

## WFC 2023 FINAL WEEKEND VENUE

Singapore Floorball Association (SFA) has appointed KIN Productions to manage the event planning, marketing, and delivery. KIN staff work in co-operation and consultation with representatives from SFA and Sport Singapore.

From 6<sup>th</sup> – 8<sup>th</sup> February 2023, the IFF held meetings in Singapore with the WFC 2023 LOC. During these meetings the question of the venue for the final weekend was raised. Due to increased costs (mainly due to inflation) KIN Productions expressed concern about the financial viability of using the Singapore Indoor Stadium for the final two days of the event. The increased costs of the venue itself, combined with the increase in costs related to moving from one venue to another were the key factors.

Combined with the financial uncertainty was a lack of confidence in expected spectator numbers. They were unsure of whether the international spectators would actualise, due to the increased costs of travelling, and although they believe that local support for the event will be strong, they were not sure if it was enough to require the use of such a large stadium.

Their alternative proposal is to use OCBC Arena for the whole event. As part of this they had provided a revised OCBC layout whereby they increased the seating capacity from about 2800 to 3600. The IFF has already explained to the LOC that it is not simply a question of the venue capacity, but rather a holistic decision that must be made that takes into consideration the expectations of athletes, spectators, media, sponsors, VIP guests, financial outcome, sport presentation, marketing opportunities, TV production etc.

In new information received from the LOC on 20<sup>th</sup> February, they have now advised that the OCBC Venue Management will not agree to increasing the capacity to over 3000, so that would be the maximum now possible. They are to have further discussions with the Indoor Stadium organisers regarding the financial aspects of the venue use.

Based on the current venue information, I offer the following comments.

### **SPECTATOR CAPACITY**

**OCBC** – maximum capacity can be 3000, due to fire and safety regulations. But once seats that have obstructed views are deducted from this, as well as seats that will possibly be lost to TV production needs (commentary spots / camera platforms), that this number would be closer to 2600. Of this, approx. 1800 would be available for public sale. The lowest rows of all stands are on floor level, so at least the first 2 rows of almost every stand would have some kind of visibility issues, due to spectator movement, photographers, TV, team benches, match secretariat etc. The number of seats affected could be as much as 300-400.

**Singapore Indoor Stadium (SIS)** – maximum capacity would not be utilised as the top tiers of the stadium would not be considered for use, so capacity is approx. 7-8,000 depending on the seating configurations.

## **TICKETING**

**OCBC** – only two ticket categories for general sale would be possible. Category 1 = long side + centre of large stand on short side. Category 2 = sides of large stand on short side + small stand on short side. Very little opportunity for selling VIP / Corporate packages.

**SIS** – possibility for approx. 4 ticket categories giving more opportunities for ticket revenue by having VIP / Corporate packages and premium seating, combined with tiered seating prices to offer medium to low-range pricing for the local market

## **SEATING ALLOCATION**

**OCBC** – Giving the full allocation of seats according to contractual / organisational requirements, while still maintaining a significant proportion of seating for public sale, would be difficult. There would possibly need to be limits on the available team seats, a reduced amount of IFF VIP tickets, a maximum of around 100 media seats, and a limited amount of VIP seats available for sale.

**SIS** – With a greater capacity there would be much more flexibility in adapting to the needs of each stakeholder and being able to promote and market the event as widely as possible with the knowledge of there being available seating capacity.

## **MARKETING**

**OCBC** – LED on floor level of long and short sides. Large walls behind both long-side stands for possible branding / sponsor spots. In-venue video screens above both long-side stands

**SIS** – LED on floor level of long and short sides. Do not think that video screens & scoreboard are fixed elements in the stadium so would need to be added. *NOTE: Some venue photos may show a jumbotron but this is no longer in the venue*

## **SPORT PRESENTATION**

**OCBC** – Unsure of the lighting setup that is available for creating atmosphere, but expect that lighting is very adaptable to whatever is needed / wanted. Spectators very close to the FOP which has both positives & negatives. Large 'empty' spaces (in corners between stands) and white walls that would need to be dressed / branded. Overall 'look' of the venue is not one that would be immediately associated with a WFC final

**SIS** – Unsure of the lighting setup – will be greatly dependent upon the budget. Venue gives a feeling of a much bigger event. Limited possibilities for event branding in the TV view apart from the FOP & LED advertising on floor level. Some upper-level fixed LED advertising screens that could be utilised. Have seen photos from other events where large branding elements were used to cover unused seating sections, which could be an idea for LOC if they are concerned about empty seating

## **TV / MEDIA**

**OCBC** – Very low camera angle for main TV camera. Reverse camera is presently planned for floor level but this would create a large amount of blocked visibility for Category 1 seats as well as poor angle. Would be better positioned on a platform at the top of the reverse angle stand, which would then take away Category 1 seats, and would still be very low (same height as main camera). Any cameras on floor level would create blocked visibility for spectator seats. Limited floor space for TV

presenter positions / flash zones. No space (with present plan) for mixed zone on FOP level – players would need to go upstairs to main mixed zone area.

**SIS** – Much better camera angles and TV positions. Would require a move of all equipment and setup from OCBC 2 to the indoor arena in a short space of time. Plenty of space for TV presenter spots, commentary, mixed zone etc

### **VIP SERVICES**

**OCBC** – Two dedicated VIP areas are already planned. Seating is very standard – no possibility for a separated or 'special' VIP seating area

**SIS** – Large spaces available for VIP services. Separate VIP entrances are available. Special seating area. Perhaps more in line with what may be expected for VIPs at a WFC final, as well as what may be expected by political or sporting organisation guests, as well as corporate guests.

### **OTHER CONSIDERATIONS**

WFC 2005 final weekend was played in the Indoor Stadium, and if we were to now use a smaller venue would this be seen as a step backwards, rather than showing how the sport has developed and grown. This should be a showcase opportunity for Floorball, not just in Singapore, but also in Asia, and OCBC may not really give the 'big sport' image that we want / expect.

We would hope that on the final weekend there would be plenty of senior sports and political figures, not just from Singapore but also other Asian countries, and if we play in OCBC, the VIP experience they would get is perhaps not to the level they would expect. There is a certain level of special treatment that is expected in Asia for this level of dignitaries and would they get that feeling at OCBC? The question is not about the level of services that the event organisers will provide them – past experience shows they will provide excellent food & beverages and VIP host services – but is more about the overall VIP experience of seating, venue + services.

In OCBC, the majority of the allocated VIP seating would be taken by the IFF & National Association contractual allocation, and even if IFF did not use their full allocation, there would still be limited VIP capacity for the local stakeholders & sponsors VIP tickets, or for selling VIP packages, which is where the LOC could actually create some revenue.

The limited space at OCBC, from a sport presentation point of view and logistics challenge of fitting in everything that we need, could be managed but it would place extra pressure on both the IFF and the LOC and leave us open to a large amount of criticism about the size of the venue, especially in regards to this being a Women's WFC. The question of equal treatment would, no doubt, be raised again. Is it better to have a completely full venue and problems with PR about using a venue that is too small and that (again) we are not giving the Women's WFC the same treatment as the men's, or having a big venue that for some games may not have many spectators and possibly lack atmosphere?

The LOC have pinpointed the costs of changing venues as being significant – this cost is not just the venue hiring cost but all of the moving costs – flooring, rink, branding, TV etc, however, this must have been factored in with their original planning so is this now a legitimate reason for not wanting to change venues?

If the SIS cost is so significant, can the costs be reduced by not having as many games there (like it was done in Helsinki with Hartwall Arena). This could mean that on Saturday there would be 3 games – Singapore's final placement match + 2 semi-finals, and on Sunday the bronze & gold medal matches. OCBC Arena 1 could be used for the remaining matches. *Have put this question to the LOC but have yet to get a reply.*

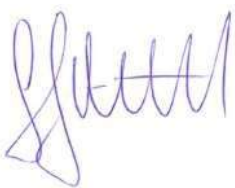
The LOC's original ticketing plan had proposed very low prices for all tickets, including the final weekend. The highest price of a final day ticket was \$35 SGD (25 EUR) and a 2-day weekend ticket was \$55 SGD (38 EUR). IFF has provided a revised ticketing plan with significantly higher pricing, but still with average ticket prices that are much lower than at recent WFC events. IFF proposed ticket prices are \$60 SGD (40 EUR) final day ticket and \$100 SGD (70 EUR) for final weekend ticket. The increased ticket prices should have an impact on their budgeting. Using SIS would give higher ticket revenue possibilities. *Have sent the revised ticketing plan to LOC but have yet to get their feedback.*

As I have not seen the financial reasoning behind the request to remain in OCBC, my assessment is based purely on a competition & event delivery perspective.

This report was originally written based on the proposal to increase the OCBC seating to 3600 but has been revised in parts to reflect the maximum capacity of 3000.

My **overall assessment** is that although OCBC could be managed for the final weekend, the negatives far outweigh the positives. OCBC is an excellent venue for international floorball events, but I do not think it fits our expectations of a WFC final match venue. Apart from the lack of seating & TV/media issues that we would need to manage, I would see it as a lost opportunity of what the final weekend could look like and the product that they could deliver. This is a once in a decade (or two) event and it should be maximised to its full potential.

Therefore, my recommendation is that the original plan of using the Singapore Indoor Stadium for the final weekend should be followed, but with a reduced number of matches – Saturday: Singapore's last round game & semi-finals; & on Sunday: bronze & final game. Remaining matches on the final weekend to be played in OCBC Arena 1.



Sarah Mitchell  
IFF Event Manager

OCBC ARENA HALL 1 : FLOOR PLAN FIELD OF PLAY



300

360

300

140

168

140

1003

1266

1. Event Store
2. Athletes and Officials' Drop-off 2
3. Medical Room
4. Anti-Doping Room
5. Tournament Meeting Room
6. Athletes and Officials' Drop-off 1
7. Athletes and Officials' Holding Area
8. Team Changing Room 3
9. Ambulance Parking
10. Team Changing Room 3
11. Workforce and Officials' Stairs
12. Workforce and Officials' Lift
13. Female Prayer Room
14. Male Prayer Room
15. Broadcast Room
16. Referee Toilet
17. Team Changing Room 2
18. Team changing Room 1
19. Workforce, VIP and Media Entrance
20. Accreditation Area
21. VIP Lift
22. Workforce Stairs
23. Female Public and Athletes' Toilet
24. Male Public and Athletes' Toilet
25. Female Referee Toilet
26. Male Referee Toilet

#### Functional Area / Color Index

- Players
- Media
- Officials
- Broadcast
- Sports Presentation
- VIP
- VVIP
- Public
- Medical Staff
- Workforce



kin.



DRAWING TITLE :

**BOH**  
LEVEL 1 OVERVIEW

SPORTS

Floorball

LOCATION

OCBC ARENA  
SPORTSHUB SINGAPORE

DATE

6 FEB 2023

DRAWING NUMBER

**001**

LEGEND

- Queue Pole
- Function Area
- Entry Point
- Barricade

APPROVAL

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1. VIP Room
2. VIP Lounge
3. Workforce and Officials' Stairs
4. Athletes' Gym
5. Tournament Meeting Room
6. Media Centre
7. Command Centre
8. Workforce and Officials' Lift
9. Workforce and Officials' Stairs
10. TBC
11. Team Changing
12. IFF/ SFA Room
13. Team Changing Room 1
14. Team Changing Room 2

Functional Area / Color Index

- Players
- Media
- Officials
- Broadcast
- Sports Presentation
- VIP
- VVIP
- Public
- Medical Staff
- Workforce

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DRAWING TITLE :

**BOH**  
LEVEL 2 OVERVIEW

SPORTS

Floorball

LOCATION

OCBC ARENA  
SPORTSHUB SINGAPORE

DATE

6 FEB 2023

DRAWING NUMBER

**002**

LEGEND

- Queue Pole
- Function Area
- Entry Point
- Barricade

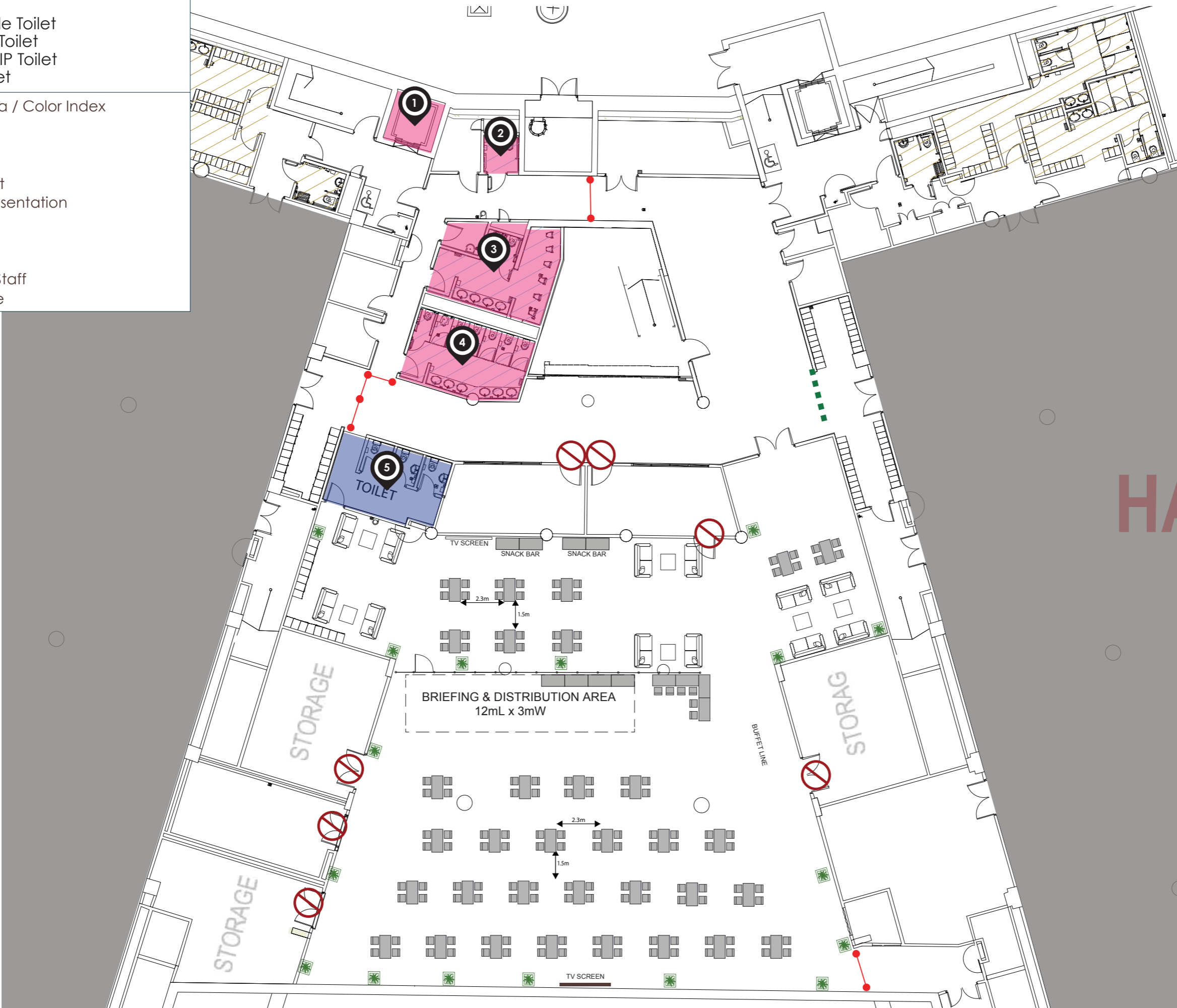
APPROVAL

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1. VIP Lift
2. VIP Disable Toilet
3. Male VIP Toilet
4. Female VIP Toilet
5. Crew Toilet

Functional Area / Color Index

- Players
- Media
- Officials
- Broadcast
- Sports Presentation
- VIP
- VVIP
- Public
- Medical Staff
- Workforce



DRAWING TITLE :

BOH HALL 5 OVERVIEW

SPORTS

Floorball

LOCATION

OCBC ARENA SPORTSHUB SINGAPORE

DATE

6 FEB 2023

DRAWING NUMBER

003

LEGEND

- Queue Pole
- Function Area
- No Entry
- Potted Plants
- Tables and Chairs
- Sofa Set with Coffee Table
- Barricade

APPROVAL

DRAWING TITLE :  
**MAIN COURT**  
HALL 1 OVERVIEW

SPORTS  
Floorball

LOCATION  
OCBC ARENA  
SPORTSHUB SINGAPORE

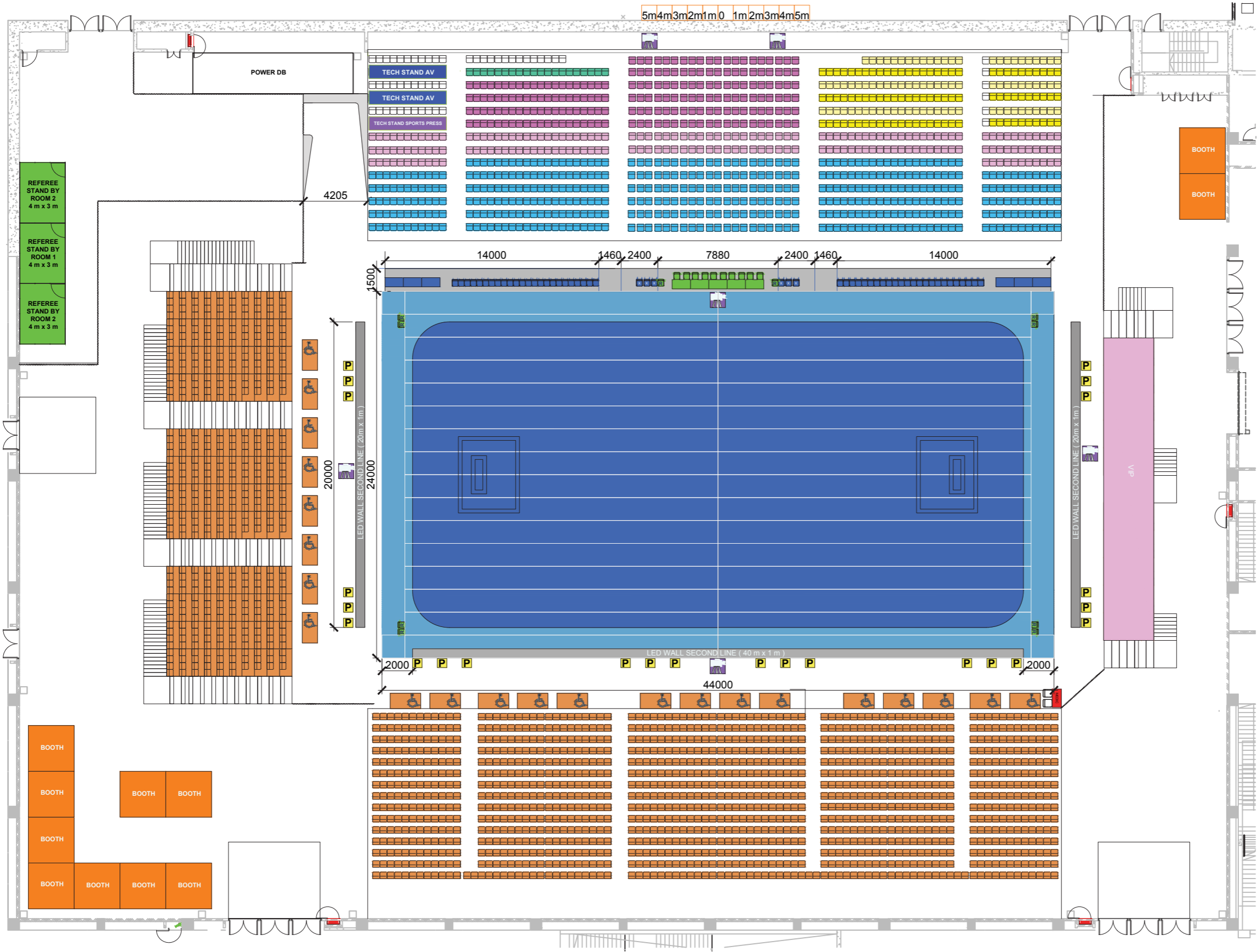
DATE  
6 FEB 2023

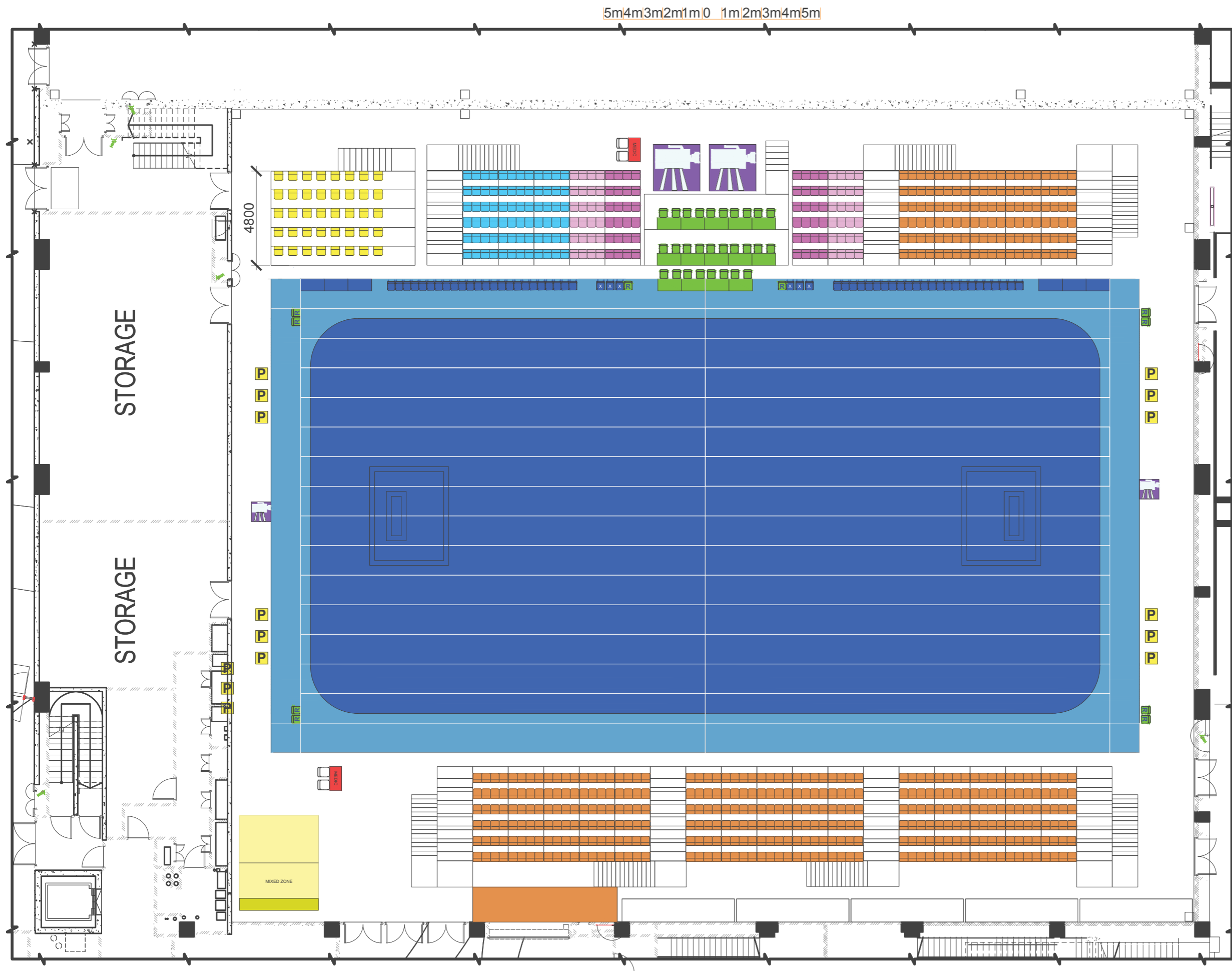
DRAWING NUMBER  
**004**

LEGEND

APPROVAL

OCBC ARENA HALL 1 : FLOOR PLAN FIELD OF PLAY





DRAWING TITLE :

**TRAINING COURT**

HALL 3 OVERVIEW

SPORTS

Floorball

LOCATION

OCBC ARENA  
SPORTSHUB SINGAPORE

DATE

6 FEB 2023

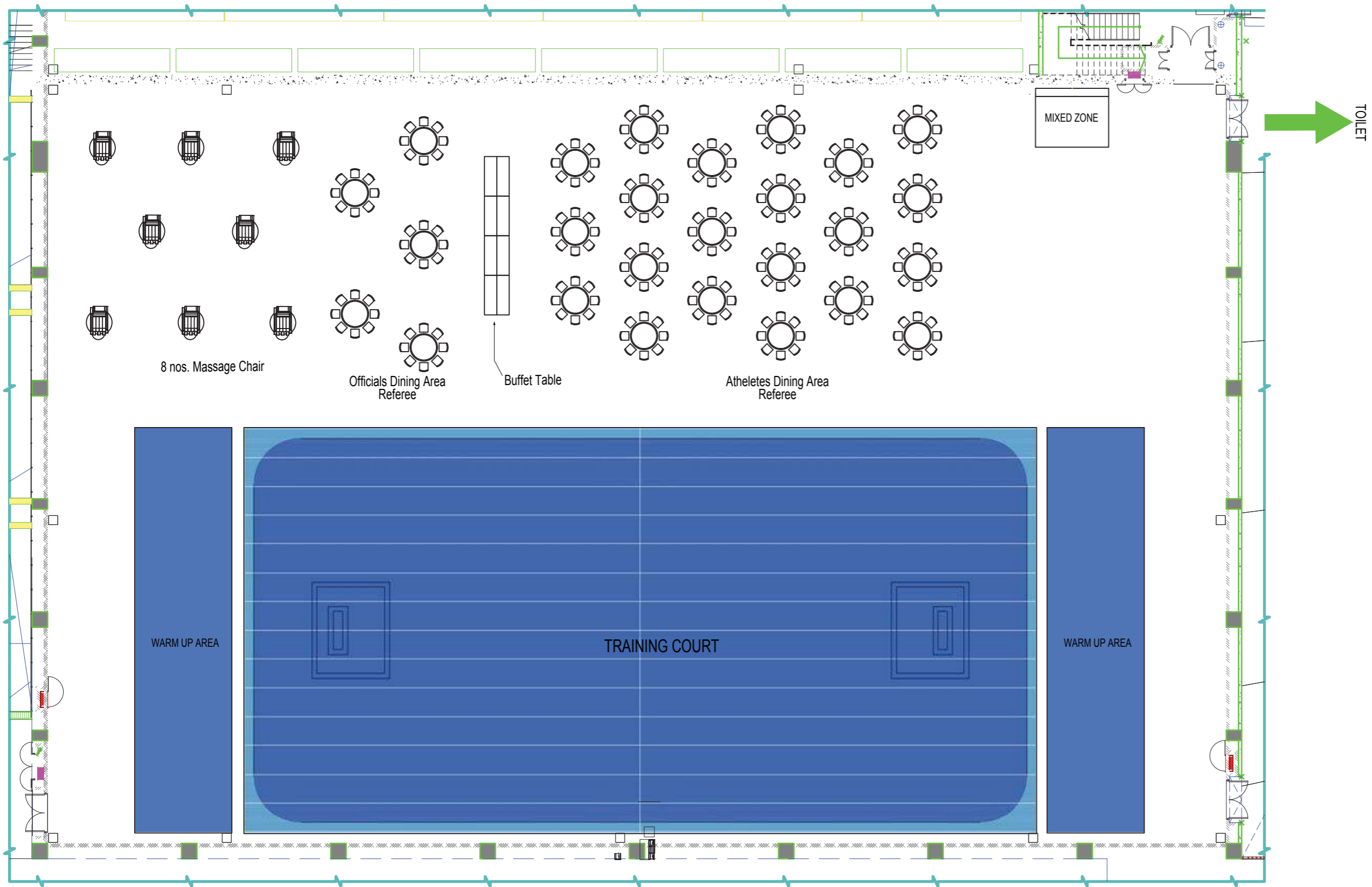
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**006**

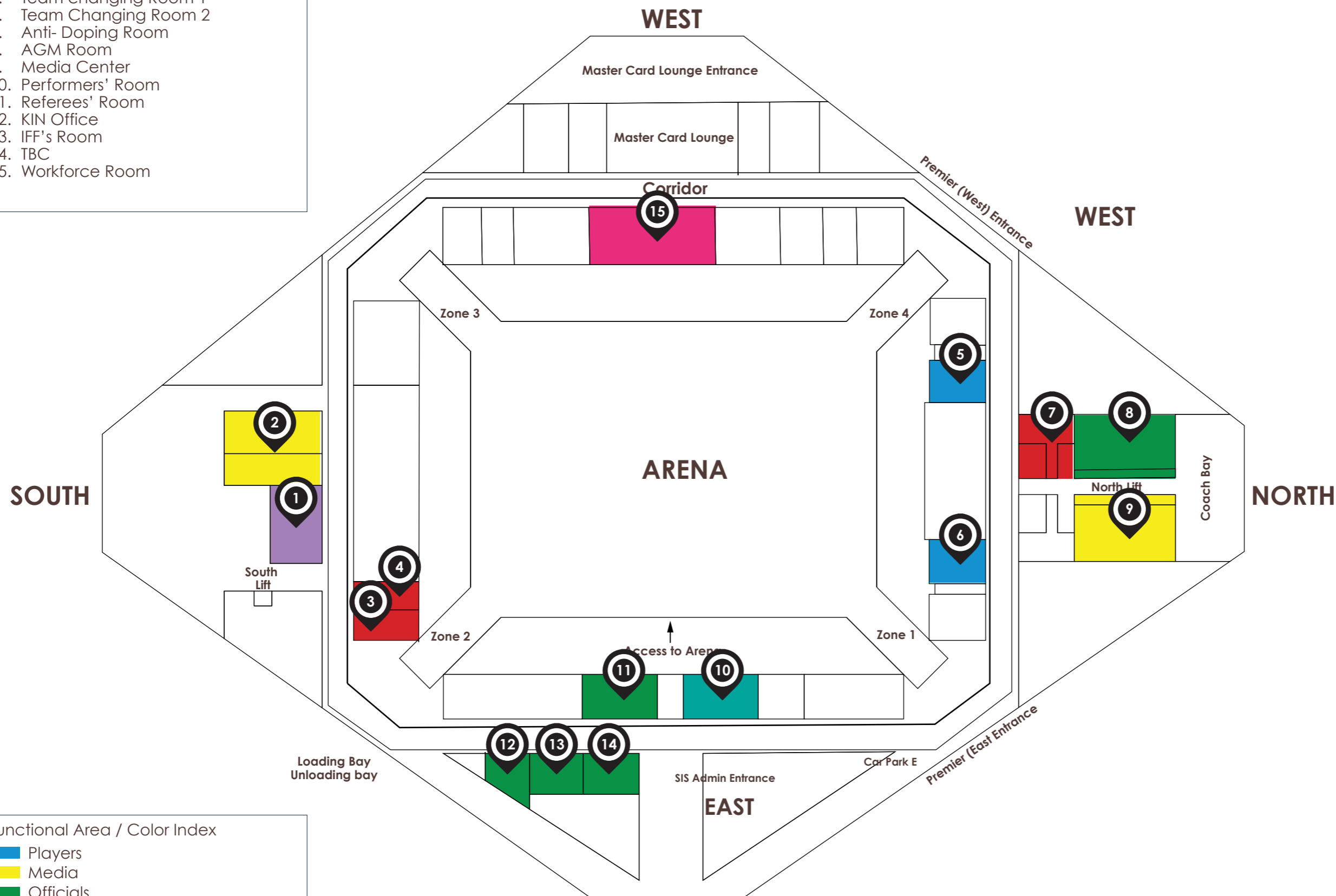
LEGEND

APPROVAL

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1. Broadcast Room
2. Mixed Zone
3. Medical Room
4. Doctors' Room
5. Team changing Room 1
6. Team Changing Room 2
7. Anti- Doping Room
8. AGM Room
9. Media Center
10. Performers' Room
11. Referees' Room
12. KIN Office
13. IFF's Room
14. TBC
15. Workforce Room



#### Functional Area / Color Index

- Players
- Media
- Officials
- Broadcast
- Sports Presentation
- VIP
- VVIP
- Public
- Medical Staff
- Workforce

kin.



DRAWING TITLE :

**BOH**  
SIS OVERVIEW

SPORTS

Floorball

LOCATION

SINGAPORE INDOOR STADIUM  
SPORTSHUB SINGAPORE

DATE

6 FEB 2023

DRAWING NUMBER

**007**

LEGEND

APPROVAL

SIGN HERE kin.net

DRAWING TITLE : SIS MAIN COURT SIS OVERVIEW

SPORTS Floorball

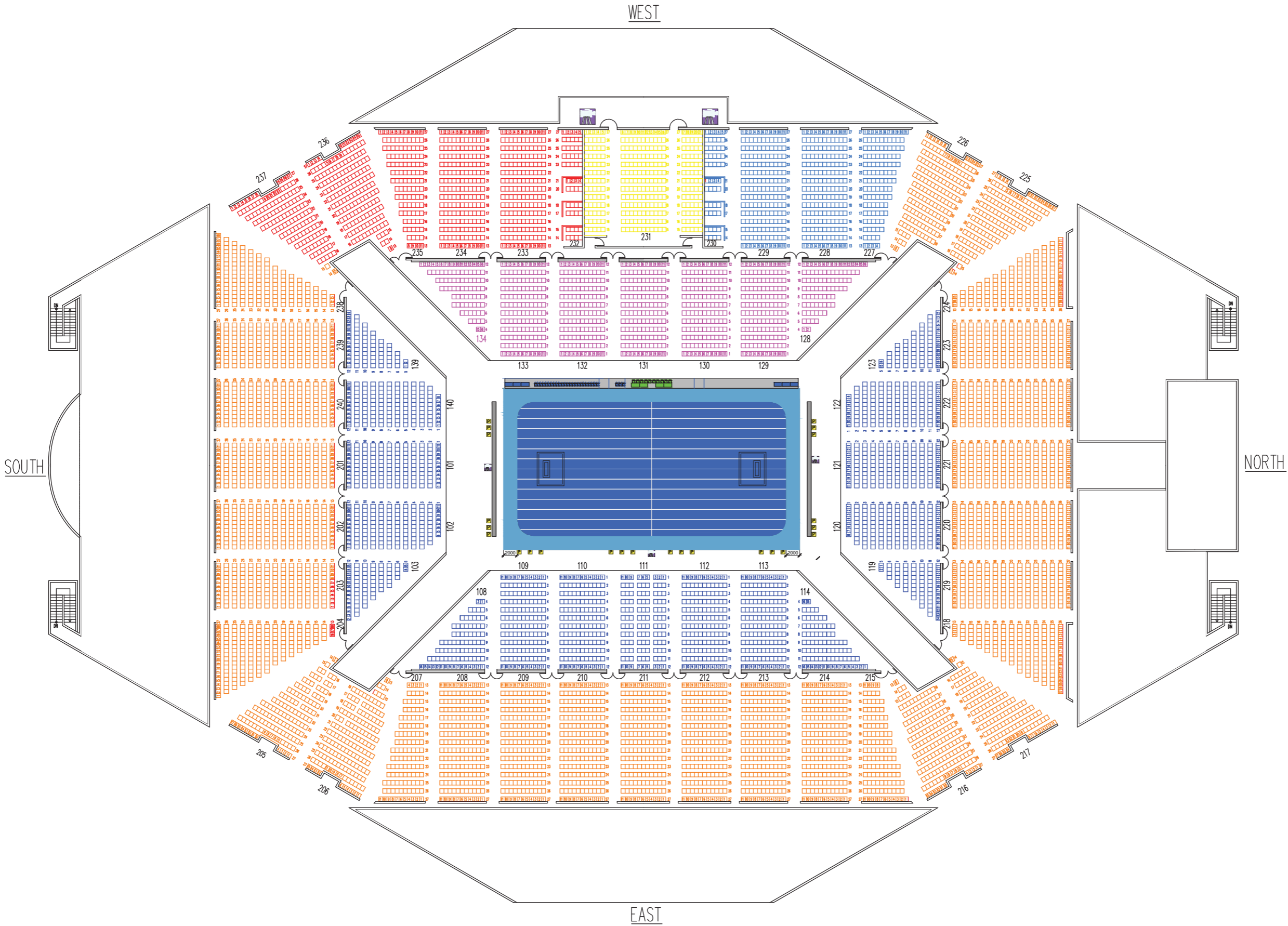
LOCATION SINGAPORE INDOOR STADIUM SPORTSHUB SINGAPORE

DATE 6 FEB 2023

DRAWING NUMBER 008

LEGEND

APPROVAL



		HALL 1							HALL 2						PUBLIC SALES ADULTS [18-YEARS OLD & ABOVE, by year]				PUBLIC SALES - YOUTH & CHILDREN [AGE 6 - 17, by year] <small>Children 5 &amp; below by year do not require a ticket, but would have to sit on parent's lap</small>								
		IFF Reserved (ACC)	Local VIP Reserved (ACC)	Complimentary Ticket (Sponsors)	NSAs	Giveaways Reserved	PUBLIC SALES ADULTS [18-YEARS OLD & ABOVE, by year]	PUBLIC SALES - YOUTH & CHILDREN [AGE 6 - 17, by year]	IFF Reserved (ACC)	Complimentary Ticket (Sponsors)	NSAs	Giveaways Reserved	PUBLIC SALES ADULTS [18-YEARS OLD & ABOVE, by year]	PUBLIC SALES - YOUTH & CHILDREN [AGE 6 - 17, by year]	PRE-SALES EARLY BIRD <small>Target Date of Release = 26.04.2023 - 14.07.2023 [3-weeks]</small>		MAIN SALES <small>Target Date of Release = 01.08.2023 onwards</small>		PRE-SALES EARLY BIRD (Closed Door) <small>Target Date of Release = 26.04.2023 - 14.07.2023 [3-weeks]</small>		MAIN SALES <small>Target Date of Release = 01.08.2023 onwards</small>						
	Maximum Capacity	2636							648						PRICE	NO. OF TICKETS	PRICE	NO. OF TICKETS	PRICE	NO. OF TICKETS	PRICE	NO. OF TICKETS					
1	Opening Weekend - 1-day Pass [Hall 1] - 2 Dec 2023	100	40	175	361		738	588							\$	15.00	147.80	\$	20.00	590.20	\$	7.50	58.60	\$	10.00	529.40	
2	Opening Weekend - 1-day Pass [Hall 1] - 3 Dec 2023	100	40	175	361		738	588							\$	15.00	147.80	\$	20.00	590.20	\$	7.50	58.60	\$	10.00	529.40	
3	1-day Pass [Hall 1] - 4 Dec 2023	100	40	175	361		738	588							\$	10.00	147.80	\$	15.00	590.20	\$	5.00	58.60	\$	10.00	529.40	
4	1-day Pass [Hall 1] - 5 Dec 2023	100	40	175	361		738	588							\$	10.00	147.80	\$	15.00	590.20	\$	5.00	58.60	\$	10.00	529.40	
5	1-day Pass [Hall 1] - 6 Dec 2023	100	40	175	361		738	588							\$	10.00	147.80	\$	15.00	590.20	\$	5.00	58.60	\$	10.00	529.40	
6	Quarter Finals - 1-day Pass [Hall 1] - 7 Dec 2023	140	60	175	361		696	570							\$	20.00	138.80	\$	25.00	557.20	\$	10.00	56.60	\$	10.00	513.40	
7	Quarter Finals - 1-day Pass [Hall 1] - 8 Dec 2023	140	60	175	361		696	570							\$	20.00	138.80	\$	25.00	557.20	\$	10.00	56.60	\$	10.00	513.40	
8	Semi-Finals - 1 Day Pass [Hall 1] <small>(9 Dec 2023)</small>	180	60	175	361		668	558							\$	25.00	134.00	\$	30.00	534.80	\$	12.50	55.40	\$	10.00	502.60	
9	Finals - 1 Day Pass [Hall 1] <small>(10 Dec 2023)</small>	180	60	175	361	668	558	\$	30.00	133.20	\$	35.00	534.80	\$	15.00	55.40	\$	10.00	502.60								
10	Opening Weekend - 2-day Bundle [Hall 1] <small>(2 &amp; 3 Dec 2023)</small>					20	180								\$	25.50	36.00	\$	34.00	144.00	\$	-	0.00	\$	10.00	0.00	
11	Semi & Finals Weekend - 2-day Bundle [Hall 1] <small>(9 &amp; 10 Dec 2023)</small>					20	180								\$	46.75	36.00	\$	55.25	144.00	\$	-	0.00	\$	10.00	0.00	
12	Full Experience 9-day Bundle [Hall 1] <small>(2 - 10 Dec 2023)</small>					30	274								\$	124.00	55.00	\$	160.00	219.00	\$	-	0.00	\$	10.00	0.00	
13	1-day Pass [Hall 2] - 2 Dec 2023								48	48	72			216	144	\$	10.00	43.00	\$	15.00	173.00	\$	5.00	29.00	\$	10.00	115.00
14	1-day Pass [Hall 2] - 3 Dec 2023								48	48	72			216	144	\$	10.00	43.00	\$	15.00	173.00	\$	5.00	29.00	\$	10.00	115.00
15	1-day Pass [Hall 2] - 4 Dec 2023								48	48	72			216	144	\$	10.00	43.00	\$	15.00	173.00	\$	5.00	29.00	\$	10.00	115.00
16	1-day Pass [Hall 2] - 5 Dec 2023								48	48	72			216	144	\$	10.00	43.00	\$	15.00	173.00	\$	5.00	29.00	\$	10.00	115.00
17	1-day Pass [Hall 2] - 6 Dec 2023								48	48	72			216	144	\$	10.00	43.00	\$	15.00	173.00	\$	5.00	29.00	\$	10.00	115.00
18	1-day Pass [Hall 2] - 7 Dec 2023								48	48	72			216	144	\$	10.00	43.00	\$	15.00	173.00	\$	5.00	29.00	\$	10.00	115.00
19	1-day Pass [Hall 2] - 8 Dec 2023								48	48	72			216	144	\$	10.00	43.00	\$	15.00	173.00	\$	5.00	29.00	\$	10.00	115.00
20	Full Experience 7-day Bundle [Hall 2] <small>(2 - 8 Dec 2023)</small>													120		\$	59.50	24.00	\$	89.25	96.00	\$	-	0.00	\$	-	0.00

## Ticketing Matrix (IFF 16.02.2023) OCBC & SIS

			ADULTS & above, by year] [18-years old				YOUTH & CHILDREN [AGE 6 - 17, by year] Children 5 & below by year do not require a ticket, but sit on parent's lap				FAMILY PASS Includes tickets for two adults and two youths (6 - 17 years old)			
			CATEGORY 1	CATEGORY 2	CATEGORY 3	CATEGORY 4	CHILD CATEGORY 1	CHILD CATEGORY 2	CHILD CATEGORY 3	CHILD CATEGORY 4	FAMILY PASS CATEGORY 1	FAMILY PASS CATEGORY 2	FAMILY PASS CATEGORY 3	FAMILY PASS CATEGORY 4
		Singapore play	PRICE	PRICE	PRICE	PRICE	PRICE	PRICE	PRICE	PRICE	PRICE	PRICE	PRICE	PRICE
1	Opening Weekend - 1-day Pass [Hall 1] - 2 Dec 2023	Y	\$ 40.00	\$ 30.00	-	-	\$ 20.00	\$ 15.00	-	-	\$ 95.00	\$ 75.00	-	-
2	Opening Weekend - 1-day Pass [Hall 1] - 3 Dec 2023	Y	\$ 40.00	\$ 30.00	-	-	\$ 20.00	\$ 15.00	-	-	\$ 95.00	\$ 75.00	-	-
3	1-day Pass [Hall 1] - 4 Dec 2023	N	\$ 20.00	\$ 15.00	-	-	\$ 15.00	\$ 10.00	-	-	\$ 55.00	\$ 40.00	-	-
4	1-day Pass [Hall 1] - 5 Dec 2023	Y	\$ 30.00	\$ 20.00	-	-	\$ 15.00	\$ 10.00	-	-	\$ 75.00	\$ 50.00	-	-
5	1-day Pass [Hall 1] - 6 Dec 2023	Y	\$ 30.00	\$ 20.00	-	-	\$ 15.00	\$ 10.00	-	-	\$ 75.00	\$ 50.00	-	-
6	Quarter Finals - 1-day Pass [Hall 1] - 7 Dec 2023	N	\$ 30.00	\$ 20.00	-	-	\$ 15.00	\$ 10.00	-	-	\$ 75.00	\$ 50.00	-	-
7	Quarter Finals - 1-day Pass [Hall 1] - 8 Dec 2023	Y	\$ 35.00	\$ 20.00	-	-	\$ 15.00	\$ 10.00	-	-	\$ 85.00	\$ 50.00	-	-
8	Semi-Finals - 1 Day Pass [SIS] (9 Dec 2023)	Y	\$ 50.00	\$ 40.00	\$ 30.00	\$ 20.00	\$ 30.00	\$ 20.00	\$ 10.00	\$ 10.00	\$ 130.00	\$ 100.00	\$ 70.00	\$ 50.00
9	Finals - 1 Day Pass [SIS] (10 Dec 2023)	N	\$ 60.00	\$ 50.00	\$ 30.00	\$ 20.00	\$ 30.00	\$ 20.00	\$ 10.00	\$ 10.00	\$ 150.00	\$ 120.00	\$ 70.00	\$ 50.00
10	Opening Weekend - 2-day Bundle [Hall 1] (2 & 3 Dec 2023)	Y	\$ 60.00	\$ 50.00	-	-	\$ 30.00	\$ 20.00	-	-	\$ 150.00	\$ 120.00	-	-
11	Semi & Finals Weekend - 2-day Bundle [SIS] (9 & 10 Dec 2023)	Y	\$ 100.00	\$ 75.00	\$ 50.00	\$ 40.00	\$ 50.00	\$ 35.00	\$ 20.00	\$ 20.00	\$ 250.00	\$ 185.00	\$ 120.00	\$ 100.00
12	Full Experience 9-day Bundle [Hall 1+SIS] (2 - 10 Dec 2023)	Y	\$ 225.00	\$ 200.00	-	-	\$ 150.00	\$ 100.00	-	-	\$ 600.00	\$ 500.00	-	-
13	1-day Pass [Hall 2]	N	\$ 15.00	-	-	-	\$ 10.00	-	-	-	\$ 40.00	-	-	-
20	Full Experience 7-day Bundle [Hall 2] (2 - 8 Dec 2023)	N	\$ 60.00	-	-	-	\$ 50.00	-	-	-	\$ 170.00	-	-	-



**Women's World Floorball  
Championships 2023**  
2 Dec - 10 Dec | Singapore

## Ticketing Matrix (IFF 16.02.2023) OCBC ONLY

			ADULTS old & above, by year		YOUTH & CHILDREN [AGE 6 - 17, by year] Children 5 & below by year do not require a ticket, but sit on parent's lap		FAMILY PASS Includes tickets for two adults and two youths (6 -17 years old)	
			CATEGORY 1	CATEGORY 2	CHILD CATEGORY 1	CHILD CATEGORY 2	FAMILY PASS CATEGORY 1	FAMILY PASS CATEGORY 2
		Singapore play	PRICE	PRICE	PRICE	PRICE	PRICE	PRICE
1	Opening Weekend - 1-day Pass [Hall 1] - 2 Dec 2023	Y	\$ 40.00	\$ 30.00	\$ 20.00	\$ 15.00	\$ 95.00	\$ 75.00
2	Opening Weekend - 1-day Pass [Hall 1] - 3 Dec 2023	Y	\$ 40.00	\$ 30.00	\$ 20.00	\$ 15.00	\$ 95.00	\$ 75.00
3	Opening Weekend - 2-day Bundle [Hall 1] (2 & 3 Dec 2023)	Y	\$ 70.00	\$ 55.00	\$ 35.00	\$ 30.00	\$ 175.00	\$ 140.00
4	1-day Pass [Hall 1] - 4 Dec 2023	N	\$ 20.00	\$ 15.00	\$ 15.00	\$ 10.00	\$ 55.00	\$ 40.00
5	1-day Pass [Hall 1] - 5 Dec 2023	Y	\$ 30.00	\$ 20.00	\$ 15.00	\$ 10.00	\$ 75.00	\$ 50.00
6	1-day Pass [Hall 1] - 6 Dec 2023	Y	\$ 30.00	\$ 20.00	\$ 15.00	\$ 10.00	\$ 75.00	\$ 50.00
7	Quarter Finals - 1-day Pass [Hall 1] - 7 Dec 2023	N	\$ 30.00	\$ 20.00	\$ 15.00	\$ 10.00	\$ 75.00	\$ 50.00
8	Quarter Finals - 1-day Pass [Hall 1] - 8 Dec 2023	Y	\$ 35.00	\$ 25.00	\$ 20.00	\$ 15.00	\$ 90.00	\$ 65.00
9	Semi-Finals - 1 Day Pass [Hall 1] (9 Dec 2023)	Y	\$ 60.00	\$ 50.00	\$ 30.00	\$ 25.00	\$ 150.00	\$ 125.00
10	Finals - 1 Day Pass [Hall 1] (10 Dec 2023)	N	\$ 70.00	\$ 60.00	\$ 35.00	\$ 30.00	\$ 175.00	\$ 150.00
11	Semi & Finals Weekend - 2-day Bundle [Hall 1] (9 & 10 Dec 2023)	Y	\$ 120.00	\$ 100.00	\$ 55.00	\$ 50.00	\$ 295.00	\$ 250.00
12	Full Experience 9-day Bundle [Hall 1] (2 - 10 Dec 2023)	Y	\$ 299.00	\$ 229.00	\$ 149.00	\$ 129.00	\$ 650.00	\$ 500.00
13	1-day Pass [Hall 2]	N	\$ 15.00	-	\$ 10.00	-	\$ 40.00	-
14	Full Experience 9-day Bundle [Hall 2] (2 - 10 Dec 2023)	N	\$ 99.00	-	\$ 60.00	-	\$ 225.00	-

**Helsinki, November 10<sup>th</sup> 2022**

## **IFF Champions Cup Steering Group (CCSG) meeting report 3/2022**

Time: 10.11.2022

Place: Swiss Life Arena, Zurich, Switzerland

Participants: Tomas Frank, Czech Floorball  
Pekka Ilmivalta, Finnish Floorball Federation  
Mikael Ahlerup, Swedish Floorball Federation  
Magnus Nilsson, Swedish Floorball Federation  
Mikael Zoss, Swiss Floorball  
John Liljelund, IFF interim chair & secretary

### **1. Opening of the meeting**

Mr. Liljelund opened the meeting at 14:00 CET and welcome the participants.

### **2. Meeting Objective**

To discuss the preparations of the Champions Cup 2023 final round and define what actions needs to be taken and when, in order to be able to start with the Home & Away concept in the fall of 2023.

### **3. Champions Cup 2023 in Finland**

Mr. Ilmivalta reported on the preparations for the Champions Cup 2023, in the Classic home arena Blåk Boks, in the Ideapark shopping center- The teams will be living in Tampere, which is some 12-13 km from the arena. SSBL is expecting for a full house during the finals, but also in some other games. There is a VIP area next to the rink.

The TV/Streaming production will be organized by Classic streaming crew. In Finland the stream will be behind a paywall on the Salibandy.tv channel with Finnish commentary and IFF will stream through our new media platform Sportswik with English commentary. IFF is looking to sell the signal to any interested parties. The Swedish clubs might be interested to get the signal

SSBL has sent in an application for exemptions for the venue, which the RACC has discussed. The exemptions are the height of the venue, the safety space next to the rink and the placement of the main camera which is not in the middle. All eight teams have registered.

### **4. Status recap of the open questions in regards of the Champions Cup concept starting in 2023**

Mr. Nilsson reported that Finland and Sweden have discussed the possible dates for the quarter finals, as Finland and Sweden are playing against each other. They have made a proposal for the playing dates for the quarterfinals 14-20.8 (Q1) and 21-27.8 (Q2) respectively (preferred during the weekends). Finland and Sweden also have an idea of when the semi-

finals should be able to be played, but as there will be a free ballot so here the two countries want to hear the views of the other parties.

Mr. Frank has prepared that the first round should be played in September. This due to the fact that August is a preparation period for the teams in Czech Republic, which needs to take into account the preparation period for the teams as they take part in the local Cup competition. For Czech Republic it would be important to know what the terms are for each of the rounds. Mr. Frank wants to have the dates set as early as possible.

Mr. Liljelund expressed that it should be possible to play in different weekends for the North and South divisions. It is important that we can agree upon the dates as early as possible as Mr. Frank requested.

Mr. Ilmivalta asked what the best dates would be for Czech Republic and Switzerland. Mr. Frank answered that the preferred dates during the second and third week of September, which Mr. Zoss was positive to.

Mr. Ilmivalta asked about the dates for the semi-finals. The countries should come back after having looked on the preliminary proposal to have the semi-finals played during the two first weeks of November for the ladies and the last week of November and the first week of December for the male. The possible final could be played on the 27th of January, which the countries need to come back on.

The ranking for the Champions cup has been settled in the each of the countries:

Czech Rep:	1) League champion, 2) Cup winner, 3) Runner-up for the League
Finland:	1) League champion, 2) Cup winner, 3) Runner-up for the League
Sweden:	1) League champion, 2) Cup winner, 3) Runner-up for Cup
Switzerland:	1) League champion, 2) Cup winner, 3) Runner-up for the League

## **5. Proposal of Future of Floorball for IFF General Assembly**

The CCSG held a general discussion of how the different workshops that needs to be organised shall be run and what kind of questions shall be asked. Mr. Ilmivalta felt that there needs to be a common understanding of what we are discussing. The Finnish federation will start the discussions in the beginning of the year and Mr. Ilmivalta has been given the task by the SSBL board to prepare the topic in Finland.

Mr. Ahlerup felt that there are different fields of topics that can be discussed. Sweden has been focusing of how we can help countries to develop the thinking of how to develop their internal work. The other side is to look upon the rules of the game, the game format. There is different tracks for the development in the field of the organisational development, based on the Fit4Future project, but also share knowledge with other countries.

The CCSG felt that the fields of questions that could be discussed are cooperation with other countries, supported by the top 4, possible rules changes, what type of events will have in the future, Fit4Future results and the introduction of a new international format 3vs3.

Mr. Zoss felt that we need to build a concept for the information gathering, where the countries would be a part of defining this. Mr. Frank felt that we need to collect information what type of the changes are needed. The question is what it means for the different countries

The CCSG discussed the matter in detail and concluded that all countries will look over their views of the process and come with their thoughts until the CCSG meeting in February IFF will also looking into what kind of topics and questions should be discussed

**6. Other topics:**

Mr. Frank commented that the Sportswik application has not been working on the Android app and that there could be a package price for the playoff (quarterfinals, semi-finals and Finals). Mr. Liljelund informed that the IFF had asked for the Sportswik app approval from Google some 12 days prior to the tournament, but it had been denied on the 8<sup>th</sup> of November, as they had not understood the security policy that Sportwik had formulated. The app had been re-submitted and finally approved on Monday the 14<sup>th</sup> of November.

**7. Any other business**

Next meeting to be held in Malmö in February.

**8. Closing of the meeting**

Mr. Liljelund thanked everyone for a good meeting and closed the meeting at 15:35 CET

Helsinki, Finland, 7<sup>th</sup> of November 2022**Report for the IFF Ethics Commission meeting on November 13<sup>th</sup>, 2022**

**Venue:** Hotel Novotel West Zurich

**Time:** Sunday 13<sup>th</sup> of November 2022

**Present:** Ms. Sylvia Schenk (GER), interim chair  
Ms. Carol Roberts (CAN)  
Mr. Bill Howitt (AUS), virtual participation

**Excused:** Mr. Harri Syväsalmi (FIN), chair  
Mr. David Sharpe (GBR)

**Secretary:** Mr. John Liljelund (FIN) – IFF secretary general

**§ 1 Welcome by IFF ETC Interim Chair, Ms. Sylvia Schenk**

Ms. Schenk opened the yearly meeting of the IFF Ethics Commission and welcomed everyone.

Before discussing ETC business, the ETC welcomed presentations by Mr. Uldrich Harmout, Sportradar Chief Strategy Officer, Mr. Risto Nieminen former Finish NOC chair and ex-president of World Lottery and Mr. Pekka Ilmivalta the secretary of the Finnish Floorball Federation, related to the operations and opportunities related to betting data provided by Sportradar. GDPR issues in using the data and the risk factors for the different sports and the problem that some 80 per cent of the betting is live betting, which is easier to manipulate, was discussed.

Also discussed was the use of betting data. The Finnish Floorball Federation has been contacted by smaller companies concerning the sport data and the IFF has renewed our betting education based on the new information provided by Sportradar. The IFF will need to educate all IFF participants on the subject of who victims of betting/match manipulation are and why. Additionally, the risks of problem gambling and the marketing of betting will need to be explained. Further discussion about where the money in sport is coming from will be necessary. Ms. Schenk felt that the question is how we shall deal with education of gambling.

Mr. Howitt asked how IFF is planning to deal with possible betting offences with the local authorities. Mr. Liljelund answered that the IFF would follow the local legislation and work with the ethical organisation.

Mr. Nieminen also conveyed the greetings from the ETC chair Mr. Syväsalmi who has been severely ill, already since last autumn.

Short recap of the working of the IFF ETC by the members.

**§ 2 Updates from the IFF**

Mr. Liljelund made a short recap of important events and actions

- IFF has taken cognizance of the IOC Award concerning the participation of the Russian and Belarusian teams in IFF Events and suspended the countries from any participation in any IFF activity.
- The IFF has continued to be heavily hit by the COVID-19 pandemic, due to the cancellation and postponement of all events between the time of January to June 2022. The U19 WFC

2022, which was supposed to have been played in May in Wellington, New Zealand was played in Katowice, Poland in beginning of September.

- The fact that we had the U19 WFC played in September and the Men's WFC is pushed earlier due to the FIFA World Cup has put a lot of pressure on the IFF Office, as we had one month less preparation time than usual.

As was discussed in the ETC Teams meeting in October, the IFF has now documented the alleged sexual harassment case during the Men's WFC qualification tournament in Italy. The subject of the harassment allegations does not want to make an official complaint. The documentation was attached to the meeting Agenda. The ETC approved the documentation and numbered this as case 2/2022. All the ETC cases are to be numbered and the list must be published on the IFF website, regardless of the outcome or whether cases are resolved.

### **§ 3**      ***Procedure in dealing with issues inside the Ethics Commission***

The ETC discussed the cases for the ETC in 2022. The only case, namely the Singapore Floorball Association election case, resulted in a referral to the IFF Disciplinary Committee. This was the most difficult case the ETC has had to address.

It is important to clarify the role of the ETC secretary in the handling of the ETC cases. The secretary is to act only as the secretary and provide the initial emails to the ETC. The IFF is to direct complaint emails directly to the ETC members.

This case demonstrated that what constitutes a conflict of interest appears to be quite different from country to country. Education about what a conflict of interest is (that it includes actual conflict as well as a perception of conflict) and how to build an independent committee should be undertaken. The ETC members will compile material on Good Governance and how to deal with conflict of interest and organise a webinar for the coming Event organisers.

### **§ 4**      ***Expanding the Scope of the Code of Ethics***

The ETC discussed the topic of expanding the scope of the IFF Code of Ethics to also cover the National Associations Presidents and the Board members of the national Associations. There is a need to define what an Event organizer is and to harmonize the Good Governance Policy. Mr. Liljelund will look into the topic and include the secretary general and the organisation committee in the Good Governance Policy and the Code of Ethics and come with a proposal.

The ETC discussed what actions are required and what to expect from national Associations regarding cases concerning the NF's internal procedural rules, composition of panels and the ETC competence – in parallel or as second instance.

Mr. Liljelund informed that the IOC has organized an Integrity webinar for the IOC recognized International federations. We will collect more information of what is coming from the IOC to work on our materials and guidelines.

The ETC will examine the topic of Human Rights in more depth once the IOC has produced more information. It is important to have a clear definition of what Human Rights are in sport, as it is a much broader topic than what it is generally understood.

### **§ 6**      ***Education for national Associations and Guidelines on internal rules***

The ETC discussed on about the following topics:

- Conflict of Interest
- Anti-Corruption guidelines (invitation, presents and conflict of interests)

These issues should be combined with the education process discussed earlier and how to include these into the rules of the National Federations.

## **§ 7      *How to transfer and monitor the actions of Ethics questions in the Member Associations.***

The ETC discussed what action needs to be taken in 2023, when we are moving into a more normal situation to enhance the development and implementation of questions related to Ethics in the member associations.

The ETC will prepare a road map for what shall be done and discuss where to start

## **§ 8      *Review of the following policies and questions***

The ETC will review current rules on sexual harassment/abuse, which is a part of the Human Rights agenda. FIFA is working on the topic of safeguarding and is developing contact points between the International Federations. IFF will require the development of rules or policies at the regional level. IFF needs to publish articles on the topic on the webpage.

Match Manipulation (Fixing/Gambling) rules: Presently IFF has an agreement with Sportradar concerning the monitoring of betting of IFF Events. The present IFF rules prohibit athletes from betting on their own matches in an event. In the future , the rules should be expanded to include prohibitions on gambling in order to prevent match manipulation and to prevent problem gambling and gambling addiction. The rules must include the protection of the integrity of the sport and the health and safety of the athletes. The IOC is presently revising its Rules which the IFF can adapt.

Athletes' participation in IFF governance can be discussed in relation to the Human Rights.

## **§ 9      *Any other issues***

For the meeting next year in Singapore the ETC will have a working session during the Friday 8<sup>th</sup> and then make a presentation at the Association meeting on Saturday the 9<sup>th</sup> and have the ETC meeting on the 10<sup>th</sup> or 11<sup>th</sup> of December.

The ETC will develop some guidance for IFF regarding the vetting of candidates for positions within IFF, including the ETC.

## **§ 10      *Closing of meeting***

Ms. Schenk closed the meeting 11.45

## **LATIN AMERICA REPORT – FEBRUARY 2023**

During my stay in Zurich I had the opportunity to talk to one of the representatives of Floorball4all and try to clarify what is our position and how we see their actions. We were also with local representatives of Brazil (not Brazil floorball but the Floorball4all “section”), Perú and Ecuador.

I explain all of them the necessary steps towards the registration as national Floorball representatives for IFF (Peru and Ecuador) and they were in favour of starting the process. With the Brazilian I talked about the necessity of working together with the recognized Association in Brazil for IFF and the representative of Floorball4all was also in favor of that.

Until now nothing new has come to me in that direction.

- **BRAZIL**

Several conversations with Floorball Brazil regarding two actions:

Their possible participation in a WFCQ – not easy yet

Their plan to organize a seminar in Brazil this year 2023. September is their proposal.

*Education plan for this year (coaches and referees):*

*March - basic level – introduction to floorball – Sao Paulo*

*April – basic level – introduction to floorball – Campinas*

*May – basic level – introduction to floorball – Belo Horizonte*

*May - basic level – introduction to floorball – Rio de Janeiro*

*May - basic level – introduction to floorball – Fortaleza*

*June - basic level – introduction to floorball – Blumenau*

They have received an invitation coming from the new Ministry of Sport for a meeting towards a future agreement.

They also ask for material support from IFF – 100 sticks – 200 balls – 8 face masks to be sent in bags via airplane (I suppose they will manage that)

- **COLOMBIA**

End of January they had their annual Assembly.

They have asked IFF for a delay in the fee payment.

Plan for this year:

Promotion in different cities

1st Floorball Festival in Colombia – coordinated with previous Works in schools and universities.

Visit of Gabriel Björkman (Swedish advisor with Colombian citizenship)

New communication strategy with a web site- social media presence...

Reorganization of all the work done previous to Covid.

- **VENEZUELA**

Also contacted the President in Zurich. Enormous difficulties due to Covid and they have to start all from almost the beginning.

- **ECUADOR**

For the first time I had the opportunity to have a face to face conversation with someone from Ecuador and show him how things are in IFF. They are part of Floorball4all but this time living in Ecuador.

They have defined as a primary goal for this year the registration of the Federación Ecuatoriana de Floorball (Floorball Ecuador). During Dec 2022 and Jan 2023 they have prepared all the necessary documents and just waiting for the appointment at Register. Once registered they will ask IFF for membership.

Within their activities in Floorball4all they have also announced that Ecuador will be the place to celebrate the “Segunda Copa Sudamericana de Floorball” in August 11<sup>th</sup> to 13<sup>th</sup> with the confirmation of Perú, Paraguay, Brazil. Working also with Colombia and Venezuela.

## APPENDIX 15

# IOC STATEMENT ON SOLIDARITY WITH UKRAINE, SANCTIONS AGAINST RUSSIA AND BELARUS, AND THE STATUS OF ATHLETES FROM THESE COUNTRIES

Published on January 25, 2023

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The Executive Board (EB) of the International Olympic Committee (IOC) met today to consider the unanimous conclusions of the Olympic Summit (9 December 2022), which comprises the leaders of all the stakeholder groups of the Olympic Movement and the International Paralympic Committee (IPC). Following this Summit, consultation calls were held with the IOC Members, the global network of athletes' representatives, the International Federations (IFs) and the National Olympic Committees (NOCs) on 17 and 19 January 2023.

The discussions had three parts: first, the sanctions against the Russian and Belarusian State and Government; second, the solidarity of the Olympic Movement with the Ukrainian athletes and the Ukrainian Olympic community; third, the possible access to sports competitions for individual athletes with Russian or Belarusian passports."

**With regard to the sanctions, participants in each of the consultation calls unanimously reaffirmed and called for a reinforcement of the sanctions already in place:**

No international sports events being organised or supported by an IF or NOC in Russia or Belarus. No flag, anthem, colours or any other identifications whatsoever of these countries being displayed at any sports event or meeting, including the entire venue.

No Russian and Belarusian Government or State official should be invited to or accredited for any international sports event or meeting.

**With regard to the solidarity with Ukrainian athletes and the Ukrainian Olympic community, there was also unanimous support to:**

Continue and even strengthen the full and unwavering commitment to solidarity with the Ukrainian athletes and the Ukrainian Olympic community in order to have a strong team from the NOC of Ukraine at the Olympic Games Paris 2024 and the Olympic Winter Games Milano Cortina 2026. Encourage all IFs, NOCs and sports event organisers to undertake all possible efforts to facilitate the training, preparation and participation of Ukrainian athletes in international sports events.

**With regard to the individual athletes with Russian or Belarusian passports, the vast majority of the participants in each of the consultation calls expressed the following:**

Strong commitment to the unifying mission of the Olympic Movement, requesting and encouraging it to live up to this unifying mission, particularly in these times of division, confrontation and war. Respect the rights of all athletes to be treated without any discrimination, in accordance with the Olympic Charter. Governments must not decide which athletes can participate in which competition and which athletes cannot.

No athlete should be prevented from competing just because of their passport.

A pathway for athletes' participation in competition under strict conditions should therefore be further explored.

Such strict conditions being:

athletes would participate in competitions as “neutral athletes” and in no way represent their state or any other organisation in their country, as is already happening in professional leagues, particularly in Europe, the United States and Canada, and in some individual professional sports. Only athletes who fully respect the Olympic Charter would participate. This means in particular: first, only those who have not acted against the peace mission of the IOC by actively supporting the war in Ukraine could compete. Second, only athletes who fully comply with the World Anti-Doping Code and all relevant anti-doping rules and regulations would be eligible. There must be individual checks carried out for all entered athletes.

In the event of any athlete failing to respect the eligibility criteria or failing to respect the strict participation conditions as set out above, the IF and/or the sports event organiser concerned should immediately remove them from the competition, suspend them from further competitions and report the incident to the IOC for its consideration for further measures and sanctions.

Welcomed and appreciated the offer from the Olympic Council of Asia to give these athletes access to Asian competitions.

The vast majority in each of the consultation meetings requested the IOC to continue the exploration of the above-mentioned concept by way of bilateral consultation, with each International Federation being the sole authority for its international competitions.

The participants’ deliberations were informed by a number of documents, including but not limited to the following:

**A letter from the Special Rapporteur in the field of cultural rights and the Special Rapporteur on contemporary forms of racism, racial discrimination, xenophobia and related intolerance of the United Nations Human Rights Council.**

The letter from the Special Rapporteurs states: “We express serious concern, however, about the recommendation to ban Russian and Belarusian athletes and officials such as judges from international competitions, based solely on their nationality, as a matter of principle. This raises serious issues of non-discrimination.”

**The UN General Assembly resolution A/77/L.28: “Sport as an enabler of sustainable development” adopted by consensus by all UN Member States on 1 December 2022, including Ukraine, Russia and Belarus.**

The Resolution recognised that major international sports events “should be organised in the spirit of peace” and that “the unifying and conciliative nature of such events should be respected”. It also supported the political neutrality of the Olympic Movement and “the independence and autonomy of sport as well as the mission of the International Olympic Committee in leading the Olympic Movement”.

Opening the debate in the UN General Assembly, the President of the 77<sup>th</sup> Session of the UNGA said: “I encourage all Member States to preserve the unifying spirit of sports and the Olympic Movement. It is far more promising to the world if nations compete on the fields of sports than on the battle fields. The former makes us more noble and stronger, the latter leaves death and devastation behind.”

**Reference was made to the situation regarding the participation of individual athletes from the former Yugoslavia at the Olympic Games Barcelona 1992.**

At the time – contrary to the situation today – there were United Nations sanctions in place against the Federal Republic of Yugoslavia, calling on all Member States to: “**Take the necessary steps to prevent the participation in sporting events on their territory of persons or groups representing the Federal Republic of Yugoslavia.**” However, even under this UN sanction regime, the participation of “independent athletes” was allowed at the Olympic Games Barcelona 1992.

*IOC contribution beneficiary to complete and submit to the IOC contact*

NAME OF BENEFICIARY	International Floorball Federation
TITLE OF ACTIVITY/PROJECT	IFF Responsibility Campaign FairFloorball
DATES AND DURATION OF THE ACTIVITY/PROJECT	Started 01.01.2021. On-going, long-term project to promote. Report period 01.01.2022 - 02.12.2022
TOTAL IOC CONTRIBUTIONS (with currency)	USD 12.000

Please give a brief description of the activities/projects implemented by your organisation thanks to the IOC financial assistance. Kindly attach any relevant pictures and supporting documents

**During the U19 and adult World Floorball Championships 2022 the IFF continued its new responsibility campaign, FairFloorball. The campaign aims to encourage everyone to act responsibly. The foundation, fair, derives from IFF values and emphasizes many points from IFF sustainability programs.**

In the process of developing the campaign it was identified that *fair*, which is one of the values of the IFF, as a word describes many of the things that the federation wishes to promote.

The following punchlines were developed to cover different areas:

- **FairPlay – anti-doping / illegal betting / match-fixing / game rules**
- **FairAccess – Special Olympics / Wheelchair Floorball / diverse formats the the sport**
- **FairTreatment – Equality /LGBT+ / Discrimination / Racism / Respect**
- **FairFuture – Youth / Development / Environment / Economic support**

Each of the above-mentioned areas have dedicated Athletes' Commission ambassadors to promote the message.

The campaign is visible in IFF events in various formats on advertising surfaces, social media, players and referees. Some events will also have activation in the venues.

In 2022 have produced a concept video with the intention to encapsulate the idea of Fair Floorball and encourage players and the floorball community to share their views of Fair Floorball on social media. Further we also produced graphic messages (LED and Jumbotron ads) to promote the campaign. Short inserts were also displayed in all (48) streamed matches, video cube and after player interviews (in adult championships two interviews produced after each match therefore 96 video clips). This was also used in the U19 event. The link to the video:

[https://www.dropbox.com/s/fq9gpzateczpww5/IFF%20FAIR%20FLOORBALL%20CAMPAIGN%2050FPS\\_Jumbotron\\_Mainscreen\\_SLA.mp4?dl=0](https://www.dropbox.com/s/fq9gpzateczpww5/IFF%20FAIR%20FLOORBALL%20CAMPAIGN%2050FPS_Jumbotron_Mainscreen_SLA.mp4?dl=0)

This year the IFF did not organise a used stick collection (Stick with it) because the organising committee of the WFC 2022 was, together with their floorball retail partner, collecting broken floorball material (plastic) in shops and training facilities. The collected plastic was then turned into recycled raw

material (plastic granulate) and further as plastic filament to be used in 3D printing. Eventually the recycled plastic was used as raw material for tournament memorabilia and All-Star Team prizes

Briefly outline and quantify the impact of each implemented activity/project

The video material as well as the LED and Jumbotron are key elements in promoting the campaign in our World Floorball Championships. The promotion material was visible to spectators in the venue as well as everyone watching either the IFF stream or in any of the 37 countries in which the events were covered by broadcasters.

The material produced for the FairFloorball campaign (LED and Jumbotron ads) can be used in future events (with minor adjustments (like we did this year by coloring the Fair Floorball text in rainbow colors)). Often the technical specifications in different venues also require updates to make the material compatible.

This year there was no need to produce new captain band and referee wrist bands as we still had old inventory from 2021. It is extremely important also to have the captains of each team wearing the FairFloorball captain band to portray the spirit of the campaign. They are always the exemplary players of their teams and embodiment of the fair play concept. Referees also wore Fair Floorball wristbands.

The IFF commissions are large event study of the adult world championships in which it also surveys the both the public and the athletes how well they know the sustainability initiatives and responsibility campaign of the international federation hence giving us insight on how well the chosen action is affecting the awareness of the campaign.

The new video is attached in the report

Any general comments?

The IOC support for this project is very important so that we can further push for the FairFloorball campaign which carries very important messages. The IFF ran the SNTD (Say No To Doping) ten years before creating the new FairFloorball campaign. The time felt right to create a campaign which not only promotes the fight against doping but gathers several projects the IFF is running (Stick With It, GoGirls! Kids with Sticks, Material Support, UN Sports for Climate Action, Race To Zero, anti-match fixing, to name a few) under one umbrella.

As our environmental actions gain momentum, we will also be communicating those more and more in connection with the Fair Floorball theme.

## ATTACHMENTS TO THE REPORT

Financial report specific to the activity/projects \*




Photos/videos



Other supporting documents



I, the undersigned, President/Secretary General of the above-mentioned Organisation, certify that the information provided in this report, including the financial report form attached represents a true and fair summary of the activity/ project noted above. At any moment, we will provide documentations and justifications related to the activity/projects/expenditures as required by the IOC or by its auditors, upon request of the IOC.



Name, function (President or Secretary General) and signature:

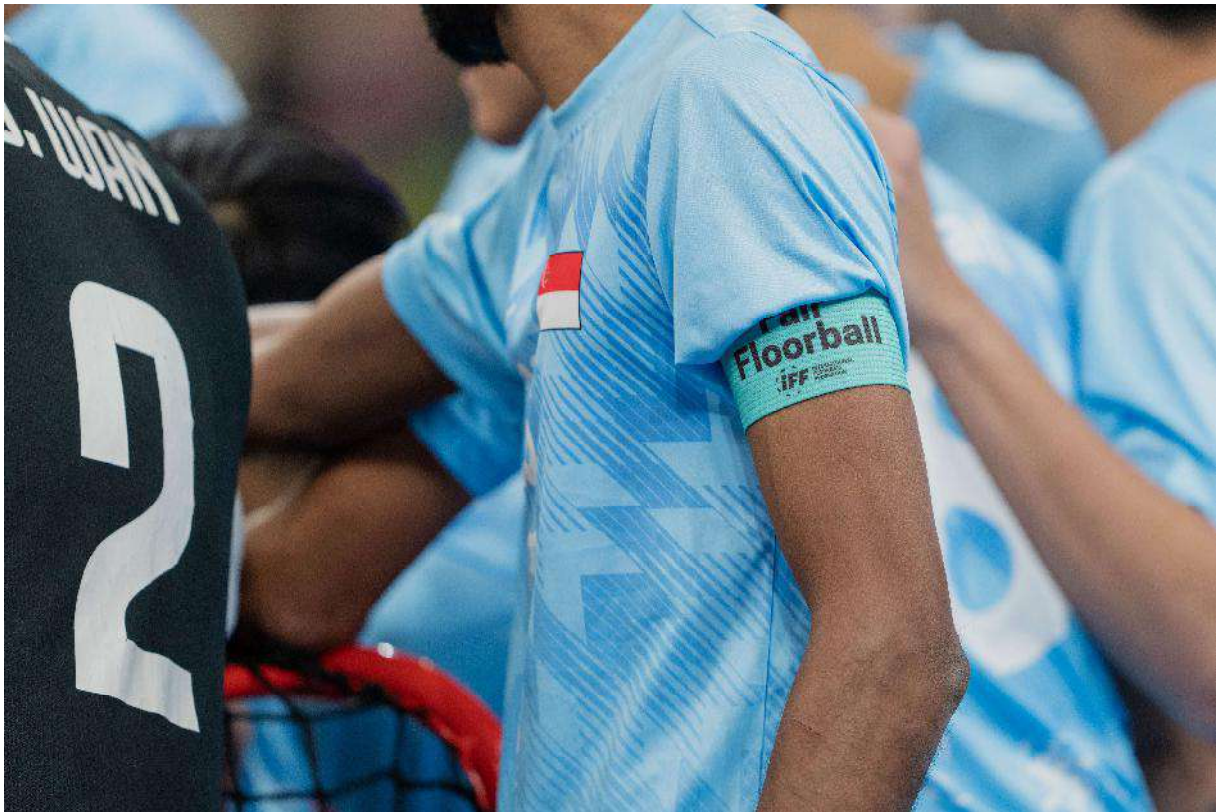
John Liljelund, the IFF Secretary General



Date and official stamp:

07.12.2022





*IOC contribution beneficiary to complete and submit to the IOC contact*

NAME OF BENEFICIARY	International Floorball Federation
TITLE OF ACTIVITY/PROJECT	IFF Physical Play project
DATES AND DURATION OF THE ACTIVITY/PROJECT	1.1.-31.12.2022
TOTAL IOC CONTRIBUTIONS (with currency)	USD 12.000

Please give a brief description of the activities/projects implemented by your organisation thanks to the IOC financial assistance. Kindly attach any relevant pictures and supporting documents

As Floorball is getting faster all the time and the need to define the level of physical play, in order to avoid injuries in the field of play has increased dramatically during the last few years. The Physical Play project has been ongoing since October 2020 and the working group has created the draft guidelines, which are on the commentary round at the time. The project will support the Rules of the Game edition 2022 to define stricter physical level in Floorball and help Floorball not move to more physical direction.

The project started already in the end of 2020 and mainly in online meetings due to the travel restrictions because of the pandemic. The working groups started to create a video and material library (link to the library describing the incidents in the field of play, which would need to be taken under consideration and to be able to give educational guidelines to all IFF member associations.

The project continued directly from the year 2021 and some changes were made to the overall approach. The working group realised after the Men's WFC 2021 we need to educate even more deeply, not only the referees directly, but also stress the importance of the project to all educators inside the Floorball Community.

Educational activities started in January as a webinar and the program was built to educate all the IFF referee observers for the WFC 2022 qualifications in February. The IFF Central Board also decided that the new rules of the game will become valid in international matches already from the 1<sup>st</sup> of February 2022 on instead of the normal validity term, which starts from the 1<sup>st</sup> of July on.

Unfortunately, the qualifications were postponed until the end of May 2022, but still were carried out. The project continued in TWG 2022 in Birmingham Alabama and in the WU19 WFC in Katowice in Poland in the beginning of September 2022. After that the men's U19 qualifications in New Zealand continued the education flow in the Asian&Oceania area. The IFF educated the referees in all its events during the year 2022 and then finally from the 5<sup>th</sup> to 6<sup>th</sup> of November 2022 all the IFF referee observers and educators were invited for a seminar, which lasted two days. The seminar was organised in conjunction of the Men's WFC 2022 in Zurich.

Briefly outline and quantify the impact of each implemented activity/project

The start of the project was known to be challenging but after two years of following the original plan and highlighting the existing challenges the project has been a success so far. Measuring the outcome is naturally always depending on the project, but it was clearly seen in the Men's WFC 2022 that the physical play level has stabilised and the common understanding of the physical play level among all stakeholders exists. The work which lies ahead is now to continue the work with the IFF's member associations and to help them to implement the new physical play project to their own competitions.

The IFF is extremely satisfied with the project and with the outcome of the project. The vast education would have not been possible without the support of the IOC. Most of the IFF member associations have financial challenges after the pandemic and the IFF was this way able to organise the main meeting and also to have more educators in the IFF events in order to secure the success of the project.

The work is ongoing and it will most likely take even few years before the outcome is fully implemented but the educational materials have been created and the Physical Play working group is working on the documents on regular bases and evaluate the need for updates after each and every IFF event.

Any general comments?

The joint education of the whole IFF observer and educator group was very important for the project. During the education the participants realised that the most important thing is that they would have as common view as possible of the required level of the physical play to secure the players' safety in all Floorball events and matches globally. In some countries it will still require more work than in others, but the idea has been accepted among the stakeholders and therefore the project is widely supported inside the Floorball Community.

The IFF uses volunteers as educators and most of the educators in the process are not employees of the IFF nor the IFF member associations. Therefore, the IFF has a system to compensate their travels, accommodation and pay a daily allowance, since there usually are no free food service available.

## ATTACHMENTS TO THE REPORT

Financial report specific to the activity/projects \*



Photos/videos



Other supporting documents



I, the undersigned, President/Secretary General of the above-mentioned Organisation, certify that the information provided in this report, including the financial report form attached represents a true and fair summary of the activity/ project noted above. At any moment, we will provide documentations and justifications related to the activity/projects/expenditures as required by the IOC or by its auditors, upon request of the IOC.



Name, function (President or Secretary General) and signature:

Date and official stamp:

John Liljeund, the IFF Secretary General

07.12.2022

*IOC contribution beneficiary to complete and submit to the IOC contact*

NAME OF BENEFICIARY	International Floorball Federation
TITLE OF ACTIVITY/PROJECT	Creation of the new IFF Coaching Education system
DATES AND DURATION OF THE ACTIVITY/PROJECT	1.1.-31.12.2022
TOTAL IOC CONTRIBUTIONS (with currency)	USD 8.000

Please give a brief description of the activities/projects implemented by your organisation thanks to the IOC financial assistance. Kindly attach any relevant pictures and supporting documents

The IFF started in the beginning of the year 2022 to plan live meetings and sessions with its member associations to find out what the biggest challenges are regarding the coaching and coaching educations. The plan was to run specific discussions with the team representatives in the Men's WFC 2022 qualifications in February 2022. Unfortunately the qualifications were postponed until May 2022, which caused the planned schedule to be re-evaluated.

The meetings then started in the qualifications in May 2022 and the plan of content had already been created, which was presented to selected members in the events in live sessions and with most of especially the European member associations, the meetings took place virtually. Asia and Americas were mostly lacking the contact and information during the pandemic and therefore it was important to meet them in live sessions in conjunction of IFF events in those continents. Part of the program the IFF also delivered and donated a full competition rink to US Floorball in order to help them to play with full size area, which is essential for the sports. Unfortunately the costs were extremely high due to the increased transport costs after the covid.

The education system will contain an education program, which in the future would be able to run for the participants by using online learning tools, such as Moodle, which is a software, which is widely used in some parts of Europe in universities and other schools. The best of course always is the live educations with a lot of practical session and discussions. The IFF is using outside professionals in the program especially to create the video sessions and the actual training drills. Since the first step was delayed by few months due to the postponement of the qualifications, the material is still under construction and therefore the outside professionals have not fully invoiced the IFF yet.

Briefly outline and quantify the impact of each implemented activity/project

The new educational system was more widely introduced to IFF members in the IFF General Assembly 2022 in November in Zurich and the members are more eager now to be part of the program, because they all find it important on certain level. The program is mainly meant for the IFF members ranked from six to lower, since most of them don't have any supervised coaching programs.

In order to get a broader perspective, the IFF also ordered a survey from an outside professional of what impacts the game time has on the game itself and how it influences to certain aspects. This is vital information when building the coaching program/coaching system, because it also indicates the needs for certain level educations.

Any general comments?

The IFF has been working with the topic of "closing the gap" and that means that the Floorball community needs to have more countries which can compete for the spots in the sun in the IFF events. Coaching the team and making the players to understand the tactical points of the sport is essential. Individual players can practice and learn how to handle the stick and ball and to move, but they need professionals to tell them what to do in the field of the play and that is the whole idea with the program.

## ATTACHMENTS TO THE REPORT

Financial report specific to the activity/projects *	<input checked="" type="checkbox"/>
Photos/videos	<input type="checkbox"/>
Other supporting documents	<input type="checkbox"/>

I, the undersigned, President/Secretary General of the above-mentioned Organisation, certify that the information provided in this report, including the financial report form attached represents a true and fair summary of the activity/ project noted above. At any moment, we will provide documentations and justifications related to the activity/projects/expenditures as required by the IOC or by its auditors, upon request of the IOC.



Name, function (President or Secretary General) and signature:

Date and official stamp:

John Liljelund, the IFF Secretary General

\*Financial reports (financial statements, official project report) specific to the activity/projects is required to be completed and submitted to the IOC with this report. In absence of the beneficiary's financial reports for the specific activity/projects, the IOC financial report form is to be used.

To all Members of GAISF

By email

Lausanne, 2 December 2022

**GAISF EGA 29.11.2022**

Dear Presidents,  
Dear Secretaries General,  
Dear Sport Colleagues,  
Dear Friends,

I hope my correspondence finds you well.

First of all, I would like to express my sincere thanks to all of you who come to the EGA. As you will know we had 93 Voting Members represented and 13 Associate Members.

Following the conclusion of the GAISF Extraordinary General Assembly, on behalf of the GAISF Council and SportAccord Executive Committee I would like to sincerely thank you for your trust and support.

Please rest reassured that, we are fully committed to work:

- **TOGETHER** to build the future SportAccord doing it harmoniously with all the Stakeholders.
- **TOGETHER** to gather all united at the occasion of the next editions of SportAccord and the IF Forum.
- **TOGETHER** to support our Sports and Athletes.

Please allow me to express my deepest gratitude for your continuous cooperation and support, and I am sure that **TOGETHER** we will continue to develop a fruitful collaboration over the next years for the benefit of our respective activities and shared goals.

Best Regards,

GAISF President  
Ivo Ferriani



CC:

- GAISF Council
- SportAccord Executive Committee

# International Floorball Federation application for TWG2025

20.02.2023

## General

Submitted by: John Liljelund (Secretary General)

## TWG

### Importance of your events

For your Federation, please rank the following events in order of importance for the participating disciplines/athletes (5 = high, 1 = low)

World Championships: 5

Continental Championships/Games: 3

World Cups: 1

The World Games: 4

Other global multi-sport events (such as Combat Games, Beach Games, etc.; excluding Olympic Games): 2

### TWG advantages

What added value does your IF expect to gain from the participation in TWG 2025?

Shows readiness for inclusion in other multi-sport events: : Yes

Raises global awareness: Yes

Develops the sport nationally/locally: Yes

Offers athletes a unique multi-sport experience: Yes

Develops your brand value and exposure: Yes

Develops the relationship with NOCs/NSOs: Yes

Reaches new audiences: Yes

What added value will The World Games gain by the inclusion of your events?

IFs high commitment to and strong collaboration with TWG : Yes

Gender equality: Yes

Inclusion: Yes

Stronger international profile: Yes

Stronger interest in the Chinese market: Yes

Develop the relation to NOCs/NSOs : Yes

Evolving disciplines/events: Yes



# Sport

We recommend that the following disciplines / events be included in TWG 2025, with the number of athletes and officials shown

## Floorball

Event name	Number of athletes	Male athletes	Female athletes	Judges/ Referees	Competition Management	Communications
Floorball Women	112	0	112	10	6	4
Floorball Men	112	112	0	10	6	4
Totals	224	112	112	18	6	4

## Training & Competition Schedule

Please indicate your proposed Training & Competition Schedule, also in relation to other proposed disciplines (if applicable).

Include information about Days for Training, Competitions/Preliminaries/Qualifications, Knock-Out Phase, Semi-Finals and Finals/Placement Matches). Also, include length of sporting activity per day in hours (h).

Start with Training on Day 1 (Official Training Day).

- Day 1 Training (8h)
- Day 2 Qualifications (4h + 4h)
- Day 3 Qualifications (4h + 4h)
- Day 4 Qualifications (4h + 4h)
- Day 5 Qualifications (4h + 4h)
- Day 6 Semi-finals / Placement games (4h + 4h)
- Day 7 Finals / Placement games (6h)

## Qualifications

Athletes can qualify for TWG through:

- Host Country places: Yes
- World Championships: Yes
- World Cups: No
- Continental Qualifications: Yes
- Ranking List: No
- National Qualifications (China): No
- Wild Cards: No

## Technical Requirements

FOP dimensions (Specific dimensions of competition field of play - side-line to side-line x end-line to end-line:



40m x 20m

**FOP Footprint (FOP dimensions including run-out space, side-line space, and other necessary space):**

43m x 23m

**Number of competition fields:**

2

**Number of additional fields of play for training / warm-up, and respective size:**

2 for training (40m x 20m FOP) / Warm-up is done on competition court

**Field of play surface material:**

Gerflor / Sport flooring

**Approximate costs of sport-specific equipment and apparatus:**

IFF can assist with providing sport-specific equipment – flooring, rinks, goal cages. COC need to take care of transportation.

## Contact Details of Chinese Federation

Name: China Floorball Union (CFU) / Chinese Hockey Association

Address: Ti Yu Guan Road Number 2, Dong Cheng District, Beijing 100763

Phone:

Website: <http://www.chinafloorball.org>

E-Mail: [info@chinafloorball.org](mailto:info@chinafloorball.org)

Contact Person & Position: Mr. Liu Dong Wei – President/Secretary General

## Statistics (mandatory information to be provided by 1 April 2023)

Number of occasional/regular players living in Africa:

Number of occasional/regular players living in America:

Number of occasional/regular players living in Asia (excl. China):

Number of occasional/regular players living in Oceania:

Number of occasional/regular players living in Europe:

Number of occasional/regular players living in China:

## Fans

Number of fans and followers worldwide:

Number of fans and followers China:

## Championships

Please provide evidence that you (will) have organised at least three World Championships or comparable events for the sports discipline.

<https://floorball.sport/world-championships/>

## Comments

## APPENDIX 19

**Lähetäjä:** Jan Fransoo <[j.fransoo@iwga.sport](mailto:j.fransoo@iwga.sport)>

**Lähetetty:** perjantai 27. tammikuuta 2023 10.28

**Vastaanottaja:** [matthias.hofbauer@swissunihockey.ch](mailto:matthias.hofbauer@swissunihockey.ch)

**Kopio:** John Liljelund <[liljelund@floorball.sport](mailto:liljelund@floorball.sport)>; Guillaume Felli <[g.felli@iwga.sport](mailto:g.felli@iwga.sport)>; Jose Perurena <[j.perurena@iwga.sport](mailto:j.perurena@iwga.sport)>

**Aihe:** IWGA Athletes Committee

Dear Matthias,

We would like to thank you again for your willingness to stand as a member of the inaugural Athletes Committee of The World Games.

I am also very pleased to confirm to you that the Executive Committee of the International World Games Association has decided to appoint you as member of the Athletes Committee, and would like to thank you for your willingness to be appointed as such. This appointment will be in effect until September 2025.

The current status of the Athletes Committee is a committee of which the members have been appointed by the Executive Committee of the IWGA. It is the intention of the Executive Committee that by 2025, an Athletes Committee will be elected directly by the athletes taking part in the 2025 edition of The World Games in Chengdu. Following that edition of The World Games, the duly elected chair of the Athletes Committee will become a (voting) member of the IWGA Executive Committee. The main task of the Athletes Committee over the next two years is to prepare for this transition.

For the period until September 2025, the current Athletes Committee will on the one hand play an important role to advise the Executive Committee on any matters related to the athletes at The World Games, while on the other hand, we hope you can be true ambassadors of The World Games to the general public. Within the Executive Committee, I will act as liaison for the IWGA Athletes Committee, and we will be supported in the IWGA Office by Guillaume Felli.

On behalf of the Executive Committee, I would like to congratulate you with this important appointment.

Should you have reconsidered your commitment, I request you to inform me by return email, or send me a message via Whatsapp on my cell phone number indicated below. If you are honoring your nomination and will accept this appointment, I will invite you for an inaugural meeting of the Athletes Committee within the next 4-6 weeks.

With warm and sportive regards,

Jan Fransoo

Member, IWGA Executive Committee

Exco Liaison, IWGA Athletes Committee



**Dr Jan C. Fransoo**  
Executive Committee Member

International World Games Association  
Avenue de la Gare 12  
1003 Lausanne  
Switzerland

Mobile: +31 6 48945790  
[j.fransoo@iwga.sport](mailto:j.fransoo@iwga.sport)  
[www.theworldgames.org](http://www.theworldgames.org)





# **Nomination**

for IWGA Executive Committee  
2023 - 2026

# IWGA ExCo Nomination 2023 - 2026

## Nomination Form

### International Floorball Federation

We hereby nominate the following person as a candidate for election to the Executive Committee of the International World Games Association (IWGA) for the period 2023 to 2026:

**First and Last Name:**

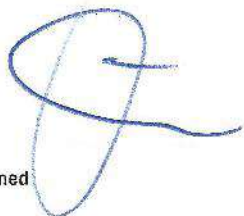
John Liljelund



IWGA officers will be elected in the following order. Please mark the position(s) for which your nominee is a candidate:

- ☐ 1. IWGA President
- ☐ 2. IWGA Vice President
- ☐ 3. IWGA Treasurer
- ☒ 4. IWGA Executive Committee Members (4 positions)

We hereby certify that the person nominated above satisfies the requirements of Articles 8.2 and 8.3 of the IWGA Constitution and of Articles 4.1. and 4.2. of the IWGA By-Laws.; that he or she will be available, if elected, to attend any kind of meetings (in person/remote/hybrid) of the IWGA ExCo wherever they may be held; and that her or she is prepared to accept responsibility for a specific portfolio, which may involve significant amounts of work between meetings.



19.01.2023

Tomas Eriksson

Signed

Date

Name

President

Position in Federation

Nominations sent to International World Games Association by **02 February 2023** (as confirmed by postmark or date of e-mail) will be distributed in full with the official Annual General Meeting papers and will also be published on the IWGA website and announced through an IWGA electronic newsletter, except CV personal information (Date & place of birth, nationality and address).

## IWGA ExCo Nomination 2023 - 2026

### Candidate's CV

---

**First and Last Name:**

John Liljelund

**Date & Place of Birth:**

Helsinki, Finland 14.11.1964

**Nationality:**

Finnish

**Address:**

Please indicate the official address which the candidate, if elected, would like to have published in the International World Games Association Directory, one address only.



Office



Private

IFF HQ  
Alakiventie 2  
00920 Helsinki  
Finland

**Tel.:**

Office:

+358 400 529030

Private:

+358 400 529030



Publish in Directory



Publish in Directory

**Mobile:**

+358 400 529030

**E-Mail:**

liljelund@floorball.sport



Publish in Directory



Publish in Directory

**Professional Qualifications and Activities:**

I have a post graduate degree in political science from the University of Helsinki and worked at the faculty as a research assistant. For 15 years I worked in different roles at the market research company ACNielsen ending as the Area Director Nordic Modelling & Analytics and a member of the European Leadership team left the company as the Nordic Marketing Director and a member of the Nordic management team. In 2001-2002 I worked as the secretary general of the IFF World Floorball Championships 2002 in Helsinki, Finland and I started as the IFF secretary general in 2005.

## IWGA ExCo Nomination 2023 - 2026

### Candidate's CV

#### Function in IWGA Member Federation:

I'm responsible for the administration of the IFF, secretary for the Central Board and member of Executive Committee, contact with member associations and international organisations. I have the ultimate responsibility of the organisation of the IFF major events and the contact to the IFF sponsors, Floorball Material manufacturers and coordination of all TV sales, contacts to TV/streaming partners and running of the TV operations. In addition I work with questions related to development, material, good governance, ethics, disciplinary and appeals.

#### Function in any other Sports Organisation(s):

Council member of the Association of IOC Recognised International Sport Federations (ARISF)  
Marketing Committee Chair of the International World Games Committee (IWGA)  
Member of the .sport Policy Advisory Board (GAISF)  
Safe Sport Integrity Officer (Male) of World Flying Disc Federation (WFDF)  
TWG 2017 Competition manager for Floorball

#### International Sports Experience as Administrator or Official:

IFF 1994-2005 been a Central board member and served as the treasurer (1994-1998) and as the vice president in 1998 - 2005. In the IFF board I had the responsibility for the contract negotiations with coming organisers and contact to the Floorball material manufacturers  
FISU technical delegate for the FISU World University Floorball Championships 2006-2016  
Acted as a coach and team manager for the Finnish Women's national team 1995-1999 and the Men U19 national team 2003.

#### Proficiency in the International World Games Association's official working language, English:

Please enter the candidate's levels of proficiency in English on the scale A1 (beginner) to C2 (native-speaker) as set out in the [Council of Europe's Common European Framework of Reference for Languages \(CEFR\)](#).

Listening	C2	Reading	C2	Speaking	C2	Writing	C2
-----------	----	---------	----	----------	----	---------	----

Also, list here any other languages in which the candidate has at least a B1 level of proficiency:

Finnish

Swedish

French

## IWGA ExCo Nomination 2023 - 2026

### Candidate's CV

Has the Candidate ever competed in one of The World Games Sports?

Sport:

☐ Yes

☒ No

Discipline:

Number of years:

Level of competition: (Local/ National/ International)

Any other relevant information:

If elected, I would be willing to accept any of the following IWGA Positions:

IWGA Executive Committee member

I have read Articles 8.2 and 8.3 of the IWGA Constitution and Articles 4.1 and 4.2. of the IWGA By-Laws, and certify that I comply with the requirements listed there. If elected, I am ready to sign the IWGA Officials - Ethics Compliance Statement.

19.01.2023

John Liljelund

Signed

Date

Name

**Helsinki, Finland 19<sup>th</sup> of January 2023**  
**John Liljelund - Short Curriculum Vitae**

**Personal data:**

- Born 14.11.1964 in Helsinki, Finland, email: [liljelund@floorball.sport](mailto:liljelund@floorball.sport)
- Married, with two children, a son of 26 and a daughter of 21
- Language skills:
  - o mother-tongue: Swedish
  - o Fluent knowledge of English and Finnish
  - o Basic knowledge of French and elementary knowledge of German

**Education:**

- Gymnasial exam 1983, Gymnasiet Grankulla Samskola
- B.A. Social Science 1988, Political Science and administrative law, University of Helsinki
- M.A. Political Science 1988, Official Administration, University of Helsinki.
- Licentiate of Political Science 1989 (post graduate research degree), Official politics,
- Dissertation: The Centre Party, Voters and the Changing Vote 1966 - 1987 - An Analysis in Ecological Inference, September 1989, University of Helsinki
- Professional Coaching Diploma 2001, Finnish Sports Institute,

**Professional Career:**

- Research assistant at the Finnish Science Academy in a Nordic Voting Behavior project. 1987 - 1990
- AC Nielsen (Market Research) for 15 years as a research director, as the Nordic Area Director for Modelling & Analytics, serving on the European M&A Leadership team for a number of years. He then moved on to become the AC Nielsen Nordic Marketing Director and a member of the AC Nielsen Nordic Board from which position he joined the IFF.
- CEO of the 4<sup>th</sup> IFF World Floorball Championships 2002 organised in Helsinki Finland, 2001 - 2002
- Started as the secretary general of the IFF in 2005.

**Sports Career:**

- Started playing Floorball in 1986 and made a 18 year long career in the highest series playing in Finland and Sweden, winning the National Cup three times as a goalkeeper
- Acted as a coach for both Men and Women in the highest leagues in Finland and Sweden, serving on the Finnish National team for both Women 1995 - 2001 and Men U19 2002 - 2013, winning the World Championships with both teams. Coached continuously from 1991 -

**Sport Organisations Experience:**

- Vice president of the Finnish Floorball Federation and served on the Board from 1993 - 2005
- Member of the IFF Central Board from 1994 - 2005, serving first as treasure and then for 8 years as the vice president.
- Member of the ARISF Council 2017 - 2021 and 2021-2024
- Chair of the IWGA Marketing Committee 2019 -
- Member of the GAISF. sport Policy Advisory Board 2011 -
- World Flying Disc Federation Male Integrity Officer 2021 -
- In addition a vast experience working with a number of International Sport organizations like the IOC, GAISF, FISU, IWGA, Special Olympics, ENGSO, NOC's and the governmental sport authorities in Finland, serving on the Finnish States Sport Council 2011-2015

**Honors and Awards:**

- 2008, Golden Service medal, nr 3, Finnish Floorball Federation
- 2010, Order of Merit, Finnish Ministry of Sports

**Yours sincerely,**

**John Liljelund**

## APPENDIX 21

**Lähetäjä:** Pekka Ilmivalta <[pekka.ilmivalta@salibandy.fi](mailto:pekka.ilmivalta@salibandy.fi)>

**Lähetetty:** tiistai 31. tammikuuta 2023 14.44

**Vastaanottaja:** Competition IFF <[competition@floorball.sport](mailto:competition@floorball.sport)>

**Kopio:** John Liljelund <[liljelund@floorball.sport](mailto:liljelund@floorball.sport)>

**Aihe:** Letter of Interest

Dear IFF,

With reference to your email regarding Women's World Floorball Championships 2027, the Finnish Floorball Federation hereby expressed its interest in hosting the competition in Finland. Furthermore, we are investigating possibilities to host the Men's WFC in 2026.

Best regards,

Pekka Ilmivalta  
Executive Director  
Finnish Floorball Federation  
tel: +358 50 596 7906



Salibandy on yksi Suomen suurimmista urheilulajeista.  
Haluamme luoda liikettä, joka synnyttää hyvinvointia, iloa ja menestystä.

Salibandyllä ja sählyllä on Suomessa yhteensä noin 400 000 harrastajaa.  
Rekisteröityneitä pelaajia ja harrastajia on yli 50 000.

# WORLD MASTERS FLOORBALL CHAMPIONSHIPS 4.7.-8.7.2023

## INFORMATION OVERVIEW

Masters Games Finland ry (MGF) organizes the World Masters Floorball Championships for men and women. The Championships will take place in Tampere / FIN from July 4th - July 8th, 2023. Please find below some basic information concerning organization, participation and financial conditions.

## EUROPEAN MASTERS GAMES 2023

The World Masters Floorball Championships organized as a part of the European Masters Games, a multi-sport event, that will include about 30 sports and will take place from 26 th June – 9 th July 2023. The European Masters Games offer an opportunity for mature athletes to compete in their favorite sports, share the love for sports with like-minded people and discover new places. A true sports festival that celebrates friendship, passion and inspiration between sports people.

The 2023 Tampere European Masters Games are organized with the support of the International Masters Games Association (IMGA). The association is the world governing body for Masters sport, a non-profit organization recognised by the International Olympic Committee.

## CONTACT DETAILS

### MASTERS GAMES FINLAND RY

Päivi Harri / Secretary General  
Ratinan Rantatie 1  
33100 Tampere  
info@emg2023.fi  
www.emg2023.fi

## LOCAL ORGANIZER COMMITTEE (LOC)

Perttu Pesä / Chairman of Local Committee  
perttu.pesa@tampere.fi  
+358 50 5876200  
www.emg2023.fi

### Together with

## INTERNATIONAL FLOORBALL FEDERATION

John Liljelund  
Secretary General  
liljelund@floorball.sport

## ACCOMMODATION

In Tampere you are able to accommodate according to your wishes. Tampere offers a variety of suitable accommodation including hotels, cottages and air bnbs. You can choose a place to stay next to the lake, in the middle of the lively center or somewhere a bit more remote where it's peaceful and quiet.

Please, make sure to book well in advance to secure accommodation, availability may be limited closer to the event.

EMG2023 has cooperate hotels around Tampere. You can find the specific hotel reservation code in the accommodation section of our website. Click your favorite hotel to see the code. Please, use the code when making the reservation!

## EVENT VENUES AND TRANSFER

The event takes place in Tampere's Exhibition and Sports Centre TESC.  
Address: Ilmailunkatu 20, 33900 Tampere

In Tampere, most hotels and attractions are within walking distance from each other and easy to reach. TESC is about 15-minute drive from the city centre. Public transportation is easy to use and it is included to the entry fee.

## AGE CATEGORIES

Men 35+ (born before 31.12.1988)

Men 40+ (born before 31.12.1983)

Men 45+ (born before 31.12.1978)

Men 50+ (born before 31.12.1973)

Women 30+ (born before 31.12.1993)

Women 40+ (born before 31.12.1983)

## ADMINISTRATIVE MATTERS & DEADLINES REGISTRATION

### REGISTRATION

Registration is open and you can find it here: <https://www.emg2023.fi/participation/join-now/>

### TEAMS

Each team is required to register a minimum of 6 players, and each team is allowed to use a maximum of 20 players per game. These shall be noted in the match record. Each team is required to register a Team Manager and a Team Official. Both can also be players. Non-playing staff can be composed of up to 5 members.

### PARTICIPANTS

Teams will be accepted on a 'first come first served' basis.

### ENTRY FEE

Entry fee per team € 1300

Administration fee per player € 5

### REFEREES

Every match will be led and controlled by two equally authorized Referees, provided by the Organizing Committee. Both Referees have the right to temporarily or definitively stop the game.

## TIMETABLE

January 2022	Official invitation letter sent by Masters Games Finland ry
30.04.2022	Registration deadline
04.07.2022	Technical meeting and qualification round
05.07-08.07.23	Matches

## OFFICIAL PROGRAMME

### COMPETITION DATES

	4.7 Tue	5.7. Wed	6.7 Thu	7.7 Fri	8.7 Sat
<b>OFFICIAL PRACTICE</b> (ALL DISCIPLINES)	Technical meeting + Qualification round	Qualification round	Qualification round	Qualification round + Semifinal	Semifinal and Final
<b>INDOOR 1</b>	9:00-19:00	9:00-19:00	9:00-19:00	9:00-19:00	10:00-17:00
<b>INDOOR 2</b>	9:00-19:00	9:00-19:00	9:00-19:00	9:00-19:00	10:00-17:00
<b>INDOOR 3</b>	9:00-19:00	9:00-19:00	9:00-19:00	9:00-19:00	10:00-17:00

All dates and times are subject to change, until final entries have been received. A detailed schedule for each category will be created during spring 2023.

## ADDITIONAL ACTIVITIES

European Masters Games arranges additional activities. Further information will be available on the event website.

## WELCOME TO TAMPERE IN THE SUMMER 2023!



Päivi Harri  
Secretary General  
Masters Games Finland ry



Perttu Pesä  
Chairman of Local Committee  
Local Organizer Committee

**FOR THE ATTENTION OF:**

John Liljelund  
Secretary General – IFF

**FROM:**

Juan-Carlos HOLGADO – FISU Sports Director

Lausanne, 6 January 2023  
Ref: SG/JCH-PHA/2022-70371

**Re: : FISU Sports Evaluation – Floorball**

Dear Secretary General, dear John,

As promised during our meeting in the IF Forum, we were going to come back to you to explain the decisions taken by FISU in 2022. Following each season, FISU assess each sport and events of the Championships and World Cups programme to ensure there is a good understanding of the progress and development of its events and sports in the programme. This process has been done following the recent closing of the 2022 season and was reported at the FISU Executive Committee meeting last 11-12 November in Brussels (BEL).

During the same meeting, a new FISU Sports strategy was approved. As result of this new strategy and the evaluation process, FISU is grouping the different sports of the Championships and World Cups programme by “tiers” (Top sports, Core sports or Critical sports). Consequently, each sport in the programme is now ranked-grouped according to the level of success and development in FISU. The purpose of this classification is to identify strengths and weaknesses of each sport to facilitate the strategies and efforts from everybody involved to grow and strengthen the sports and events in FISU.

After applying the new strategy and with the assessment process finalized, this is the outcome for Floorball in FISU:

**Sport evaluation and grouping sports**

As mentioned previously, at the end of this season, each sport was assess taking in consideration the last three FISU Floorball events. The evaluation was done considering the following criteria:

- Participation (number of athletes)
- Universality (number of continents represented)
- NUSFs interest in hosting the event (easiness / difficulties to find a host-OC)

- Collaboration level with the IFs (Collaboration Conventions and level of support)
- Possibilities or expectations of Floorball to grow (based on development strategies NUSF & IFs)

Following the previously mentioned criteria, Floorball has been grouped in the Tier: CRITICAL SPORTS.

As Floorball doesn't have an organiser for the next FISU World University Championship in 2024, the sport will be removed from the Championships programme but will keep FISU recognition. The status of FISU Recognised Sport leaves the opportunity to the IFF to apply for FISU Endorsed events if your Federation wishes to continue to grow the sport among the University Sports Movement. These endorsed events are key elements for us to evaluate the sport and its developments, new disciplines and their effectiveness in our sport environment and the efforts of an IF to have their sport reinstated in our Championships programme in the future.

### **Competition Format.**

The format that shall be applied in the potential future endorsed events is the World University Championships format. This only means that the competition will be organised with countries-based participation instead of universities. The World Cups format did not reach FISU's expectations in terms of participation and interest engagement. I am aware that at the time of this change, the IFF advised us that the competitions among university teams might not work for Floorball, and it is clear it didn't. However, in the analyse we did of Floorball we miss teams from Asia, America, and Africa. For what we have seen, Floorball is strong in university community in Europe, which is why we have informed our Continental Association (EUSA) that Floorball could be a good sport to include in their events. I have given to the EUSA Secretary General and Event manager your contact details, may they be interested in exploring this possibility.

### **Collaboration FISU – IFF**

As the FISU-IFF collaboration convention came to an end last April, we will send you a simple Memorandum of Understanding covering all aeras of collaboration for FISU Recognised Sports. We will sign again a more comprehensive Collaboration Convention may your sport be reinstated in our Championships programme in the future.

Should you have any questions or comments, we are at your disposal for any clarification or discussion. If so, please contact me via email (cc to [championships@fisu.net](mailto:championships@fisu.net)). It will be a pleasure to meet and open discussions to coordinate these efforts with efficiency.

We look forward to continuing our fruitful collaboration with your sport and your Federation. Allow me to take this opportunity to wish you and the IFF a successful and happy New Year.



INTERNATIONAL  
UNIVERSITY  
SPORTS  
FEDERATION

Sincerely,

A handwritten signature in blue ink, appearing to be 'JCH', with several horizontal and vertical strokes.

Juan-Carlos Holgado  
FISU Sports Director

*Copy: FISU ITC Chair, FISU TCCs, FISU Championships Department*

## **RACC meeting - 24.11.2022 via Teams**

Meeting time 24.11.2022: 17.00-18.30 PM CET.

### **Invited participants:**

Martin Klabere, Chair  
Marek Chomnicki  
Zane Klabere  
Teo Turay

Ari Vehniäinen  
Victoria Wickström  
Beat Wullschleger

Stefan Kratz, IFF Competition Manager

### **Absent:**

Lara Heini (ATC)  
Kenneth Ho  
Jan Jirovsky, Vice Chair  
Tomas Sladky (ATC)  
Meelike Terasmaa  
Monika Kraus, IFF Competition Coordinator  
Sarah Mitchell, IFF Event Manager

### **1. Opening of meeting**

Martin opened the meeting at 17:04 and welcomed everyone.

### **2. Minutes from the last RACC meeting (Appendix 1)**

Minutes from the last meeting were scrutinised and approved

### **3. Report from the last CB meeting and GA**

Martin reported from the last CB meeting 11.11.2022

<https://floorball.sport/central-board-and-exco/cb-meeting-minutes>

Martin reported from the IFF General Assembly 12.11.2022

<https://floorball.sport/central-board-and-exco/general-assembly/>

The CB proposals on the motions from Norway (International weekends) and Belgium (U19 WFC qualifications) was decided accordingly by the GA.

The RACC need to find solutions for freeing players so the players don't suffer. Office to investigate and revert to the RACC, one idea mentioned was to divide men and women in different weekends which could be problematic since several Associations prefer to play and organise both at the same place and time. Another idea is to install some official weekends off-season. More responsibility from the NAs and no league matches during international weekends would solve some of the problems.

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The RACC gave the task to the office to prepare proposals on changes in the Competition Regulations to the meeting 11.01.

The CB proposal on the Future of Floorball concept was also decided accordingly.

The RACC decided to form a group to come up with different ideas of possible changes/new versions of the game of play (brainstorming topics: different number of periods, size of field, goal cage size, goals stop the period or time, every period gives a point, 5 periods – first to 3 wins, activity clock – crossing midfield, etc – just bringing ideas) – and to report the outcome in the meeting 11<sup>th</sup> January. The group shall consist of Martin, Beat, Teo and Victoria.

Mr. Klabere further reported that the GA decided to create the Euro Floorball Championships according to the IFF CB proposal.

Mr. Kratz reported that he has asked for interested organisers for the Euro Floorball Championships 2025 and 2026. The base for the organisation of the events shall be the same as for the U19 WFC final round.

A proposal on Competition Regulations for the Euro Floorball Championships will be prepared by the competition office for any upcoming RACC meeting during 2023 and one input from RACC was to make the text clearer that all 8 teams qualified to the Euro Floorball Championships are directly qualified to the following WFC.

#### **4. Ongoing tasks**

##### **Organisers**

Since the feedback received implies that it is considered quite tough to organise the U19 qualifications, where mainly the local transports of the teams are a heavy cost burden, the CB has given the task to RACC to investigate this for future events and revert to the CB with proposal latest to the first CB meeting 2023, to be held 25-26.02.

Mr. Kratz reported that he has 26<sup>th</sup> October sent a letter to the Associations normally participating in the EFC and EF Challenge to inform of the consideration of inclusion in Club events and have asked for their opinion on this and also about the dates the EFC and EFCh now are played. Currently just one Association have reacted and a reminder has been sent.

Each RACC member to give feedback on biggest challenges to organise EFC, EFCh, U19 WFC, U19 WFCQ. Input to be sent to the competition office latest 16.12.

##### **New format of the Champions Cup**

The RACC to discuss the new format of the Champions Cup, starting in August 2023, and its implications for the RACC. Ari informed that the Northern Quarter-finals will be played in

August 2023 and the finals possibly to be played end of January 2024. A proposal could be ready early 2023 to the meeting 11.01.2023.

### **New playing format of the WFC**

Mr. Klabere reported that the RACC proposals on new playing format for the WFC was presented in the last IFF CB meeting and that the CB will discuss the RACC proposals in its next workshop. Also proposals for 20 teams should be prepared by the group consisting of Martin, Jan, Ari, Teo, Lara and Stefan.

### **5. Jury appointments**

Possible changes of the jury appointments for the qualifications in January/February 2023 was discussed. Office will act as jury in the WFCQ in Canada and a jury person is needed for the WFCQ in Thailand.

### **6. Video review**

Mr. Vehniäinen and Mr. Turay reported on how the updated version of goal video reviews worked during the WFC 2022. The system itself worked well but in the WFC final rounds some new camera angles would need to be considered to better cover the goal lines. There was some situation where the internet connection caused problems. General questions of developing the goal review to cover more than the goal line were discussed.

### **7. General update of the IFF events**

A brief update on the IFF events were given.

#### **Men's WFC 2022 – Switzerland**

Mr. Turay, Mr. Vehniäinen and Mr. Klabere reported on the WFC 2022 played 05-13.11.2022. Generally the event was very well organised and a very good atmosphere in the arenas but the different hotels for the IFF personnel where parts of the personnel shared hotel with teams was considered negative.

#### **Men's U19 WFC 2023 EUR Qualifications**

The U19 WFC 2023 EUR Qualifications will be played in Austria and Spain 24-28.01.2023. Two teams will qualify from each event.

#### **Women's WFC 2023 Qualifications**

##### **EUR1 & 2 – Latvia**

31.01-04.02 in Koceni, Latvia. Three teams will qualify from each group.

##### **EUR3 & 4 – Italy**

31.01-04.02 in Lignano Sabbiadoro, Italy. Three teams will qualify from each group.

##### **AMER – Canada**

25-26.02.2023 in Toronto, Canada. One team will qualify.

##### **AOFC**

31.01-05.02.2023 in Chonburi, Thailand. Two teams will qualify.

**Men's U19 WFC 2023 – Denmark**

Preparations are ongoing. Ballot and a first schedule will be prepared before the EUR qualifications are played.

**Champions Cup 2023 – Finland**

07-08.01.2023 in Lempäälä (near Tampere). Preparations are ongoing.

The LOC has informed of exemptions needed. The exemptions are related to the height of the free playing space, the placing of the match secretariate and the padded pillars near the rink.

RACC discussed the exemptions needed which are not in line with the normal regulations for an arena in IFF events.

**The RACC decided** to approve the exemptions for this event only.

**Women's WFC 2023 – Singapore**

The website is online <https://floorball.sport/wfc2023/>. The final website URL may change once a domain name is confirmed by the LOC. #FloorballUnite will be the hashtag for the event, along with #floorball and #WFC2023.

**8. Other questions**

Possible changes in the WFCQs when the Euro Floorball Championships starts need to be clarified. The office to look into that.

**9. Next RACC meeting**

Next meeting to be held 11.01.2023.

**10. End of the meeting**

Martin thanked the participants and closed the meeting at 18:42.

Martin Klabere  
IFF RACC Chair

## **RACC meeting - 11.01.2023 via Teams**

Meeting time 11.01.2023: 17.00-18.30 PM CET.

### **Invited participants:**

Martin Klabere, Chair  
Marek Chomnicki  
Zane Klabere  
Meelike Terasmaa

Teo Turay  
Ari Vehniäinen  
Beat Wullschleger  
Victoria Wickström

Stefan Kratz, IFF Competition Manager  
Monika Kraus, IFF Competition  
Coordinator  
Sarah Mitchell, IFF Event Manager

### **Absent:**

Lara Heini (ATC)  
Kenneth Ho  
Jan Jirovsky, Vice Chair  
Tomas Sladky (ATC)

## **1. Opening of meeting**

Martin to open the meeting and welcome everyone.

## **2. Minutes from the last RACC meeting (Appendix 1)**

The minutes from the last meeting were scrutinised and approved.

## **3. Ongoing tasks**

### **Organisers**

RACC discussed the feedback given by RACC members (appendix 2). Further feedback from the RACC members shall be sent to the competition office. A conclusion will be prepared to the next RACC meeting.

### **New format of the Champions Cup**

The RACC to discuss the new format of the Champions Cup (appendix 3).  
Comments from RACC members to be sent to Ms. Mitchell. The RACC conclusion to be sent to the CC Steering Group.

### **New playing format of the WFC and other game formats**

Mr. Klabere informed that versions with more than 16 teams should be prepared.

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Various formats of the game has been discussed in the appointed group and a follow-up meeting will be carried out.

Mr. Klabere informed that he also met with the ATC where discussions on possible changes in the game took place.

Mr. Vehniäinen informed that the Finnish Floorball Federation has sent a questionnaire on game development to the floorball community in Finland.

#### **4. Jury appointments**

Mr. Klabere reported on changes of the jury appointments.

#### **5. General update of the IFF events**

A brief update on the IFF events were given.

#### **6. Champions Cup 2023 – Finland**

Mr. Wullschleger gave a brief report on the Champions Cup played 07-08.01.2023.

The only problems reported from the event were related to the arena itself.

Mr. Kratz reported that the medals had been delivered with wrongly coloured ribbons and the Cups had the wrong year, 2022, engraved.

#### **7. Other questions**

There were no other questions

#### **8. Next RACC meeting**

Next meeting to be held as a Teams meeting 16.02 at 17:15-18:30.

A meeting to meet in person will be held preliminary in May.

#### **9. End of the meeting**

Martin thanked the participants and closed the meeting at 18:26.

Martin Klabere  
IFF RACC Chair

## **RACC meeting - 16.02.2023 via Teams**

### **Participants:**

Martin Klabere, Chair  
Jan Jirovsky, Vice Chair  
Kenneth Ho  
Zane Klabere  
Meelike Terasmaa

Teo Turay  
Ari Vehniäinen  
Beat Wullschleger  
Tomas Sladky (ATC)

Stefan Kratz, IFF Competition Manager  
Monika Kraus, IFF Competition Coordinator  
Sarah Mitchell, IFF Event Manager

### **Absent:**

Marek Chomnicki  
Lara Heini (ATC)  
Victoria Wikström

### **1. Opening of meeting**

Martin opened the meeting at 17:15 and welcomed all participants.

### **2. Minutes from the last RACC meeting (Appendix 1)**

The minutes from the last meeting were scrutinised and approved

### **3. Ongoing tasks**

#### **New format of the Champions Cup**

Ms. Mitchell briefly informed of the status with the Champions Cup Regulations (appendix 2). The Champions Cup steering group will have a meeting to discuss these on 8<sup>th</sup> March whereafter a final proposal will be sent to RACC for possible further handling and thereafter proposal to the IFF Central Board.

Mr Klabere commented that it is a positive step to have competition people from all of the stakeholder countries, as well as IFF Competition staff, involved in the upcoming discussions.

#### **New playing format of the WFC**

RACC discussed possible new formats of the WFC, where one version for 16 teams, one for 18 teams and two versions for 20 teams have been added to earlier discussions (appendix 3, 4, 5a and 5b).

There was a consensus that the 16 & 18 team versions were acceptable, but some reservations about the 20 team version due to the fact that not all teams have the possibility to win and the uneven number of games that teams might have. Also it was noted that with 20 teams more days would need to be added to the event, which may not be popular with organisers.

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**The RACC decided** to put forward, in ranking order, a 16 teams version in 3 groups (that replaces the previous 16 teams versions that were presented previously to the CB), an 18 teams version in 3 groups and a 20 teams version in 4 groups for the IFF Central Board to discuss in their upcoming meeting.

#### **Event organiser challenges**

RACC discussed challenges for organisers of IFF events (appendix 6).

RACC put forward to the competition office to work further with the document to create a list of possible changes that could realistically be implemented in the future. The revised document will be brought back to the RACC at the next meeting and thereafter to be presented to the IFF Central Board.

#### **4. Jury appointments**

Mr. Klabere reported that there are no changes of the jury appointments.

#### **5. General update of the IFF events**

A brief update on the IFF qualifications having been played was given. Both the Men's U19 WFCQs EUR played 24-28.01 and the Women's WFCQs EUR and AOFC played 31.01-05.02 have basically been well organised with only small issues to be handled by the IFF crews in each of the events.

Ms. Mitchell briefly updated the RACC on the status of the Women's WFC 2023 final round in Singapore where the arena for the final weekend is the biggest issue to be solved.

Comments on the venue issue were mixed. Some were in favour of having a smaller venue that would have a high chance of being at full capacity, compared to a larger venue that may lack some atmosphere when not completely full. Others commented that the bigger venue is more in keeping with what should be used for a WFC final round event, and that this should be an opportunity to showcase Floorball in Asia, which they weren't sure could be best done in the smaller venue.

#### **6. Game Rules for 3v3 and Development Committee Proposals for 3v3 & 4v4**

A proposal of a 3vs3 game with goalkeepers, as well as the Development Committee Proposals for 3v3 and 4v4 were sent to RACC for feedback (appendix 7 & 8),

The RACC looked at both documents and concluded that there is a need for two clear different versions of a 3v3 format:

- 1) A competitive version that can be used in developing countries as an introductory step for the sport, which uses the standard rules of floorball so that it can act as a stepping stone to the full version of the game
- 2) A 'fast 3v3 version' that is more suited to inclusion in multi-sport events and has more of an entertainment appeal. This version can have more of the modified rules and playing format

It was felt that the current proposals are a mix of both the competitive and entertainment versions, and that the proposals should be reviewed with this thinking in mind, in order to create two distinct regulations.

The Development Committee proposal, in particular, was very difficult to follow and requires a lot of work to make it more understandable. As this document will be the basis for the competitive modified version, the RACC recommends a joint working group of a combination of people from the Development Committee, the RACC, and the Rules group could be formed to work on these proposals.

Mr. Wullschleger presented a summary of the 3v3 versions played in Switzerland. Mr. Jirovsky will also provide a version from Czech Republic.

## **7. Other questions**

Mr. Wullschleger proposed that the transgender question should be discussed in a future RACC meeting.

## **8. Next RACC meeting**

Next meeting RACC meeting will be summoned to at a later stage.

## **9. End of the meeting**

Martin thanked the participants and closed the meeting at 19:10 CET.

Martin Klabere  
IFF RACC Chair

## **ATC Meeting 2023 Summary**

### **Saturday 7<sup>th</sup>- 8<sup>th</sup> January 2023**

- Hybrid meeting held in Tampere (7) online participation (2) & IFF staff (4)
- Two members – Jarno Ihme (FIN) and Sergio Garces (ESP) were meeting the group face to face for the first time.
- Main discussion topics were the Future of Floorball, scope of ATC work, IFF social media platform and European Championship.

#### ***IFF Secretary General:***

- IFF Secretary General, John Liljelund, gave a short summary of the strategy process, future of floorball scope and IFF social media platform.
- Floorball is facing a challenge of decreasing number of athletes, due to less kids being born. Amount of players decreased drastically in some of the countries post covid-19. We should look into floorball development keeping this in mind. Is floorball still interesting enough?
- The game is becoming faster and rules will need to be adjusted to that.
- Future of floorball - it's important to have athletes involved in the process and ATC should come with the idea on how to involve athletes in this to collect feedback and ideas.
- Aspects that are becoming more important than ever are the size of the arena available in the world (what's the minimum size of the arena to still be able to play 5 ag. 5) , and the fact that the game is becoming too physical (is it still safe to play?). Are there too many 'dead' moments in the game?
- The most important for floorball development is to focus on the countries that are playing floorball today. With fewer kids going to school, we need to make sure our sport is still attractive.
- Floorball should become a more global sport.
- ATC should look into possibilities to ask more questions of the above matter to the athletes.

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- **Action to be taken by ATC:**

- find a way to be able to connect with more players from the world - first step is to use the IFF's channels (mail list) to contact persons from all national teams to provide contact to one player who will be a contact person with ATC.
- To investigate if 'question field' or 'ATC wall' could be possible to be made in the new IFF social platform app.

### ***RACC Chair:***

- Martin Klabere - RACC Chair (online participation) explained challenges that floorball is facing today linked to the rules of the game.
- Too many moments without anything happening is taking place. The gap between some of the teams is too big. Are we ready to have more teams participating in the WFC?
- Q&A session about what changes could be implemented in the future and how the process of proposed changes should be happening.
- European Championship short presentation. Objectives: to increase the awareness and visibility of our game, more attractive from a marketing point of view. More countries might become interested in organising Major Events.

### ***President of the Finnish Floorball Federation:***

- Kaarina Vuori - President of the Finnish Floorball Federation, gave presentation about the Finish Team Sport Union with clear fields of action:
  - Safe environment to do sports
  - Athletes rights
  - Advice how to manage problematic situations
- This topic was very interesting for the ATC and gave ideas on how the commission's work can be structured and ideas to the future.
- With aim to stay in touch with (floorball) members of the Finish Team Sport Union.

### ***Media Time:***

- Tero Kalsta and James Varečka recorded new videos for the Fair Floorball campaign with the members of ATC.

### ***Sales Coordinator:***

- Tero Kalsta, IFF's Sales Coordinator gave short presentation about:
  - Player branding
  - KPI to make game entertaining
  - Showing players how they can benefit in social media
  - Fast exciting spectacular
  - Building more visibility through the year
  - Sustainability

## ATC Brainstorm:

- Group brainstorm on the ideas for the Future of Floorball, ideas and discussion were held about:
  - Why change 3 x 20 min? Should there be another version of the game running just next to the one we know today? Shorter games in a format of 4 ag 4, or 3 ag 3 should be given more focus.
  - More international tournaments for mixed teams.
  - Passive game rules could be introduced, similar to the one in handball.
  - Introduction of a line that cannot be crossed back will help to keep teams attacking.
  - We (athletes) should look more at the sport also from the spectators perspective.
  - Introduction of basketball field size, this kind of arenas are more available across the world.
  - Introduction of 'extra points system' similar to rugby: *'To encourage attacking rugby and more tries in the game, a **bonus point is awarded to teams who score four or more tries** while a team can also earn a bonus point for losing by 7 points or less.'*

More discussion about the above will take place during the next meeting. Hopefully until that time ATC will also have a channel of contacts to national team representatives that could contribute to the discussion.

## Questions raised by ATC members:

- Juno: why is the Entourage Committee not active?
- Josefine: could we add more ATC achievements to the ATC page on IFF website?
- Sergio: players moving countries within Erasmus project, could we make a database of clubs in the big floorball countries they could reach to.

## TO DO

- Next physical meeting: to be decided

- Next online meeting: before the summer, date to be decided - focus on Future of Floorball and clear objectives for ATC
- Create group with contacts to national team representatives
- Proposal to postpone elections.
- Statement from ATC about IFF international weekends.
- Update ATC achievements on the IFF website.
- Possible ATC member to become part of the Referee's Committee and Ethics Committee.

# WADA update on Code Compliance Questionnaire rollout plan for 2023 and 2024

Montreal, 10 February 2023

Dear colleagues,  
[Anti-Doping Organizations]

In connection with the World Anti-Doping Agency's (WADA's) World Anti-Doping Code (Code) [Compliance Monitoring Program](#), we are writing to update you on WADA's Code Compliance Questionnaire (CCQ) rollout plan for 2023 and 2024 to Tier 3 and Tier 4 International Federations (IFs) and National Anti-Doping Organizations (NADOs).

It was originally planned, and communicated in January 2022, that WADA would issue a CCQ to all Tier 3 and Tier 4 IFs and NADOs in 2023. However, due to resource constraints within WADA's review team and other lessons learned in 2022, we have revised the schedule to the following:

- On **20 February 2023**, we will issue the CCQ to 28 Tier 3 IFs and NADOs and two Tier 1 NADOs (which were to have received their CCQ in 2022) – see 'Batch 1' outlined below that has a deadline for submission of 20 May;
- On **27 March 2023**, we will issue the CCQ to the remaining 29 Tier 3 IFs and NADOs – see 'Batch 2' outlined below that has a deadline for submission of 27 June; and
- **Throughout 2024**, we will send a shorter CCQ to Tier 4 IFs and NADOs in several batches (to be communicated later in 2023), which are focused on key program areas.

Batch 1: To be issued on 20 February with a deadline for submission of 20 May	Batch 2: To be issued 27 March, with a deadline for submission of 27 June
Bahamas Cameroon Cyprus Islamic Republic of Iran Kosovo Kuwait North Macedonia Peru Puerto Rico	Bahrain Côte d'Ivoire Guatemala Iraq Lebanon Montenegro Namibia Pakistan Papua New Guinea

Qatar Saudi Arabia Sénégal Singapore Sri Lanka Thailand Uganda BISFED Boccia FIA Automobile FIM Motorcycling IFA Fistball IFF Floorball IKF Korfball IRF Racquetball IWAS Wheelchair & Amputee Sport IWBF Wheelchair Basketball IWWF Water Ski UIM Powerboating WN Netball WPV ParaVolley WWR Wheelchair Rugby	Samoa Syrian Arab Republic Tajikistan Tonga Trinidad and Tobago Turkmenistan Uruguay FIK Kendo FIP Polo FIPV Basque Pelota IAF Aikido ICU Cheer Union IDBF Dragon Boat IFCFF Cerebral Palsy Football IFI Icestocksport ILS Life Saving ISTF Soft Tennis UIAA Mountaineering and Climbing WFDF Flying Disc WSF Squash
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We believe that, with these adjustments, the WADA review team will have the capacity to review the Tier 3 CCQs and issue Corrective Action Reports (CARs); and also, to support Anti-Doping Organizations (ADOs) and assess implementation of corrective actions for Tier 1 and Tier 2 ADOs.

In 2022, WADA issued 120 CCQs to Tier 1 and Tier 2 IFs, NADOs and Major Event Organizations (MEOs) and we continue to support and assist those organizations with the implementation of their CARs.

From those CARs issued, more than 2,000 non-conformities were identified. Although this may seem high, this marks a significant improvement from the first CCQ issued in 2017. For the same ADOs who received a CAR for both editions of the CCQ, the total number of non-conformities has reduced by 31%. This is even more impressive as the number of requirements in the Code and International Standards increased between 2017 and 2022.

As a reminder, ADOs have three months to complete and submit their CCQ through the Code Compliance Center (CCC) from the day of receiving the CCQ.

We sincerely thank you for your commitment to our compliance monitoring activities. Should you have any questions or concerns, please contact [compliance@wada-ama.org](mailto:compliance@wada-ama.org) or your WADA Regional Office.

Best regards,

World Anti-Doping Agency

## **APPENDIX 29**

### **IFF Athletes' Commission Statement**

As the elected athletes of the International Floorball Federation Athletes' Commission, we are deeply concerned about the way the official IFF's international weekends are being handled in some countries. We strongly recommend that all National Associations follow the official international weekends' calendar and do not schedule games during those.

Players are being put in uncomfortable and stressful situations, when their clubs are playing games, during their national team meetings and matches. It's simply not acceptable to put us athletes in such situations.

Being part of the national team is a privilege and an honour for every athlete. It should never be in a way for National Associations' season calendars. We're concerned about the situation and we strongly support every athlete who is or will be a national team player in the future. The joy of singing the national anthem, and the uniqueness of every game and tournament is above and beyond and there should never be other interests coming in a way to experience this.

## APPENDIX 30

Fra: **WADA Governance Management** <[Governance@wada-ama.org](mailto:Governance@wada-ama.org)>

Dato: tir., 6.12.2022 kl. 15.41

Emne: WADA Athlete Council (Group 3)

Til: Agata Celina Plechan <[acplechan@gmail.com](mailto:acplechan@gmail.com)>

Dear Ms. Plechan,

We thank you for putting your name forward for consideration as a member for Group 3 of the new WADA Athlete Council.

The seven positions on Group 3 attracted a significant amount of interest and a strong field of candidates (over 50 candidates). An Appointments Panel, composed of two athlete members (one each from the already comprised Groups 1 and 2 of the Council), and a representative of WADA's Nominations Committee, shortlisted a number of them for interview. Regretfully we have been advised today by them that their selection did not include your candidature and they have asked that we inform you accordingly. As a reminder, the intention of Group 3 athletes is to fill skills and diversity gaps not otherwise represented in Groups 1 and 2.

Please note that this decision does not preclude you from applying for other vacancies with WADA in the future.

On behalf of the Panel, we thank you again for your interest in WADA's new Athlete Council.

Kind regards,

**wada  ama**

**WADA Governance Management**

[View this email in your browser](#)

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## WADA announces Group 3 members selected for 2023 Athlete Council and publishes complete membership

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Montreal, 4 January 2023

Further to the World Anti-Doping Agency's (WADA's) communication of [6 September 2022](#) regarding the Agency's new 20-member [Athlete Council](#), WADA is pleased to announce the final seven members (referred to as Group 3), as selected by the Athlete Council Appointment Panel.

Today, WADA is also publishing the [complete membership of the Athlete Council](#) (effective 1 January 2023), which is composed of athletes' representatives chosen by athletes and grouped as follows:

- **Group 1:** Five athletes appointed by the International Olympic Committee's and International Paralympic Committee's Athlete Commissions;
- **Group 2:** Eight athletes elected by the Athlete Commissions of International Federations (IFs); and
- **Group 3:** Seven other athletes, to be selected by the Athlete Council Appointment Panel made up by a majority of athletes, to fill skills and diversity gaps.

WADA President Witold Bańka said: "On behalf of WADA, I would like to extend our congratulations to the final seven members that have been appointed to the Agency's Athlete Council. The Appointment Panel worked hard to ensure all Group 3 applicants

were given careful consideration as regards skills and diversity, with the ultimate goal of having as representative a body as possible. We are pleased to share that the Council's members, more than half of which are women, hail from 19 countries from six continents, represent 17 sports, including five Paralympic sports, and come from a wide variety of educational and professional backgrounds. We look forward to working with the Council to Raise the Game for athletes around the world."

The seven Group 3 athletes selected by the Appointment Panel are listed below in alphabetical order by last name.

	<b>Name</b>	<b>Sport</b>	<b>Country</b>
1	<b>AHRENS, Gaby</b>	Shooting	Namibia
2	<b>ESCOBAR, Adriana</b>	Rowing	El Salvador
3	<b>GOMEZ, Iñaki</b>	Athletics	Canada
4	<b>O'LEARY, Patrick</b>	Paracanoe	Ireland
5	<b>OYEDEJI, Olumide</b>	Basketball	Nigeria
6	<b>PINI, Ryan</b>	Swimming	Papua New Guinea
7	<b>TAN, Yuhan</b>	Badminton	Belgium

In total, 54 athletes applied to the Athlete Council, 50 of which were deemed eligible as per the criteria outlined in Article 3 of [WADA's Athlete Council Appointment Procedure](#) (Appointment Procedure). After reviewing all applications, the Appointment Panel conducted 18 athlete interviews and consulted with the WADA President. They also conducted background and reference checks as part of their rigorous process before making their final selections. To conclude the process, the Appointment Panel provided a detailed report to WADA's Executive Committee (ExCo) and Foundation Board (Board) as well as Groups 1 and 2 of the Athlete Council, as required by the [Appointment Procedure](#).

### **Skills and Diversity Criteria**

The purpose of the appointment process for Group 3 members was to fill skills and diversity gaps not otherwise sufficiently provided for by Groups 1 and 2 and thereby ensure that the Athlete Council can effectively represent athletes and conduct its work. More information regarding the skills and diversity criteria can be found in [September's call for applicants](#).

### **Athlete Council Appointment Panel**

The Appointment Panel was composed of three voting members and two non-voting members:

- Two members from the Athlete Council; one elected by Group 1 among its members and one elected by Group 2 among its members.
- Three (independent) members of WADA's [Nominations Committee](#) appointed by the Nominations Committee, one of whom was entitled to a vote, and two of whom were non-voting members, as permitted by the [Appointment Procedure](#).

### **Process to elect Chair and Members for the Executive Committee and Foundation Board**

In March 2023, Athlete Council members will meet in person while in Lausanne, Switzerland for WADA's [Annual Symposium](#), at which point they will elect the various positions they are required to. This includes their Chair, who will fill an ExCo seat, and two representatives to sit on the Board, including an athlete coming from Paralympic Sport.

For more information on the Athlete Council, please visit WADA's dedicated [webpage](#).

Should you have any questions, please feel free to direct them to [governance@wada-ama.org](mailto:governance@wada-ama.org).

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Financial report for the initial Events 2022 and 2023

Sales per Event	Sales	Days	Matches	Revenue/ Day	Revenue/ Match	Observations
WFC 2022	40779,68	9	48	4531,08	849,5767	Google Play didn't work
WFCQ	20361,95	5	63	4072,39	323,21	
U19 WFC	7583,83	5	25	1516,77	303,35	
CC	4763,34	2	8	2381,67	595,42	
Total YTD 2023	32709,12	12	96	2725,76	340,72	
Total Sales	73488,80	21	144	3499,47	510,34	

IFF Revenue

YEAR 2022	TOTAL	Net Revenue	Stripe payment	IFF Revenue	Sportswik revenue	Need to sell for IFF real revenue	Nr of payments	Avg payment	Stripe cost %	First competition day revenue	First competition day revenue %
WFC 2022	42121,00	40001,60	2123,66	20037,64	20037,64	20037,64	3015	13,97	5,0	17703,30	42,0
Year 2023 sales											
Champions Cup	4763,34	4417,85	326,17	0	4417,85	-55582,15	634	7,48	6,9	2662,25	56,1
U19 WFCQ	7583,83	7143,18	440,65	0	7143,18	-48438,97	741	10,23	5,8	3854,29	50,8
WFCQ	20361,95	19263,72	1098,23	0	19263,72	-29175,25	1629	12,50	5,4	10553,83	51,8
YTD	32709,12	30824,75	1865,05	0	30824,75	-29175,25	3004	10,89	5,70		

Sales vs Estimated IFF income model

				Estimated income for 2023			
Event		NR of events	Tot Sales	Proposed	Optimistic	Best	Index
	WFC 2022	1	42198	25520	55292	93580	165,4
	CC 2023	1	4763	11695	27642	44656	40,7
	Men's U19 WFCQ	2	7584	9682	18244	41256	78,3
	Women's WFCQ	4	20362	11695	27642	44656	174,1
	Men's U19 WFC			11695	27642	44656	0,0
	Other Events			4841	11786	20628	0,0
	Women's WFC	1		23390	51033	85060	0,0
	YTD		32709	33072	73528	130568	98,9
	Total 2023		32709	72997	163989	280912	44,8

Marketing Function Report/Tero Kalsta 26.02.2023

### Sales Overview

Regardless of the general market sentiment (uncertainties due to the war in Ukraine, inflation, increasing interest rates) floorball can still benefit from the good commercial success of the WFC 2022. The close cooperation with the Swedish Federation has brought new results (in addition to event-based cases).

### Sales Status

During the last half of last year, the IFF has demanded that the sales agency RCBA needs to be more active and start showing some results. They increased their activity level towards the end of the year but surprisingly informed that they are unable to invest in sales the same level as before. They had expected quicker results and their sales staff works strongly on commission-basis which has led to problems. Currently the IFF is looking at possibilities to work closer with national federations and increase own activity.

The IFF WFC 2022 event sponsors were very satisfied with the event, their visibility and the support of the IFF / LOC. Negotiations will continue with Fromm who have now participated as event sponsor in the last three events (WFC 2020/21/22). From the past events there is also a dialogue on-going with the logistics company Dachser and Fisherman's Friend (local representatives in each respective country as marketing budgets are local). Some new leads have been initiated for example oat product company Oddlygood.

All WFC 2022 partners that were included in the new IFF app through commercial elements (LEND, Fleurop, Concordia, Gerflor, Fromm, UNIHOC, Swerink, Craft) have received a report of their visibility. For the Champions Cup 2023 the IFF was able to commit the floorball brand Oxdog and included them as Highlight Sponsor in the IFF app, a new element.

Protocol Sports showed good results for their sales for WFC 2022. With their help the IFF could present a record number of TV countries and broadcasters. The company received information regarding the qualified countries for WFC 2023 and we expect them to make their new sales push based on the team list. As the championships will be held in Singapore, we can expect a special effort towards the Asian markets.

The IFF has finalised all agreement negotiations with UNIHOC, Swerink and Gerflor. Two out of three existing IFF sponsor agreements have been signed and the last one pending for signing. Further, the IFF has also a new sports apparel sponsor PUMA. This five-year agreement secures referee garments for all IFF referees and some additional revenue. Discussion about some additional elements on top of what was originally agreed are also on-going.

The IFF is working actively to attract key sponsors for the new Champions Cup concept. The IFF was able to get Oxdog on-board as a partner for the Champions Cup 2023. They had visibility on the floor, LED panel and the IFF app as highlight sponsor. The results will be reported and continue the discussion of a longer-term partnership for the Champions Cup.

### Marketing Status

The successful branded concepts from the last two men's championships will remain as an active part of the portfolio. Now the goal is to also find sponsors to use these in the women's events. Active correspondence is kept with the Singaporean LOC to support their sponsorship sales.

The third CCMNG meeting of the year took place in Frankfurt on the 13<sup>th</sup> of December. The IFF presented the participants the recently launched IFF app and results from the WFC 2022. There was further discussion about including match content from national leagues. Currently the inclusion of the Swiss, Czech and Swedish Superfinals are being discussed. It was reminded that the Champions Cup format is changing in autumn 2023 when the number of teams will increase from 8 to 16 and home-and-away matches are introduced for the first rounds. A bigger number of federations have confirmed their participation for the next meeting 31<sup>st</sup> of May (Malmö).

The project for creating a Data Maturity Analysis (as part of a master's degree course) has suffered from lack of time resources. The course has already been concluded and new courses have started so due to time limitations this is currently on hold. A quote regarding this topic has been requested from a company called PTI Digital, a digital transformation consultancy which specialises in driving smart, scalable and sustainable revenues for the Sport and Entertainment industries through a holistic digital-led commercial vision.

Since the resigning with all old IFF sponsors the preparations for their visibility and activations for the main IFF events in Denmark and Singapore are in full swing. The upcoming event organisers have been informed that the new sponsor (PUMA) needs to be included in all material and graphic material, including guidelines, have been made available on our content repository BrandCloud. A kick-off meeting with PUMA Nordic has been agreed for early March. There is also interest in the local Finnish PUMA organisation to utilise the IFF cooperation for activations. The cooperation has also created several leads for PUMA as they have made an offer for the volunteer clothing (Men's U19 WFC 2023) with interest for the same expressed from the LOC WFC 2023. Further, we have also linked together Floorball Canada and PUMA for discussions on their next national team outfits. The possibility of organising a floorball try-out day at the PUMA headquarters in Germany is being discussed (Floorball Deutschland would assist as part of their summer tour).

Quantum Consultancy has submitted IFF the first draft of the event report for internal evaluation and comments. It is still missing some TV broadcast data and the final income report from the LOC. Once the final report is available it will be distributed to all event sponsors and utilised as sales and marketing material. The report also provides success elements how sustainability was included into sponsorship deals.

Even though the total figure is still relatively small it is noteworthy that the IFF LinkedIn account follower number has increased by 37% during the last 12 months (1046 =>1661)

### IFF Core Country Marketing Network Group Meeting, Frankfurt, 3/2022, 13.12.2022, 10:00-17:00 (CET)

<b>Participants:</b>	Jörg Beer (JB)	SUHV/IFF Board member, CCMNG Chair
	Jann Falett	SUHV Marketing and Events Manager
	Timo Toivonen	SSBL, Sales Manager
	Marcus Nilsson	NBF Floorball (virtual participation)
	Monika Birdal	NBF Floorball (virtual participation)
	Tobias Linderöth	Swedish Floorball Federation, Project Manager / Events
	Niklas Wengnet	Floorball Deutschland

Tero Kalsta (TK)	IFF Sales Coordinator
John Liljelund (JL)	IFF Secretary General

#### Excused

Roman Urbar	CFbU Marketing Manager
Egils Sveilis	LFS Vice President
Ilvis Peterssons	LFS President
Pekka Ilmivalta	SSBL, Executive Director
Roland Büttner	Floorball Deutschland
Peter Klapita	SZFB
Carl-Emil Clausen	Floorball Danmark
Jakub Udziela	PFF Media
Anki Kjellberg	Swedish Floorball Federation, Sales Manager / Partners

- 
- Report on present issues**
- 1. Opening and short presentation (JB)**  
Mr. Beer opened the meeting and welcome the members for the third meeting of 2022 and second face-2-face meeting since May 2019.
  - 2. Approval of the agenda (JB)**  
The agenda was approved
  - 3. Minutes from the previous meeting (JB)**  
The minutes of the previous meeting held on the 3.6.2022 were agreed.
  - 4. IFF Sales situation, Quick review (IFF/TK)**  
Mr. Kalsta reported the sales of IFF commercial rights. The agency RCBA has the right to sell sponsorship agreements in the Nordic region.

IFF is very close to finalise a long-term contract with one Apparel provider. Mr. Beer asked if the Asics Golden Shoe can still be used, as the company is different one. Mr. Kalsta discussed that this is still to be decided.

There are still some positive vibes in the aftermath of the WFC 2022 in Switzerland and discussion with potential sponsors. The idea of using the new assets, like the referee shirts and the penalty benches has been well received.

Mr. Kalsta also presented the overall TV figures from the WFC 2023.

## IFF – CCMNG Meeting 13.12. report

### 5. New IFF media platform /(IFF/TK)

Mr. Kalsta presented the new IFF media platform and its possibilities for the national federations. The Sportswik platform was launched just before the WFC 2022 and for reasons out of our control the Google didn't approve the app in the Google Play Store during the event.

The platform collected some 15.000+ registrations, there were some over 3.000 buying the watching rights generating close to 40.000 EUR, from which IFF will get 50%.

As it has been discussed before regarding streaming on the Match of the Week concept will be launched during the spring of 2023, to gather more international viewers for the IFF Sportswik app. The idea is to find a commercial model for the situation, if the national sponsor would like to have visibility on the IFF App.

The content of the Match of the Week should be a stream with international game sounds streamed to the platform. The Geo-blocking will be possible for the country from where the match is played.

The IFF is willing to find a solution for a price model where the signal provider can define the price of the stream and have a share of the revenue.

The CCMNG discussed the possibilities of using the Sportswik App for also national sponsors. An idea could be to make an IFF Package deal with the countries. Mr. Liljelund presented an idea to create a new model for the way the marketing packages are built for the national associations. One issue is that the national sponsors are mostly only active on the national market, so the content must be able to be pinpointed for the national fans.

The CCMNG needs to discuss the strategic question of how to balance the use of the Sportswik App and the TV channels. So far, the TV Channels covers the production for the TV of the WFC's.

The IFF Office will prepare a plan for the Match of the Week concept for the spring and work out a price model for the SuperFinals etc with the national Associations, with a revenue share.

### 6. New Champions Cup concept (TK/JL)

Mr. Kalsta made a short presentation of the new Champions Cup concept, the marketing of the event and marketing rights.

The new marketing model has been approved by the Champions Cup Steering Group, so that the work for the home teams has been diminished to as small as possible. IFF is reserving the flooring and apparel sponsorship for us.

Mr. Beer asked what space is needed for the IFF, Mr. Kalsta answered that we might need some space for the bigger sponsors on the floor and the rink.

The CCMNG discussed the outlook of the CC logo and there will be a template for the Event provided for the Clubs.

### 7. World Floorball Championships / content and co-communication (TK)

How can we leverage our events together in favour of floorball in general? The CCMNG discussed how we could utilise the materials produced during the event. The group thought there is only that much that the content can be used until the effect wears off. Mr Kalsta suggested that partner specific material could be produced to post-event use. One underused and potential angle is utilising sustainability: create concepts where there are sponsor funded actions at the event and to report about the effect 1,3,6 months after the event.

### 8. IFF Marketing and Sustainability (TK)

Mr Kalsta reported about the current focus areas in sustainability. The report about the success of the Green Goal for WFC 2022 will be provided later by the end of January compiled by myclimate. Based on this report the IFF will also create a Sustainability Manual

## IFF – CCMNG Meeting 13.12. report

for IFF Event Organisers to bring forward good practices and proven concepts.

Mr. Kalsta gave the examples of sustainability projects of the WFC, with the Concordia school pupil transportation with trains, chartered trains with SBB, public transportation included in the entry tickets (SBB/ZVV) and the re-use of the venue branding material which are manufactured into new products such as bag and backpacks (Fleurop). There was also a recycling project by the retail partner stockschlag.ch which collected broken balls and blades which were converted into new raw material and eventually All-Star prizes and memorabilia items. Noteworthy is that a local University of Applied Sciences produced the material and products to create interest in their education programmes and engineering faculty.

### 9. Quantum Consultancy: Review on the event studies (TK)

Mr Kalsta showed the summaries of the surveys from WFC 2020 and 2021. He reminded that this information is freely available to national federations to be used in their partnership sales and in negotiations with potential host cities, venues, municipalities, ministries or other governmental entities. Next report (WFC 2022) will be available end of January and will be distributed to the group.

### 10. Country updates (ALL)

Under this item Mr Kalsta brought up the recent deal that the Swiss Association had made with Lidl (CH) which includes naming rights. Earlier this year Switzerland launched the Lidl Unihockey Prime League (Men/Women). Thus far only in Czechia the highest league has had a naming partner Tipsport Superliga / LIVESPORT Superliga. The interest was which were the reasons behind the agreement. Mr Fallet explained that the floorball target group very good for Lidl (income status, education level) and they want to grow their brand awareness and values in this target group through floorball. An interesting tactical tool has been a point collection campaign in the Lidl loyalty app whereby the user could collect points for their favourite club for each purchase of over CHF 50. The campaign generated over CHF 350.000 funds for clubs while creating revenue for Lidl. In Finland the second highest league was named after the Union of Professional Engineers (INSSI-Liiga) whereby the Union wants to create added value for their members (a large proportion of members were identified to be active floorball players). Union members get for example discounted match tickets. At the same time the union wants to create a good brand for the education / profession of engineers.

Further it was noted that in some cases naming right of junior / district junior leagues had been included in partnership deals.

### 11. Any other questions (JB)

The CCMNG discussed the possibility for more countries to participate in the CCMNG meetings and were positive to welcome countries which are not among the invited if they are interested. Mr Beer and Mr Kalsta expressed their wish to have as many of the ten core countries present in the meetings to create active conversation and idea exchange.

### 12. Next CCMNG meeting (JB)

The CCMNG decided to continue with two meetings per year, with the next meeting to be held in May in Malmö. Mr Kalsta is to look for possible dates and make an inquiry for the most suitable one via a Doodle query.

### 13. Closing of the Meeting (JB)

Mr. Beer thanked the participants for a good meeting and Mr. Kalsta for the good preparation for the meeting.

# Sports for Nature Framework – what is it?

- The Sports for Nature Framework aims to deliver transformative nature-positive action across sports by 2030 and beyond, enabling sports to champion nature and contribute to its protection and restoration.
- The Sports for Nature Framework is designed to complement the UN Sports for Climate Action Framework, and will help create synergies in its implementation, including efforts to build sustainable supply chains.
- It supports sports to make measurable contributions for nature and asks sports organisations to work towards four principles and linked goals that will help them advance their nature journey.
- The Sports for Nature principles are:
  - 1) Protect nature and avoid damage to natural habitats and species;
  - 2) Restore and regenerate nature wherever possible;
  - 3) Understand and reduce risks to nature in your supply chains; and
  - 4) Educate and inspire positive action for nature across and beyond sport.

# What would Sports for Nature Framework commitment mean for the IFF?

- Principle 3: Understand and reduce risks to nature in your supply chains:
  - => Part of current sustainability actions; investigating further possibilities; engage also member federations and event organisers
- Principle 4: Educate and inspire positive action for nature across and beyond sport:
  - => Part of current sustainability actions; develop event surveys; develop FairFloorball campaign; develop awareness campaigns (at events); engage athletes and fans
- Signatories must report on their progress annually
  - Organisations that make an annual report will receive a certificate or badge noting the year they have reported, along with access to a communications toolkit.
  - As such, no risk of non-compliance

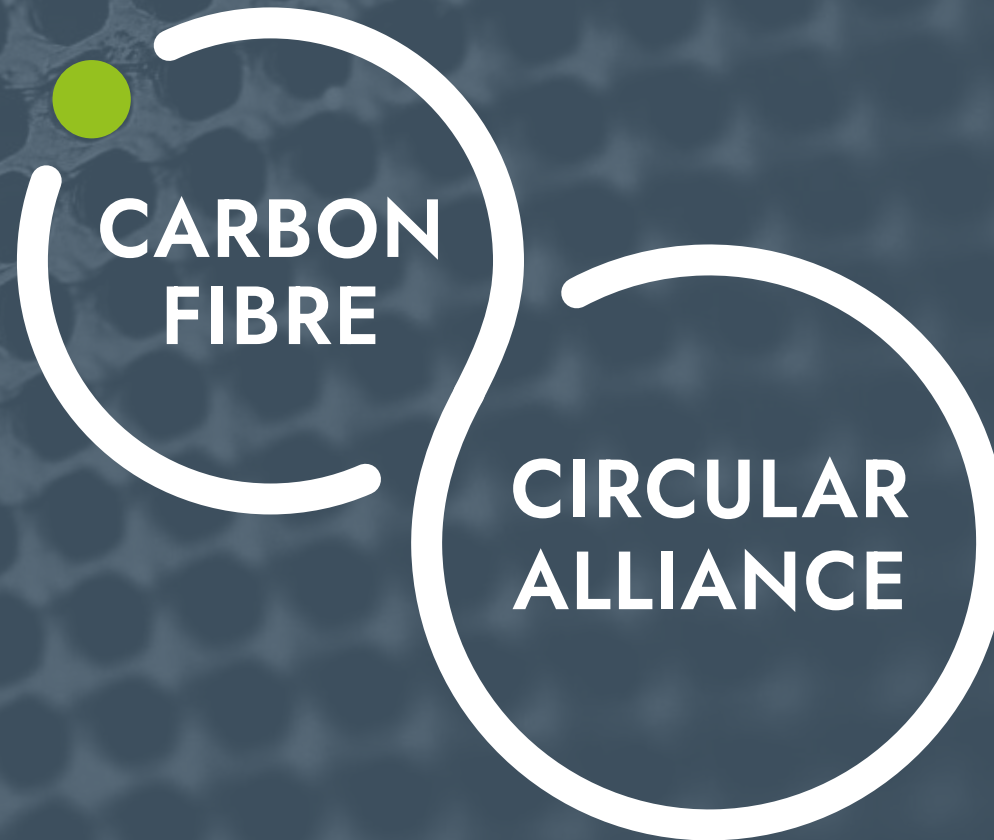
# What would be the benefits for the IFF?

- Supports the IFF Strategy
- Demonstrates leadership on sustainability
- Important for the image and credibility of IFF and Floorball
- Proves dedication towards the IOC (one of the developers of the framework)
- Additional asset for sales
- Access to assistance offered by IUCN\*
  - opportunity to participate in working groups, special webinars and events as well as develop pilot projects and case studies that can inform and inspire others
  - training and tools to help sports advance on their nature journey, accessible through a new website
  - “help desk” for those requiring additional assistance as they undertake this work

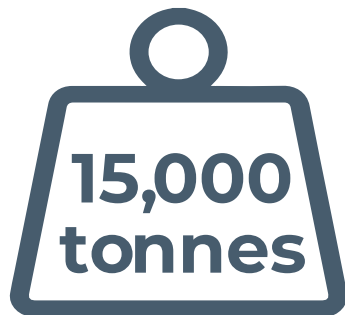
\*International Union for Conservation of Nature

# Conclusion

- We suggest the IFF to sign the Sports for Nature pledge



The sports industry uses



of carbon fibre every year

The sports industry is the



largest global user of Carbon Fibre

Most carbon fibre sports equipment has an average of a



and ultimately

90%



of end-of-life carbon fibre equipment ends up in landfill



# What is Carbon Fibre?

- Carbon fibres are fibres about 5 to 10 micrometres (0.00020–0.00039 in) in diameter and composed mostly of carbon atoms. Carbon fibre is produced by bonding together carbon atoms into crystals that are more or less aligned parallel to the fibre's long axis as the crystal alignment gives the fibre a high strength-to-volume ratio (in other words, it is strong for its size). Several thousand carbon fibres are bundled together to form a tow ( a bundle of continuous filaments), which may be used by itself or woven into a fabric.
- Carbon fibres are usually combined with other materials to form a composite. For example, when permeated with a plastic resin and baked, it forms carbon-fiber-reinforced polymer (often referred to as carbon fibre), which has a very high strength-to-weight ratio and is extremely rigid although somewhat brittle. Carbon fibres are also composited with other materials, such as graphite, to form reinforced carbon-carbon composites, which have a very high heat tolerance.
- Like any material that require a long and intense manufacturing process, carbon fibre has the potential to have a heavy effect on the environment.

# The Carbon Fibre Circular Alliance

- The CFCA was officially launched on Earth Day (22 April 2022) with the announcement of a Demonstration Project Alliance of four international federations, International Biathlon Union, World Sailing, International Tennis Federation and Union Cycliste Internationale, and four equipment manufacturers, Wilson Sporting Goods, SCOTT Sports, Starboard and OneWay. The Alliance is managed and coordinated by the World Sailing Trust.
- The Demonstration Project was successfully concluded, and during 2022 the equipment manufacturers successfully tested the recycled carbon fibre tape, known as AFFT tape (Aligned Fibre Formable Technology) on prototype equipment.
- In June 2022 Wilson Sporting Goods, produced a prototype tennis racquet made with 50% AFFT tape. The performance testing of the racquet was very positive, demonstrating proof of concept that the realigned material is suitable for high performance equipment.
- SCOTT Sports has built a prototype ski using the realigned carbon fibres from a bicycle frame, while Starboard has made a fin for a windsurf board from the realigned carbon fibres from a paddle-blade. All have concluded that the performance properties of the realigned carbon fibre tape are the same to that of virgin carbon fibre.

# Our Awards

We are very proud to have been presented with the following awards in 2022.

*2022 BASIS Award for Innovation - Process*

**BASIS**

*2022 METS DAME Award Charity Beneficiary*

(World Sailing Trust for work on Carbon Fibre Circular Alliance)

**DAME**

*2022 Composites UK Sustainability Award*

(Lineat Composites for collaborative project with World Sailing Trust)

**Composites** 

## Our Aim

To instill a circularity  
mindset within the sports  
industry, in particular  
sports equipment

# Our Targets

- *Target 1*

Showcase AFFT sports equipment at the Summer Olympic Games 2024 and nurture support and endorsement for a circularity mindset from athletes, coaches and wider public.

- *Target 2*

Showcase AFFT sports equipment at the Winter Olympic Games 2026 and nurture support and endorsement for a circularity mindset from athletes, coaches and wider public.

- *Target 3*

Summer Olympic Games 2028 – encourage sports that use carbon fibre equipment to select equipment non-virgin carbon. Target percentage of equipment to be defined by stakeholders.

- *Target 4*

Widen remit to include other materials under a wider Sports Circular Alliance umbrella.

# The Next Step

- With the successful completion of the Demonstration Project period, the Alliance will be formalising its position at the heart of a circular mindset within sport, and in particular sport equipment.
- To continue to develop this work, the World Sailing Trust appointed PA Consulting to carry out an interview process and audit with existing stakeholders to confirm the direction for the CFCA.
- As a result the Phase Two of the CFCA will operate under a more formal membership structure.
- This will serve to encourage as many International Federations and Equipment Manufacturers to join the drive for greater circularity, and responsibility for end-of-life sports equipment.

*At the heart  
of a circular  
mindset within  
sport and sports  
equipment*

# CFCA Membership

The CFCA welcomes International Federations and allied sports equipment manufacturers to become members of the Alliance

Alliance members will receive a range of benefits including:

- Use of CFCA logo and brand on all relevant collateral
- Association with an award-winning, ground breaking circularity sports project
- Involvement in all marketing collateral
- Invitation to attend quarterly update meetings
- Collaboration and networking opportunities
- Quarterly technical presentations from Lineat Composites
- Access to AFFT tape for prototype testing
- Annual composite workshops



**Annual  
membership  
fee £5000**

*Welcoming  
new members  
to share in  
the many  
benefits*

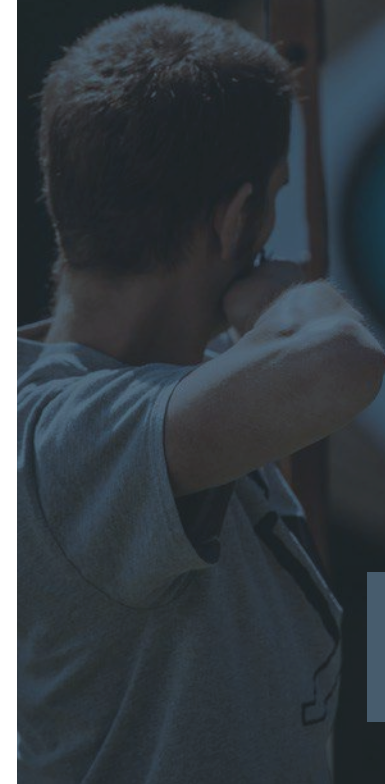
# 2022 CFCA Members



International Biathlon Union & Wilson Sporting Goods are founding members

# Sports Circular Alliance

- While the initial focus remains on Carbon Fibre, the World Sailing Trust has created a Sports Circular Alliance structure, to look at other equipment materials that are not recyclable or reusable.
- The Sports Circular Alliance will look at increasing awareness and responsibility amongst its stakeholders and wider networks to adopt a more circular approach through education and research.



# About the World Sailing Trust

The World Sailing Trust is a global charity established to support sailing in all its forms. It works to promote participation and access, support young sailing athletes and safeguard the world's waters for future generations.

## ● *Our Journey*

The World Sailing Trust was set up by World Sailing to catalyse change. Using collective influence, and working in partnership and collaborating with individuals and organisations around the world, the World Sailing Trust has the opportunity establish far-reaching partnerships to safeguard the future of sailing and our planet's waters.

## ● *What we believe*

We have a responsibility to protect the world's waters and to promote environmentally sustainable activities, products and practices. Sailing is for everyone, whatever their gender, capacity, wealth, age or nationality. We believe that sailing as a sport benefits when a diverse range of people are able to participate, and we know that the opportunity to sail benefits individuals too.



WORLD  
SAILING  
TRUST



[worldsailingtrust.org](https://worldsailingtrust.org)



[victoria.low@worldsailingtrust.org](mailto:victoria.low@worldsailingtrust.org)

# IF SUSTAINABILITY PROJECT FLOORBALL'S DEVELOPMENT TOWARDS SUSTAINABILITY



# NOC AND IF SUSTAINABILITY CASE STUDIES

The world faces significant challenges across a wide spectrum of economic, social and environmental matters. The Olympic Movement has both an opportunity and a duty to actively contribute to the global sustainability debate in line with its vision of “Building a better world through sport”.

With this in mind, and in response to Olympic Agenda 2020, the International Olympic Committee (IOC)

launched the International Federation (IF) Sustainability Project in 2016 to obtain an overview of IFs’ sustainability initiatives – identifying

common topics, challenges and good practices while also sharing information among the IFs. One outcome of the project was a series of case studies illustrating how IFs are actively contributing towards a more sustainable world.

As part of the IOC’s objective to “profile the role of the Olympic Movement in sustainability through the aggregation of information and collective reporting”, it was agreed that the identification and sharing of information contributes to the holistic integration of sustainability and should be continued.

These case studies, which now also showcase National Olympic Committees’ (NOCs) best practices, form part of a strategic support system given to the Olympic Movement through the [IOC Sustainability Strategy](#). Each case study is aligned with one or more of the IOC’s five sustainability focus areas: infrastructure & natural sites; sourcing & resource management; mobility; workforce; and climate. They are also aligned

with one or more of the United Nations’ (UN) framework of 17 Sustainable Development Goals (SDGs), which provide a common framework for

organisations to explain how they plan to contribute to sustainable development and tackle the key global sustainability challenges.

This framework is pivotal for the Olympic Movement – in September 2015, the UN General Assembly confirmed the important role that sport can play in supporting the UN’s 2030 Agenda for Sustainable Development and its SDGs.

The IOC provides support to NOCs and IFs in the definition, design and development of their sustainability strategies.



*“Sport is also an important enabler of sustainable development. We recognise the growing contribution of sport to the realisation of development and peace in its promotion of tolerance and respect and the contributions it makes to the empowerment of women and of young people, individuals and communities as well as to health, education and social inclusion objectives.”*

**PARAGRAPH 37, UN 2030 AGENDA FOR SUSTAINABLE DEVELOPMENT**

Each NOC/IF sustainability project contributes to one or more of the IOC's sustainability focus areas and one or more of the UN's Sustainable Development Goals (SDGs)



# IFF GROWING AS A SUSTAINABLE AND INCLUSIVE FEDERATION

The general concern of climate change and the will to take responsibility has sparked stronger development of sustainability initiatives within Floorball, and resulted in the IFF signing the UN Sports for Climate Action Framework (S4CA) in 2019. That same year, the IFF started preparing its Strategy 2021-2032 "Strengthening the Foundations", which includes sustainability as one of the main focus areas.

The federation's early steps in sustainability were more oriented towards the social side, as equality and acceptance have been engraved in the IFF values early on. In the recent years, the number of sustainability initiatives has increased and diversified, which together with the new strategy, allows the IFF to adopt a holistic approach to the topic, focusing on the economy and the environment as well.

As an example, its new responsibility campaign **FairFloorball** encourages everyone to act fairly to ensure the sustainability and prosperity of the sport:

- **FairPlay:**  
Measures to combat doping and other illegal activities.
- **FairAccess:**  
Diverse formats of the sport to invite everyone to participate.
- **FairTreatment:**  
Strong ethics to avoid any type of discrimination.
- **FairFuture:**  
Focus on economic support, environment, youth and development.

**Social sustainability - making floorball accessible to all:**

Based on floorball's core values of **inclusion and equality**, its social initiatives focus on flexibility and accessibility of the sport, to offer more and equal opportunities to participate, regardless of individual conditions. IFF collaborates with **Special Olympics** and several **ParaFloorball** organisations and Floorball has become a popular discipline among people with health impairments.



Another initiative is the **GoGirls!** project, aimed at increasing and promoting the female participation in floorball throughout the world, "getting girls to play, teaching girls to play and keeping girls playing".

**Environmental sustainability - reducing floorball's carbon footprint:**

IFF is committed to the UN Sports for Climate Action Framework, working on tools to measure the efforts

## OBJECTIVES

- Promote, develop, protect and spread the game of floorball as an inclusive and fair sport.
- Offer more and equal opportunities to participate regardless of gender, disability, financial status, ethnic background and geographical location.
- Educate the whole floorball community to understand the effects of their actions and how everyone can contribute to preserve our planet.

implemented against climate change. Moreover, in 2020 the IFF received the Carbon Action Award from the IOC and DOW, which recognises and promotes effective climate action in sport. As part of its commitment to the UN S4CA, with the goal of reducing half of its emissions by 2030 and aiming to achieve net-zero by 2040, the IFF is carrying out different initiatives within the federation and with their partners.



For example, the project **ECO Stick**, in collaboration with UNIHOC (floorball sticks manufacturer) and myclimate (CO2 offsetting provider), is aimed to develop new sticks made of components that leave the smallest carbon footprint possible.

Moreover, with the cooperation of fans, partners and sponsors, innovative measures were implemented at the men's World Floorball Championships 2022 (WFC 2022) to reduce the event's environmental impact, mainly in the categories of travel, food at the venue, and material sourcing and waste. For example, the awards received by the All Star Team were produced from recycled floorball stick blades and balls, and public transportation was included in the event tickets.

## BENEFITS

- Form effective partnerships to take concrete actions against climate change and enable measurable results.
- Reduce carbon emissions through sustainable floorball events and environmentally friendly equipment.
- Make floorball available for all, promoting equality and inclusion as IFF core values.
- Increase awareness throughout the floorball community and share best practices to expand the benefits of the initiatives among other country members.
- Leverage its sustainability credentials to appeal to new fans and partners.

Overall, the event aimed to create **56% less emissions** than the WFC 2018, and the rest of its carbon footprint will be compensated by investing in some of myclimate's environmental projects.



*"We are aware of the climate crisis and the impact that floorball has on the environment, like all the fans, athletes and staff who travel to attend events. We are not the biggest sport, but we really hope that our initiatives can serve as an example and attract new partners. Just look at the great Green Goal initiative we had at the World Floorball Championships 2022."*

**TERO KALSTA, IFF SALES COORDINATOR**

**Economic sustainability - creating value in the floorball community:**

The IFF runs targeted projects to address the needs of individual member associations. For example, the **Development Programme** was created to educate the floorball countries on organisation, coaching and refereeing. Moreover, IFF also implemented the recycling programme "Stick with it" to collect and give a second life to used floorball material at major IFF events. As a result, IFF can use these materials in their **Equipment Support Programme**, which they run in collaboration with a floorball equipment partner. They are also testing new versions of the game at selected international events, aiming to make the sport more attractive and affordable.



## Floorball México

Mexico City, 10 February 2023

**INTERNATIONAL FLOORBALL FEDERATION (IFF)**

**MR TOMAS ERIKSSON**

**PRESIDENT**

**P R E S E N T.**

Dear President,

Hoping you are well, through this channel we send you our formal request so that the "Mexican Floorball Federation" (MFF) can be recognized as a Provisional Member of the IFF.

For such purposes, attached hereto you will find in English:

- 1.- The "IFF Membership Application" Form filled out.
- 2.- Statutes of the MFF for IFF approval.
- 3.- Minutes of the foundation of the MFF.
- 4.- The plan of the MFF to develop and promote Floorball in Mexico, explaining the current outlook and the actions that will be taken to disseminate Floorball in the country in an orderly manner.
- 5.- Note that explains the processes for the MFF to be recognized by the National Olympic Movement represented by the Mexican Olympic Committee (COM), and by the Mexican Government represented by the National Commission for Physical Culture and Sport (CONADE) and the National System of Culture Physics and Sport (SINADE).

It should be noted that the Mexican Government via the Ministry of Economy, has already approved the use of the name "Federación Mexicana de Floorball" (in English: "Mexican Floorball Federation") for our sport organization.

Finally, any doubt about the particular, I remain of you,

Sincerely,

**DAVID HERNÁNDEZ GONZÁLEZ**

**MEXICAN FLOORBALL FEDERATION**

**(+52) 9871412381**

## **IFF Membership Application**

### **ARTICLE 12 IFF statutes APPLICATION FOR MEMBERSHIP 12.1**

**Membership application number**\_\_\_\_\_

An Association applying for membership shall address a written request (all documents in English) to this effect to the IFF. The application shall contain

**a)**

**Name and address of the  
National Association:**\_\_\_\_\_

**Name of The President of the National  
Association:**\_\_\_\_\_

- 1) An open application letter(Attachment)
- 2) The plan of the National Association how to develop and promote Floorball in your country and what the situation is at the present time, what actions have been taken(Attachment)
- 3) Number of Clubs in your country?\_\_\_\_\_
- 4) Number of players/licensed players in your country  
Women\_\_\_\_\_
- Men\_\_\_\_\_
- 5) Which Edition of Floorball rules do you use in your games? 2018, 2014, 2010 or older\_\_\_\_\_
- 6) Have the rules been translated in your own language? If so, by who and when?  
Please send a copy of the translated rules to the IFF office.  
\_\_\_\_\_

b)

**Names and addresses of the board members of the National Association:**

**Name** \_\_\_\_\_

**Address** \_\_\_\_\_

**Function** \_\_\_\_\_

**E-mail address** \_\_\_\_\_

**Name** \_\_\_\_\_

**Address** \_\_\_\_\_

**Function** \_\_\_\_\_

**E-mail address** \_\_\_\_\_

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E-mail address \_\_\_\_\_

c)

**Statutes and other regulations of the National Association**

(All the registered associations need to have at least statutes to justify their work as a National Association. If other rules, regulations and guidelines exist, please attach those to the application as well)

**Please note the IFF Statutes 13.1:** The Association **can** be a section of another Sports Federation which is a member of the National Sports Confederation.

Additional Information:

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**d)**

**Minutes from the foundation**

(Attach the minutes of the founding meeting, that is the meeting, where it was decided to create and found the National Association and also to elect the official organs of the National Association)

Additional Information:

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**e)**

**Registration documents from their National authorities and an approval from the National Sports Confederation.**

**Do you have the registration from the National Authorities, if so, when did you receive it** \_\_\_\_\_

**Do you have a registration from the NOC(National Olympic Committee?) If so, when did you receive it** \_\_\_\_\_

**Do you have a registration from the National Sports Confederation, if so, when did you receive it** \_\_\_\_\_

**Attach the copies of the registrations to the application**

(In some countries it's not possible to get the registration from the national Sports Confederation before the National Association fulfils certain criteria and if that's the case in your country, please inform the IFF about that in the member application and explain how the system works in your country. The registration of the national authorities is required in most of the countries, before the National Association gets official status)

[illegible]

The IFF office will prepare the application to be handled by the IFF Central Board in its next possible meeting if the application meets the requirement of the IFF. If not, the IFF will consult you with your application.

A new member association shall be accepted first as a provisional member before becoming an ordinary member. The provisional Membership shall be granted by the IFF Central Board.



INTERNATIONAL  
FLOORBALL  
FEDERATION

**ONE WORLD  
ONE BALL**

# IFF Media Platform



INTERNATIONAL  
FLOORBALL  
FEDERATION

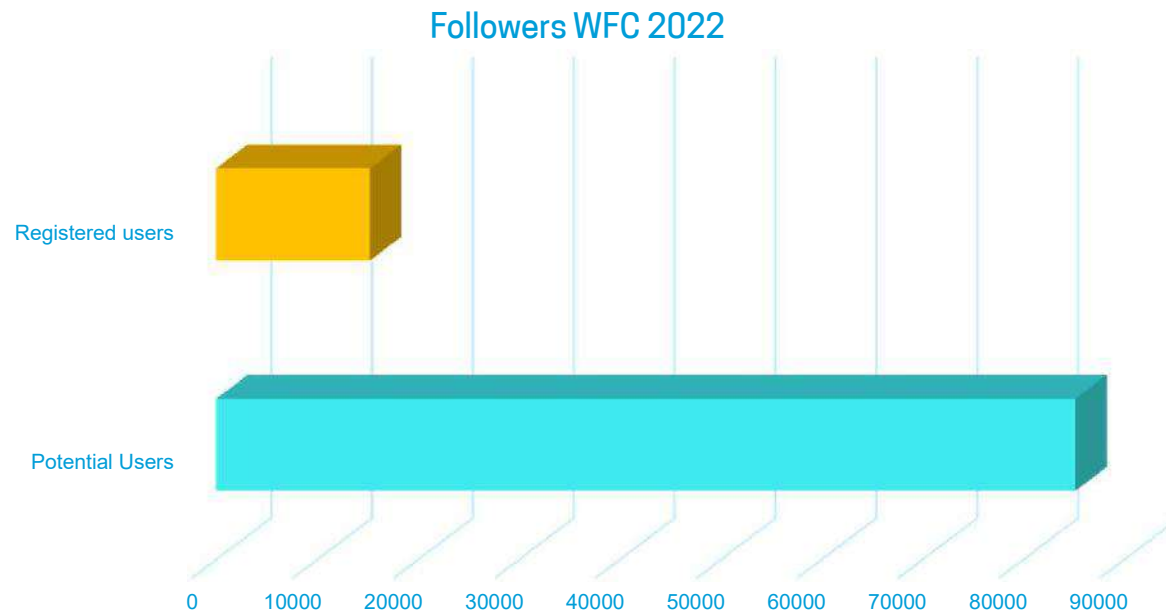
Recognised by the IOC

Ordinary member of GAISF

[www.floorball.sport](http://www.floorball.sport)

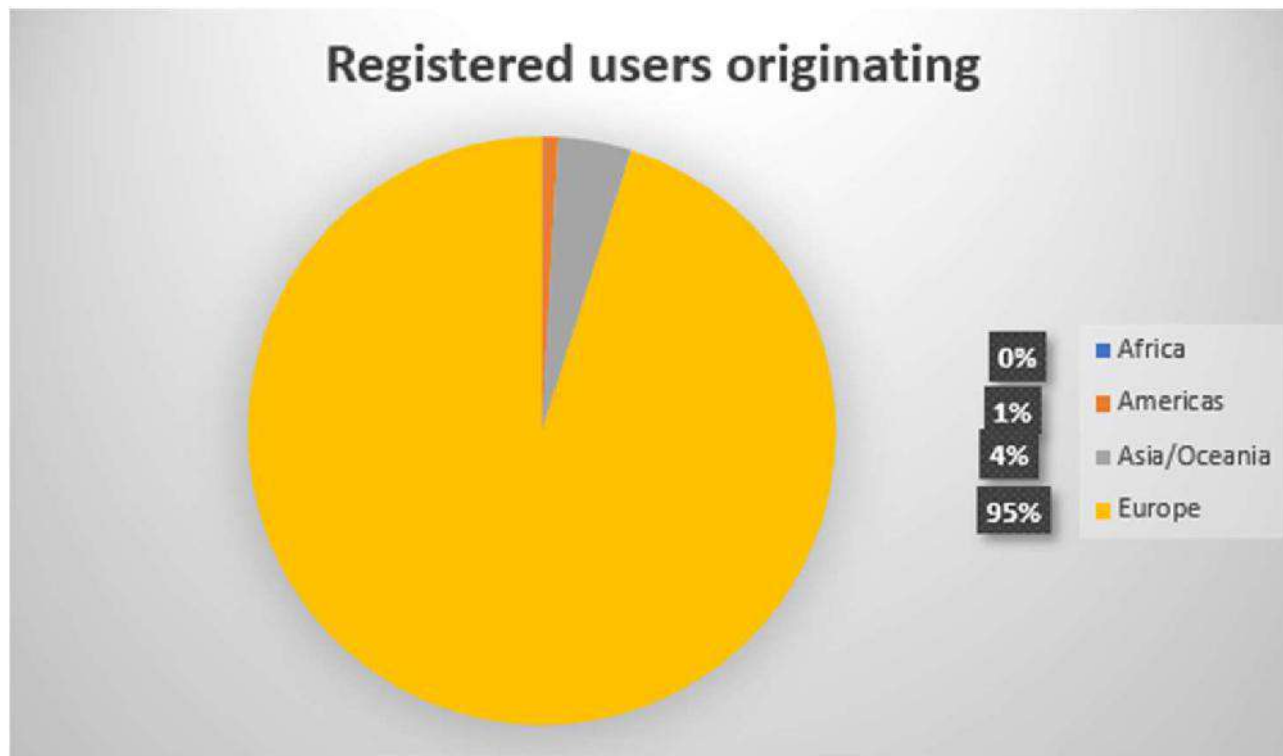
# Numbers & Figures from WFC 2022

- Followers, registered users: 15'248



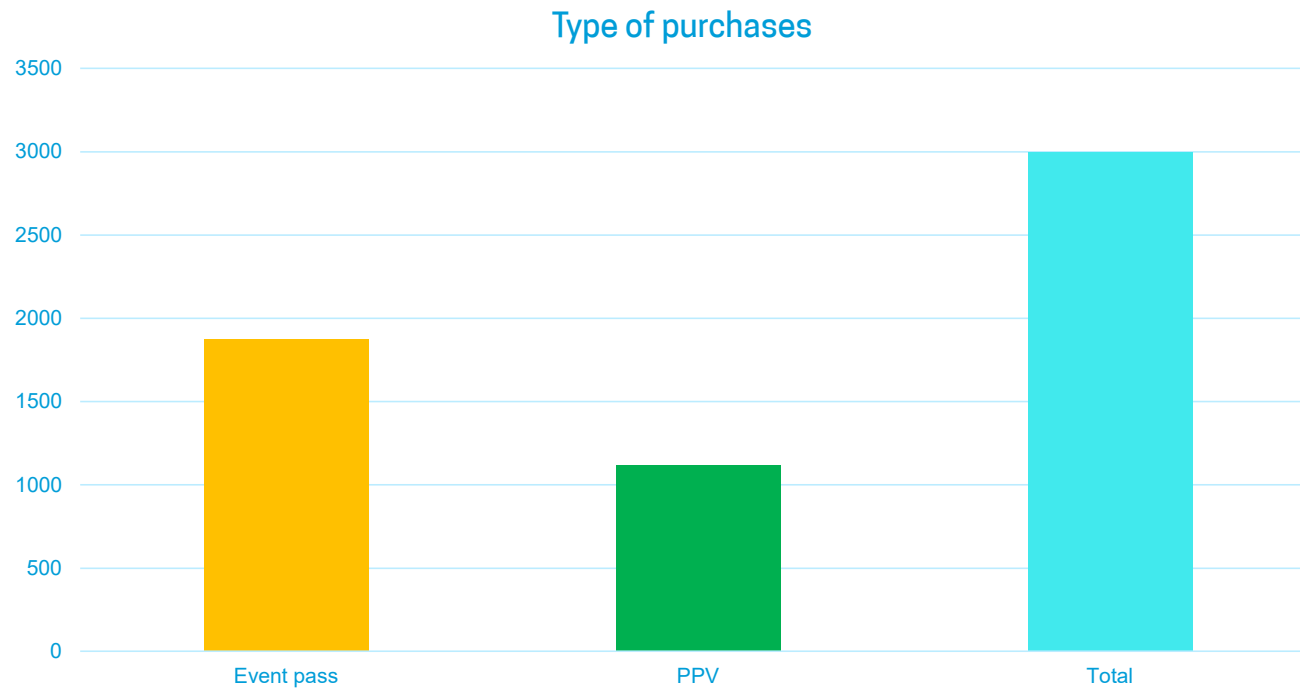
# Numbers & Figures from WFC 2022

- Followers originating from



# Numbers & Figures from WFC 2022

- Type of purchases



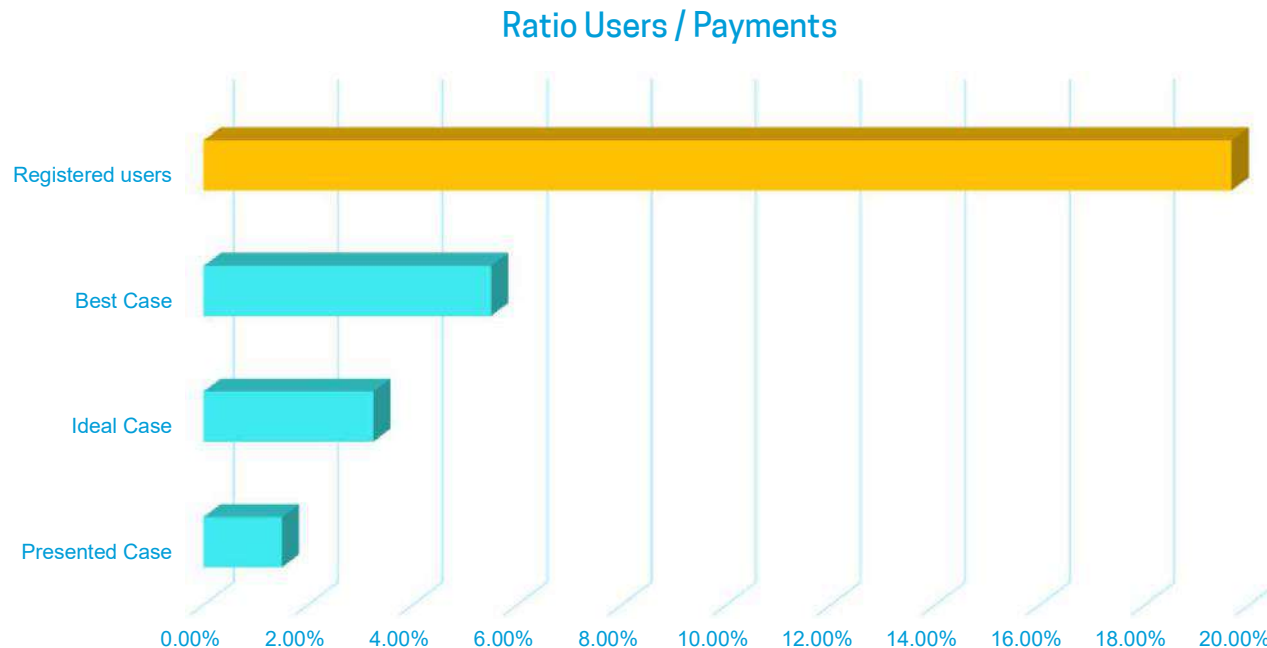
# Numbers & Figures from WFC 2022

## • Payments



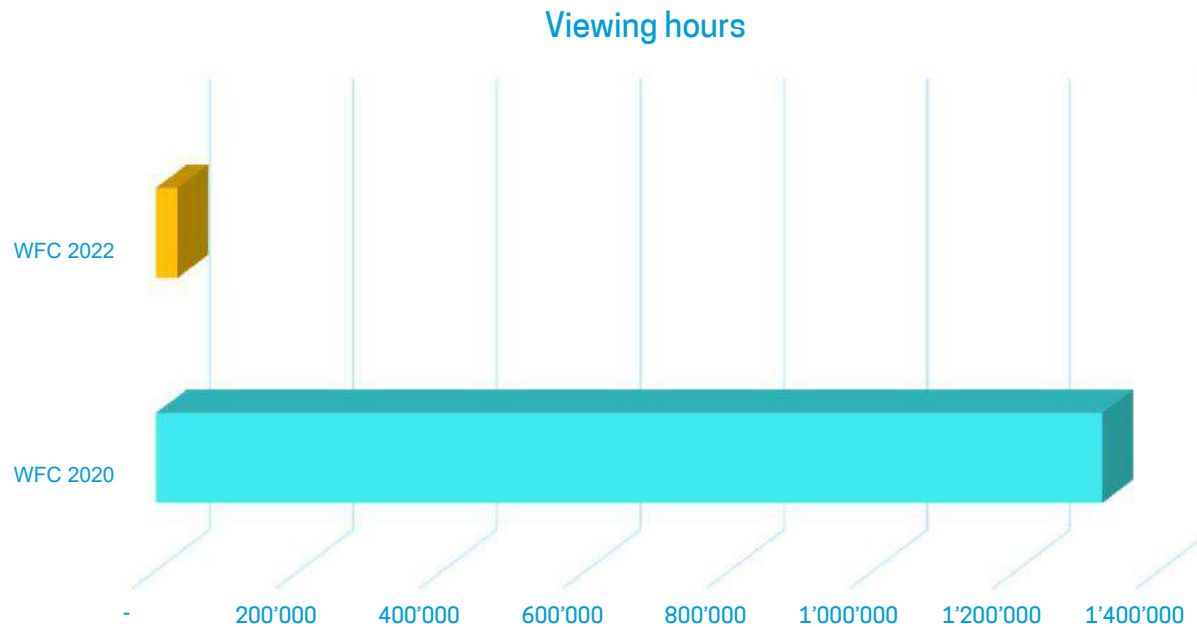
# Numbers & Figures from WFC 2022

- Ratio registered and paying users



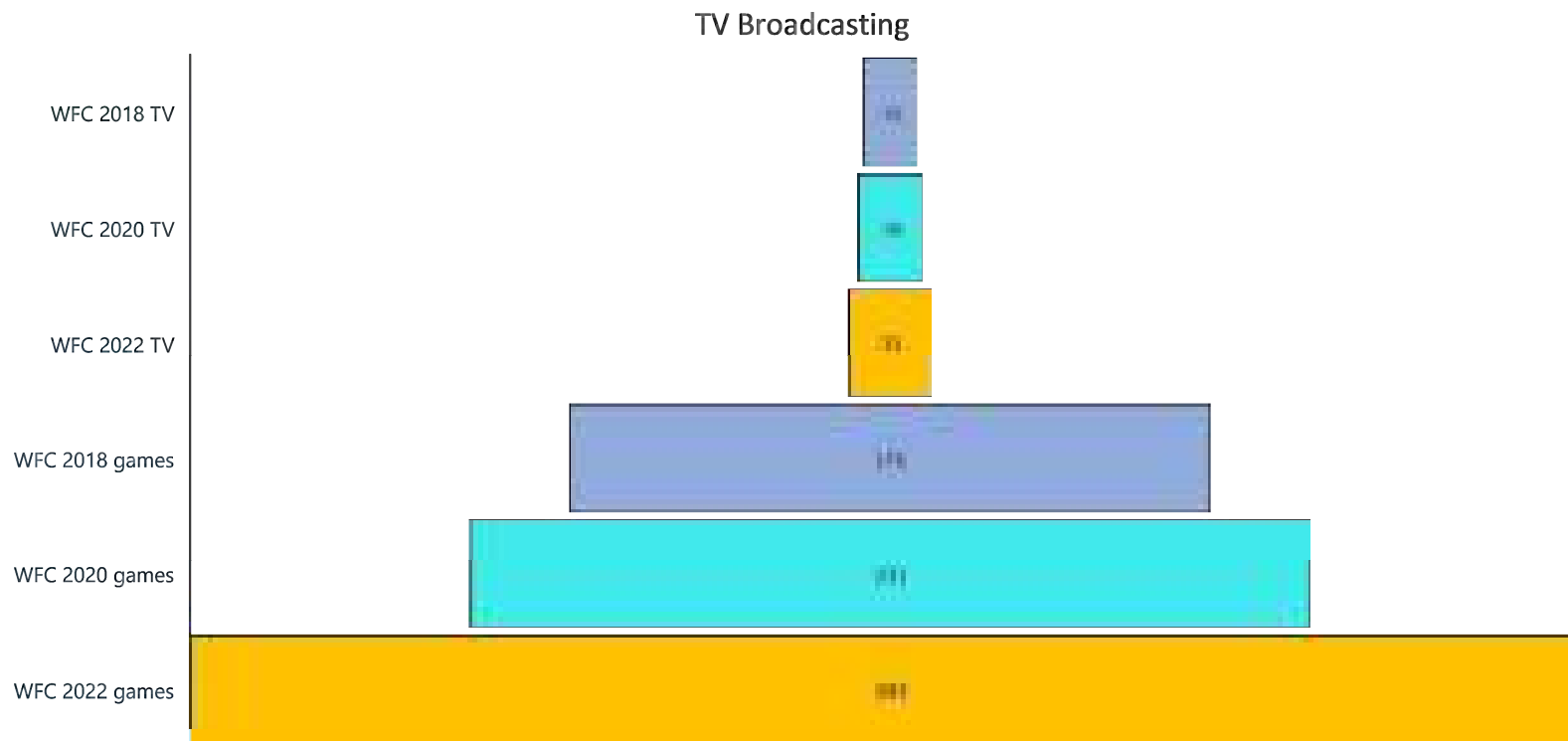
# Numbers & Figures from WFC 2022

- Viewing hours, new platform vs YouTube 2020



# Numbers & Figures from WFC 2022

- TV Broadcasting live



# Athletes Entourage

26/2/2023

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As of now the work of the Athletes Entourage Committee is on stand-by mode. Yes, we are the expert IFF body to advise on Athletes Encourage related issues. But so far they haven't been raised.

The other function is as I see it, purely educational. But as of today I struggle to find forums and formats to have meaningful education.

The International Olympic Committee has made those great videos that we could use to explain and inform the floorball community of what an Athletes Entourage is:

<https://www.youtube.com/watch?v=FE7GtAuiIRM>

[https://www.youtube.com/watch?v=lf\\_NC8VZRU4](https://www.youtube.com/watch?v=lf_NC8VZRU4)

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# REPORT East Europe and Middle East

26/2/2023 by Tamuz Hidir

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**Photo: Charity game Ukraine 28/1/2023**

## East-Europe

**Armenia** - floorball activities are going on. More information will be collected before the next meeting.

**Georgia** - floorball activities are going on. More information will be collected before the next meeting.

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**Kazakhstan** - In Kazakhstan the development is going forward. The National Floorball Federation of Kazakhstan is focused on getting the sport growing in the regions. As of today registered floorball structures have been set up in 4 out of 17 regions. Two more regions are under way. The criteria for recognition by the Ministry of Culture and Sport of the Republic of Kazakhstan is to have registered regional branches at least at half the regions. Meanwhile floorball activities are planned for May with a tournament 3vs3 and a planned Happy Goalie Camp organized by Jan Eckhardt. And also a bigger tournament scheduled for August. Players and coaches from Kazakhstan will also travel to floorball camps in Sweden this summer.

**Moldova** - Moldovan Floorball Federation had a coaches and leaders meeting in December 2022. A lot of start-up activities, especially in the rural countryside are underway. Also a process of recognition of the Moldovan Floorball Federation has started. On the 18-20th in the capital Chisinau a training session will be held with representatives from Switzerland and Sweden.

**Tadjikistan** - floorball activities are going on. More information will be collected before the next meeting.

**Ukraine** - The Ukrainian Floorball Federation held its General Assembly on the 11th of February 2023 and a new CB consisting of President Andriy Kisil and 6 board members were elected. My assessment is that it's a step forward. The previous board had done a fantastic job under very difficult circumstances but the majority of board members were out of the country and serving in the military. So a "rebot" came logically in time.

And almost all previous board members want to be active in the federation on a different level such as committees, national teams or UFF charity foundation.

14 clubs participated in the annual meeting. The development of floorball is continuing despite the situation, especially in western and central Ukraine. The championship is up and running for Mens first and second leagues. And a shorter version of a Youth Championship will be played during the spring. 9 youth teams and 4 referee pairs from Ukraine participated in Storvreta Cup 2023.

Many projects and activities are going on and the floorball clubs that survived the pandemic and the ongoing war is continuing to grow.

One activity worth mentioning is a charity game with bloggers, opinion leaders and sport figures that was organized on the 28th of January 2023 in Lviv..This event became viral in social media and managed to raise around 500 000 UHA in support for the Armed Forces of Ukraine.

UFF is also seriously considering joining the South-West Nation League initiative and dialogue has been started.

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Last but definitely not least was Ukraine Women's National teams participation in the WFC qualification in Lignano Sabbiadoro Italy. And two Ukrainian referees pairs refereeing at the U19 WFCQ and Womens WFCQ 2023.

**Uzbekistan** - floorball activities are going on. More information needs to be collected for the next meeting.

**Russia** and **Belarus** are left out because of the current suspension.

## **Middle-East**

**Israel** - floorball activities are going on. More information needs to be collected for the next meeting.

**Iran** - floorball activities are going on. More information needs to be collected for the next meeting.

**Iraq** - On the 13th and 16th of October floorball was introduced at the RISE Ronaki International School in Erbil, Iraq. The students had first a short introduction about floorball in their classrooms and then got the opportunity to try out the sport. Both girls and boys played and an estimated number of more than 200 students tried floorball. The school will try to develop floorball among its sport-programs and is especially interested in promoting the sport among girls.

There are possibilities to organize an educational seminar and invite other schools in the RISE Ronaki International school network. For instance in Erbil there are 8 Rise Ronaki Schools.

Since October 2022 I am pleased to report that floorball is regularly played in this school and indeed it is focused on girl's participation.

The challenge is to take the next step forward and see if there are local leaders that with support can develop the sport in the Kurdistan region and in broader Iraq.

**Turkey** - floorball activities are going on. More information needs to be collected for the next meeting.

**Floorball4all** - After consultation with IFF Secretary General John Liljelund it was decided to set up a meeting with the organization Floorball4all. Floorball4all is active in many floorball

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developing countries and the ambition is to find areas of cooperation and set up channels of communication that can benefit development.

We are still in the process of setting up a meeting. The goal is to have a meeting before the end of February 2023.

## Appendix 43

### Report RACC 25-26.02.2023

#### RACC meetings

As you can see RACC have meetings every month now since there are many topics to handle.

We also have several working groups that also have meetings, so we have hectic times to take care of all topics within competitions and rules since the amount of work increased a lot.

#### Proposal of new jury person

RACC is proposing a new jury person, Petr Chvojka, who IFF-organisation knows since many years from competitions in Czech Republic

RACC is proposing to the CB to accept Petr Chvojka as a new jury person for the rest of the period all others are nominated for.



#### Nomination for RACC Jury person

Dear Mr. Klabere,

based on decision of the Central Board of the Czech Floorball and a joint discussion, we are sending the official nomination for the member of the RACC jury for Czech Floorball, **Mr. Petr Chvojka**.

We believe that Mr. Chvojka has gathered enough experience at the international level and will become a beneficial member of your team and help develop the international floorball level.

Mr. Chvojka has a calm and assertive manner. We are persuaded that he knows the environment of floorball from the position of a high league player, organizer and spectator. He always tries to use his experience (EFT's tournaments, WFC 2018 in Prague, U19 WFC 2021 in Brno, etc.) as best as possible on the projects he organizes for us. With all these assumptions, his work as a RACC Jury person, is the right decision for us.

Thank you for handling the matter and we are looking forward to your reply.



Tomáš Frank  
Secretary general  
Czech Floorball

**Address:**  
Alakiventie 2  
FI-00920 Helsinki,  
Finland

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+358 9 454 214 25  
**Fax:**  
+358 9 454 214 50

**E-mail:**  
[competition@floorball.org](mailto:competition@floorball.org)  
**Web-site**  
[www.floorball.org](http://www.floorball.org)

**Competition Manager:**  
Stefan Kratz  
[kratz@floorball.org](mailto:kratz@floorball.org)  
+46 70 677 8646

**Event Manager:**  
Sarah Mitchell  
[mitchell@floorball.org](mailto:mitchell@floorball.org)  
+358 400 529 035

## Appointed Jury 2023 WFC

Appointed Jury for the upcoming WFC during 2023 looks like this. I am very happy that we for the first time have a female chair for an adult WFC. This have been one of the goals in our program for education of jury persons.

Jury 2023	No of jury	3	4
		<b>U19 WFC</b>	<b>WFC</b>
		<b>Denmark</b>	<b>Singapore</b>
		<b>Frederikshavn</b>	<b>Singapore</b>
		<b>26-30.04.2023</b>	<b>02-10.12.2023</b>
<b>Name</b>	<b>Country</b>	<b>Men</b>	<b>Women</b>
Mr Martin Klabere	Sweden		
Mr Jan Jirovsky	Czech Republic	<b>Jury Chair</b>	
Ms Meelike Terasmaa	Estonia		<b>Jury Chair</b>
Mr Ari Vehniäinen	Finland		
Mr Teo Turay	Slovakia	<b>Jury</b>	<b>Jury</b>
Mr Kenneth Ho	Singapore		
Mr Marek Chomnicki	Poland	<b>Jury</b>	
Mr Beat Wullschleger	Switzerland		
Ms Victoria Wickström	Sweden		
Ms Zane Klabere	Latvia		<b>Jury</b>
Mr Louis T Nonguierma	Burkina Faso		
Mr Marcel Wadja	Cote d'Ivoire		
Mr Jens Orhoj	Denmark		
Mr Ramenazanali Davolo	Iran		
Mr Andris Dzenis	Latvia		
Ms Helen Wiklund Wårell	Sweden		<b>Jury</b>
Mr Lubomir Klosik	Slovakia		

*Martin Klabere 2023-02-20*

## Project: Status report (February 2023)

### Third major pillar of the project to be finished and another workshop meeting in person held in Zürich

- Third pillar “Maturity Matrix” in the final phase
  - There are currently 36 sections and around 140 different activities where the maturity scales are prepared
  - All section scales are drafted and commented by all participants, now the final version is to be finished until end of March
  - Another phase of the Project will be then entered
    - Creation of a Development action plan
  - January – successful and intense 3 day workshop held in Zürich
    - All project members present but for Denmark, Germany still with 2 people (extra person – the board member) and Finland as regular member
    - Recap of the project objectives
    - 2 major parts of the Workshop
      - 1) work on the third pillar “Maturity matrix”
        - Group work – evaluating the vertical balance
        - Individual analysis of each country with help of almost all existing scales
      - 2) Specific plans for 2023 and creation of “Action Plan”
        - Group work – after analysis defining the correct target level
        - Pair work – selection of activities to develop based on analysis
        - Plan for the rest of 2023
          - Evaluation meetings in federations (April)
          - Definition of activities to develop (May)
          - NA customized activity solution (June)
          - Plan for execution (September)
- Friday guest – The Secretary General of Swiss Unihockey
- Next workshop meeting is being prepared and will be held in May in Spain