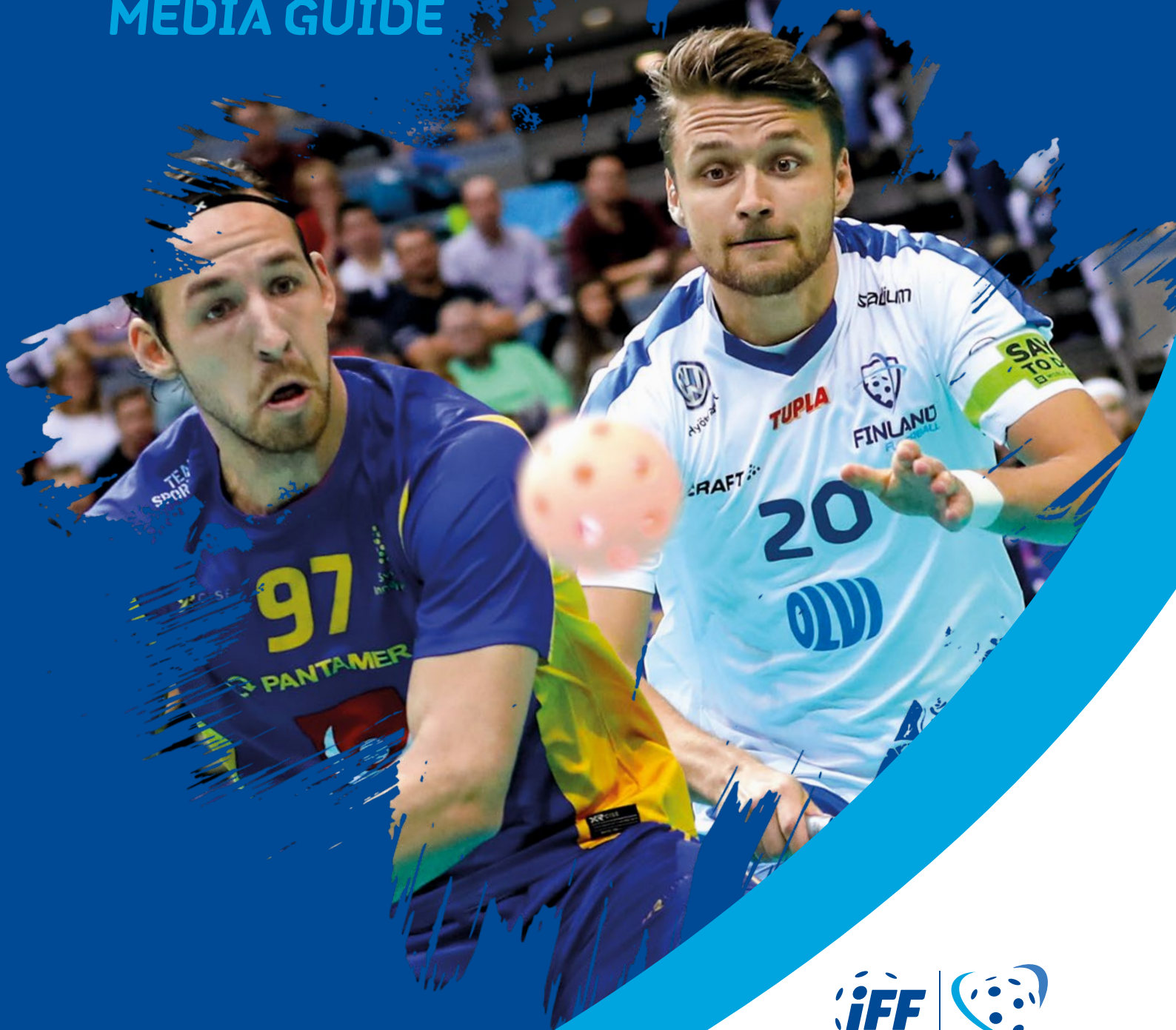


MEN'S WORLD FLOORBALL CHAMPIONSHIPS HELSINKI 3.–11.12.2021

MEDIA GUIDE



MEN'S WORLD FLOORBALL
CHAMPIONSHIPS 2020
HELSINKI FINLAND



**WORLD FLOORBALL
CHAMPIONSHIPS 2020**
December 3-11, Helsinki, Finland

COVID-19 Instructions

WFC HELSINKI 2020 | COVID PASS

THE EU'S DIGITAL COVID CERTIFICATE WILL BE CHECKED
AT ALL ENTRANCES AT HELSINKI ICE HALL AND HARTWALL ARENA.
PEOPLE AGED 16 AND OVER ARE REQUIRED TO PRESENT A COVID-19 PASSPORT.



- Please enter the venues only if you feel healthy
- Anyone in field of play or Mixed zone has to wear face mask
- Anyone at Helsinki Ice Hall and Hartwall Arena o-level has to wear face mask
- In other areas wearing face mask is highly recommendable
- Wash your hands frequently and use hand sanitizer actively

How to get to Helsinki

From Helsinki Airport

By train:

[Commuter trains I and P](#) are a fast and convenient way of travelling between the city centre and the airport. The journey takes approximately 30 minutes. From the train station at Helsinki Airport you can walk directly to your terminal without having to go outside. To get to or from the airport, you will need an ABC ticket. Single tickets and day tickets can be purchased using the [HSL mobile app](#) or from HSL ticket machines, R-kiosks and many other [sales points](#) throughout the city. Tickets cannot be purchased onboard commuter trains.

By bus:

Bus 615 ("Lentoasema-Rautatientori") and bus 415/415N ("Lentoasema-Elielinaukio") also operate between the airport and city centre. To get to or from the airport, you will need an ABC ticket, which you can purchase from HSL ticket machines, [HSL mobile app](#) or [sales points](#) like R-kiosk.

By taxi:

The journey between Helsinki Airport and the city centre by taxi takes approximately 20 minutes and costs around €40–45.

How to get to arenas

Helsinki Ice Hall

Address: Nordenskiöldinkatu 11–13, 00250 Helsinki

Helsinki Ice Hall is easily reached from Helsinki city center by bus and tram. Travel time from the center is normally about 15 minutes. Tram lines 4 and 10 depart from Mannerheimintie in front of Lasipalatsi in every 1–5 minutes. The walking distance from city center is approx. 3 km.

From Pasila station it is less than 2 km walk to Helsinki Ice Hall. You can also hop on a bus or tram from Pasila and you'll be at Helsinki Ice Hall in 15 minutes. Tram line 2 leaves Pasila Station approx. every 10 minutes.

From Helsinki-Vantaa Airport you can get easily to Pasila Station by commuter trains P and I.

Hartwall Arena

Address: Areenankuja 1, 00240 Helsinki

The most convenient way is to arrive at Pasila Station by train. It is just a few minutes' walk from there to Hartwall Arena!

From Helsinki-Vantaa Airport, you can easily get to Pasila Station by commuter trains P and I. Hartwall Arena is also easily accessible by car. You can read more about parking [here](#).

Public transportation in Helsinki

Helsinki has an excellent public transport system (HSL) comprising bus, tram, metro, commuter train and ferry services. With a single ticket you can hop aboard trams, buses, the metro and even the municipal ferry to Suomenlinna. You can even change from one mode of transport to another as long as your ticket is still valid. Single tickets can be purchased using the HSL mobile app or from HSL ticket machines, R-kiosks and other [HSL sales points](#).

A [day ticket](#) is handy if you plan to make several journeys during one day or several days. You can buy a ticket for 1–7 days. Day tickets can be purchased using the HSL mobile app or from HSL ticket machines and sales points in Helsinki Central Station. Other sales points include R-kiosks and many shops. One-day tickets (24 hours) can be purchased also from HSL ticket machines; these tickets are printed out and valid immediately upon payment.

The HSL public transport region is divided into four zones identified by the letters A, B, C and D starting from the city centre. Purchase a ticket for all the zones in which you plan to travel. If you plan to travel in zones A, B and C, you will need an AB, BC or ABC ticket, as there are no one-zone tickets for zones A, B and C. The online [Journey Planner](#) notifies which ticket you need together with the search results.



Media at venues

Venue maps can be found at the end of this document. Media spots marked.

Media center opening hours at Helsinki Ice Hall 2.-9.12.2021

| Day | Date | Opening hours | Note! |
|-----------|-------|---------------|----------------------------------|
| Thursday | 2.12. | 12-18 | |
| Friday | 3.12. | 11-23 | |
| Saturday | 4.12. | 11-23 | |
| Sunday | 5.12. | 11-23 | |
| Monday | 6.12. | 9.15-23 | |
| Tuesday | 7.12. | 9-23 | |
| Wednesday | 8.12. | 10-23 | |
| Thursday | 9.12. | 9-22.30 | |
| Friday | 10.12 | 9-17 | Only Media tribune open at HIH2. |
| Saturday | 11.12 | 9-17 | Only Media tribune open at HIH2 |

Media accreditation at Helsinki Ice Hall

Media accreditation and entrance is located on the other side of the hall than the main entrance.

Helsinki Ice Hall 1

Media center: 2nd floor, Hallaway C

Media tribune: 3rd floor, Hallaway F

Upload room for photographers: Upload spot is located next to Media accreditation office.

Helsinki Ice Hall 2

Media Tribune: Next to camera stand

Upload room for photographers: Room is located next to Media accreditation office.

Hartwall Arena

Media center opening hours at Hartwall Arena 10.–11.12.2021

| Day | Date | Opening hours |
|----------|--------|---------------|
| Friday | 10.12. | 12–23 |
| Saturday | 11.12. | 13–22 |

Media accreditation and entrance at Hartwall Arena

Media accreditation and entrance is located by B-stair.

See approaching map in the end.

Media Center: Food and Events Center 2nd floor (B-stair)

Media Tribune: 301

Photo zones

Access to Photo zones is possible only with a photo vest. Photo vests are granted at the Media center and are for both arenas. They must be worn at all times together with the Accreditation card. Photographers are allowed to take pictures only from marked Photo zones. You can keep the photo vest for the entire tournament. Photo zones are marked on venue maps.

Photos for free use: LOC Media Crew will produce photo stream from every match. First photos will be uploaded after 1st intermission. Rest after the match. Material is free for media use with photographer credit.

WFC2020 Photo gallery: https://www.flickr.com/photos/iff_floorball/albums

Mixed zones

The coaches and players of both teams are obliged to exit the venues via Mixed zone and are taken in immediately after leaving the venue (no cooling down on the venue). Right holders have a priority to interviews in the Mixed zone area. The LOC Media staff is ensuring players for interviews.

All pre-game and postgame interviews including the interviews during the breaks by the right holders in the Mixed zone area must take place in the right holder's interview area or in front of the official WFC 2020 backdrops. All players are requested to wear the official playing uniform in all interviews in such cases.



Accreditation

Media can collect their accreditation cards from the Media Accreditation office at the Helsinki Ice Hall and at Hartwall Arena. To avoid any issues, you must present your proof of identity upon collection. Media accreditation will be valid at both playing arenas. **A blanket rule – no accreditation, no access – will apply throughout the event, so please don't forget to bring your accreditation pass with you every day.** Accreditation cards must be worn at all times when in the venue area with the picture side easily visible. No pins, stickers etc. should be attached to the card. This helps in keeping order and in security issues.

Accreditation card is non-transferable and if lost or damaged, the holder must inform the person in the media centre immediately. In the event of this card being misused or the holder does not behave in a manner considered appropriate in conformity with the prevailing standards of decent behaviour and sporting ethics, the card will be withdrawn without prior notice and all privileges forfeited. The IFF and the WFC 2020 LOC not liable for any damages to property, loss, injury or casualty of the accredited participants.

Statistics and rosters

All results and statistics can be found on the official web page of the WFC2020:

www.wfchelsinki2020.fi

Statistics service is provided as paper copies only on request in Media center.

Team rosters will be published 60 minutes before each game on [WFC2020 site](#).

Internet connections

Following spots are provided with Wi-Fi/LAN

- Media center at Helsinki Ice Hall
- Media center at Hartwall Arena
- Media tribune at Helsinki Ice Hall
- Media tribune at Hartwall Arena
- Photographers upload room at Helsinki Ice Hall, also LAN
- Photographers upload room at Hartwall Arena, also LAN

WFC 2020 SCHEDULE

Preliminary match schedule as of 27.09.2021. All times subject to change.



MEN'S WORLD FLOORBALL CHAMPIONSHIPS

3-11 December, 2021 | Helsinki, Finland

GROUP A

| | |
|--|---------|
| | Finland |
| | Denmark |
| | Sweden |
| | Latvia |

GROUP B

| | |
|--|----------------|
| | Germany |
| | Czech Republic |
| | Norway |
| | Switzerland |

GROUP C

| | |
|--|----------|
| | Poland |
| | Thailand |
| | Slovakia |
| | USA |

GROUP D

| | |
|--|-------------|
| | Singapore |
| | Canada |
| | Estonia |
| | Philippines |

HELSINKI ICE HALL

FRI 3.12.2021

| | | | | |
|-------------------------|-----------|---|---------|---|
| 12:30 | Singapore | - | Canada | D |
| 15:15 | Sweden | - | Latvia | A |
| OPENING CEREMONY | | | | |
| 18:30 | Finland | - | Denmark | A |

SAT 4.12.2021

| | | | | |
|-------|---------|---|-------------|---|
| 12:45 | Denmark | - | Latvia | A |
| 15:30 | Norway | - | Switzerland | B |
| 18:55 | Finland | - | Sweden | A |

SUN 5.12.2021

| | | | | |
|-------|----------------|---|-------------|---|
| 12:00 | Germany | - | Norway | B |
| 15:00 | Latvia | - | Finland | A |
| 18:45 | Czech Republic | - | Switzerland | B |

MON 6.12.2021

| | | | | |
|-------|----------------|---|-------------|---|
| 10:15 | Estonia | - | Singapore | D |
| 13:00 | Canada | - | Philippines | D |
| 17:00 | Denmark | - | Sweden | A |
| 19:45 | Czech Republic | - | Norway | B |

TUE 7.12.2021

| | | |
|------------|-----------------------|-----|
| 10:00 | 4th grp B - 1st grp C | PO4 |
| 13:00 | 3rd grp B - 2nd grp C | PO2 |
| 16:00 **** | 4th grp A - 1st grp D | PO3 |
| 19:00* | 3rd grp A - 2nd grp D | PO1 |

WED 8.12.2021

| | | |
|----------|---------------------------|--------|
| 12:30 | Loser PO2 - Loser PO3 | 9-12:1 |
| 15:30*** | 2nd group B - Winner PO1 | Q4 |
| 18:45* | 1st group A - Winner PO4 | Q1 |

THU 9.12.2021

| | | |
|-----------|-------------------------------|------------------|
| 9:30 | Loser 9-12:1 - Loser 9-12:2 | 11 th |
| 12:30 | Winner 9-12:1 - Winner 9-12:2 | 9 th |
| 15:30**** | 1st group B - Winner PO3 | Q2 |
| 18:30** | 2nd group A - Winner PO2 | Q3 |

HARTWALL ARENA

FRI 10.12.2021

| | | |
|--------|-----------------------|--------|
| 15:30 | Winner Q2 - Winner Q3 | Semi 1 |
| 18:45* | Winner Q1 - Winner Q4 | Semi 2 |

SAT 11.12.2021

| | | |
|-------|---------------------------|-----------------|
| 14:30 | Loser Semi - Loser Semi | 3 rd |
| 17:30 | Winner Semi - Winner Semi | FINAL |

HELSINKI ICE HALL 2

FRI 3.12.2021

| | | | | |
|-------|----------|---|----------------|---|
| 14:00 | Poland | - | Thailand | C |
| 16:45 | Slovakia | - | USA | C |
| 19:30 | Germany | - | Czech Republic | B |

SAT 4.12.2021

| | | | | |
|-------|-------------|---|----------|---|
| 12:00 | Philippines | - | Estonia | D |
| 14:45 | Thailand | - | USA | C |
| 17:30 | Poland | - | Slovakia | C |

SUN 5.12.2021

| | | | | |
|-------|-----------|---|-------------|---|
| 12:00 | Singapore | - | Philippines | D |
| 14:45 | Canada | - | Estonia | D |
| 17:30 | Thailand | - | Slovakia | C |

MON 6.12.2021

| | | | | |
|-------|-------------|---|---------|---|
| 14:30 | USA | - | Poland | C |
| 17:15 | Switzerland | - | Germany | B |

TUE 7.12.2021

| | | |
|-------|-----------------------|---------|
| 14:30 | 3rd grp D - 4th grp C | 13-16:1 |
| 17:15 | 3rd grp C - 4th grp D | 13-16:2 |

WED 8.12.2021

| | | |
|-------|---------------------------------|------------------|
| 11:00 | Loser PO1 - Loser PO4 | 9-12:2 |
| 14:00 | Loser 13-16:1 - Loser 13-16:2 | 15 th |
| 17:00 | Winner 13-16:1 - Winner 13-16:2 | 13 th |

HELSINKI ICE HALL 2

FRI 10.12.2021

| | | |
|-------|---------------------|-------|
| 10:00 | Loser Q1 - Loser Q4 | 5-8:1 |
| 13:00 | Loser Q2 - Loser Q3 | 5-8:2 |

SAT 11.12.2021

| | | |
|-------|-----------------------------|-----------------|
| 10:00 | Loser 5-8:1 - Loser 5-8:2 | 7 th |
| 13:00 | Winner 5-8:1 - Winner 5-8:2 | 5 th |

*Finland will play at this time if directly qualified
**Sweden will play at this time if directly qualified

*** Czech Rep. will play at this time if directly qualified
**** Switzerland will play at this time if directly qualified

***** Slovakia will play at this time if directly qualified
All matches shown in local EET time



IFF Video Guidelines

MEDIA GUIDELINES FOR IFF EVENTS: VIDEO FILMING (EDITION 2018)

In order to protect the IFF's TV and marketing rights, the following rules apply:

1. When a match is in progress, it is not allowed to do live publishing of the field of play (FOP)* to Facebook, Instagram, Twitter, Snapchat, or to any other social media platforms nor websites. If you wish to use match footage, you can use material from the IFF YouTube channels. This footage must always include the IFF logo watermark (in the bottom right hand corner) – you must not edit or crop it from the material.
2. It is permitted to video the FOP for a maximum of 30 seconds to use with published video (NOT LIVE VIDEOS). You must add a link to IFF YouTube. One single clip can be the maximum of 30 seconds, meaning you can film more than one 30-second clip and use it. However, you can't have more than 3 minutes of self-filmed material of the FOP per a published video clip. If you wish to use more than 3 minutes, you need to apply for a permission from the IFF.
3. It is permitted to use the FOP (even when a match is in play) as a background for interviews. This includes taking a selfie video of yourself talking, but you need to be visible on the video at all times.
4. You can use the material on IFF YouTube to make video clips. The match footage used in each clip can be no longer than 45 seconds in total. These videoclips can be posted to any platform and must credit the IFF for the material as well as provide a link to IFF YouTube channel. One continuous clip can be a maximum of 45 seconds, however, there can't be more than 6 minutes of material of the FOP per a published video clip. If you wish to use more than 6 minutes, you need to apply for a permission from the IFF.
5. Filming/live publishing of match warm-ups and ceremonies is allowed. The warm-up and ceremonies includes all of the time the teams are on court prior to match play beginning, including the national anthems. At the end of the match it includes the rewarding of the best players and possible medal ceremonies. It does not include any match play.
6. The embedding and sharing of material from the IFF YouTube channels is permitted and highly recommended. When you embed or share material by the IFF you must clearly state that the material is owned and created by the IFF. You must not take credit for yourself.
7. Only accredited photographers are allowed to the specially marked photographer zones.
8. Photographers are NOT allowed onto the field of play, except when given direct permission to do so by the IFF &/or LOC.
9. Only the designated LOC photographer is allowed onto the field of play for the post-match player award ceremony. The rules in this document are effective in all IFF Events. The IFF has the right to enforce additional guidelines and change the rules for single events as necessary. Please follow all instructions given to you by the LOC and IFF. Any breaking of the above rules or failure to follow IFF/LOC instructions could result in your media accreditation being cancelled.

**Field of play (FOP) consists of the rink where the play itself happens as well as the substitution benches*

Procedures and ceremonies

Pre-game procedure

| Time | Event |
|-----------------|--|
| WARM UP | |
| T – 60:00 | Show starts |
| T – 45:00 | Warm-up starts after the previous match ends |
| T – 20:00 | "5 min warning" Arena lights off |
| PRE GAME | |
| T – 15:00 | Opening speeches (optional) |
| T – 13:40 | Line ups: Guest > Home |
| T – 8:00 | Both teams and referees enter the rink (EXACT TIME) |
| T – 6:00 | National Anthems 1. AWAY 2. HOME |
| T – 4:00 | Refererees + hand shake + teams to the goals + Final team preparations |
| T – 2:00 | Starting line-ups are announced 1. AWAY 2. HOME |
| T – 0:30 | Arena lights on Remote control car brings the ball in |
| T – 0:00 | GAME ON (EXACT TIME) |

- **Please note!** After the match *only* the LOC Photographer (Orange vest) is allowed enter the rink for photographing best players of the match.
- Procedures for Final Day prize ceremonies will be informed on Thursday 9th of Dec.



**WORLD FLOORBALL
CHAMPIONSHIPS 2020**
December 3-11, Helsinki, Finland

Official WFC2020 Channels

- Official Website: wfchelsinki2020.fi
- IFF Flickr: [flickr.com/photos/IFF_Floorball](https://www.flickr.com/photos/IFF_Floorball)
- YouTube LIVE Streams: [youtube.com/iffchannel](https://www.youtube.com/iffchannel)
- YouTube LIVE Streams 2: [youtube.com/user/IFFLive](https://www.youtube.com/user/IFFLive)
- Facebook WFC2020: [facebook.com/worldfloorballchampionship](https://www.facebook.com/worldfloorballchampionship)
- Instagram WFC2020: [instagram.com/iffwfc](https://www.instagram.com/iffwfc)
- Twitter WFC2020: twitter.com/iffwfc
- IFF Facebook: [facebook.com/IFF.Floorball](https://www.facebook.com/IFF.Floorball)
- IFF Instagram: [instagram.com/iff_floorball](https://www.instagram.com/iff_floorball)
- IFF Twitter: twitter.com/IFF_Floorball
- Hashtags of the WFC2020: #WFC Helsinki2020 #floorball #morethangames

IFF Mobile Application:

The IFF Mobile App will be used during this event. It includes match, player & team information.

Android: Download the free app from [Google Play](https://play.google.com/store/apps/details?id=com.iff.floorball)

iOS: Download the free app from iTunes [App Store](https://apps.apple.com/finland/app/iff-floorball/id1441111111)

Catering

At both arenas there are many restaurants available during tournament.

Helsinki Ice Hall

Cafeteria next to media entrance. There is lunch available every day for media representatives between 14–15. The price for lunch is 10,50 euros.

Hartwall Arena

Lunch in Cafeteria Food and Events Center:

Friday 10.12. 11–14.

Saturday 11.12. all restaurants at Harwall Arena are open

The price for lunch is 10,90 euros in Food and Events Center.

There is also coffee, tea and snacks available in Media centers at both arenas.

Contacts

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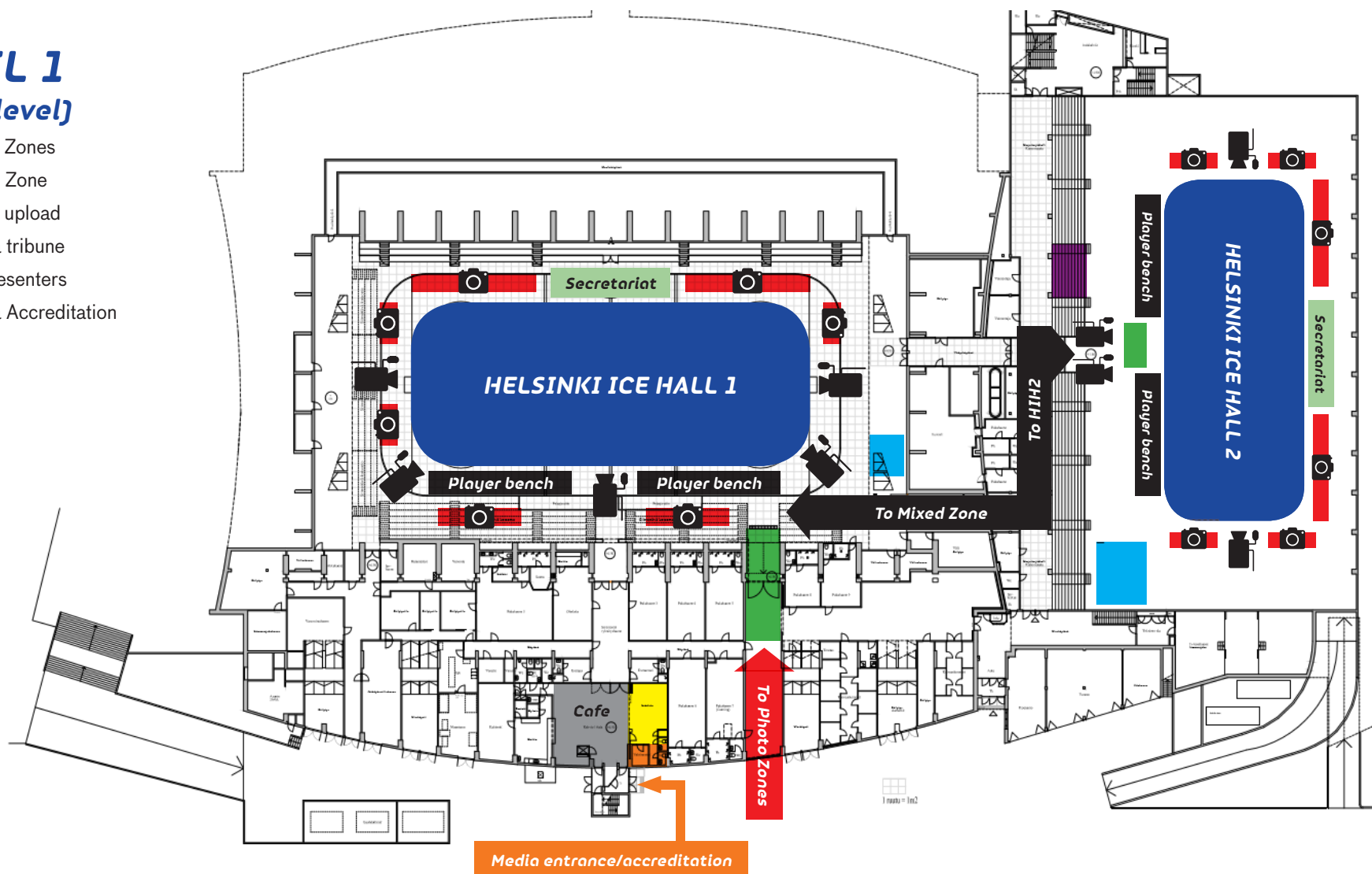
WORLD FLOORBALL CHAMPIONSHIPS 2020

December 3-11, Helsinki, Finland

HELSINKI ICE HALL

LEVEL 1 (venue level)

- Photo Zones
- Mixed Zone
- Photo upload
- Media tribune
- TV/presenters
- Media Accreditation

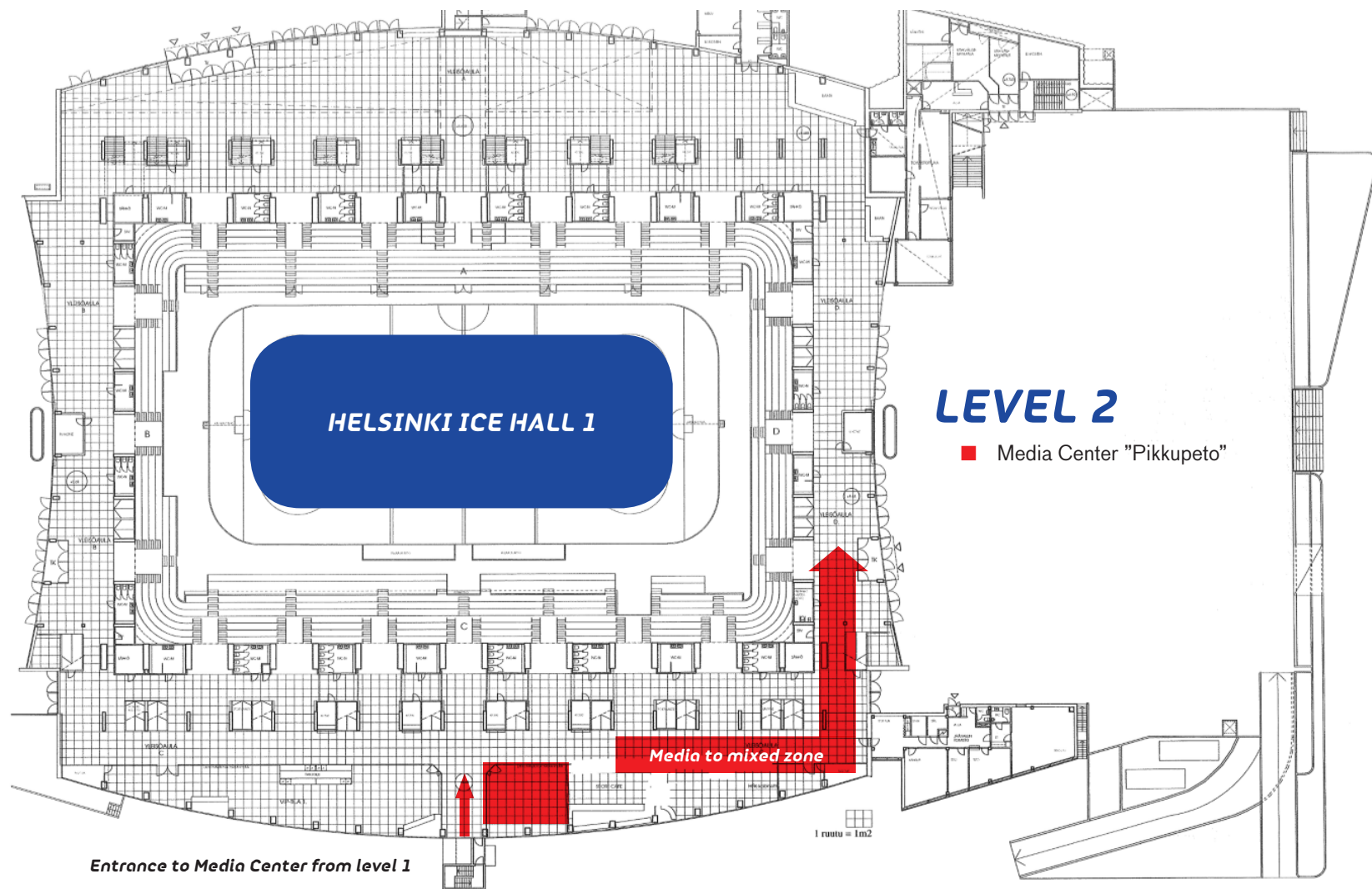




**WORLD FLOORBALL
CHAMPIONSHIPS 2020**

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HELSINKI ICE HALL

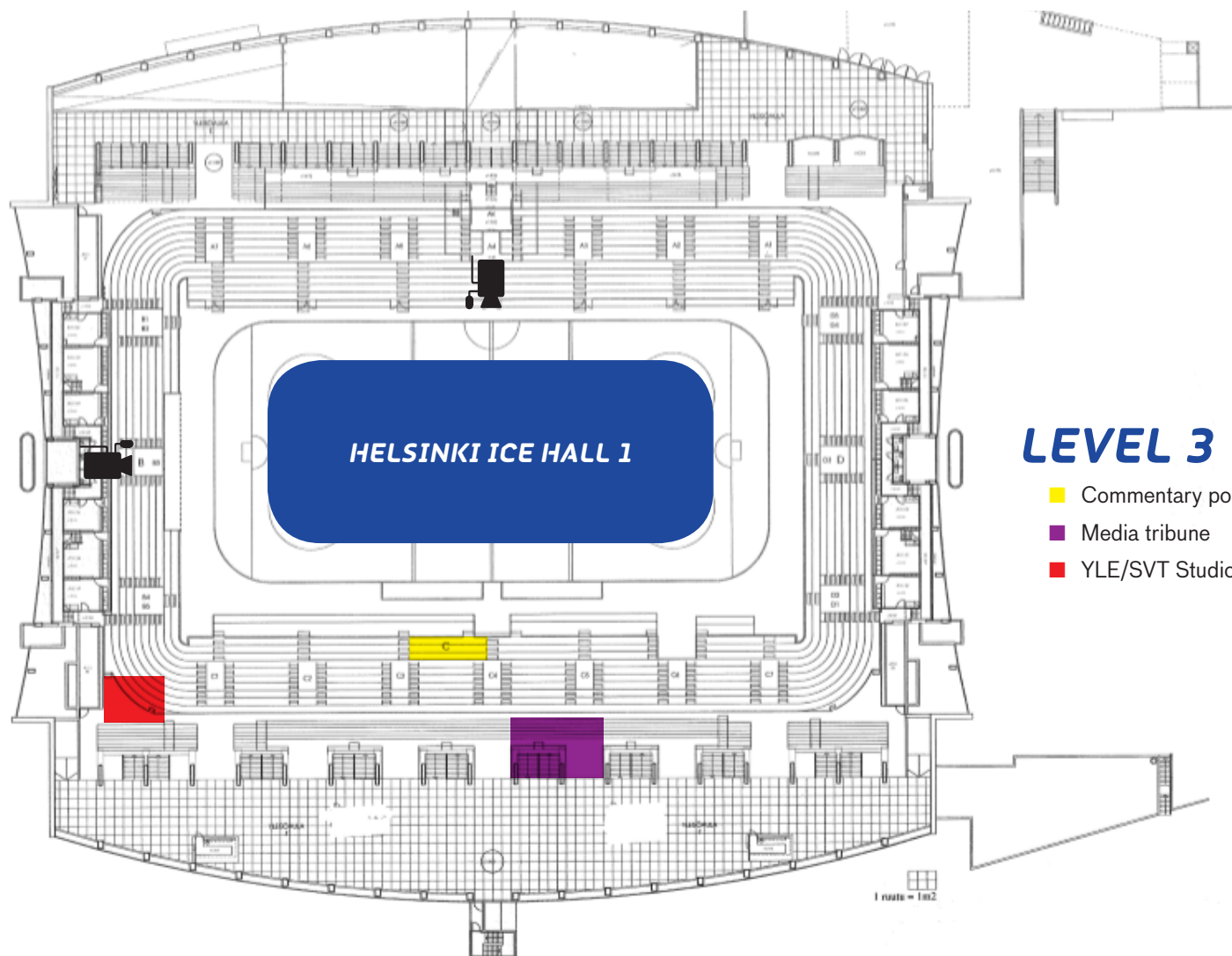




**WORLD FLOORBALL
CHAMPIONSHIPS 2020**

December 3-11, Helsinki, Finland

HELSINKI ICE HALL



LEVEL 3

- Commentary positions
- Media tribune
- YLE/SVT Studio

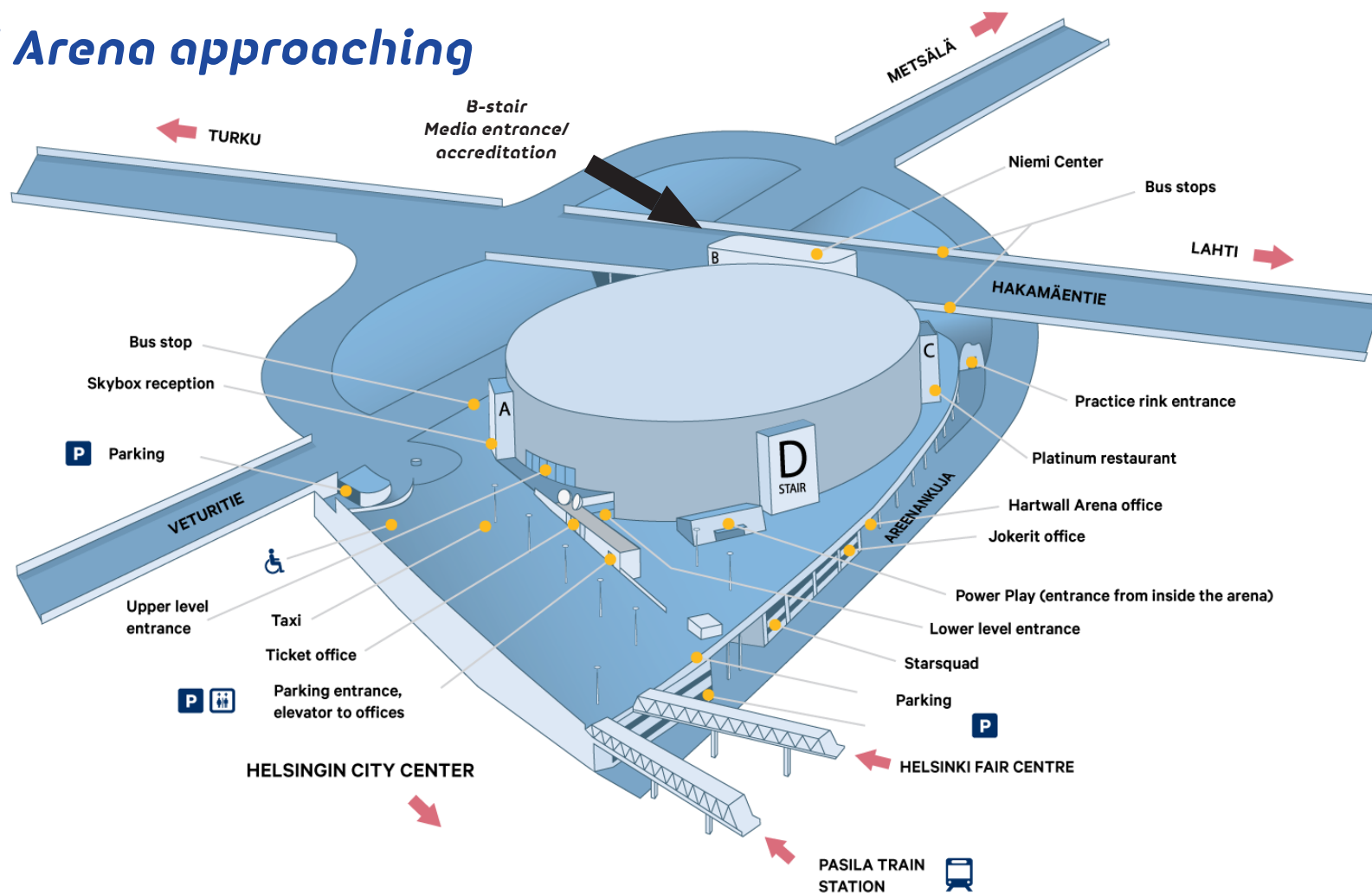


WORLD FLOORBALL CHAMPIONSHIPS 2020

December 3-11, Helsinki, Finland

HARTWALL ARENA

Hartwall Arena approaching





WORLD FLOORBALL CHAMPIONSHIPS 2020

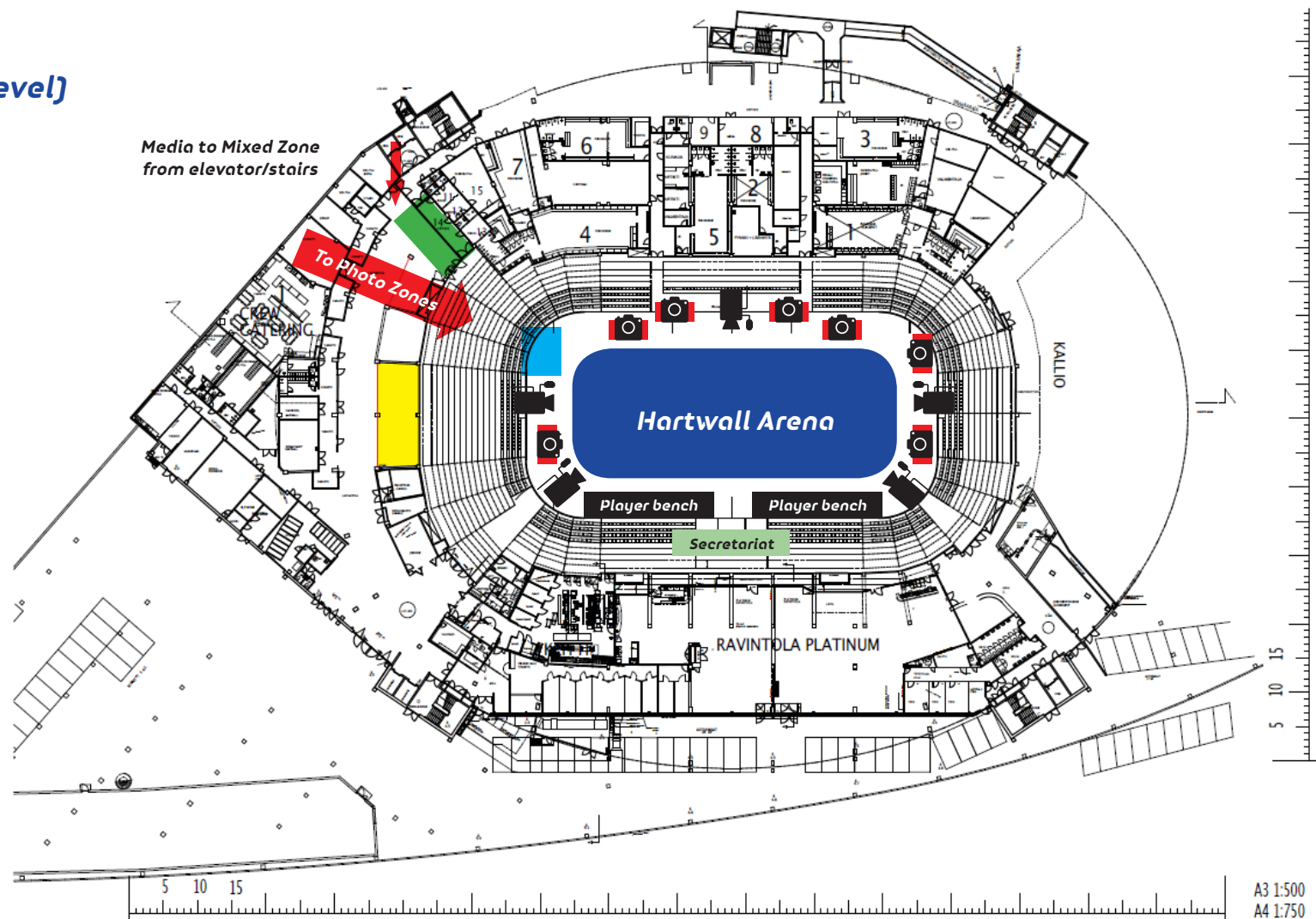
December 3-11, Helsinki, Finland

HARTWALL ARENA

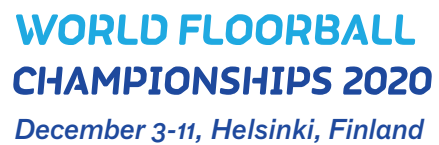
LEVEL 0 (venue level)

- Mixed zone
- Photo zones
- Tv/presenters
- Photo upload

Media to Mixed Zone
from elevator/stairs



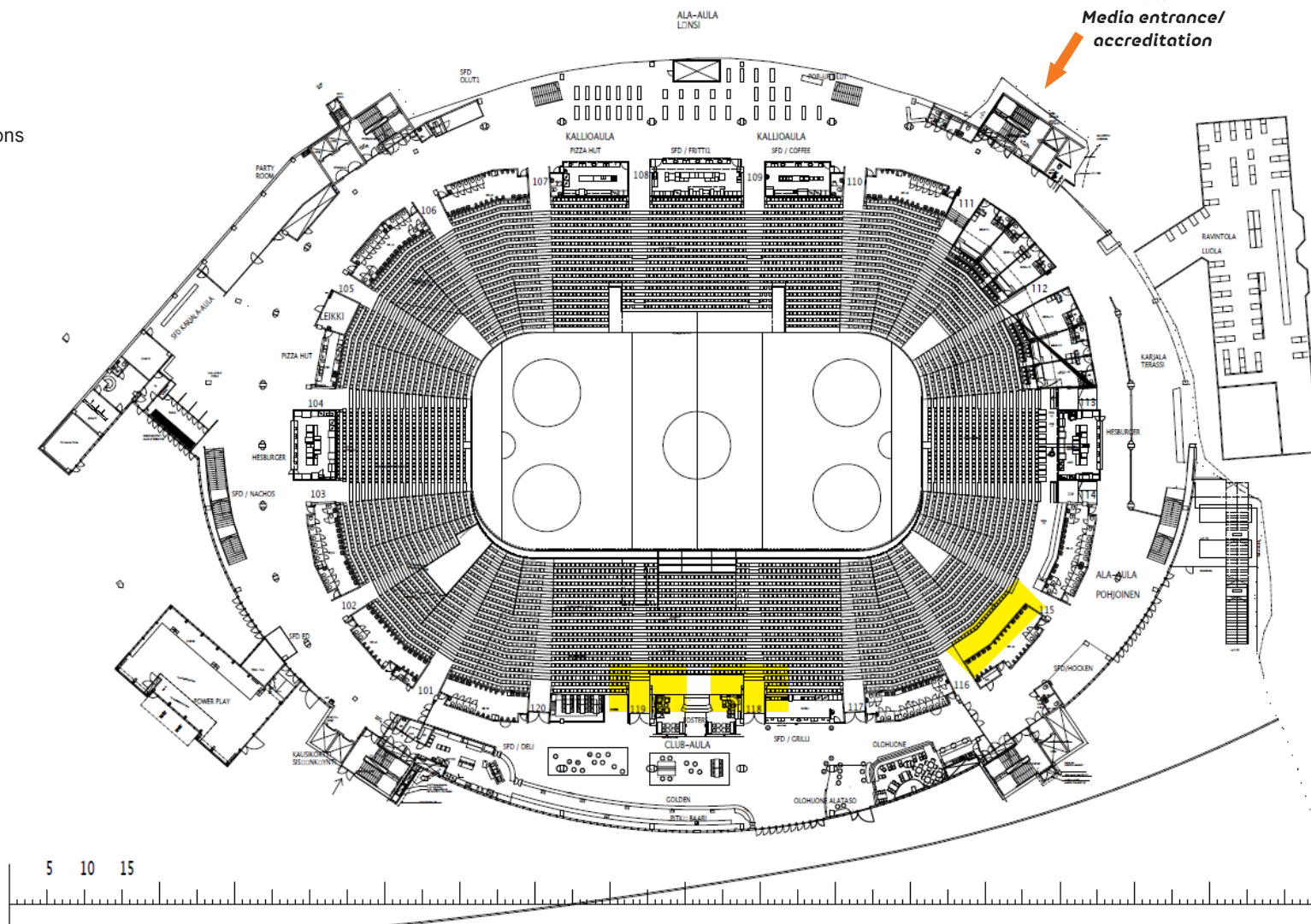
A3 1:500
A4 1:750



1st FLOOR

■ Commentary positions

B-stair
Media entrance/
accreditation



A3 1:500
A4 1:750



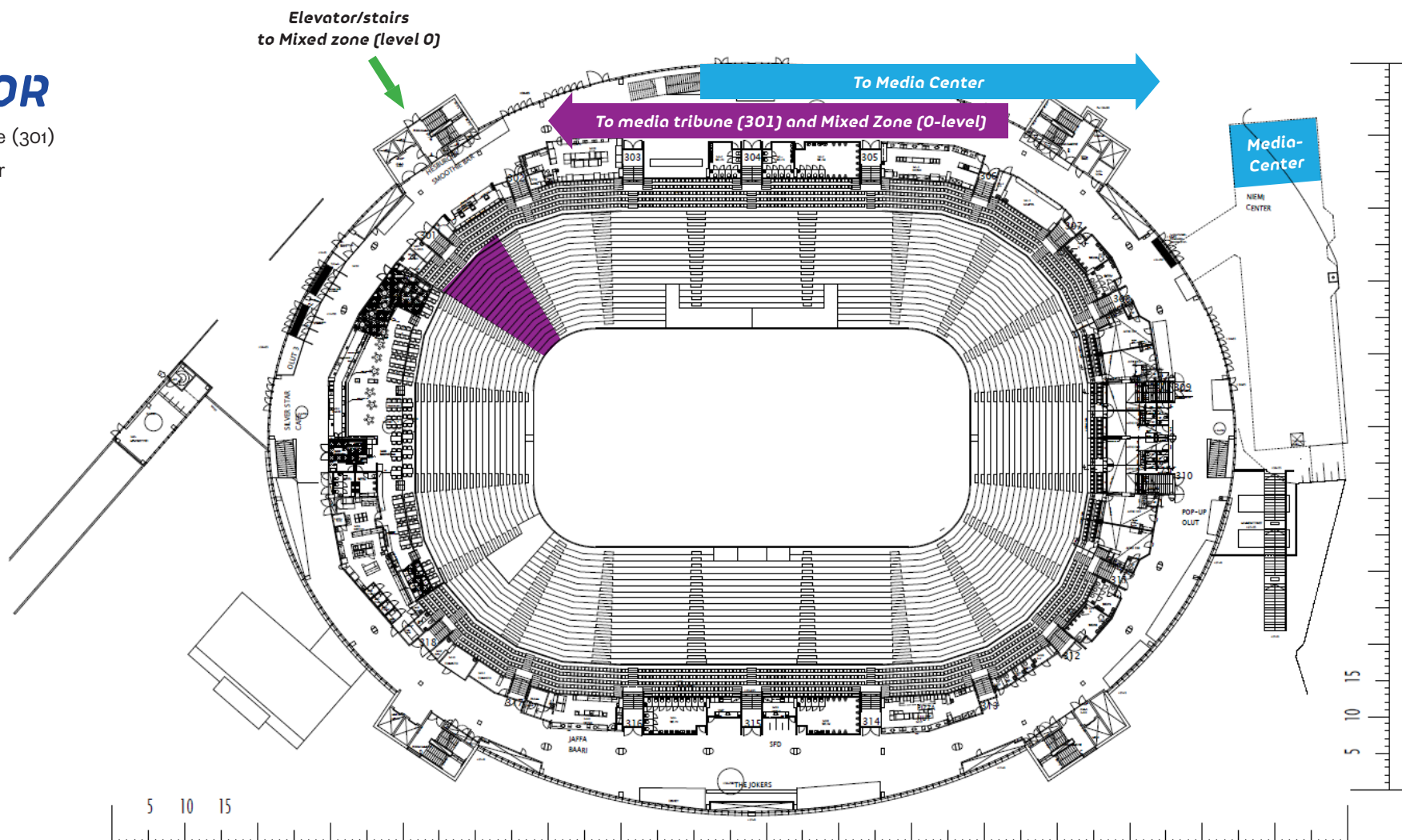
WORLD FLOORBALL CHAMPIONSHIPS 2020

December 3-11, Helsinki, Finland

HARTWALL ARENA

3rd FLOOR

- Media tribune (301)
- Media Center





MEN'S WORLD FLOORBALL CHAMPIONSHIPS 2020

3-11 December, 2021

IFF PARTNERS



OFFICIAL PARTNERS

Opetus- ja kulttuuriministeriö

