 0,3 mill, IFF 0,25 mill and Axa Arena 0,24 mill.

The Swiss federation want to continue the positive process in the future also for the other WFC categories, to promote International Floorball in Switzerland

Mr. Liljelund reported that the WFC project manager Mr. Daniel Kasser will end his employment by the end of February 2023, but will stay within the Swiss Unihockey. The IFF Central Board wants to convey the sincerest thanks to Mr. Kasser for an extremely well-done organisation of the WFC 2022.

Mr. Halonen reported on behalf of Mr. Kihm that the new Sportswik Media App was introduced just before the start of the WFC. In order to secure a smooth implementation of the introduction Mr. Martin Wiklund joined the start of the event in Zurich. Both project teams from IFF and Sportswik did a massive job and were able to roll out the whole project within five weeks. Unfortunately, the Android version wasn't released from Google Play store within the timeline from the WFC 2022 event, due to the Google process. Overall, the feedback received was pretty positive. Yes, there were several complaints about the introduction of a paywall and the bad user comments were rising fast if there were some technical issues (from Sportswik or Polar HD site). Some statistical data is attached as appendix (**Appendix 40**). From a financial perspective – a total of slightly over 40'000 CHF were spent on the different viewing passes. There are still one

country which have great problems to have their mobile operators opening the access to the IFF App.

Mr. Liljelund reported that the draft of the Quantum Consultancy has prepared, and the TV & Streaming report are being prepared and are presently being commented by the IFF Office. (**Appendix 8 and 9**). Mr. Liljelund stressed that it is important that the Floorball Community will use the report. Mr. Suman asked about the reporting function from Sportswik, Mr. Liljelund answered that there are still not any real report function available for us.

Ms. Vuori feels that the number of registered persons and the financial income proves that we have made the right decision. We should highlight in our own countries what the IFF WFC has achieved, as they are strong arguments. Mr. Klabere felt that the WFC was really great for all participants. The streaming decision was a good decision and the App is working well.

CB decided: To approve the report

b) U19 WFC 2023, Frederikshavn, Denmark

Mr. Kratz reported from the U19 WFC 2023 EUR Qualifications played 24th – 28th January in Austria and Spain, where the last four teams, Austria, Estonia, Norway and Slovenia, qualified to the final round. The organisation in Austria was managed well with a small organisation and all participants of the events used public transportation. The organiser had only limited access to the arena, so every day the event had to be rebuilt.

Mr. Houman reported on the upcoming Men's U19 WFC 2023 to be played in Frederikshavn, Denmark. The schedule was published Monday 30th January. The LOC has last week reached an agreement with of the organisation of volunteers for the event with the local clubs. The agreement provides the support of the local clubs and although there are still some challenges with volunteers, Floorball Denmark knows that the event is in good hands in Frederikshavn. We should now have more or less all the operational areas covered.

The local club collaborates with the Arena and the clubs carry out all the tasks in the venues. The organization of the U19 WFC itself is thus in place. For Floorball Denmark, ticket sales have started, and in relation to the budget, tickets must be sold for 35,000 CHF, and ticket sales are approaching 30% of sold tickets. A number of different actions have been put in place to activate ticket sales and activities.

School visits have been arranged, so Floorball Denmark hopes to see many children come to the early games and the school kids are offered a free ticket for the evening games, which is only valid if a parent is accompanied the kid.

Mr. Klabere asked what the total budget for the event is. Mr. Houman answered that the total budget is a little over 260.000 EUR and the only part open at the moment is the ticket sales, which the LOC and Floorball Denmark are working on very hard.

Mr. Lopez wanted to thank the IFF for the help provided before, during and after the tournament. The U19 WFCQ organised in El Escorial in Spain, which for the first time was organised in cooperation with "non-Floorball partners", to see how this would work for potential new events in Spain. The event was organised as a part of Floorball, not with a focus on only the Spanish. The organisation was run by the local club

The LOC hopes not to end up with a deficit, as it would be very difficult for the federation. The transportation's and the streaming are the costliest parts of the organisation. The Event Media was handled by the Trivini communication group. The Spanish matches were shown on the RTVE Play channel. The streaming was produced by Cambia Producciones and the Spanish

matches drew a good crowd overflowing the arena in one of the games. The Spanish federation used the event to run some side events, like Floorball trainings for schools, PE teachers, referees and a Sport physiotherapy conference with FISIOMED RECOVERY. (**Appendix 10**)

Mr. Eriksson was very impressed with the media report and the really good numbers.

Mr. Hidir agreed that for many countries that participated the next step is to organise, so the report is very good. Ms. Vuori asked if we can make it an obligation that the organisers will make a final report. Mr. Suman also thanked Mr. Lopez for the final report and asked if there has been some results from organising the event. Mr. Lopez answered that there has been discussions with politicians for further recognition on Floorball in Spain, there has been really good feedback from media.

CB decided: to approve the reports and that the office will prepare a report template for the WFCQ organisers.

c) **Next Events**

Women's WFC 2023, Singapore

Mr. Kratz reported that Mrs. Mitchell has met with the WFC 2023 LOC and carried out a venue inspection (**Appendix 11**). The LOC has had second thoughts about playing the later part of the WFC in the bigger Singapore Indoor Stadium, due to financial and spectator reasons. As there are a very big chance that there will be a significant amount of travelling fans and a vast local interest in the previous international floorball events in Singapore, the IFF feels that the OCBC venue is too small for the final. The LOC had thought that the venue would be big enough, as we played the WFC 2021 in Uppsala, even if that was during Covid times.

Based on the discussions held in Singapore the LOC had come up with a revised plan on how to grow the spectator capacity in the OCBC Arena, where the start of the tournament will be played anyway, to 3.600 spectators. The LOC however informed on the 20th of February that the venue operator is not allowed to have more than 3.000 spectators in the OCBC A-arena. So the LOC is now relooking on the financials of the Singapore Indoor Stadium.

The LOC had made an initial ticketing system, which had fairly low prices and the Ms. Mitchell has together with the IFF Office worked out a new ticketing price model, that the LOC is presently looking at. (**Appendix 11a**)

Mr. Klabere felt that we can't approve a WFC with only the OCBC Arena, as the WFC 2005, it has already more what the OCBC can take. It is problematic if the LOC changes the budget without informing. Ms. Plechan felt that the Women's WFCs has apart from Uppsala 2021 had more than 3.000 spectators. It is an equality question to play the Women's WFC final in a venue of the level of a WFC Final. Mr. Suman expressed that as the Singapore Indoor Stadium is mentioned in the contract, we should strive to play the final games in this venue.

Mr. King feels that from an AOFC competition the final games will have to played in the Singapore Indoor Stadium to show that this in an International event.

Mr. Kratz reported that the WFCQs for EUR (Italy & Latvia) and AFOC (Thailand) 2023 was played 31.1-5.2 and that Sweden, Finland, Switzerland, Czech Republic, Poland, Slovakia, Norway, Latvia, Germany, Denmark, Australia, Japan, Estonia and France has qualified. The WFCQ for Americas is ongoing where Canada and USA are playing for the last spot in Canada (Toronto, ON) 25-26.02.2023. Singapore as organiser is direct qualified.

CB decided: to approve the reports.

d) Upcoming Events

U19 WFC 2024, WFC 2024, WFC 2026 and WFC 2027

Mr. Kratz reported that 17-18 teams have registered to the U19 WFC 2024 and that only one qualification is needed to play for two EUR spots. Directly qualified from U19 WFC 2022 were Sweden, Czech Republic, Finland, Switzerland, Slovakia, Poland, Norway, Latvia and Germany. Further directly qualified teams are New Zealand, Australia, Canada, USA and Singapore. The situation with Estonia's registration is still open.

Mr. Kratz is further reported that 31-32 teams have registered for the WFC 2024. Discussions are ongoing with three possible organisers for EUR (Latvia, Poland and Slovenia), one for Americas (Canada) and one for AOFC (Thailand).

When it regards the WFC 2024 Cote d'Ivoire has registered but been informed that their possibilities to participate will be decided by the IFF CB due to their debts plan not being followed. CIV returned on 23rd February to cancel their registration considering their situation and that they were appointed to organise the Africa Floorball Cup in September 2023 and want to focus on that.

Mr. Kratz to give an update on the bidding process for WFC 2026 where a formal interest still is missing but Finland has informed that they are investigating their interest to organise the WFC 2026 and for WFC 2027 where Finland has shown interest and the formal bidding process will start 13th March and end 7th April. The evaluation period will be 12th - 28th April with the aim to present a proposal to the CB meeting in May). (**Appendix 21**) Ms. Vuori informed that the Finnish Federation wants to apply for the Men's WFC 2026 and combine the bid process with the Women's WFC 2027.

Mr. Suman reported that the Czech Floorball will continue the bidding process for the Women's WFC 2025 in beginning of April.

Mr. Kratz further reported that there as of yet is no letter of interest for the organisation of the Euro Floorball Championships 2025 Men but for the 2026 Women Sweden has shown interest and is investigating their possibilities. The formal bidding process for 2026 is intended to start before the May CB meeting

Mr. Eriksson asked with the process for the EFC 2025, Mr. Suman answered that the Slovaks are still interested to organise the European Championships in 2025, despite the uncertainty of the governmental support. Mr. Houman concurred to what Mr. Suman reported.

CB decided: to approve the reports and to start the bid process for the Men's WFC 2026 and the WFC 2027 accordingly.

e) Covid-19 and other Event Status Update

Mr. Kratz reported on the current status regarding the Covid-19 pandemic. Currently there are no news in this area and with exception from possible vaccination requirements to enter countries there are currently no other travel or local restrictions affecting our events.

CB decided: To approve the report

§ 6. **Club competitions**

a) **Champions Cup**

Ms. Vuori reported on the execution of the Champions Cup 2023 played in Finland, 7th – 8th January 2023 in the Bläk Boks Arena in Ideapark shopping centre in Lempäälä.

The CC 2023 LOC has reported that the organisation worked well and the compact Bläk Boks worked well as an event venue. There were some complaints from some of the participating teams about that the locker rooms were too small, but at the same time they were positive about the atmosphere in the event and well working and easily accessible meals. The cooperation with the two local clubs participating in the organisation of the event, Lempäälän Kisa and Classic worked well. The marketing of the event concentrated on the local visibility and a centralized Social Media advertising, but this could have been aggressive and handled better.

The event gathered a total of 4.101 spectators for the eight games during two days, with 1.967 on Saturday and 2.134 for Sunday. The total number of spectators seats in the venue is 1.080. The LOC did not reach the ticket sales goal, which mainly was due to the fact that the two days tickets sold much better than expected. There was a total of 266 two-day packages (18 free tickets), On Saturday there were 247 daily tickets in use (96 free tickets) and on Sunday 359 day tickets (40 free tickets).

The final financial result has not yet been calculated, but the estimation is that the Champions Cup will make a financial loss of -55.00 – -60.000 EUR, which is still much smaller than originally budgeted. The LOC was able to make saves mainly due to the existing event infrastructure in the Bläk Boks arena, due to reduced costs for venue build-up and show element technique costs. The LOC made a spectator survey together with the City of Tampere and the results will be reported separately later.

Mr. Liljelund reported that a separate agreement was made with the Finnish Floorball federation concerning the production of the stream and broadcasting for the event. The SSBL streamed the CC on their new Salibandy.TV platform with Finnish commentary and IFF on the IFF Sportswik App with English commentary. In Sweden the matches were streamed on the Expressen site and in Czech Republic on the Tipsport channel. IFF paid half of the production of the stream and major part of the signal transfer costs. The IFF App had a total sales of 4.673 CHF, with 634 separate purchases.

Mr. Klabere asked what the biggest costs are for organizing, to which Ms. Vuori answered that it was the board & lodging and the travel costs.

Mr. Liljelund to further report that the Champions Cup Steering Group had a meeting on the 10th of November in Zurich to discuss the preparation of the Champions Cup Home & Away competition and the Champions Cup 2023. **(Appendix 12)**
In the aftermath of the CCSG meeting the stakeholders have now agreed on the dates for the Champions Cup Home & Away dates:

Champions Cup Home & Away playing schedule 2023-2024

		North		South	
		First round	Second round	First round	Second round
Women	Quarterfinals	14.-20.8.	21.-27.8.	11.-17.9.	18.-24.9.
	Semi-finals	30.10.-5.11.	6.-12.11.	30.10.-5.11.	6.-12.11.
	Final	22.-28.1.		22.-28.1.	

Men	Quarterfinals	14.-20.8.	21.-27.8.	11.-17.9.	18.-24.9.
	Semi-finals	20.-26.11.	27.11.-3.12.	20.-26.11.	27.11.-3.12.
	Final	22.-28.1.		22.-28.1.	

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Mr. Suman felt that it is really good to have the meeting on the regulations, to clarify all the details how it will be organised. Mr. Klabere agree that there is a meeting with the competition departments to discuss the practical details is very important.

CB decided: To approve the reports

b) Euro Floorball Cup

Mr. Kratz reported that the RACC and competition office are working with the feedback received regarding challenges for both organisers as well as teams participation. There has been very little interest from the teams for these type of competitions.

Mr. Klabere informed that the RACC has discussed the matter extensively, but in the end it is all about the money.

CB decided: To approve the report

§ 7. ExCo, Strategy Implementation and Ad Hoc group reports

a) ExCo reports

Mr. Eriksson reported on the ExCo activities after the previous CB meeting, which has mainly focused on the preparations of the EFT-IFF Presidents and Secretary generals meeting held at the Malmö Arena, Sweden on the 13th of February. The meeting was called to start the process and discussions on the topic of the Future of Floorball, based on the IFF General Assembly 2022, to make a broad evaluation within the community on what they think should be changed within our sport to make it better, stronger, and more interesting for all stakeholders.

The EFT-IFF meeting discussed what are the factors we actually want to achieve with the Future of Floorball process, the possible next steps in the process and timetable running up to the IFF General Assembly 2024.

The objective is to activate all member associations into having discussions internally of what changes could be done and what is needed both on the field of play, in the way the IFF and the

member associations are working and what can be done to attract more spectators, players, media visibility and sponsors. Among the concrete actions that will be taken here are the main ones:

- Questionnaire for member federations and IFF Persons of what needs to be done in the future to collect ideas (Game, Rules, Events and other topics) 02-03/2023 (IFF)
 - o with clear directions of where to run the questionnaire within the federations
 - o active communication with the member federations
- Questionnaire for Floorball public, stakeholder groups to ask about what should/could be changes 03/2023 (IFF)
- Execute Group discussions in different stakeholder groups in connection to the Super Finals 04-05/2023 (National Associations)
 - o Ask the same questions in the all group discussions
- Group discussions in the different countries with people not visiting Floorball Events 08-10/2023
- Questionnaire for other sport fans what is important for visiting their events 08-10/2023
- Test group: Observes and makes suggestions (International Sport persons, Marketing people, Media) 08-10 (IFF)
- New Rules ideas can be brought forward by the National Associations and also tested locally after application to the IFF

The process forward looks like this:

- Collect data to be presented at the Association meeting 2023, both qualitative and quantitative (Possibility to test rules for different countries) 03-11/2023
- Discuss with the TOP 15 countries in Frederikshavn (Questions of what needs to be changed? View of the Top 4 and discussions)
 - o Important to have the right persons present (Presidents and secretary generals)
- Broad discussion during the Association meeting 12/2023
- EFT-IFF meeting make a proposal 01/2024
- New test if needed and presenting the proposal to the members
- Final decisions to be made at the IFF General Assembly in Malmö 2024

As a part of the Future of Floorball process IFF will invite the Presidents and secretary generals of the participating countries of the U19 WFC's to a meeting on Friday the 28th of April to discuss among other topics the Future of Floorball, the Strategy Implementation and the IFF Competition Calendar to clarify what the members views in these questions. Mr. Liljelund asked if we should change the venue for the meeting or change the date, as it is very difficult to travel to Frederikshavn. There is a possibility to arrange the meeting on another more central place in for example in Malmö Friday May 19th.

Mr. Suman felt that we are now on the same page on how the process should be run and could already bring some ideas of what could be changed, as a proposal for the Association Meeting. The non-European countries would be able to participate on-line

Mr. Liljelund further reported that the IFF Ethics Commission held its annual ETC meeting on the 13th of November in Zurich (**Appendix 13**). The meeting discussed among other topics the enlargement of the Scope of the IFF Code of Ethics, looking over the procedures in dealing with issues inside the ETC, education of national associations in the field of Ethics questions and a plan for reviewing of IFF policies.

The ETC is planning to hold a Spring meeting over Teams on the 23rd of March to prepare for the main meeting during the WFC in Singapore and discuss the following topics.

Is there a need for an IFF Social Media Policy, Education of National Federations (conflict of interest etc.), Amendment of regulations (scope, NF's internal procedure, human rights), Review of policies (sexual harassment, match manipulation), Athletes participation in IFF entities, vetting of candidates for positions and to develop a roadmap for the ETC until the General Assembly 2024

The IFF Ethics Commission would have the message below published on the IFF media channel and sent to the teams prior to the main Events.

“Floorball would like to take this opportunity to remind all participants, including athletes and officials, of the importance of respect. It is a core ethical principle. Referees, in particular, have a difficult and challenging task which deserves our respect and support, even when we disagree with them. Disrespectful or harassing comments made on social media harms not only the individual, but the entire sport of Floorball”

b) Strategy Implementation

Mr. King reported on the work of the IFF Strategy Implementation, where the IFF Office is now working on the Suggestion Actions table and updating that ongoingly. The link to the Strategy Implementation table:

The Strategy Working Group will convene in March-April to discuss the present progress and if some other actions needs to be taken.

CB decided: To approve the report

c) CB Member responsibilities

Mr. Houman reported about the Six Nations cooperation and that the next Six Nations tournament will be held in Slovakia. During the next month the planning of the seminar content will start and look at the possibility of having both a coach and a referee seminar. In relation to the refereeing seminar, it will be interesting to have the IFF involved, in relation to the development that is taking place for international referees. The Six Nations have made an agreement with the Czech federation in relation to holding a coaching seminar on how they work with talent development.

Mr. Lopez reported on the situation in Latin America. During the WFC in Zurich discussions were held with one of the representatives of Floorball4all, try to clarify our position and how we see their actions. We were also with local representatives of Brazil (not Brazil floorball but the Floorball4all “section”), Perú and Ecuador. In the meeting it was explained the necessary steps towards the registration as national Floorball representatives for IFF (Peru and Ecuador) and they were in favour of starting the process. With the Brazilian the necessity of working together with the recognized Association in Brazil for IFF was discussed and the representative of Floorball4all was also in favour of that. So far there has not been any communication back from their side.

There have been several conversations held with Floorball Brazil regarding two actions; their possible participation in a WFCQ, which is not easy yet and their plan to organise a seminar in Brazil this year in September. They are planning to run Floorball introduction sessions in several cities during the next 3-4 months (Sao Paulo, Campinas, Belo Horizonte, Rio de Janeiro, Fortaleza and Blumenau. Floorball Brazil has also received an invitation from the Ministry of Sport for a meeting concerning the future.

They also ask for material support from IFF – 100 sticks – 200 balls – 8 face masks to be sent in bags via airplane

The Colombian Floorball had their Annual General Assembly in January and has asked IFF to delay their membership fee payment and are planning to organise a 1st Floorball Festival and make floorball promotions in different cities and build a web-site and start a social media channel

In Venezuela there are enormous difficulties due to Covid and they have to start all from almost the beginning. For the first time I had the opportunity to have a face to face conversation with someone from Ecuador and show him how things are in IFF. They are part of Floorball4all but this time living in Ecuador. They have defined as a primary goal for this year the registration of the Federación Ecuatoriana de Floorball (Floorball Ecuador). They have prepared all the necessary documents and just waiting for the appointment at Register office, once they have done this they will ask IFF for membership.

Within their activities in Floorball4all they have also announced that Ecuador will be the place to celebrate the “Segunda Copa Sudamericana de Floorball” in August 11th to 13th with the confirmation of Perú, Paraguay, Brazil. Working also with Colombia and Venezuela. **(Appendix 14)**

Mr. Lopez further reported on start of the cooperation of the EuroPower country group, were to start with first Belgium, Italy and Spain are part of it. Austria and Netherlands are processing the idea in their respective CB's. France will most probably will join later. Hungary is also studying to join. The countries had a meeting on the 15th of February to officially start the project and discuss the agreement for cooperation and the schedule for 2023 and 2024. The idea is to organise seminars for the local clubs and the federation.

Mr. Suman reported on the progress of the Czech Erasmus+ project Floorball - Fit for Future **(Appendix 44)** The process has advanced to the phase when the Maturity Matrixes for the federations are being finalised and evaluation meetings are being planned for the participants.

The idea is, that federations will have the tool for the development and building of the action plans and IFF would be able to measure the development of the member associations, with a mathematical model for each area and action. The question is how this tool will be used in the future. The next phase of the project is to create a Development Plan for the participating countries. The next workshop will be held in Madrid, Spain in May. The Fit4Future could be a part of the CB Workshop in the May meeting.

Mr. Hidir reported on the situation in East-Europe and in the Middle East **(Appendix 42)** Kazakhstan is working on the recognition of the federation and will take part in Floorball events in Europe. Mr. Liljelund informed that China Floorball Federation has invited Mongolia and Kazakhstan for a North China celebration. Moldova is also working on the recognition process. In Ukraine there has been a new board and the championships is up and running and the Women's participation in the qualification was a good thing for Ukraine. In middle east Mr. Hidir has been in contact with also Israel and floorball is played in one school in Iraq and they are looking to enlarge the project. There are plans to work on how to cooperate with Floorball4all, but a meeting is not yet set-up.

Mr. Suman asked if the activities in the middle east countries would advance to interactions between each other. Mr. Hidir explained that the Kazakhstan federation is already ready to organise an event.

Ms. Siriwat reported on the situation in Asia, as there are the SEA Games in Cambodia and the Asia Indoor and Martial Arts Games there are much going on. Mr. Liljelund informed about the Swedish Embassy in Hanoi, Vietnam initiative to promote floorball in their booth during the European Festival in mid-May, in cooperation with IFF and Unihoc. Mr. King reported that the process of creating a federation in the Salomon Islands is ongoing and they will also look at seeking membership in the IFF. Further AOFC and Finland are preparing for a joint coach education program.

Ms. Vuori reported on the plans for the Membership Service function. The tasks defined in regards to the Strategy Implementation are focused on the how to use more data to give more

insights for the spectators, both live and online and create a platform for MA's to communicate and share best practices

CB decided: To approve the report

§ 8. International Sports

International Olympic Committee/IOC

Mr. Eriksson reported that the IFF has been informed by the IOC Sports department that the IOC Statement concerning Solidarity with Ukraine, which clarifies the IOC Executive Board view on the sanctions against Russia. (**Appendix 15**). The IFF secretary general has contacted the IOC Sports Department and Mr. Andrew Hofer, the IOC Recognised Federation relations manager has instructed that the IFF is to look over the possibilities for the Russian and Belarus federations to return to before the IOC EB next meeting in March. For IFF the earliest possible return to the IFF Events would be for the Events in 2025, with registration in the later part of 2023, if all the IFF License System 2.0 requirements are fulfilled and then it has to be in-line with the WADA requirements, taking into account all the indications. Mr. Eriksson feel that we shall take cognisance of this information.

Mr. Klabere feels that this is very problematic, and we should not take any action at this stage, as long as the war is ongoing. Mr. Suman is happy that our standpoint is totally clear and Mr. Eriksson confirmed that our standpoint stands and Russia and Belarus stays sanctioned.

Mr. Halonen reported that IFF has handed in the IOC Development support reports for the three projects we had used in the support application. The IOC has approved the reports and have conveyed that they are sincerely impressed by the professionalism in submitting all the documentation and would like to point out particularly the importance of the fair floorball campaign and how each sport can help in building a more inclusive society (**Appendix 16 a-c**)

General Association of International Sport Associations/GAISF

Mr. Eriksson reported that the GAISF Extra General Assembly for the dissolution of the organisation was held in Lausanne in end of November. The preparation of the meeting was by no means done in a very good manner, it was a lot of unclear questions and a lot of different issues discussed just until the start of the EGA.

GAISF EGA1 – Dissolution of the GAISF

The GAISF had called an independent notary to surveillance the EGA and that the decisions of the meeting. The meeting was considered to be lawful, with 93 member federations present. The GAISF council has made a unanimous proposal to dissolve GAISF. GAISF has also sent out a letter to the members, to clarify the situation and a letter that SportAccord will follow the reaches solution. The GAISF council has decided that the membership fee for 2022 will be reimbursed, if the dissolution is approved.

IOF made a proposal to push forward the decision of the GAISF dissolution to the next SportAccord Convention. The reason is due to unclarity in a number of questions to the role of the associated members, the question of how new members recognition shall be decided upon (rivalry) and the creation of the new SportAccord constitution. In addition, there is sufficient issues of transparency in the whole the process. This fostered a very intensive discussion on the questions mentioned by the IOF.

To dissolve GAISF there needs to be a 2/3 majority of the votes, Total number of votes 93

The voting result was Yes 70, No 22 and Abstention 0. This means that there were just 8 votes that carried the motion

GAISF EGA 2

After the decision of dissolution was made the EGA 2 was held. The GAISF ExCo proposed to appoint a liquidator for GAISF being Ernst & Young, which will cover the whole liquidation process. Decision needs a simple majority of 50 %. The voting result was 86 in favour and only 4 against.

There are three groups of assets to be considered:

Multisport Games: All games with Olympic disciplines included will go to SportAccord and all other to ARISF

Projects: All the GAISF projects will go to SportAccord

Remaining assets: ASOIF 42%, AIOWF 18%, ARISF 30% and AIMS 10 %

Associated members felt that if they form their own umbrella organisation, they should be allowed to get some of the remaining assets. The voting result was 79 in favour and 11 against.

Amendment of the statutes article 21.5 b to allow to hold a virtual AGM to finalise the liquidation.

Need a 2/3 majority. The voting result was Yes 82 No 8

Even if the decision of dissolution has been made there is a lot of work to be done still and the ARISF Council discussed the situation in its meeting on the 8th of February and things are moving forward very slowly and GAISF has organised some informal meetings, where just some IF have been invited, despite the statement made by Mr. Ferriani in the end of the EGA 2 that all stakeholders would be kept in the process (**Appendix 17**)

Mr. Suman felt that after the liquidation we need to remove the GAISF membership from the IFF documents. Mr. Liljelund informed that we just need to change it to member of SportAccord.

There is still no information of when and if the SportAccord Convention will be held in 2023.

Association of IOC Recognised International Sport Federations/ARISF

Mr. Eriksson reported that the AGM was held on the 28th of November in Lausanne. The main discussion during the AGM, was the ARISF standpoint towards the GAISF dissolution. The ARISF council had made a recommendation to approve the dissolution, as there was a clear risk that if the dissolution of GAISF would not be approved, the summer (ASOIF) and winter (AIWOF) federations would leave SportAccord, which would mean the end of the SportAccord Convention and the IF Forum, which are the only real meeting points for the ARISF and AIMS federations. Especially Lifesaving and Orienteering raised serious concerns towards the dissolution proposal, as there was too many unclear points in the proposal concerning the associated members, the question of how new members recognition shall be decided upon (rivalry) and the creation of the new SportAccord constitution.

IFF made a proposal to the GAISF council of a change of the dissolution resolution, which was in principle supported by President Ferrani, but the lawyers felt that there was no possibility to change the proposal. This led to the final statement of Mr. Ferriani.

The ARISF Council had a meeting on the 8th of February and discussed the process forward. As the final decisions of what actually will happen are still to be made by the GAISF ExCo, the ARISF Council decided to start working with three main topics:

Mr. Riccardo Fraccari will through the Baseball-Softball confederation provide an office and a secretary for ARISF, as Mr. Rohit Ramesh, who had been the GAISF employee designated for ARISF has been terminated by GAISF in the end of February.

Mr. Liljelund and Mr. Hollowell will start to work on the changes of the ARISF Statutes, in regard to the dissolution of GAISF and how it effects ARISF.

A working group consisting of Mr. Hollowell, Ms. Arzhanova, Ms. Briegal and Mr. Liljelund will start to prepare the update of the ARISF Strategy.

The ARISF Council will follow up on the development within GAISF/SportAccord.

International World Games Association/IWGA

Mr. Eriksson reported that IFF has handed in an application for the participation in the Chengdu 2025 World Games with both Men and Women on the program (**Appendix 18**). The IWGA Executive Board has made a proposal for the program in their meeting in February, but this will be presented during the IWGA AGM in Madrid on the 3rd of May. The IWGA office has invited IFF for a meeting in March to discuss the situation, so we will most likely know more then.

Mr. Eriksson is further reported that the IWGA executive committee has elected Mr. Mattias Hoffbauer as a member for the IWGA Athletes Commission for 2023-2025. (**Appendix 19**) At its board meeting in January, the IWGA board agreed on the composition of the Interim IWGA Athletes' Committee. As already announced, the Chair of this committee will be the Spanish karateka Sandra Sanchez.

The six other members of this committee are Cat Phillips from Australia (Flying Disc), Andrés Acuña from Costa Rica (Racquetball), the Swiss Floorball player Matthias Hofbauer, the Indian archer Abhishek Verma, Justyna Możdżonek from Poland (DanceSport) and the Canadian Powerlifter Rhaea Stinn. Board member Mr. Jan Fransoo will represent the IWGA Executive Committee on this panel and thus be the counterpart for the athletes. In the IWGA Office the committee will be supported by Mr. Guillaume Felli.

Mr. Eriksson reported that IFF has nominated Mr. Liljelund for the IWGA Executive Committee election, as a member. The election will be held at the AGM on the 3rd of May. (**Appendix 20**)

International Master Games Association/IMGA

Mr. Eriksson reported that the European Master Games LOC (EMG 2023) has sent out the invitation for Floorball tournament, which the IFF have forwarded to the member association media contacts with the kind request to publish this in their national news channels. (**Appendix 22**) IFF has included a banner of the EMG on our web-site and published the invitation letter on our web page. The registration dead-line is in the end of April. Floorball and Handball are the only two sports with their own Master championships and therefore the participation fee has been set to 1.300 EUR per team, instead of the 200 EUR per person.

Mr. Vuori felt that we need to push for Floorball, if there are not enough Floorball teams and hopes that you would push your competition persons to the teams, which plays in the veteran or teams with older players.

Mr. Klabere pointed out that there need to be a minimal number of matches in the tournament. Ms. Vuori will ask for this from the EMG organiser.

University Sport/FISU

Mr. Lopez reported that FISU on the 6th January have, in accordance what was already told to us during the meeting with the new FISU Sports Director Juan-Carlos Holgado during the IF Forum

in November, removed Floorball from the University Championships program due to lack of participating countries and lack of organisers. IFF already then pointed out that it was FISU which changed the format from National teams to university-based teams and therefore we had a lack of interest from our member associations to finance these events. One of the reasons mentioned is that we don't have an organizer for 2024, even if we have informed FISU that South Korea has shown interest. There has been no response to this by FISU.

Mr. Lopez and Mr. Liljelund has been in contact to try to arrange a meeting with FISU, but first it was delayed due to the FISU Winter Universiade and after that no response has been received. (**Appendix 23**) FISU has offered that if we organize our own University. events they might consider to return the status of a University Sport status. FISU has further recommended that we should approach The European University Sport Association (EUSA).

Mr. Eriksson informed that now the Swedish University federation has reacted to the change, asking what lies behind this. Mr. Klabere felt that it is not important for us to work with FISU and don't need to work with them.

Multi-Sport Games

Asian Indoor and Martial Arts Games 2023, Bangkok, Thailand

Ms. Siriwat reported that the 2023 AIMAG in Thailand is running as planned with Floorball on the program. The event will be organised between the 13th – 30th of November. The 2025 edition in Saudi Arabia is decided and here it is vital for Floorball to appear that there is a need of a build-up of a NSA of Floorball in Saudi Arabia.

SEA Games 2023

Ms. Siriwat reported on the preparations with regards to the upcoming Southeast Asian Games (SEA GAMES) 2023 in Cambodia, where Floorball is on the program, which will be played in May 11th -18th, 2023, in Phnom Penh Cambodia, AOFC has informed that for the SEA Games that only persons holding the passport of the country they are to represent have the eligibility to participate as a player in the games. The number of countries participating is still to be confirmed.

The four next hosts are decided by the SEAGF Council, that means 2023 in Cambodia, 2025 in Thailand, 2027 in Malaysia, 2029 in Singapore. The implication of this is that Floorball will after the Cambodia Games be in category 2 and will automatically be on the future program. Thailand will facilitate the Cambodian Team with training camp in Thailand and will also assist together with Singapore with goals and a rink sent to Phnom Penh for the 2023 SEA Games. President Chaiyapak Siriwat is CEO of the SEAGF.

CB decided: To approve the reports.

§ 9. Committees and Commissions

a) Rules and Competition Committee (RACC)

Mr. Klabere reported from the RACC meetings held over Teams 24.11.2022, 11.01.2023 and 16.02.2023 (**Appendix 24-26**).

Organiser challenges of IFF qualifications and Club events are still on the agenda where the feedback basically focuses on reducing costs for both organisers and participating teams. RACC put forward to the competition office to work further with the document to create a list of possible changes that could realistically be implemented in the future. The revised document will be brought back to the RACC at the next meeting and thereafter to be presented to the IFF Central Board.

Mr. Klabere informed that the RACC is proposing a new jury person, Petr Chvojka (Czech Republic), who IFF-organisation knows since many years from competitions in Czech Republic and informs about the appointed Jury's for the WFC's 2023 (**Appendix 43**)

Feedback on the new Champions Cup Regulations for Home & Away matches has in cooperation with the office been given to the CC Steering group.

The RACC has further worked on some versions with 16 teams and more for future WFCs, one version for 16, one for 18 and one for 20 teams. There was a consensus that the 16 & 18 team versions were acceptable, but some reservations about the 20 team version due to the fact that not all teams have the possibility to win and the uneven number of games that teams might have. Also it was noted that with 20 teams more days would need to be added to the event, which may not be popular with organisers.

RACC also studied proposals for 3v3 and understood that there is a need for a 3v3 version that can be used in developing countries as an introductory step for the sport, as well as a 3v3 version that's aim is more as an 'entertainment' version. It was felt that the current proposals are a mix of both these competitive and entertainment versions, and that the proposals should be reviewed with this thinking in mind, in order to create two distinct regulations. The RACC also believes that the IFF rules experts should be more closely involved in the proposal development.

Mr. Klabere feels that we will have problems moving forward if we will not have enough staff to run the process.

Ms. Vuori asked if the member federations should nominate more jury persons. Mr. Klabere answered that there would be an opportunity. Mr. Liljelund proposed to organise a meeting with the Competition department to look upon on how to organise the work under the RACC.

CB decided: To approve the report and the proposals accordingly.

b) Referee Committee (RC)

Mr. Lopez reported that the Referee Committee has approved the referee and observer nominations for the U19 WFC 2023 and Women's WFC 2023 qualifications for January and February. It can also be informed that the online tests were sent to all the international referees and observers on the new list.

The Physical Play working group will have a live meeting in the middle of April and they will during that meeting also evaluate the outcome of the Women's WFC 2023 qualification tournaments. The first impression was that the set level worked quite well in the tournaments.

The group has also evaluated the outcome of the Men's WFC 2022 in its Teams meeting in January and based on that nothing to be added to the interpretations.

Mr. Halonen reported that the IFF Office has discussed the need to inform more about the Physical play document to the participating teams in the IFF Events, as there is a lot of reference

to this document in the Captain's and Technical meetings. The IFF Office has asked the IFF RC to look into this topic.

Mr. Klabere wanted to congratulate the RC for having worked with increasing the level of referees in the tournament.

CB decided: To approve the report

c) Medical committee

Mr. Halonen reported on behalf of Mr. Varecka that IFF has received a WADA update on Code Compliance Questionnaire rollout plan for 2023 and 2024. The World Anti-Doping Code (Code) Compliance Monitoring Program, has informed on the WADA's Code Compliance Questionnaire (CCQ) rollout plan for 2023 and 2024 to Tier 3 and Tier 4 International Federations (IFs) and National Anti-Doping Organizations (NADOs). (**Appendix 28**)

Due to WADA review team's resource constraints the timetable has been changed and IFF who belongs to the Batch 1 will receive the questionnaire on the 20th of February and have time to return it by 20th of May

CB decided: To approve the report

d) Athletes commission

Ms. Plechan reported on the activities of the ATC. The ATC has held their first meeting of 2023, discussing a lot of different topics. (**Appendix 27**)

During the Covid-19 pandemic the ATC did not have the possibility to start working together. Therefore the IFF' ATC sees the importance of our group working together for a longer period, which in the recent years was disturbed and became impossible to perform on the intended level. Due to Covid-19 outbreak in 2020, it was challenging to meet and work together. The biggest obstacle for us was to be able to support and introduce our work to the new members of ATC, elected in 2020 (male) and female (2021).

Considering mentioned above, we would like to propose extension of male members of ATC term (Juno Lee, Tomas Sladky, Jarno Ihme, Sergio Garces). This would give ATC an opportunity to work more intensely on our goals in the upcoming two years.

The ATC proposes that the male election to be held for the participating countries during WFC 2024. For non-participating countries, teams will vote throughout the Webropol. The female election would therefore be held during WFCQ 2025 for all participating countries. The IFF Office will take care of the election process.

The ATC has also followed the development of how the member associations are taking into account of the IFF International weekends and how this effects the athletes. The ATC has made a statement concerning the right of the athletes to be able to take part of their national teams activities, without having to feel blamed or pressured. (**Appendix 29**)

Ms. Plechan further reported that she has not been elected to the WADA Athletes Commission in the third group election. The third group election was made by a special body inside WADA, in order to secure the representation of all different stakeholders. Regardless of this the WADA ATC has only one member representing a non-Olympic International Federation. (**Appendix 30, 30a**)

Mr. Liljelund has as a result of this been in contact with Mr. Sebastian Guillot, the WADA Europe Office IF Relations manager to ask how it is possible that WADA has not looked upon the representation of ARISF and AIMS representatives, when making the selection for the group 3 athletes in the WADA ATC. Mr. Guillot answered that the selection had been made on gender and regionality but promised to raise this question within WADA. Mr. Liljelund has, with the help of Mr. Suman asked for a meeting with the WADA Board member Mr. Jiri Kejval to discuss the matter, as there are very few ARISF or AIMS representatives in the WADA Committees.

CB decided: To approve the report, the proposal to extend the term of the Male ATC members until the WFC 2024 and to take cognisance of the ATC statement concerning the International weekends.

e) **Development Committee (DevC)**

Mr. Houman reported that the members of the development committee are still providing info regarding 3vs3. There has been a request from some members to be given some more time to collect feedback, in order to get input from their respective network. When info has been provided the Development Committee will put forwards the thoughts regarding 3vs3.

Mr. Halonen reported that the first draft of the new coaching material for the Floorball Coach/Junior Coach level (Level 0) will be finalised by the end of February and will then be evaluated.

The coach education project "Road to HEL" will be relaunched in co-operation with the EFT countries and Eerikkilä Sports Institute in Finland. The aim is to have coaches from IFF member associations to commit to the education and that way help the member associations with their work to close the gap. The aim with the project is to help build the participants federations Coaching Education system, create a National Coaching Identity and develop the level of coaching in the National Team and Top Leagues. IFF will introduce this for the member federations during the U19 WFC in Denmark in April.

The 3 vs 3 Floorball rules have been updated and the concept will be discussed in the CB workshop in this meeting, with the comments from the RACC. After the CB meeting the aim is to soon be ready to present the rules. The office will coordinate this with the RACC and the Development Committee.

The African member associations have been planning to organise Africa Cup 2023. The original plan was to have it in Burkina Faso, but due to the somewhat unstable situation in the country the present plan is to run it in Abidjan in Cote d'Ivoire. The West African countries would organise the event together and they will apply for some funding from ECOWAS (Economic Community of West African States), where from Burkina Faso has already received some supportive funding for their projects.

CB decided: To approve the report and decide accordingly

f) **Entourage Commission (ENC)**

Mr. Hidir reported on the work in relation to the IFF Entourage Commission and the ideas that has been prepared. (**Appendix 41**).

CB decided: To approve the report

§ 10. **Functions**

a) **Communication & Media function**

Mr. Halonen reported on behalf of Mr. Kihm that the app was used in all IFF organised and approved events during the first two months of 2023. The app was used to the international viewers for the Champions Cup 2023, both U19 WFCQ's in Austria and Spain and for all 6 Women's WFCQ's in (Canada, Italy 2x, Latvia 2x, Thailand). According to the contract between IFF and Sportswik the first 60'000 CHF turnover in 2023 are fully going towards Sportswik. Afterwards the net income (after financial fee and live streaming cost deductions) will be split 70% for IFF and 30% for Sportswik.

In 2023, we already have in the IFF Office decided to raise the cost for a single game from 4.99 Euros to 5.99 Euros, due to the fact that it became clear that the price had been too low for a single game in the WFC. For the six Women's WFCQ we created a Super-Pass access for 24.99 Euros which gave access to all six events (single event cost 14.99 Euros).

We also implemented a sophisticated price structure as proposed at the CB Meeting in November 2022. All participating nations pay the regular pricing, except the nations with less economic power, if they have a PPP that is some 30 % under the average value, giving these countries a 25% discount on the regular pricing. Furthermore, all non-participating countries have a discount of 20%, except the nations with less economic power - if 30% under average of GDP or PPP -> 35% discount on the regular pricing. This price structure might be obsolete for 2024. The App has so far sold a bit over 32.000 CHF so far this year. **(Appendix 32)**

The Media department has spent a bigger focus on re-igniting our Social Media Ambassador program. The plan is to reduce the numbers of ambassadors but clearly increase the contributions and interactions. All media staff has been deployed to 7 out of 8 WFCQ events with the exception of the WFCQ in Canada.

Mr. Suman asked if the National Associations could do more to help in the promote the Sportswik App. There could be a campaign built prior to the major events. Mr. Klabere asked if we are still working to get the National Super finals on the Sportswik. Ms. Vuori asked if there are a possibility for Friendly internationals to be streamed on the IFF app.

CB decided: To approve the report

b) **Marketing function**

Mr. Beer, reported about the current sales and marketing situation. **(Appendix 33)**

At the end of 2022 the IFF sales agency RCBA surprisingly informed that they are not able to support us at the expected level anymore. The IFF is now looking to work more closely with the national federations on the key Nordic markets and increase own activity. Mr. Beer was very surprised about the information, as they wanted to have the possibility to sell floorball.

The IFF WFC 2022 event sponsors were very satisfied with the event, their visibility and the support of the IFF / LOC. Negotiations will continue with Fromm who have now participated as event sponsor in the last three events (WFC 2020/21/22). From the past events there is also a dialogue on-going with the logistics company Dachser and Fisherman's Friend (local representatives in each respective country).

Protocol Sports showed good results for their sales for the WFC 2022 With their help the IFF could present a record number of TV countries and broadcasters. With all teams apart from

Americas set for the WFC 2023 we expect them to make a sales push in the near future. Several employees of the company will attend the Women's WFCQ match in Toronto.

All WFC 2022 partners that were included in the new IFF app through commercial elements (LEND, Fleurop, Concordia, Gerflor, Fromm, UNIHOC, Swerink, Craft) have received a report of their visibility.

The IFF has finalised all agreement negotiations with UNIHOC, Swerink and Gerflor. Two out of three existing IFF sponsor agreements have been signed and the last one pending for signing. Further, the IFF has also a new sports apparel sponsor PUMA. This five-year agreement secures referee garments for all IFF referees and some revenue.

The IFF is working actively to attract key sponsors for the new Champions Cup concept. Specifically discussions with Oxdog are on-going as they have participated several times also in the latest edition of the Champions Cup.

CCMNG meeting took place 13.12. in Frankfurt, where there was unfortunately only five countries present. The main topics on the agenda were the new IFF media platform (Sportswik) and the possibilities it offers member associations, the new Champions Cup format and sharing success cases from national federations. Discussion with national federations for league match content is on-going. (**Appendix 34**)

CB decided: To approve the report

c) Material function

Mr. Liljelund reported that the RISE has updated the Material Regulation and IFF has changed this on the IFF web-site Material Equipment page in January 2023.

CB decided: To approve the report

d) Equality function

Nothing reported

CB decided: To approve the report

e) Parafloorball function

Mr. Houman reported that the focus of the Special Olympics International at the moment is the Summer Games 2023, where Berlin hosts around 7,000 athletes and where the IFF is usually invited to participate via an invitation for the IFF president. After the Summer Games, the various programs begin to look forward to the Winter Games 2025 in Italy, and there will probably be quite a few seminars in the various regions, especially outside of Europe.

Seminars have been held in 3 states in the USA (California, Illinois and Arizona) and then Ireland has again entered the field with a seminar with 36 participants!

CB decided: To approve the report

f) Sustainability function

Mr. Halonen reported on behalf of Mr. Kalsta that the IFF has begun the next reporting cycle for 2021/2022 regarding the UN Sports for Climate Network (S4CA). This concerns the carbon footprint of the IFF office.

Mr Kalsta took part in the IF Forum in Lausanne after being invited by IOC Sustainability Manager Julie Duffus. The forum had “Safe Sport and Sustainable Development” as theme for 2022. Mr Kalsta took part in a panel session “How to Implement Easy Changes Within Your Sustainability Strategy”. During the panel he was able to talk about IFF initiatives, the WFC 2022 Green Goal and the consortium working on the EU-funded GAMES project. On the following day Mr Kalsta, as invitee, participated in a workshop discussing the Sports For Nature Framework. Signatories pledge to adhere to four key principles that will safeguard nature and contribute to the new global goals for biodiversity, which governments agreed to at the Convention on Biological Diversity 15th Conference of the Parties meeting (COP15) in Montreal. A suggestion regarding this pledge and the IFF is presented to the Central Board (**Appendix 35**).

FairFloorball will be implemented at every event as an integral part of IFF communications in all available channels and formats. It has become clear that apart from the concept we need to communicate examples by floorball stakeholders to the public. This in mind, the IFF has a lot of new footage with ATC members and players which will be edited as material for the upcoming events.

The LOC and IFF are still waiting for the final report of myclimate regarding the Green Goal initiative of the WFC 2022. This is an important document delivering facts on how the goals were achieved and will also act as corner stone for a sustainability guideline for IFF event organisers. The Green Goal is also nominated for the Swiss Sponsoring Award (handed out end of March).

The IFF has participated in a kick-off meeting of the LOC WFC 2024 to start creating a sustainability initiative for the championships. A specialised consultation company called Greentime has been commissioned by the LOC. Representatives of the venue (Malmö Arena) and the County Skåne were also present. The English Fifty/Fifty equality education material will soon be promoted as available for the whole floorball community.

The carbon fibre recycling pilot (Carbon Fibre Circular Alliance (CFCA)) has finalised its pilot project of producing new products from recycled carbon fibre. The initiative led by the World Sailing Trust is getting more organised and is now offering membership for international federations and equipment manufacturers. UNIHOC has been kept in this discussion. They are still interested but the membership fee is proving to be a hurdle (£5000 p.a.). The brochure of the CFCA to explain the concept (**Appendix 36**)

The IOC launched their Carbon Action Award 2023 at the IF Forum in Lausanne end of 2022. They have restructured the awards with a tight connection with their sponsors. Only two out of the three categories are available for non-Olympic sports. Further, the IFF will struggle to fulfil the criteria of the two available awards. The IOC has requested material to create a case study of IFF sustainability development. An intern has created the study and it should be published on the IOC website (among other case studies) within the next four weeks (**Appendix 37**)

The EU Erasmus+ project (Green Approaches in Management for Enhancing Sports / Improve Good Governance in sport). All tasks are running according to plan and the project lead will start evaluating the participating organisations on their current green governance. There are status calls every two months the next face-to-face meeting takes place in June. The project lead (Sant’Anna) made an environmental event evaluation at WFC 2022 as part of the GAMES project. The report is due end of February 2023.

CB decided: To approve the report and to sign the Sport for Nature.

§ 11. **IFF Office**

Nothing reported

CB decided: To approve the report

§ 12. **Members**

Membership questions

Nothing reported

CB decided: To approve the report

Members under suspension

Nothing reported

New Member applications

The office has received a fully filled member application from Mexico with needed documents. The group seems to be very professional, and they have also started the work to get the recognitions from the national sports authorities, which in Mexico is easier after the approved membership. **(Appendix 38-39)**

Mr. Lopez stressed that as far as we have been able to investigate this by far one of the best applications.

The IFF has a member association in Ireland, but it has not worked for several years. There is now a new group, which has started to play and are willing to take over the Irish Floorball. They are also planning co-operation with the Special Olympics Ireland, which has been active in the country and organized seminars together with the IFF before pandemic.

There are also two new African nations willing to join the IFF, Mali and Senegal. Mali has already participated to Africa Cup, but pandemic caused them major delays of applying for the membership.

There are also few pending membership applications and as soon they are finalized the office will bring those to the CB.

CB decided: To approve the report and to approve Mexico as the IFF provisional member number 78.

§ 13. **Next meeting**

Mr. Eriksson to conclude that the next planned ordinary CB meeting (M2), has been planned for the 20th – 21st of May in Malmö, Sweden.

The plan for the CB meetings in 2023 looks like the following

M3 02.-03.09. Berlin, Germany

M4 11.-12.11. Helsinki, Finland

M5 07.-10.12. CB meeting 7.12. and Association meeting 8.-9.12., WFC final 10.12.

CB decided: To approve the report

§ 14. Closing of the meeting

Mr. Eriksson closed the meeting at 13:35

**John Liljelund
Secretary General**

**Tomas Eriksson
President**