

# Helsinki, Finland, 12th of May 2021

# IFF Central Board meeting 4/2021 07.05.2021 in Teams

Place: Meeting held as a Teams meeting

Schedule: Friday, May 7th CB workshop and CB meeting

Participants: Tomas Eriksson President

Jörg Beer Monica Birdal Tamuz Hidir Steen Houman Calle Karlsson Stephen King Martin Klabere Carlos Lopez

Agata Plechan ATC Chair

**Pakkamol Siriwat** 

Filip Suman Vice President

Kaarina Vuori

Veli Halonen Operations Manager
Stefan Kratz Competition Manager
John Liljelund Secretary General

Excused:

# **Minutes**

#### § 1. Opening of the meeting

Mr. Eriksson welcomed all members to the fourth CB meeting of the year and opened the meeting at 16:10 CET and thanked for a very fruitful CB Workshop.

The CB workshop held on Friday the 7<sup>th</sup> has discussed the Strategy Implementation process and the Strategy Implementation plan suggested actions to reach the targets and updated these. In the CB Workshop also the set-up for the IFF The World Games Birmingham 2022 Activation Plan was discussed, and feedback provided to the IFF Office in the preparation of the document. The CB will take decisions in this meeting based on the workshop results.

# § 2. Approval of the agenda

Mr. Eriksson concluded that there are no updated or new appendix for the meeting.

CB decided: To approve the report and the agenda for the meeting



# § 3 Minutes from the CB meeting: 02/2021 over Teams (20.02.2021) and the per capsulam CB meeting 03/2021 (14.04.2021)

The minutes from the last two meetings, CB meetings 2/2021 and 3/2021, were scrutinized, approved and put ad acta. (**Appendix 1 and 2**)

CB decided: To approve the minutes of the IFF CB meetings 02/2021and 03/2021.

#### § 4. Financial questions

# a) Financial report 2020 (final) and 2021 by 30.04.2021 – with forecast

Mrs. Birdal presented the final financial report and the balance sheet by the 31.12.2020 (**Appendix 3**). The outcome shows a surplus of CHF 7.851. It was a very good outcome in the times of the pandemic. Mr. Suman asked how the material income is still on such a high level, to which Mr. Liljelund answered that the material income comes from a period from September to September, so the pandemic impact will hit 2021 much more on the material income. Mr. Kratz informed that IFF is in constant contact to RISE to surveillance the situation.

Mrs. Birdal further presented the financial report and the balance sheet by the 30.04.2021 (**Appendix 4**). It is impossible to compare with the previous year and is not beneficial. The situation is now the best possible that we can think of, taking the pandemic into consideration.

The outcome per 30<sup>th</sup> of April is CHF 366.626, which is some CHF 180.370 (2020: CHF 186.252) better than the same period last year. This is mainly due to the double WFC's and the participation and organisers fees connected to these and the second instalment of the IOC Covid-19 support, but also the lowered costs due to lack of travelling to meetings and events.

The cancelled Women's WFCQ 2021 has lowered the income but also the cost, so the final effect for the finances is in the end just some CHF -7.500.

Since the situation with COVID-19 continues to negatively affect us, we must still be very careful due to the uncertainty regarding the possibility to carry out the IFF events in 2021 as well as an expected backlash on the material income for 2021.

If the U19 WFC 2020 should be cancelled both the result and the liquidity will be negatively affected with some 40.000 CHF.

The liquidity 30<sup>th</sup> April is CHF 380.300, which is some CHF 298.800 higher compared with last year (CHF 81.469) and due to this we are currently not in need to take up the secured loan of 100.000 EUR from the Finnish Floorball Federation.

Even if it is a bit early to have a forecast for 2021, especially since the second half of the year is a bit uncertain, the forecast for the remaining part of the year is included. Some income and costs have already been forecasted lower based on less activities the first half of the year and the uncertainty of material and other income.

The finances are constantly monitored, and possible saves considered if and when we see signs of possible less income than now forecasted.

**CB decided:** To approve the report



# b) Information on IFF claims – License system and WFC 2020-2021 – status April 30<sup>th</sup>, 2021

Mrs. Birdal presented the claims situation by the 30.04.2021 for Associations participating in the WFC 2020 and 2021 and separately for those not participating in any of the IFF Events. (**Appendix 5 and 6**). For the WFC's 2020 no action is needed, as all participants have now managed their duties, and all is under control. For the WFC's 2021, Canada is still the only one lagging with the participation fee for the U19 WFC 2021 but the debt for the WFC 2021 was stricken when the qualifications were cancelled.

Ukraine has handed in a new plan to pay off their old debt. The plan is based on an annual payment of 1.700 CHF in October which should settle the debt in 5 years. Mr. Kratz is not totally content with the plan, but if it works it is better than having a plan which does not work.

The only change in the follow-up of payment plans since last CB meeting (**Appendix 7**) is the pay-off plan for Ukraine. The IFF Office continues to monitor these cases.

Mr. Eriksson is very pleased how the IFF Office has handled the situation of the debts. The severity with the Canadian situation is not moving in the right direction. Mr. Suman agreed that it is very hard work to hunt now the countries in dept. Has not the CB made a decision that the countries can't register for the WFC 2022, if they have any more debts. We should have a final deadline when we have a final date when you can't register for the WFC if the country has a debt. We should make a decision of the date in the near future to clarify the situation.

Mr. Klabere felt that we should not take a hasty decision of when to introduce this date, even if we should take this decision after a good preparation by the IFF Office. Mr. Lopes felt that it is important that we follow to look over the Pay-off plans. Mr. King felt that we should look upon a final date in conjunction to the WFC 2024 registration, but you could still have an existing payment plan in place, as long as you follow it.

<u>CB decided:</u> To approve the reports, the updated pay-off plan for Ukraine and to continue to follow up on the pay-off plans for Canada, Russia, Malaysia, Slovenia, Ukraine, and Cote d'Ivoire. No country can register if they have operational debts after the registration for the WFC 2024, with the exception of an existing and followed pay-off plan.

# § 5. World Championships

# a) Men's WFC 2020, Helsinki Finland – played in December 2021

Mrs. Vuori gave a short report on the present situation of the preparations in Finland for the Men's WFC 2020 to be played from the 3<sup>rd</sup> to 11<sup>th</sup> of December 2021. (**Appendix 8**) The LOC is monitoring the Covid-19 situation together with IFF on a continuous basis and the preparations are moving forward quite normally at this point. A meeting will be held with the Ministry of Education and Culture will take place in August, to establish the possible restrictions that might effect the event, as the biggest issues and question marks are the restrictions for travel and spectator capacity. The Go/No-go Deadlines are set as follows: Teams 17.9.2021, LOC 24.9.2021, with the official Announcement on the 30.9.2021.

The ticket sales have been re-started on the 6<sup>th</sup> of April, for the whole Event and so far there has been sold a total of 6.112 tickets, which is 23 % of the total target and 14 % of the total sales capacity, with some 4.600 tickets sold for the Final weekend. The Volunteer recruitment has also started in April, in cooperation with the Ice Hockey World Championships 2022 and the Volleyball Championships 2022. The promotion of the WFC 2020, will during summer be handled through the Street Floorball SunSäbä-tour and the Finland-Sweden games in September. The LOC will focus on the public marketing closer to the Event itself, when the spectator and travel restrictions will be known.



Mr. Liljelund reported upon the preparations concerning the TV production and cooperation with the TV takers. The negotiations with takers have started quite slowly, as the whole TV scheme is very difficult to build, before the match schedule is finalised for the Women's WFC after the ballot in May and the TV company sending the matches in Sweden is set and they have provided their time restraints. The process is ongoing and moving forward in cooperation with the Swedish federation. So far discussions are held with the following countries: Australia, Czech Republic, Denmark, Finland, Norway, Poland, Slovakia, Sweden, Switzerland and some inquiries are taken with a number of other countries. The aim is to have a clear picture of the situation in August. The production of the TV signal and the satellites for the event have been arranged.

Mr. Suman asked what the plans are if there will be a limited number of spectators in the arena. Ms. Vuori explained that Finnish federation is planning to play the event, but still unclear of how it will be organised in such unclear situations.

**CB decided:** To approve the report

# b) Women's U19 WFC 2020, Uppsala, Sweden – played in September 2021

Mr. Klabere reported on the preparations for the U19 WFC 2020 to be played in Uppsala, Sweden in September 2021. (**Appendix 9**). The IFF ExCo made the decision on the 15th of March to further postpone the Women's U19 WFC 2021 from May to the 1<sup>st</sup> to 5<sup>th</sup> of September, based on the application of the Swedish association, as there were no possibilities to play the Event in May. (**Appendix 10**)

The IFU arena is again in use but will be further repaired/renovated during summer to be in full use from the start of the upcoming season and in time for the U19 WFC. The Swedish TV SVT has informed that it will broadcast some matches from the U19 WFC.

The Go/NoGo dates are set for the 2<sup>nd</sup> of July for the teams and 9th of July for the LOC. The Swedish federation will give their answer no later than the 14<sup>th</sup> of July.

It remains unlikely that Australia or New Zealand will be able to participate, while participation for the other non-European teams (Canada, USA & China) also appears to still be problematic. There might be an issue to have to play more than one game per day for some of the teams, which the IFF RACC needs to look upon. The IFF Office is looking upon how to replace team if there are some teams that can't participate.

There might also be a problem that there could still be a seven day quarantine to enter to Sweden, in September, which is still to be clarified by the LOC and the Swedish federation. Mr. Houman asked how we will deal with the ranking of the event, which Mr. Klabere answered that the RACC is already looking on this, based on the initiative of Mr. Liljelund.

**CB decided:** To approve the report.

# c) Next Events

#### U19 WFC 2021, Czech Republic

Mr. Suman reported on the final round preparations. The IFF ExCo has, based on the decision made by the Men's U19 WFC 2021 LOC, decided on the 2<sup>nd</sup> of March to postpone the U19 WFC 2021 in Brno, Czech Republic from the end of April to the end of August. The decision was based on the discussions the CB held in the previous CB meeting and the response from the qualified countries. Czech TV will broadcast some matches from the Event. The Czech Floorball is looking



forward to organise the event with even less teams, as there are other major events being played in the Czech Republic.

The preparation of the final round in Brno is ongoing, and the schedule has been updated to the new dates  $25^{th} - 29^{th}$  of August. IFF has provided a letter of support to the LOC, for their discussions with the National Sports Agency.

The Go/NoGo dates have been set to 19th of June for the teams and 25th of June for LOC. It remains unlikely that Australia or New Zealand will be able to participate if the event is held in August, while participation for the other non-European teams (Canada & Japan) also appears to still be problematic. The Competition Office is looking into the matter of a possibility to replace some of these teams.

**CB decided:** To approve the reports.

# WFC 2021, Uppsala, Sweden

Mr. Klabere reported of the final round preparations. The play-off schedule was published 13th of April and the ticket sales for the final weekend started 27th of April.

Mr. Kratz reported that the now when the qualifications all have been cancelled and all teams for the final round are known, the LOC is planning for the ballot of the groups to be held in Uppsala on the 22nd of May. The ballot will be filmed but maybe not live streamed. The deal with the Swedish National TV is very good for the sport.

Mr. Liljelund reported on the discussions he has ongoing with the Swedish federation on TV agreement and production. As reported earlier the process will most likely move forward quite quickly after the ballot and as soon as the Swedish association will finalise the TV agreement with the Swedish broadcaster.

**CB decided:** To approve the reports.

# d) Upcoming Events

#### WFC 2022, Zurich, Switzerland

Mr. Beer reported on the preparations (**Appendix 11**). The LOC has been put in place with Mr. Daniel Kasser as the secretary general, Mr. Reto Gyger as a project leader and the communication project leader Ms. Fabienne Fisch. One additional person will be employed in the end of the year. Some 70% of the sponsoring budget has already been reached and further negotiations are in ongoing with a bank, a merchandising company, travel agency, a clothing brand and hotels among others. This is the first time the SUHV has made a sponsorship agreement with a Law firm.

The LOC has set a target of 150.000 spectators for the Event and the LOC has secured the Swiss National TV SRG as the Official Broadcaster, which will broadcast all Swiss matches and all matches from the quarter final stage. The promotion of the event will start in the autumn of 2021, together with the start of the ticket sales. During the summer SUHV will run a Mobiliar Street Floorball Tour to promote the WFC and launch Street Floorball in Switzerland. The LOC has launched a Green Goal video as a part of the WFC 2022 sustainability project working together with myclimate.



Mr. Kratz reported that the IFF Competition office has asked for organisers for the qualifications and that some Associations have already shown interest to organise. The aim is to have the organisers ready by the end of May to give sufficient time for planning the events. The 36 teams registered are Switzerland (organiser), Finland, Sweden, Czech Republic, Germany, Norway, Denmark, Latvia, Slovakia, Estonia, Canada, Poland, Australia, Thailand, USA, Singapore, Japan, Russia, Spain, Slovenia, Korea, Belgium, Netherlands, Austria, New Zealand, Hungary, Great Britain, Iceland, Italy, France, Liechtenstein, Ukraine, Philippines, Cote d'Ivoire, China and India.

The event website was launched on 5th of May and the LOC has also now received the invitation to begin working in the IFF Event management tool (Eventello).

Ms. Vuori stressed that it is really good that the LOC has taken these sustainability targets.

**<u>CB decided:</u>** to approve the reports and the proposed system of the qualifications.

### U19 WFC 2022, Wellington, New Zealand

Mr. Kratz reported that the main risk with the U19 WFC 2022 still is the uncertainty with regards to international travel. The NZ government has earlier indicated that it will be towards the end of this year before overseas travel is becoming more normal again and that is under the provision that the vaccination is working. So at this stage LOC thinks that international travel to NZ will be possible in May 2022 but it might be a while before flight offerings are back up to what they used to be before Covid-19. There is no updated report from New Zealand for this meeting.

At present, a guarantine-free travel bubble has been opened between Australia and New Zealand, however all other arrivals still require a 14-day hotel quarantine. The IFF Competition office will discuss the situation with the New Zealand LOC.

Mr. Kratz further reported that the qualification for the last two spots is planned to be played in Saku, Estonia 8th – 11th of September 2021 with 4 teams participating (Denmark, Estonia, Hungary and Italy).

**CB decided:** to approve the reports and the proposed system of qualification

### U19 WFC 2023, 2024 and WFC 2024

Mr. Lilielund reported that based on the request of the WFC organisers the process for the negotiations of the organiser agreements will be started latest in August, with the aim to have the agreements signed before the end of the year.

Mr. Beer asked about the if there has been any plans within IFF to look over the overall process of building a more rigid and long-term system for the Appointment of the Organisers of the Major Events (WFC and if introduced also the Euro and other Regional Events). The SUHV would need this as they are planning for which Events they would like to host in the coming 10 years period. The present system in IFF doesn't' give a possibility to plan for more than a maximum of six vears.

**CB decided:** to approve the report and give the RACC together with the secretary general the task to clarify this situation.



# § 6. Club competitions

# a) Champions Cup

Mr. Beer reported on the preparations of the Champions Cup 2022 to be played in Winterthur, Switzerland 15th – 16th January 2022. There is new project manager for the Champion Cup. Ms. Sophie Sutter has been elected.

The IFF & LOC decided to re-use the website that was already built for CC 2021, as that Event was also to be played in Winterthur. The site has been re-branded and was re-launched on 27<sup>th</sup> of April.

Mr. Liljelund reported that the process for signing the Champions Cup basic agreement has started by emails, after that all respective stakeholders CB's have approved the agreement.

**CB decided:** To approve the reports

#### b) Euro Floorball Cup 2021

Nothing reported

**CB decided:** To approve the report

# FxCo, Strategy Implementation and Ad Hoc group reports

#### a) ExCo reports

Mr. Eriksson is reported on the ExCo activities after the previous CB meetings as the IFF ExCo has had two meetings in regards, to the postponement of the U19 WFC's and then the preparation of the cancellation of the Women's WFC 2021 qualifications, which the IFF CB decided upon in its per capsulam meeting.

The ExCo has prepared for the meeting, initiated by the IFF, with the presidents and secretary generals of the EuroFloorball Tour countries on the 12<sup>th</sup> of May over Teams. The topics for the meeting are to discuss the forms for a stronger cooperation between the IFF and the EFT countries and to discuss how the EFT countries looks upon the Strategy Implementation, the Future of Floorball, the process for the Euro Floorball Championships and the preparations for The World Games 2022 among other topics, mainly focused on the preparation of the upcoming CB meeting and the CB workshop.

**CB decided:** To approve the report.

# b) Strategy Implementation

Mr. King reported on the work of the IFF Strategy Implementation working group (SWG). The SWG has held a 2<sup>nd</sup> meeting on the 31<sup>st</sup> of March to discuss the Strategy Implementation Plan, the Roles of the different Strategy working groups and the Invitation of members for the Strategy subgroups (SG) (**Appendix 13**)

The SWG has prepared a proposal for a Strategy implementation Plan for the 1<sup>st</sup> phase 2021-2024 of the Strategy period 2021-2032 with suggested actions based on the pre-evaluation made by the IFF CB. (**Appendix 14**) The Strategy implementation Plan is to work as a living document



more guiding the implementation process and can be updated during the process. The SWG has proposed that the CB should discuss and evaluate the content of the Strategy implementation Plan in the CB workshop on Friday 7<sup>th</sup> of May. As a part of the implementation process the SWG has prepared a proposal for a document to clarify the roles and responsibilities of the different entities of the Strategy Implementation process. (**Appendix 15**)

The concreate work to reach the set targets in the IFF Strategy will be handled by the four subgroups based on the different Key Performance Indicators defined in the Strategy. In order to get a large diversity of persons for the subgroups the SWG has prepared an invitation letter to be sent to the IFF member associations, which will be sent out directly after the approval of the IFF CB. The idea is to start the work with the Subgroups already before the summer. (**Appendix 16**) The SWG will coordinate the work of the four Subgroups and report continuously on the work done by them. The SWG want to have the approval of the IFF CB and is looking forward to have each CB members to take a role in a subgroup and inform your wishes to Mr. Liljelund.

Ms. Vuori stressed that if you have any candidates outside the federations, please put them forward.

<u>CB decided:</u> To approve the report and the Strategy implementation Plan based on the CB workshop discussions, the Role and Responsibility document and the Invitation for members of the Subgroups for the Strategy implementation.

# c) CB Member responsibilities

Mr. Eriksson reminded the CB members on the system for reporting the matters related to their responsibilities for each CB meeting next meeting. The CB members are to provide the secretary general with their topics or reports in accordance with the given directions before every CB meeting. The responsibilities to be reported here are North America/Mr. Karlsson, Latin America/Mr. Lopez, Asia region/Ms. Siriwat, East-Europe/Middle East/Mr. Hidir, the Six Nations group/Mr. Houman and the Erasmus+ 4Floorball project/Mr. Suman.

Mr. Houman reported from the Six Nations associations steering group meeting held in its last meeting on 19<sup>th</sup> of April. Slovakia will be the host of the Six Nations tournaments for both genders, during the international IFF weekend in week 42 (October). The tournament will be played using the playing time of 3x15min, in a single round robin and will be arranged in the same arena. More details regarding the tournament will be informed at the Six nation steering group meeting before the summer.

Regarding the Covid-19, all six countries hope the tournament will be able to be played, at present the season is over for some of the nations.

In connection to the tournament a seminar will be held, which will be free and open to other member associations. Invitations will be sent out before the summer. The seminar will be conducted by Mr. Jiri Jakoubek from the Czech floorball federation. The seminar will consist of elements from Long Term Athletes Development.

Mr. Lopez reported on the situation in Latin America and the first video conference with the Latin America countries held on the 28<sup>th</sup> of March. The idea for the meeting was to solve the issue with keep a fluent communication with some of the countries. The meeting was attended by Argentina, Brazil, Chile and Colombia. Both the Dominican Republic and Venezuela had some issues to join the meeting but have been in contact since then. (**Appendix 17**) The meeting was very productive, and all participants were positive. There has been quite a lot of confusion created by visiting floorball players, telling how they should organise the activities. The discussions focused mainly on the process of establishing a new sport like floorball and the difficulties the countries are facing. The most common problems are how to get Floorball



materials, how to grow the sport and promote it to the general public and the education of coaches and referees.

After the meeting some new actions have been taken or started. Brazil continues its activities and also started a new process in order to get official recognition within the Brazilian Olympic Committee. In Colombia it is needed to register the organisations Central Board and legalise Floorball Colombia as first step to join IFF. The Colombian Floorball are having their Constitution Assembly on the 7th of May, to form the federation officially. In Perú some "separated" groups" are now working together so they can coordinate a first national championship and also with the focus on registering Floorball Peru, there needs to be at least 8 clubs.

Mr. Suman and Mr. Eriksson felt that this was a very good initiative made by Mr. Lopes.

Mr. Suman reported on the progress of the Czech Erasmus+ project Floorball - Fit for Future, where the start has been somewhat delayed due to the Covid-19 situation. The Czech Floorball gathered the nine participants for an initial meet & greet session in the end of March The next meeting is planned for May and the first big workshop in June.

**CB decided:** To approve the report

#### § 8. International Sports

# International Olympic Committee/IOC

Mr. Eriksson reported that the IOC has through the IOC Sport Director Mr. Kit McConnell informed that due to the travel restrictions and the aim to keep down the number of foreign persons without any functional role in the execution of the Olympic Games there will not be an invitation for the Presidents of the Recognised federations for the Tokyo 2021 Olympics. (Appendix 18)

IOC has been running an Athletes Safeguarding workshop in April in cooperation with GAISF, in which IFF participated with representatives from the Athletes Commission and the IFF Office. The focus was mainly on how to prevent and recognise the situations where abuse could occur. IOC will provide the ARISF members with some toolkits based on the workshop outcomes.

The IOC has further informed of the IOC Executive Board decision concerning additional ways in which athletes can express their support for the principles enshrined in the § 50 Art Olympic Charter, including at the time of the Olympic Games, while respecting the Fundamental Principles of Olympism. (**Appendix 19**). The IFF ExCo needs to look upon this matter well in advance on the upcoming events.

# **General Association of International Sport Associations/GAISF**

Mr. Eriksson reported that the GAISF SportAccord convention which was planned for the 23<sup>rd</sup> to 28<sup>th</sup> of May in Ekaterinburg in Russia, has been postponed for the 7<sup>th</sup> to 12<sup>th</sup> of November 2021, still to be held in Ekaterinburg, Russia. ()

IFF has asked for an offer for an exhibition booth at the SportAccord exhibition, in order to support the development of Russian Floorball and giving more visibility for Floorball. There is also a plan to continue with the Sport exhibition, which would give us a possibility to again showcase the sport. There is a quite active Floorball club in Ekaterinburg. IFF has been in contact with the Russian federation concerning this.



As the SportAccord has been moved to the slot for the IF Forum, it will now be held on the 25<sup>th</sup> of May, as a digital session.

The GAISF/ARISF president Mr. Chiulli has informed that there has been formed a task force within GAISF, that he is leading in order to look over the operations and activities of GAISF, as there are some criticisms from the Olympic summer (ASOIF) and winter (AIWOF) IF's about duplication. This was merely informed to the ARISF Council member, after which both Mr. Liljelund and Mr. Hollowell (IOF) started asking questions and demanded for an extra ARISF Council meeting to receive more information about the situation.

# Association of IOC Recognised International Sport Federations/ARISF

Mr. Eriksson reported that the ARISF AGM will be held during the SportAccord now in November and that there is only one candidate for the presidency Mr. Chiulli (powerboating), vice president Ms. Arzhanova (underwater sports) and the secretary general Mr. Fraccari (baseball-softball). There are in total seven candidates for the three council members. They are Ms. Claire Briegal (netball/new), Mr. Claude Azema (boule sports/re-election), Mr. Espen Lund (kickboxing/new), Mr. John Liljelund (floorball/re-election), Mr. Jose Priego (wakeboarding/new), Mr. Jorge Viegas (motorcycle/new) and Mr. Tom Hollowell (orienteering/re-election). There might need to be some lobby work done to secure the election of Mr. Liljelund.

During the SportAccord the yearly ARISF/IOC workshop will also be held where a workshop is organised concerning the Marketing case study Mr. Liljelund has worked on together with the IOC Recognised Federations manager Mr. Andrew Hoffer.

# International World Games Association/IWGA

Mr. Eriksson reported that the IWGA will hold their AGM as a separate virtual meeting, when the SportAccord has been postponed, on the 27<sup>th</sup> of May. The main topic in the meeting is the change of the IWGA Statutes concerning the election process, after the issues in the elections in the 2017 AGM. IWGA asked its members to comment upon the proposal and IFF was one a of few associations which commented upon the proposal

IFF has been in active contact with the TWG 2022 organiser and the IWGA sport department to make additions to the TWG International Games Management System (IGMS) concerning the new information requests. The discussions are now mainly concerning possible changes in the match schedule, due to the Opening Ceremony and BOC initiatives. The Competition Managers meeting has been pushed forward from the earlier informed January 2022 and is now planned for the last weekend of November which of course collides with the IFF WFC's. Discussions around this are still ongoing.

Mr. Karlsson reported on the status of the local preparations for the TWG 2022 by the USFbA and the planned test event and seminars in Birmingham in September 2021. The NAFL league has a Go/No-go date 15<sup>th</sup> May, as they might have to reschedule their season. This will affect the promotion of the TWG.

# **University Sport/FISU**

Mr. Lopez reported that FISU has during the last months contacted IFF several times, asking for personal documents (ethic acknowledgment and so) an also with some questions about technical questions regarding the organisation of the UWG event, like size of the playing field and if IFF



has any specific provider for timing and scoring. The answers were collocated together with the IFF Office and forwarded to FISU.

On the 13<sup>th</sup> of April both Ms. Meelike Terasmaa and Mr. Lopez participated in a seminar for all sports Technical Committee chairs where FISU made a general presentation of how FISU Championships are run, describing the tasks of the TCC's and how the different committees are composed. There will be another seminar in May.

The preparations of the UWG 2022 have started and in April Liberec LOC Ms. Julie Martincova, asked regarding the approval of the Event logo and invitation for UWC floorball 2022. The LOC asked if the invitations shall be sent to all NUSFs in the world, or is it enough to address the countries where floorball is played? IFF answered that in the next phase (May 2021) we will directly contact universities where floorball is played at the highest level. Since the universities have much less activities and programs in the months of June-August, we believe that the invitation must be sent by FISU by the specified date, which was defined as the April 20th. Also the plan for the site check has started, even though the Liberec LOC has not been directly in contact with Mr. Lopez until now. There has now been an initial contact from the Liberec University.

Mr. Suman has also asked about the Event and there is also cooperation between the UWG 2022 and the Czech Floorball. The responsible person from Czech Floorball will be Petr Chvojka and can help with potential questions.

#### **Multi-Sport Games**

#### Asian Indoor and Martial Arts Games 2022, Bangkok, Thailand

Ms. Siriwat reported concerning the Asian Indoor and Martial Arts Games 2022, from the 10<sup>th</sup> - 20<sup>th</sup> of March 2022. Everything is on track for the AIMAG 2022 in Thailand.

#### SEA Games 2021

Ms. Siriwat reported on the preparations with regards to the upcoming Southeast Asian Games (SEA GAMES) which will be hosted in Vietnam in 2021, Floorball has not been selected as a competition sport in the Games. Vietnam is limiting the size of the participating sport teams and also less sports will be on the program.

This, however, works very well in our favour as the scheduled timing of the competition will be in conjunction with the prospective dates for the World Championships in both Sweden and Finland.

<u>CB decided:</u> To approve the reports and gave the ExCo the task to look upon a guideline for Athlete expression in Events.

#### § 9. Committees and Commissions

#### a) Rules and Competition Committee (RACC)

Mr. Klabere reported on the RACC meetings held 21<sup>st</sup> of March, 11<sup>th</sup> and 14<sup>th</sup> of April. (**Appendix 21**) The RACC has been much active than before and having meetings prior to the IFF CB meetings.





In the meeting 21st of March the RACC agreed on how to organise the work within the Committee and got familiarised with the Strategy Implementation 2021-2032 to get an idea of what topics that will be delegated to the RACC. The general idea is that RACC will have the meetings via Teams and basically always three weeks in advance of the CB meetings, to be able to discuss the present matters.

In the extra meeting on the 11th of March the situation related to the WFC 2021 qualifications was discussed and a proposal of cancellation was sent to the IFF CB to be decided upon.

The meeting on the 14th of April was used to plan and delegate tasks within the RACC to prepare issues such as international weekends 2022, competition protocols in regard to Covid-19 for upcoming IFF events, how to handle various number of participating teams in the upcoming U19 WFC final rounds and also to plan jury participation in the events. When it concerns the U19 WFCs the need to play two matches per day once per team may occur depending on number of teams participating. Playing 3x15 minutes in such groups will be investigated as a possible solution. The next RACC meeting is scheduled to be held on 26th of May.

Mr. Klabere further reported on the Rules reference group meeting together with the Rule group held 27th of April where the feedback from the rule's tests conducted by the national associations were discussed.

The test rules were 1) Allow a player to intentionally kick the ball more than once, 2) Free hit as beginning of power play after delayed penalty, 3) Replace the 5-minute bench penalty with a 2+2minute bench penalty and 4) Install the possibilities for 2+2 minutes bench penalty (high stick). All test Associations were positive to implement the tested rules and the Rules reference group decided accordingly to implement these in the game rules where test rule No.4 will be incorporated into the replaced 5-minute bench penalty (test 3).

The next step with the work with Edition 2022 is asking for feedback from member associations, IFF RC, RACC, IFF Office and Athletes Commission on the final proposal which is expected to be sent midst of May. The deadline for the feedback is 30th of June whereafter the final version is prepared for the RACC for their last check and proposal to the IFF CB. The decision of the IFF CB is scheduled for the September meeting.

Mr. Suman felt that we need to be much flexible than before, because of Covid-19 pandemic effects and asked what are the plans of the RACC is regarding playing system and playing time, as the possibility of 3x15 was mentioned. Mr. Klabere informed that the IFF Office and the RACC is to look upon the proposal, as playing two matches 3x20 minutes during a day could be problematic for the teams, which might not have even trained during the last year. Mr. Suman felt that if there is a risk about this, there needs to be an early warning already in May to the teams.

Mr. Houman expressed that it is important that the teams will be given the information early enough, based on the experience of the Six Nations tournament, Ms. Vuori asked if the whole tournament will be played with 3x15 minutes. Mr. Klabere explained that the RACC is looking at the different options and this is now just a warning. Mr. Kratz informed that the problems are if we have 9, 10, 11 or 13 teams.

Mr. Liljelund clarified that any decision to change the playing the time from 3x20 minutes, will be taken by the IFF CB, in a per capsulam meeting whenever there is a RACC proposal.

**CB decided:** To approve the reports.



# b) Referee Committee (RC)

Mr. Lopez reported that he IFF RC had its meeting virtually on the 8<sup>th</sup> of April 2021. The RC decided that due to the Covid-19 and travel restrictions the referee nominations shall be made as smoothly as possible and mainly preferring the referees from the playing countries in the matches/tournament in order to secure that the possible games will and can be played. The RC further elected Mr. Lukas Gyger as the RC Vice Chair, continuing in the position and also distributed different tasks to the members of the Committee.

The RC also decided to propose referee pair Ales Krzic / Tilen Vehovec from Slovenia to the IFF ordinary referee group.

The RC discussed about the work of the Physical Play project and that the new guidelines/instructions are being written and will be sent to the RACC in the beginning of May 2021. The RC was in the opinion that the challenges and possible problems concerning the physical play are mainly educational because the rules already allow the correct actions towards the major offences in the field of play. The national interpretations have been somewhat different and out of the EFT countries Finland has been the strictest and Switzerland most liberal. The instructions will be redefined regarding the outcome of the Physical Play group.

<u>CB decided:</u> To approve the report and appoint the Slovenian referee pair Ales Krzic/Tilien Vehovec as proposed.

#### c) Medical committee

Mr. Halonen, in the absence of Ms. Bruun, reported that the IFF has informed WADA that Russia is qualified for the Women's WFC 2021 and WADA has informed that the IFF will receive a letter about four months prior to this event to detail how the IFF intends to implement the CAS Award and its consequences in the context of the events.

The IFF has decided to use the IHP (Sport Resolution) as its first Instance Hearing Panel (when needed). The IFF also has the possibility to use the International Testing Agency for Results Management service when needed. The ITA also offers anti-doping education (price 2240-2800 CHF in total per team), and the IFF does not believe that the teams would be ready to pay for that. The IFF has updated its Anti-Doping Education Plan for 2021, the plan is found on the IFF Website under Anti-Doping Information and Education

(https://dltaw1vhj9zy5.cloudfront.net/2021/04/IFF-Anti-Doping-Education-Plan-2021.docx-1.pdf)

**CB decided:** To approve the report

# d) Athletes commission

Ms. Plechan reported on the activities and plans of the Athletes Commission. The ATC Annual Meeting is scheduled for 15<sup>th</sup> of June. The Covid-19 has opened a possibility for the ATC members to participate in different event, when before only one athlete could participate from each International Federation.

The ATC members have participated in two online events during the last month - the Safeguarding Workshop and a WADA Education seminar for athletes. The ATC members have all been invited to participate in the IOC International Athlete's Forum at the end of May, which will be held online.



All the ATC members have participated in the WADA Play True Video Day, which was first time ever.

Mr. Eriksson asked if the ATC members are included and being heard in the IFF. Ms. Plechan answered that this is the case.

**CB decided:** To approve the report

# e) Development Committee (DevC)

Mr. Houman reported on the preparations for the composition of the Development Committee which was established in the first IFF CB meeting in 2021.

The Development Committee chair Mr. Steen Houman has made the following proposal for the composition for the IFF Development Committee. Mr. Houman asked if the CB finds the Committee to be large enough to work with the topics. Mr. Eriksson felt that the committee is a bit narrow and there could be a North American, Central European and South-East Asian members. Mr. Klabere felt that there needs to be additional persons in the committee. Mr. Tamuz felt that there should be a representative in Eastern Europe. Mr. King felt that there could be persons found and there might be a need for more persons based on the tasks appointed to the Development Committee. Ms. Vuori agreed that there might be a broader representation.

Mr. Houman thanked for the good input and will try to figure out who could be the right persons for the committee.

Mr. Eriksson felt that the nominated persons are very good and Mr. Houman has made a very good job proposing this composition.

The proposed members are:

Mr. Steen Houman, chair (DEN)

Ms. Zuzana Svobodova, (CZE)

Ms. Mervi Kilpikoski (FIN)

Mr. Jarno Ihme, ATC member (FIN)

Mr. Ching Sy Jeng, AOFC representative (CHN)

The aim is to hold the first meeting in the near future, during which the task for the committee will be explained, as decided at the IFF CB meeting in February 2021. Further a timeframe will be set for the work and plan how to start the process.

Mr. Halonen reported that IFF has signed a co-operation contract with the Czech Floorball Union regarding the Erasmus project 4F: Floorball, Fit For Future, in which, the IFF is partner of the Czech Floorball. The intention was to have the first physical meeting in March but due to the present situation the planned meeting dates have been set to the end of June. A shorter virtual meeting to take place in the end of May.

**CB decided:** To approve the report, constitute the Development committee with the proposed members and Mr. Houman will propose some additions in the next meeting.

### f) Entourage Commission (ENC)

Mr. Hidir proposed the composition of the IFF Entourage Commission, with the present three members.





Mr. Jan Svensson, Coach (SWE) Mr. Pavel Semenov Coach (RUS)

Ms. Elina Anttonen, Club specialist SSBL (FIN)

Mr. Hidir informed that he is still looking to find some additional persons with a different background or tasks related to the Athletes Entourage to join the commission.

<u>CB decided:</u> To approve the report and elect the nominated members for the Entourage Commission

### § 10. Functions

## a) Communication function

Mr. Halonen reported on behalf of Ms. Bruun that the IFF has launched a new Social Media Ambassador Programme and elected its first Social Media Ambassadors, the project report attached. (**Appendix 22**) The aim of the programme is to bring the athletes closer to the IFF and engage with them, having them more visible in our Social Media channels. The plan is to utilise the Social Media Ambassadors for at least one year, with a possibility to continue. IFF received a total of 33 applications and a total of 22 (24) IFF Social Media Ambassadors were elected representing 19 countries.

Mr. Eriksson thinks this is a really exquisite program, which is a good concept that it will bring much more visibility for the IFF.

CB decided: To approve the report

#### b) Marketing function

Mr. Beer, reported about the current sales and marketing situation (Appendix 23).

The IFF has conveyed to Protocol Sports Marketing the will to renegotiate or optionally terminate the cooperation primary concerning the sponsorship agreement. As a result, we have now with common understanding and with no claims from either side terminated the Sponsorship Agency agreement (effective 30<sup>th</sup> of April 2021). The Distribution agreement (broadcast) is still to be discussed however the IFF has pointed out that the agreement needs to be adjusted in any case as merchandising rights are included in this contract. (**Appendix 24**)

Sportunities (ex-Infront employee company) has been, as agreed, contacting a list of prospects. Thus far none have resulted further discussions but work is on-going but we are receiving regular updates. Due to the contractual change in our PSM relationship we are now in a position to more freely discuss of a possibility to grow the relationship.

IFF has also increased direct contacting to companies for example Swappie, Neste, Subway and TIER to name a few. Several of them have a good match in terms of target group and many especially in sustainability values.

Follow up on the proposal for Craft has been done on a regular basis without absence of replies. The discussions with NeH have died down, we are not receiving responses here either. As latest development, we have re-opened discussions with PUMA with the assistance of the Swedish Federation. We presented our offering and opportunities 21st of April and proceed with further discussions. There are two paths being followed: short-term cooperation (2021 events / budgetary and time constraints) and long-term cooperation (2022 onwards with deeper



cooperation). Further, they need to involve their new Head of Sport Marketing (starts 1<sup>st</sup> of June) into the process which has an effect on the negotiation timetable.

The Core Country Marketing Network Group (CCMNG) convened online on the 10<sup>th</sup> of March. The group discussed the effects of the pandemic on sales and marketing, collaborations, and future meeting topics / working methods. The aim is to continue information exchange between the stakeholders to support each other's commercial potential. The next meeting is scheduled for the 20<sup>th</sup> of May with plans to work in smaller groups on specific topics. We will also include sustainability and the new strategy in the discussions. (**Appendix 25**)

A new promotion video ("This is Floorball!") was produced and launched on the 35<sup>th</sup> anniversary of the IFF, on the 12<sup>th</sup> of April. The goal was to have fresh content (mostly from 2018/2019 events), create an even gender split in the material and include footage that displays the diversity of floorball. The latter part of the video also includes hard numbers for a more B2B approach. Further a product catalogue will be produced with the assistance of the Swedish Federation and their partner agency. This is a document, far more extensive than the standard presentation, of the IFF organisation, values, the sport, campaigns, events, available rights, partnership opportunities, advertising formats, etc. The production time frame is currently being defined.

The initial sales for the new IFF Champions Cup concept with all the floorball manufacturers has not created commitment. There have been some clear refusals but on the other hand some discussions are on-going.

The IFF Office has prepared the IFF Hall of Fame concept (**Appendix 26**), which the CB is to approve, so that the preparations can be started.

The next survey which will be carried out will be directed towards the national federations. It will be about the new brand (introduced 2017), the event logo guidelines and how this has helped their work.

Mr. Suman felt that it was good to that we have found a solution with Protocol Sports marketing. Mr. Suman is in favour of the proposal but would like to include the IFF Service Award receivers in the Hall of Fame. Mr. Liljelund explained that they will be included in the Hall of Fame and that we can add on persons if we have a lot of candidates. Mr. King felt that there usually is a clearing period they have stopped played. It would also be important to include a clause in the Hall of Fame that you can only be elected three years after ending their career.

<u>CB decided:</u> To approve the report and to automatically include the receivers of the IFF Service Awards to the Hall of Fame.

# c) Material function

Mr. Liljelund reported that the IFF has held the yearly meeting with its test-institute RISE, to discuss the preparation of the Material Regulation 2022 proposal and other questions. (**Appendix 27**)

IFF is also to hold the yearly meeting of the Material Board in the later part of May or beginning of June, depending on when the proposal for the new material Regulation 2022 proposal will be ready.

CB decided: To approve the report



# d) Membership services

Ms. Vuori shortly reported on the plans of how the function will work. There have been some discussions on how to work on this topic, which will now be easier after the Strategy Implementation Plan has been approved.

**CB decided:** To approve the report

#### e) Equality function

Mr. Halonen reported on behalf of Ms. Mitchell that the preparations of the IWG 2022 in Auckland, New Zealand and the Women's U19 WFC 2022 in Wellington about how Floorball can be present during the IWG Women in Sport event in Auckland simultaneously as the U19 WFC 2022 are continuing. IFF has made a proposal to organise an interactive session, where the participants can actually play floorball. (**Appendix 29**)

**CB decided:** To approve the report

### f) Parafloorball function

Mr. Halonen reported on behalf of Ms. Bruun that an online meeting has been held between the International Powerchair Hockey (IPCH) chair Fabio Rodo and IFF representative Merita Bruun on the 7<sup>th</sup> of February. During the meeting the possibility for closer collaboration and the upcoming events were discussed.

Mr. Houman reported that within Special Olympics a lot of events have been cancelled because of the Covid-19 situation. Special Olympics have seen a decrease in number of athletes who are engaged within the organisation. This is also the situation with floorball, though the percent decrease has been less than the overall for Special Olympics.

Throughout the organisations the interest in floorball is still growing, and when the World Winter Games in Kazan 2022 will be arranged, it will be the next step to spread floorball. The referees for the tournament will mainly be national referees from Russia. There will also be some outside referees from IFF.

Mr. Eriksson asked what the level of Floorball is in Kazan. Mr. Houman answered that there is a club in Kazan, and at the moment LOC of World Winter Games 2022 have a test tournament with 15 teams. Mr. Hidir answered that there is a very good venue infrastructure in Kazan, which is a sporting hub in Russia.

Mr. Lopez informed that In Spain the AEUF has started a coaching course for Special Olympics. It is an online course and for the first time it is part of the official educational program in SO Spain. The course has an online part run by Mr. Lopez and after that all the participants have to do some real practice in their clubs or programs.

**CB decided:** To approve the report

#### g) Sustainability function

Mr. Halonen reported on behalf of Mr. Kalsta that the main focus for sustainability function in the first half of 2021 will be to set up a model how to comply with the requirements set forward by the UN Sports for Climate Action (S4CA) working groups. We have received access to myclimate online measurement tool (smart 3) and have started to input the necessary data. It will still take some time to collate all necessary data but we should be prepared to meet the new requirements

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of the S4CA. The official publication about the new S4CA requirements is expected to happen during spring 2021.

The new sustainability campaign, named FairFloorball, has new been on comment rounds in the Ethics Commission and the Athletes' Commission. The feedback has been positive and especially the ATC likes the more holistic approach in comparison the "Say NO! To Doping" initiative. The IFF has chosen to use similar elements for promotion as before so currently referee wrist band and captain arm band design is being finalised (**Appendix 28**). The target is to submit them for production before the end of May. Further plans for promotion and launch at the yearend WFC's are being prepared.

The IFF host bidding document has been updated and from now on also includes a sustainability section. The future hosts will be expected to consider all areas of sustainability: economy, environment and social. This has also aligned according to the new strategy. To emphasize the role of sustainability in the bid process it will account to ~12% of the overall points. Accordingly, the agreement between the IFF and the host will be adjusted to meet the sustainability criteria.

The sustainability section of the IFF website has been iterated to cover not only the environment but three different areas: economy, environment and social. The current and past IFF work provide lot of content for all areas.

The WFC 2022 micro-website will be launched during May 2021. As environmental sustainability plays a big role in the event the LOC has prepared a lot of quality material around this topic which will also be strongly communicated in IFF channels. The goals for the event have been set exceptionally high and this presents a huge opportunity to stand out in the media and in the sport community. In a separate discussion with the IOC we are evaluating how the sustainability concept of the event could act as an example case for calculating ROI to the investments.

The recycling initiative "Stick with it!" will move forward with the postponement of the WFC events. The design process for the cardboard collection boxes has begun and we also published news of the cooperation with DS Smith (provider of the collection boxes). A recycling company (Lassila & Tikanoja) has also indicated that they would be willing to assist us with the recycling of the non-usable / broken plastic products received during the campaign.

We have received an opportunity to become a party for a Call of Proposal for an EU Erasmus+ project (topic: Green Approaches in Management for Enhancing Sports / Improve Good Governance in sport). The project aims to perform an assessment of actual level of environmental governance system and maturity among sports organisations (minimum of three) to identify the significant gaps and the related improvement actions. Lead applicant of the project (and managing it) will be Sant' Anna school of advanced studies, an Italian public university with lot of experience in managing international projects.

Mr. Klabere is happy that there is an inclusion of the sustainability part in the IFF Event Bidding Tool, but it is important to explain what we are looking for. Mr. Suman felt that inclusion of the sustainability factors shall not create a hinder for new organiser to apply for event. Mr. Liljelund answered that this should not be the case. Mr. Halonen further explained that in the IFF bidding document for each events explains what we are looking for in the bidding questionnaire. Mr. Klabere felt that we need to be more transparent in what we are looking for when we are asking for when looking for organisers, meaning that we should open the IFF evaluation criteria's.

CB decided: To approve the report



#### § 11. IFF Office

Mr. Halonen reported that the IFF intern Mr. Mattias Kauk together with the office has updated the bidding questionnaire and the evaluation point system for the bidding process of the upcoming events. Some aspects were added, such as sustainability and some more precise financial and marketing aspects. Previously the maximum points were 1000, but now, in the updated version the maximum points are 1500. The bidding documents, which were created lats year will be updated accordingly.

The office has also updated the Eventello, the Event Management tool. Eventello was in test use from 2015 to 2017 and since 2018 it has been actively used in all IFF WFC, both the adults and U19. Mr. Halonen further reported that Mr. Mattias Kauk is working on an evaluation of different OTT-solutions for IFF for the future, to make monetization possible for the IFF Event streaming.

Mr. Halonen reported on behalf of Ms. Mitchell that the IFF office has prepared the following Covid-19 Impact Study, to clarify how the pandemic has impacted the operations and the participation in Floorball in our member associations (**Appendix 12**) The Survey, which covers impact on competition, participation, finances, marketing, and general issues, has been sent to all 74 member associations. Five replies have been received so far and the final due date is on the 14<sup>th</sup> of May.

Mr. Klabere felt that this will be very good if we get a lot of answers and asked how this will be reported. Mr. Halonen responded that a basic report and analysis will be made for each of the sections of the questionnaire. Mr. Lopez found that the questionnaire is very good and gives the national association to analyse the situation you have in the country, even if it will be difficult to make a generic report.

Mr. Liljelund reported that Ms. Merita Bruun will go on parental leave from the mid of June and will return earliest during or after the summer 2022. The work to find a replacement has been successful and IFF is negotiating with one candidate and hope to find a replacement still in May. The idea is to divide the work task between a person working with all other questions than Anti-Doping and then employ Ms. Anna Jacobson to handle the Anti-Doping in cooperation with Ms. Bruun. It has further been agreed that Ms. Bruun will assist during the Men's WFC in Helsinki during the first weekend, as the Women's WFC is still ongoing.

Mr. Liljelund reported that there are still some CB members which have not provided the CB introduction video and information to the IFF communications department. It would be very good if the ones who are still in the process to provide these would do so.

**CB decided:** To approve the report and proposal

# § 12. Members

Membership questions

Nothing reported

Members under suspension

Nothing reported



# **New Member applications**

Mr. Halonen reported that IFF will continue the work with Kazakhstan and the plan would be to meet the representatives in conjunction of the Men's U19 WFC in Czech Republic in the end of August assuming that travelling is possible. Mr. Houman reported that the situation in Kazakhstan is very interesting as they have over 3.000 Special Olympics players.

There have also been new approaches towards the IFF from Ghana and they have been consulted by Burkina Faso and the IFF has also instructed the actions needed to be taken to become members of the IFF. Sri Lanka has also expressed interest to become a member of the IFF and that approach comes from the direction of Special Olympics Sri Lanka. The IFF has been consulting them as well. Columbia has also taken the first real steps to become a member of the IFF.

**CB decided:** To approve the reports

# § 13. Next meeting

Mr. Eriksson to conclude that the next CB meeting (M5), which is planned to be held as a two full day meeting from the 17.-19.9. When this was initially planned there was no knowledge of that the U19 WFC's will be postponed. Mr. Eriksson proposes that if the Women's U19 WFC 2020 will be played in Uppsala in September, that the CB would hold its meeting in Sweden from the 3.-5.9.2021, in conjunction to the U19 WFC. If the event will not take place, the meeting will be held as a Teams meeting at the same dates. IFF needs to send out the announcement of the Extra ordinary General Assembly at least 90 full days in advance of the meeting, which is on the 9<sup>th</sup> of December.

Ms. Vuori will most likely be online for the meeting regardless were or how it will be held. Mr. Eriksson informed that we need to look upon if there are any restrictions for arriving to Sweden in September with possible quarantines. Then we need to look over the place for the meeting

**<u>CB decided:</u>** To approve the report and change the meeting date for the 3.-5.9.2021.

# § 14. Closing of the meeting

Mr. Eriksson thanked for a good and active meeting and closed the meeting at 19.38 CET.

John Liljelund Secretary General Tomas Eriksson President